



= BUSINESS MODEL GAME =

REVENUE STREAM	PARTNERS	ACTIVITIES	VALUE PROPOSITION	CUSTOMER RELATIONSHIPS	CUSTOMERS	ACTIVITIES
	<ul style="list-style-type: none"> BOLIG PORTAL <ul style="list-style-type: none"> - MONETARY BENEFITS - ADDS - DATA BASE EXCHANGE SKYSCANNER MOMONDO <ul style="list-style-type: none"> - INCLUDED OUR SERVICE IN THERE WEBSITE 	<ol style="list-style-type: none"> FIELD RESEARCH TARGET SURVEY MAKE THE APP MARKETING MAINTENANCE 	<p>THE RAW IDEA:</p> <p>MAKE AN APP THAT SEARCH THROUGH ALL RENTING PROPERTIES WEBSITES</p>	<ul style="list-style-type: none"> GREAT SERVICE WITH: <ul style="list-style-type: none"> - CLEAN AND USER FRIENDLY DESIGN - HONESTY PRODUCT - PREVENT POSSIBLE SCAM SELLSERVICE/SELL IN APP STORE TELEPHONE/GMAIL <ul style="list-style-type: none"> - RESPECT AND FILTER CALLS FEED BACK FROM CUSTOMERS LAUNCH EVENT TO LAUNCH THE PRODUCT AND GAIN INVESTORS AUTOMATIC SERVICE <ul style="list-style-type: none"> - FREQUENT QUESTIONS - NOTIFICATIONS 	<ul style="list-style-type: none"> MEN AND WOMEN <ul style="list-style-type: none"> - BETWEEN 18 to 60 - STUDENTS - FOREIGNERS - FAMILIES RENTING OFFICES FOR COMPANIES RENT HOUSES FOR INTERNACIONAL COMPANY EMPLOYEES LUXURY PROPERTIES FUTURE <ul style="list-style-type: none"> - INCREASE MARKET AREA TO ALL WORLDWIDE 	
CUSTOMERS	RESOURCES	CHANNELS	INSPRIATIONAL NOTES	REVENUE STREAM		
START	<ul style="list-style-type: none"> APP PLATAFORM APP STORE BRAND NETWORK 	<ul style="list-style-type: none"> SOCIAL MEDIA ADVERTISMENT <ul style="list-style-type: none"> - FACEBOOK - INSTAGRAM BOLIG PORTAL <ul style="list-style-type: none"> - EXCHANGE DATA BASE MAKING A PROMOTION VIDEO GOOD RESULT WILL ORIGIN IN WORD OF MOUTH INVESTORS FOR MARKETING 	<p>INSPRIATIONAL NOTES</p> <ul style="list-style-type: none"> ADVERTISMENT <ul style="list-style-type: none"> - PUBLICITY WITH COSTUMER JOURNEY VIDEO - PUBLICITY ON SOCIAL MEDIA LEGAL ADVISOR RENTAL ASSISTANT 	<ul style="list-style-type: none"> SUBSCRIPTIONS <ul style="list-style-type: none"> - WITHOUT ADVERTISMENT - NOTIFICATIONS - 3 SUBSCRIPTION PLAN <ul style="list-style-type: none"> 5 DAYS 1 MONTH 3 MONTHS SPONSORSHIPS <ul style="list-style-type: none"> - MOMONDO - SKYS KANNER LEGAL ADVISOR 	<ul style="list-style-type: none"> SELL APP IN 3 YEARS 	
BEFORE JUMPING PAST 'START' SPEND 5 MINUTES TO DISCUSS YOUR RAW IDEA WRITE IT DOWN IN THE TOP BOX OF THE VALUE PROPOSITION FIELD LOCATED IN THE MIDDLE OF THE BOARD.	COST STRUCTURE	INSPRIATIONAL NOTES	REVENUE STREAM			
	<ul style="list-style-type: none"> DEVELOPING PLATFORM MARKETING PARTNERSHIP 	<ul style="list-style-type: none"> ADVERTISMENT <ul style="list-style-type: none"> - PUBLICITY WITH COSTUMER JOURNEY VIDEO - PUBLICITY ON SOCIAL MEDIA LEGAL ADVISOR RENTAL ASSISTANT 	<ul style="list-style-type: none"> SELL APP IN 3 YEARS 			