Juliana Tennett

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EDUCATION

Northeastern University

Boston, MA

BFA in Graphic Design expected May 2018 Concentration in Interaction Design

GPA: 3.7

Cranston High School West

Cranston, RI

Honors Program, GPA: 4.7

Completed a 3-year Graphic Design certification program

RELEVANT COURSEWORK

Graphic Design 1+2 Typography 1+2

Programming Basics Interaction Design

Interaction Design 1+2 Information Design

SKILLS Proficient in

Knowledge of Adobe Photoshop Adobe After Effects Adobe Illustrator DSLR photography Adobe InDesign HTML + CSS

Processing

RELEVANT EXPERIENCE

Design Lead | Scout Student-Led Studio

September 2016-Present | Boston, MA

Lead a team of designers and developers for semester long projects

Manage all communication with clients and lead weekly design sprints and internal meetings Create branding and UI/UX assets for clients including a fashion mobile app and personal geo-location device

Visual and Graphic Design Intern | Maxwell Health

June 2016-August 2016 | Boston, MA

Contributed to creating mockups, presentations, marketing pieces, email templates, and other assets

Provided support for the printing and ordering of design products

Created templates and style guides

Lead Designer | Nifty Mobile App

May 2016-August 2016 | Cranston, RI

Created a logo and branding identity for Nifty, a peer-to-peer clothing rental app

Created wire frames and functional prototypes

Created promotional marketing video featuring app prototype

Graphic Design Intern | New England Conservatory

July 2015-December 2015 | Boston, MA

Designed print materials including posters, large format signage, mailing materials, program stuffers, and program ads

Worked within established creative guidelines on existing campaigns Created original campaigns with creative freedom and responsibility Worked with some HTML code, and created images for email and web

OTHER EXPERIENCE

Tour Guide | Northeastern University Husky Ambassadors

October 2014-Present | Boston, MA

Lead tours of 2 to 20 prospective students and families