

Juliana Tennett

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julietennett.github.io

education

Northeastern University

Boston, MA
BFA in Graphic Design expected May 2018
Concentration in Interaction Design
GPA: 3.7

skills

Proficient in

Adobe Creative Suite
Sketch
InVision Prototyping
HTML + CSS (SASS)

Knowledge of

Adobe After Effects
p5+ Javascript

relevant experience

Design Director // Scout Studio

October 2017–Present // Boston, MA

Recruit semester-long client commitments and studio designers
Support studio teams with project strategy, client communications, and identifying and completing learning objectives
Oversee, critique, and provide final approval for all design within the studio across seven different interdisciplinary teams
Implement new Scrum-based workflow processes

Visual UI Design Co-op // LevelUp Agency

July 2017–December 2017 // Boston, MA

Apply client branding to full iOS and Android flows in custom mobile apps
Present work to clients and lead design walk throughs
Implement unique interface design in sales apps used in client pitches
Create marketing material for client app releases

Design Lead // Scout Student-Led Studio

September 2016–April 2017 // Boston, MA

Lead team of designers & developers on semester long projects
Managed all communication with clients
Lead weekly design sprints and internal meetings
Created UI/UX wireframes and high fidelity prototypes for clients, including a fashion mobile app and a personal geo-location device

Visual Design Intern // Maxwell Health

June 2016–August 2016 // Boston, MA

Created both marketing and internal collateral for Maxwell Health, including slide decks, an intensive Prezi presentation, and swag
Contributed to HTML edits using Github

Design Co-op // New England Conservatory

June 2016–August 2016 // Boston, MA

Designed print materials including posters, large format signage, mailing materials, program stuffers, and program ads
Worked within established creative guidelines on existing campaigns
Created original campaigns with creative freedom and responsibility