

Promotional Flyer Templates

Print-ready designs for marketing

Flyer Template 1: General Event Insurance

Daily event insurance starting at just \$40

Key Messages for Your Flyer:

- HEADLINE: "Don't Let the Unexpected Ruin Your Day"
- SUBHEAD: "Comprehensive event protection for just \$40"
- CALL TO ACTION: "Scan QR code or visit [your-link]"

Coverage Highlights to Include:

Coverage Type	Amount	What It Covers
Liability	\$1,000,000	Injuries, property damage, legal fees
Equipment	\$10,000	Rented or borrowed equipment
Cancellation	\$5,000	Weather, illness, venue issues

Flyer Template 2: Gym/Fitness Focus

Headline Options:

- "Train Hard. Stay Protected."
- "Your Workout. Our Coverage."
- "Focus on Fitness. We've Got the Rest."

Body Copy:

Whether you're hitting the weights, trying a new class, or training for competition, our daily event insurance has you covered. For just \$40, protect yourself and your equipment during every session.

Flyer Template 3: Rental Business

Headline Options:

- "Rent with Confidence"
- "Your Adventure. Zero Worries."
- "Equipment + Protection = Perfect Day"

Suggested Layout:

- Top 1/3: Eye-catching headline with your logo
- Middle 1/3: Coverage benefits with icons
- Bottom 1/3: QR code, website, and contact info

Design Specifications:

Element	Specification
Primary Color	#14B8A6 (Teal)
Secondary Color	#1E293B (Dark Slate)
Font	Sans-serif (recommended)
Print Size	8.5" x 11" or 5.5" x 8.5"
Resolution	Minimum 300 DPI

Contact partners@dailyeventinsurance.com for co-branded flyer templates with your logo.