# Juliano Tadeu Costa



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São Paulo, Brazil



# **Product Manager**

# Summary

I have been working for more than 15 years in global technology companies such as product manager, systems analyst and IT project consultant. Throughout my professional career, I have worked in projects for analysis and implementation of processes and systems, process automation, requirements specification, quality assurance, and data mapping in several industries such as retail, banking, agroindustrial and public sector.

My greatest professional accomplishments have always been in the most challenging projects, where my skills were demanded to the most, from understanding the product to the final deployment. In many of these projects, I have received some recognitions for these excellent works.

#### **Education**

Artificial Intelligence and Machine Learning, MBA

FIAP | São Paulo | 2018 - 2019

Computer Software Engineering, MBA

FIAP | São Paulo | 2014 - 2015

Business Administration, BS

Mackenzie University | São Paulo | 2001 - 2006

#### Certification

ITIL v3 Foundation OMG-Certified Expert in BPM - Fundamentals Professional Scrum Master I Oracle Cloud Foundation

# Languages

Portuguese: native

**English**: professional proficiency

**Spanish**: professional proficiency ●●●● **France**: basic ●●●●

# **Professional Experience**

# **Localization Product Manager**

Oracle | São Paulo | Since 05/2016

I work in Localization Development Center, that enables Oracle to provide to customers your Oracle Retail systems in countries with complex tax regulations, invoices and custom accounting systems integration.

My specific responsibilities are:

- Active contribution throughout the product development lifecycle, from the backlog, product design, roadmap unit release to the market.
- Planning and developing all QA activities including manual and automated tests required of the software features/products/bugs.
- Install, setup and maintain QA and support environments.
- Working closely with development teams, strategy, consulting, project manager and support to collaborate with company goal achievements.
- Technical fluency; comfort understanding and discussing technology concepts, schedule trade-offs and new opportunities with technical team members.
- Review and inspection functional/technical documents to identity/anticipate potential problems.
- Coding moderate complexity automation scripts with Java, SQL and Oracle Automation Suite.
- Continuously be involved with training initiatives to evolve test automation skills and software development.

#### IT Senior Consultant

Unisys | São Paulo | 11/2004 - 04/2016

Acting as Senior IT Business Consultant working with large and complex projects across Latin America. Being able to identify needs, propose innovate ways to implement solutions and support critical system operations. I have experience in:

- Working as a project member, implementing datacenter and automation solutions multi-platforms (Mainframe, Unix, Windows, IBM).
- Developing and maintain strong business relationship.
- Helping on Deep Analysis, Diagnosis and Problem solving, identify issues root cause and propose solutions.
- Leading software evaluations, Proof-of-Concepts and trainings.
- Providing technical support to Sales Team in writing, preparing and delivering solution proposals, formal technical response to RFIs and RFPs.