




Julia Smitjes

Developer

Contact

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About Me

Energetic and enthusiastic, with a positive mindset. I enjoy spending time with my friends and family, or pursuing one of my hobbies, such as gaming, acting, trying new escape rooms, or playing sports.

Skills

Data analysis 

Frontend development 

Backend development 

Education

● Master's in International Management *Utrecht University* 2018 - 2020

My Master's has a strong focus on statistics, mathematics, and econometrics. I developed analytical thinking and quantitative skills applicable to data-driven organizations. For my thesis, I conducted a large-scale quantitative research which was awarded a 9.

● Bachelor's in Commercial Economics *Hogeschool van Arnhem en Nijmegen* 2014 - 2018

During my Bachelor's I learned about branding, positioning, sales tactics, and writing clear, effective content. I completed a Bachelor's degree with a final grade of 8.

Experience

Recently, I transitioned into software development, where I'm actively building skills in programming and web development.

I have experience with several programming languages, but I know there's still so much more to learn. I'm excited to keep developing my skills and dive into frameworks like Angular and Vue.js, or languages such as Java and C#.

● Marketing *RINO Groep* 2024 - 2025

I positioned RINO Groep as a trusted knowledge partner in the mental healthcare sector by strategically planning and executing marketing initiatives.

My tasks consisted of building relationships with external stakeholders, working closely with all internal departments, and presenting the final results to the management team.

● Marketing *Ready Education* 2022 - 2024

Ready Education is a software provider in the education sector. I was responsible for developing and executing monthly marketing campaigns in collaboration with an international team.

I contributed to the design and branding of the app and website, and created engaging content. Working across time zones taught me to be flexible and work effectively in remote, online environments.

● Marketing *The First Roma (Rome)* 2021 - 2022

At the five-star boutique hotel chain The First Roma, I supported the Sales and Marketing Manager with client engagement and content creation.

I helped shape the website's visual identity, monitored user behavior, and designed creative assets using Adobe software.

● Finance

PwC

2020 - 2021

At PwC, I oversaw financial processes for B2B clients in Spain and the Netherlands, ensuring accuracy and timely execution.

I worked with large datasets, performed detailed financial checks, and worked closely with international colleagues across different countries.



Systems

Frontend developement (competent)

HTML, (Tailwind)CSS, JavaScript, React + Vite, Figma

Backend development (basic)

Node.js, Express.js, Git, PostgreSQL

Other

Microsoft Office, Navision, Hubspot, Jira, Hootsuite, Canva, Adobe , Stata



Voluntary work

I enjoy being actively involved in society and regularly engage in volunteer work. This includes helping at a puppy shelter, supporting the homeless community, and donating blood at the local blood bank.



Languages

Dutch ● ● ● ●

English ● ● ● ●

Spanish ● ● ○ ○

Italian ● ○ ○ ○