Julia Smitjes

Developer

📞 Contact

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👤 About Me

Energetic and enthusiastic, with a positive mindset. I enjoy spending time with my friends and family, or practicing one of many hobbies, such as gaming, acting, or sporting.

🧩 Skills

Data analysis   ● ● ●
Frontend development   ● ● ○
Backend development   ● ○ ○

🎓 Education

Master's in International Management
Utrecht University   2018 - 2020

My Master's has a strong focus on statistics, mathematics, and econometrics. I developed analytical thinking and quantitative skills applicable to data-driven organizations. For my thesis, I conducted a large-scale quantitative research which was awarded a 9.

Bachelor's in Commercial Economics
Hogeschool van Arnhem en Nijmegen   2014 - 2018

During my Bachelor's I learned about branding, positioning, sales tactics, and writing clear, effective content. I completed a Bachelor's degree with a final grade of 8.

💼 Experience

Recently transitioned into software development, where I'm actively building skills in programming and web development. I am excited to grow in a technical environment.

Marketing
RINO Groep   2024 - 2025

Positioned RINO Groep as a trusted knowledge partner in mental healthcare, contributing to strategic planning and execution of marketing activities.

Marketing
Ready Education   2022 - 2024

Ready Education is a software provider in the education sector. I was responsible for developing and executing the monthly marketing campaign, in collaboration with an international team.

Marketing
The First Roma (Rome)   2021 - 2022

At five-star boutique hotel chain The First Roma, I supported the Sales and Marketing Manager. I was responsible for client relationships and creating website content.

Finance
PwC   2020 - 2021

Oversaw financial processes for B2B clients in Spain and the Netherlands, ensuring accuracy and compliance.

⚙️ Systems

Frontend developement (competent)
HTML, (Tailwind)CSS, JavaScript, React + Vite, Figma

Backend development (basic)
Node.js, Express.js, Git, PostgreSQL

Other
Microsoft Office, Navision, Hubspot, Jira, Hootsuite, Canva, Adobe