

## GET IN TOUCH



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290 Adelaide Street West, Toronto



Julie Ugolotti



Julie\_Ugolotti



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## EDUCATION

- + **Certificate of Web Design & Development**  
01/2021 - 08/2021 Humber College, Toronto  
Web Development : Html, CSS, Java, React  
Web Design : Prototyping (Adobe Xd), animation (Adobe Ae), Design (Adobe Ps & Ai)
- + **Bachelor Degree of Communication**  
Specialization creativity > 2017/2018 SupDeCom', France  
Video, graphic design, communication strategy, creation of a communication agency with real clients (Caf of Loire, jewelry company ...)
- + **Psychology (College 1 year)**  
Specialization IT > 2011/2012 UPMF, France
- + **Bachelor (High school)**  
Option Maths > 2011 Aristide Bérghès High School  
Two school exchanges in Italy

## SKILLS



Julie  
UGOLOTTI



### Personal informations :

- 4 years of graphic design experience using Adobe Illustrator, Photoshop, InDesign, and Xd to create print and digital content for corporate companies.
- Almost 3 years of communication officer experience in companies with BtoB and BtoC goals. Used to work in a way to popularize technical information to a largest target, and also create graphic professional looking templates for the team.
- Curious and always trying to stay updated of the new UI trends / UX trends / applications / softwares and everything digital related to optimize my work and the teamwork

## WORK EXPERIENCES

### Communication Officer

NousAssurons (French Insurance company)

France, 02/2019 - 10/2020

#### + Create brand identity

- Create a graphic charter
- Be active on social media (create brand accounts + a social media strategy)
- Designed a brand new website look

#### + Develop brand

- Create digital content for social media (design, gif, videos, campaigns, interviews...)
- Organize events (managing the entire organisation) :
  1. Intern events as team building events for our members
  2. Extern events as participation in tradeshow, workshops ...
- Create print and digital content :
  1. For our costumers : goodies, flyers, brochures
  2. For our members to work as a real brand : goodies, social media kit, brand presentation, ads, monthly newsletter (rewarding best sellers, etc..)
  3. For the team : create customizable and professional looking PowerPoint, Word and excel templates
- Develop public relations by creating a network, writing press release, create a TV spot for a campaign
- Animate monthly zoom meetings for our new members to teach them how to communicate as an affiliate to our brand (personal website, social media starter pack...)

### Communication officer (part time)

Suez Group

France, 09/2017 - 08/2018

#### + Develop the brand identity

- Create digital content for social media (design, animation, videos, photoshoot ...)
- Create print and digital content in order to popularize technical information to a largest target for a BtoC communication goal
- Improve the design of presentations (PowerPoint and Word)
- Creation of promotionnal video to present one of our activity of rubber removal for airport pavements (international target)
- Creation of video tutorials about different topics for other employees.