

## Contact

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[www.linkedin.com/in/arroyojulianne](http://www.linkedin.com/in/arroyojulianne)  
(LinkedIn)

[juliearroyo.com](http://juliearroyo.com) (Personal)

## Top Skills

HTML5

CSS

SASS

## Languages

English

# Julianne Arroyo

Web Designer & Developer at O 24 Solutions

San Diego, California

## Summary

I'm Julie Arroyo. Builder of websites. Creator of art. Explorer of user science.

Team-oriented Web Designer with 3 years experience creating usable, responsive websites for a wide range of industries. Highly skilled in designing, and developing creative digital experiences for WordPress with a strong focus on delivering exceptional UX.

[juliearroyo.com](http://juliearroyo.com)

<https://github.com/JulieArroyo>

<https://www.instagram.com/julie0y0/>

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## Experience

O 24 Solutions

Web Designer / Developer

April 2017 - Present

San Diego

Lead designer & developer at a San Diego marketing start up. I design, build, launch, maintain and provide SEO to client WordPress sites.

Most Common Duties For My Current Role:

- Design new client sites to fit brand specifications
- Optimize current content for web standards & UX/UI standards
- Create & optimize new content when necessary
- Utilizing Adobe Photoshop for logos, client photos & social media posts
- Managing 50+ client WordPress sites
- Providing support & edits for client's existing sites
- Monitor SEO through Google Analytics
- Handling domain transfers (DNS & CNAME Management)
- Launching an average of 3 newly created sites per month.

## Web Domain Solutions

## Web Developer

December 2016 - April 2017 (5 months)

San Diego, CA

Front End Developer and SEO Manager at Web Domain Solutions

- Hand Coded websites using a custom CMS
- Write compelling copy for clients
- Manage any sort of maintenance throughout the life of the websites
- Started SEO maintenance & optimization program for each client site
- Set up Google Plus and any other social media accounts to clients that requested so.

## Okun Enterprises

Graphic Designer

June 2016 - November 2016 (6 months)

San Diego, California

- Worked with the marketing team to create everything from print to web.
- Created website design as well as logos, flyers, business cards, billboards & more.

## TMP Worldwide

Inbound Marketing Intern

October 2015 - January 2016 (4 months)

Chicago, IL

Interning for TMP Worldwide I learned a lot about digital marketing and social media management.

- Worked within the Inbound Marketing team to create compelling Careers pages for major companies
- Translated site copy to HTML and CSS for content pages
- Optimized the pages for SEO & mobile responsiveness
- Organize our companies site pages to get ready for a new website

## Seattle University

Student

January 2015 - December 2015 (1 year)

Seattle WA

Graduated from the Front-End Web Development certificate program at Seattle University in 2015.

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## Education

Seattle University

Web Development · (2015 - 2016)

Highland High School

· (2003 - 2007)

Ivy Tech Community College