

Julianne Arroyo

Web Developer at O 24 Solutions
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I'm Julie Arroyo. Builder of websites. Creator of art. Explorer of user science.

- juliearroyo.com
 - <https://github.com/JulieArroyo>
 - <https://www.instagram.com/julie0y0>
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Experience

O 24 Solutions

Web Developer

April 2017 - Present

At O 24 Solutions, I oversee the production of each website. Managing the design, content management, SEO, development and maintenance of WordPress websites. I research the best strategy for search engine optimization & the best design per industry, then build out each website.

Any social media accounts such as Google Plus Business Pages, Facebook or Yelp I create and manage for any client that is interested.

I customize each design with the client in mind. Adding plug-ins, keywords, writing content, finding photos, optimizing for speed & page rankings for our clients.

After launching the sites, I keep track of Google Analytics, adjust the site as needed, then send out the analysis reports.

Web Domain Solution

Web Developer

December 2016 - April 2017 (5 months)

Front End Developer and SEO Manager. At Web Domain Solutions, I would build out websites using a custom content management system, write copy for customers and manage any sort of maintenance throughout the life of the websites.

I started the search engine optimization practice of applying and maintaining Google Analytics for each customer. I made sure each of our sites were equipped and optimized to rank higher on Google search pages. I also would set up Google Plus and any other social media accounts to clients that requested.

Okun Enterprises

Graphic Designer

June 2016 - November 2016 (6 months)

For Okun Enterprises, I worked with the marketing team creating strategic advertising strategies such as social media campaigns. As a graphic designer, I worked on our website design as well as logos, flyers, business cards, billboards and more.

Inbound Marketing Intern at TMP Worldwide

October 2015 - January 2016 (4 months)

Interning for TMP Worldwide I learned a lot about digital marketing and social media management. I worked within the Inbound Marketing team to create compelling Careers pages for major companies. I would translate site copy to HTML and CSS for the content pages. I helped collaborate with the marketing team to optimize the pages for SEO & mobile responsiveness. I would also organize our companies site pages to get ready for our new website.

Student at Seattle University

January 2015 - December 2015 (1 year)

I am recently graduated from the Front-End Web Development certificate program at Seattle University. I am interested in gaining more experience with an internship while I finish school. I am eager to learn and to get into this exciting field.

Seattle University

Web Development, 2015 – 2016

Ivy Tech Community College

2007 – 2008

Highland High School

2003 - 2007

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