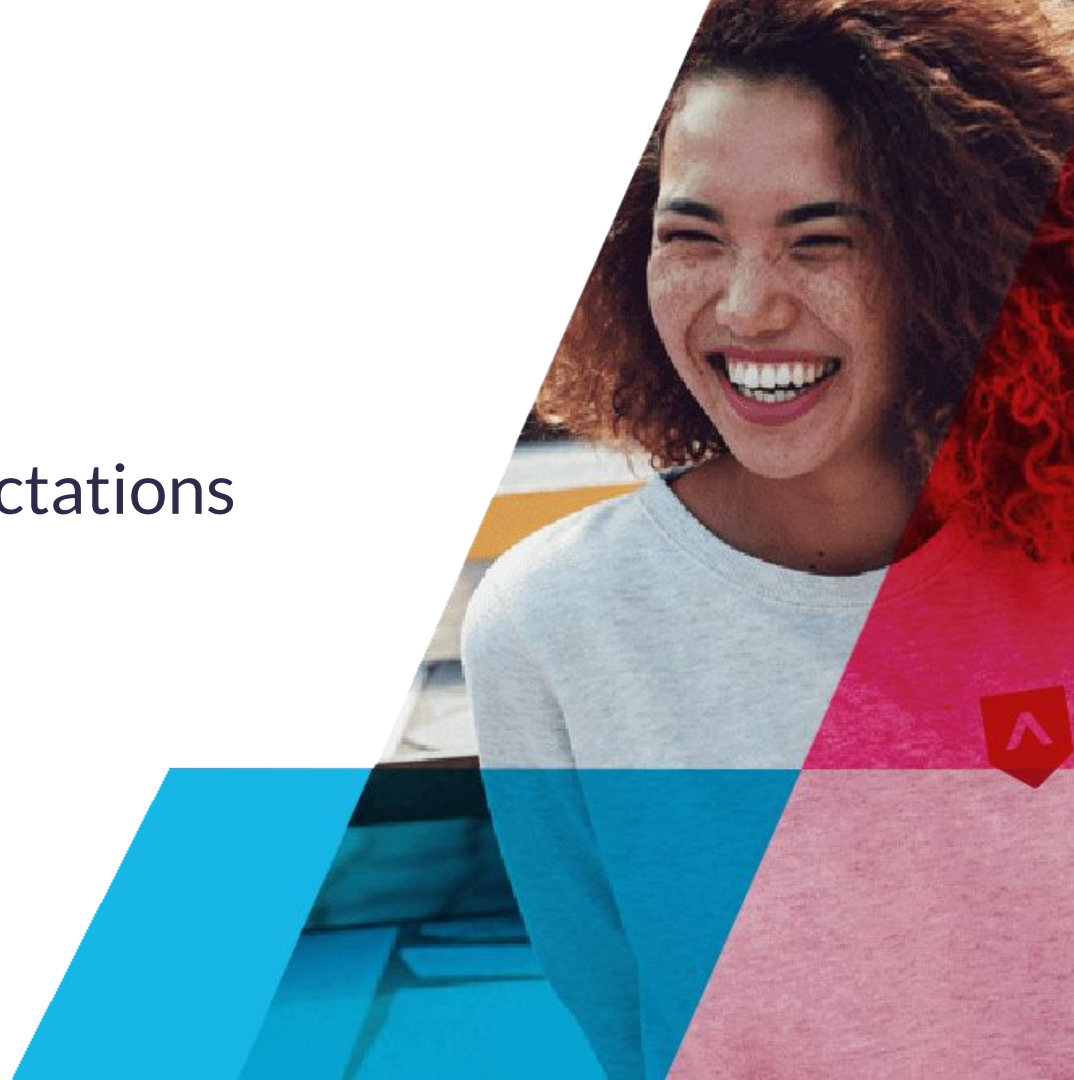# Lambda

Endorsement Expectations

Goals

- Know what you need for your track to earn your careers endorsement
- Prepare for the endorsement process in Labs

Careers Endorsement Expectations

Careers Endorsement Expectations

1. Polished, edited resume with all required sections

2. Polished, edited LinkedIn profile

3. Passed a Skilled Inc interview and at least 3 Pramp interviews

4. Updated, polished artifacts (vary by track)

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How did Lambda decide what to include?

Industry norms

- Expected items
- Staying ahead of shifts in the field
- Things anyone/ everyone needs

Grad and partner feedback

- What makes it hard to get hired
- Repeat asks from partners
- Mistakes and "I wish I knew this sooner…"

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Artifacts by Track

Web Dev	Data Science	iOS and And	UX	All Tracks
- Active (green!) GitHub - Portfolio website	- Active (green!) GitHub - Blog, website, or other long-form written presence	- Active (green!) GitHub - Blog, website, or other long-form written presence - Functional app in the App Store (iOS) or Google Play store (And)	- PDF version of at least one case study - Blog, website, or other long-form written presence	- Resume - LinkedIn - Social media (encouraged!)

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Resources: resume

- [Resume deep-dive](#)

- Resume tips for [UX](#), [AND/iOS](#), [Web Dev](#), and [DS](#)

- [Action verbs for technical resumes](#)

- [Power statements article](#)

- ["Lambda is…" paragraphs](#)

- [Resume rubric](#)

- Free resume edit through [CV Compiler](#)
  - Log in and use the promo code for your track: `ANDresumes`, `iOSresumes`, `DSresumes`, `WEBresumes`, or `UXresumes` during checkout
  - Upload your resume and start working on improving it with CV Compiler
  - In case of any questions (e.g. issues with processing resumes), feel free to contact their support team - hello@cvcompiler.com

Resources: LinkedIn

- LinkedIn deep-dive

- Action verbs for technical resumes (and LinkedIn!)

- "Lambda is..." paragraphs

- LinkedIn rubric

- LinkedIn and email outreach templates

- LinkedIn cold outreach in 300 characters or less

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Resources: portfolios and artifacts

Portfolios
- UX portfolio series by Nick Basile: Pt I, Pt II, and Pt III
- Web dev: building your portfolio from scratch and web design resources
- Portfolio website rubric (for any student w/ a portfolio website)

Blogs
- Medium's curation guidelines
- Blog rubric
- Guide to technical blog posts

Other artifacts
- GitHub rubric
- App Store/Google Play Store rubric
- Social media with Austen and Holdy and social media rubric

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Pramp and Skilled Inc

Pramp:

- Peer-to-peer mock interviews that you schedule
- Rubrics to outline feedback
- Pair up with other Lambda students
- Free!

Skilled Inc:

- Interview with a professional in your field and get feedback that you could expect from an actual interviewer
- Lambda will DM you a token at the beginning of Labs

Resources:

- [STAR and common interview questions worksheet](#)
- [Technical interview prep packet](#)
- *More coming on interviewing in the coming weeks!*

Getting careers endorsement

- Coach schedule will be shared at start of Labs

- Meet with a coach in unit 1 to review - come prepared!

  - Share your materials for review at least one day in advance

- Second check (if necessary) in unit 2 to confirm materials are search-ready

- For students who need more time to focus on careers materials, opportunity to flex in Labs

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For Friday

Catch up on your careers endorsement materials!

The goal is not perfection; complete the outlines for each item this week, and add/polish over the coming weeks. Aim for a solid rough draft before Labs starts.

If you feel good about your careers endorsement materials, find a peer to swap with and peer edit each other's items.

SUBMIT TO YOUR TL: outlines of each of your career tools required for endorsement. Include a plan or schedule that outlines when and what you will do over the coming weeks to have a review-ready draft before Labs.

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