# Graphic profile

## **Brand identity:**

Website Design and Digital Marketing that Delivers Groundbreaking **Engagement and Results.** 

Our focus is on delivering luxurious and elegant design solutions that cater to high-end clients. We aim to create sophisticated and timeless designs that reflect the premium quality of our services and the brands we represent.

Our vision is to become the most sought-after design agency known

for pushing the boundaries of creativity and innovation. We aspire to set new standards in the design industry, influencing trends and driving change through our unique approach and exceptional work. Our mission is to transform ideas into visually compelling and

functional designs that drive business success. We are committed to delivering innovative, high-quality, and customized design solutions that meet the unique needs of each client, fostering lasting relationships and making a positive impact in their industries.

Our purpose is to inspire and empower businesses through exceptional design. We strive to create impactful and memorable visual experiences that not only enhance brand identity but also drive growth and success for our clients.

Our customers are forward-thinking businesses and individuals who value quality, creativity, and uniqueness. They seek design solutions that stand out in the marketplace and resonate with their target audiences. By understanding their needs and goals, we provide tailored services that help them achieve their vision and drive success.

We believe in integrity, creativity, and collaboration. Our values guide our work and interactions with clients, ensuring that we deliver not only exceptional design solutions but also build trust and strong relationships. We are committed to continuous improvement and innovation, always striving to exceed expectations and make a positive impact in the design community.

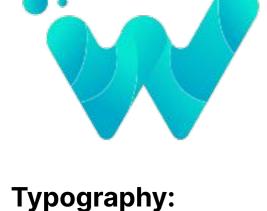
## Company name:

Webwizz Digital CO

### Slogan:

Innovation your online presence





## Typography is crucial for our brand's visual identity.

**Brand font:** Matemasie - Brand name: size: 10rem, regular

**Headings:** Montserrat - Heading 1: size: 3rem, font-weight: 700

- Heading 2: size: 1.5rem, font-weight: 700

We use the following typefaces:

Paragraphs: Noto Serif - body text: size: 1.1rem, regular

- For emphasis: Italic

**Colors:** 

Main background: #f7f5f5

- Footer fine text: size: .8rem, italic, opacity: 70%

Navbar: #ffffff Footer: #f1f1f1 Text: #141414 **Layout principles:** Our layout principles ensure a clean and organized presentation. **Content Padding:** 

Cards: #ffffff

left and right sides to ensure readability and visual consistency across devices.

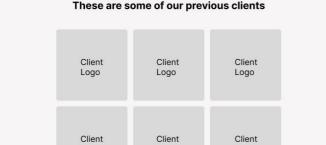
- In mobile view, there should be 3rem of content padding on the

- 3-column grid for desktop layouts - 2-column grid for tablet layouts

**Examples:** 

**Grid System:** 

# - 1-column grid for mobile layouts



| Client<br>Logo | Client<br>Logo | Client<br>Logo |  |
|----------------|----------------|----------------|--|
| Client<br>Logo | Client<br>Logo | Client<br>Logo |  |
| Client<br>Logo | Client<br>Logo | Client<br>Logo |  |
|                |                |                |  |

