NXP
Corporate Overview

January 2019

SECURE CONNECTIONS
FOR A SMARTER WORLD

PUBLIC

A Position of Strength to Better Serve Our 26,000+ Customers

Operations in
30+ Countries

Headquartered in Eindhoven, the Netherlands

28,000+
Employees

10,000+
R&D Engineers

9,000+
Patent Families

$9.26B
Annual Revenue[1]

60+
Years of Combined Experience

[1] *Posted revenue for 2017 – Please refer to the Financial Information page of the Investor Relations section of our website at www.nxp.com/investor for additional information*

Our Leadership Focused End Markets

Automotive

Industrial & IoT

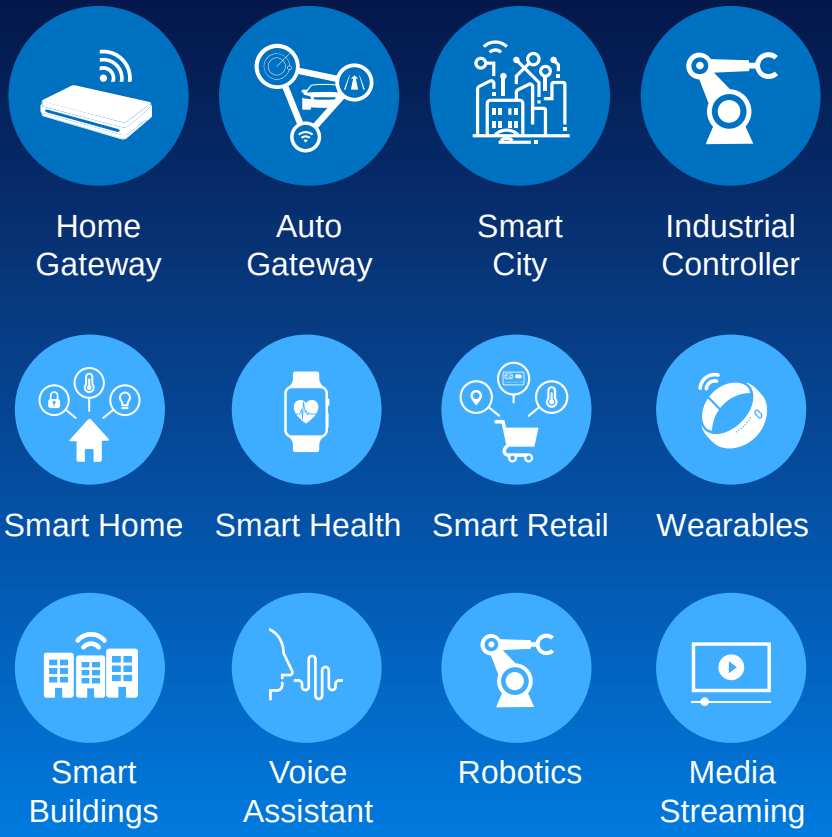
Mobile

Communication Infrastructure

Secure Connections for a Smarter World is Becoming a Reality

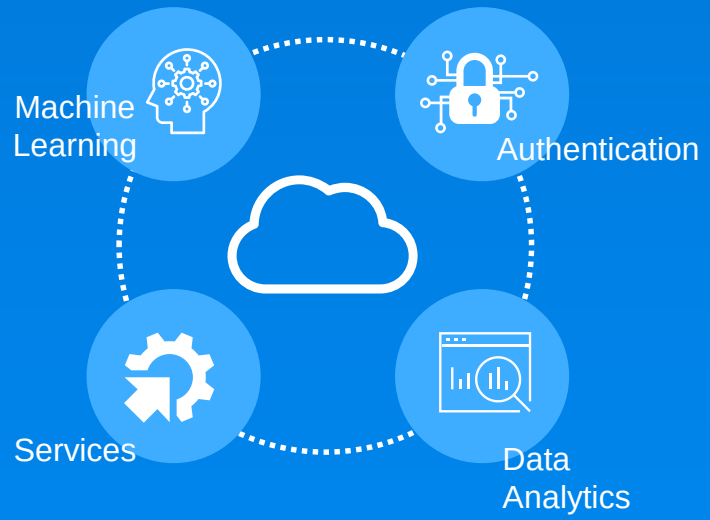
Cloud Infrastructure

Edge to Node



Secure Connections for a Smarter World is Becoming a Reality

Cloud Infrastructure



Enabling Technologies

Processing (incl. AI/ML)

Connectivity

Safety & Security

Sensing

Edge to Node

Home Gateway

Auto Gateway

Smart City

Industrial Controller

Smart Home

Smart Health

Smart Retail

Wearables

Smart Buildings

Voice Assistant

Robotics

Media Streaming

NXP has all enabling technologies

Automotive

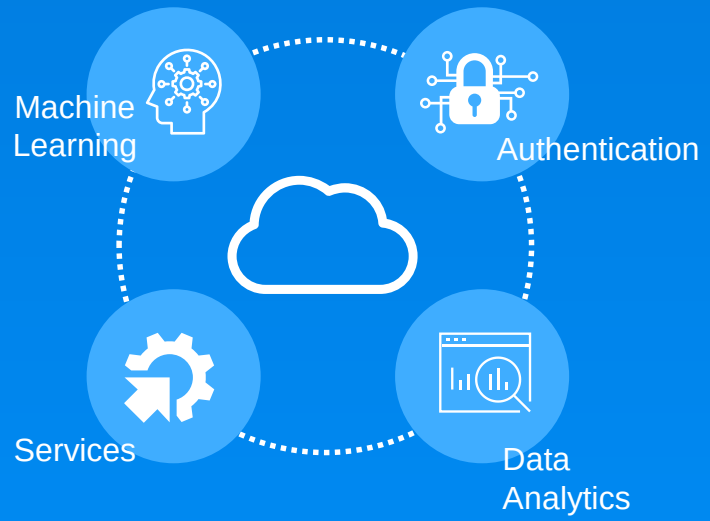
Industrial & IoT

Mobile

Communication Infrastructure

Focus Verticals

Cloud Infrastructure



Enabling Technologies

Processing (incl. AI/ML)

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Edge to Node

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Auto Gateway

Smart City

Industrial Controller

Smart Home

Smart Health

Smart Retail

Wearables

Smart Buildings

Voice Assistant

Robotics

Media Streaming

A trusted global partner to our Customers

Advancing solutions that make lives easier, better, and safer

Processing (incl. AI/ML)

Safety & Security

Connectivity

Sensing

Automotive

Solutions for Safe and Secure Mobility

Value Proposition

Solution portfolio

The most complete system solutions for fastest time to market and scalability

Innovation power

In-house high performance processing, security and mobile eco-system capabilities

Automotive safety & reliability

Zero defect quality

Leading with security and functional safety

NXP Makes It Happen

Technology Leadership

#1 Auto Analog / RF / DSP

#1 Auto Microcontrollers *(ex. Japan)*

#1 Merchant Auto MEMS Sensors

+

Applications Leadership

#1 Car Infotainment

#1 Secure Car Access

#1 Body & In-Vehicle Networking

#1 Safety

#1 Powertrain

Innovation Leader ADAS

Innovation Leader Security

=

#1

in Auto Semiconductors

2017 Global Auto Semi Market: $34.5B

Industrial & IoT

Innovating Edge to Cloud

Value Proposition

Broad, scalable portfolio

Ultra-low power & high performance application processors
High performance cross-over processors
Low-power secure & connected MCUs

Common S/W and large partner eco-system

Deep applications insights

From working with and supporting 26,000+ customers across thousands of applications

Mobile

Enabling Secure Transactions

Value Proposition

Technology innovator

Mobile Wallet

Services2Go

Recognized secure application leader

Payment

Transit

Access

Identification

Trusted partner across eco-systems

Financial Institutions

Governments

Public Transit Operators

OEMs

Communication Infrastructure

Focus on 5G technologies

Value Proposition

Broadest portfolio

From DC to mmW frequencies

From 1.8 mW to 1.8 kW output power

Technology leadership

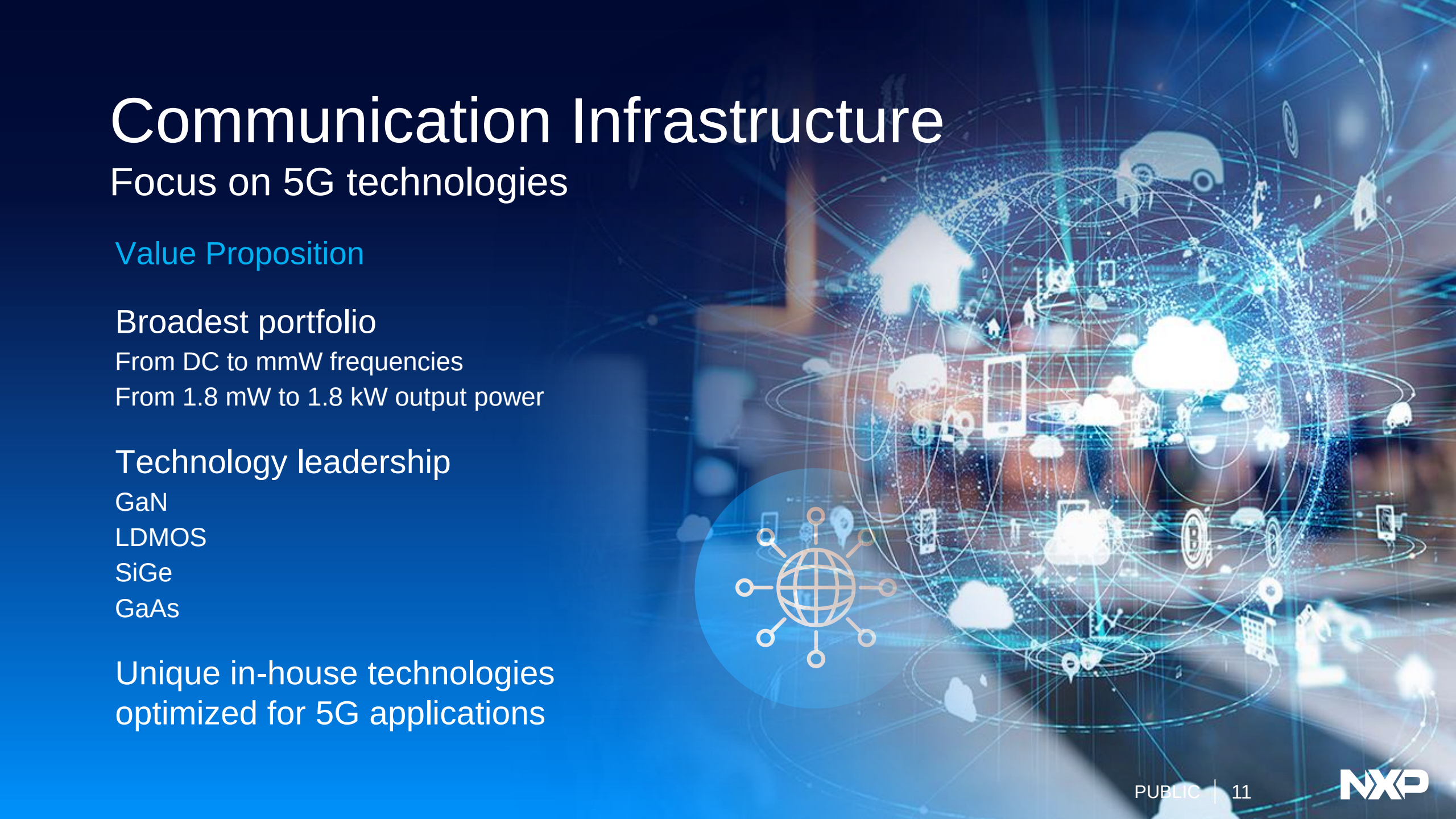
GaN

LDMOS

SiGe

GaAs

Unique in-house technologies optimized for 5G applications



The Ideal Partner for IoT Purposed Solutions

26K
End-Customers

$9.26B[1] of annual revenue across 26,000 customers with a focus on reinventing our R&D towards IoT

No other company in the world with this financial scale focused on IoT

2 decades of security experience

Focused on IoT security solutions

$1.6B[2] of R&D to build IoT purposed solutions

Delivering mobile class security

Complete suite of IoT purposed hardware solutions

Multi-cloud edge computing platform

Pre-support of every major ecosystem OS, run-times, voice platforms, and cloud security

Machine learning inferencing tools and edge computing hardware platforms

Leading semi IoT scale investments

[1] *Posted revenue for 2017 – Please refer to the Financial Information page of the Investor Relations section of our website at www.nxp.com/investor for additional information*

[2] *Trailing 12-Month R&D Spend as of Q3 18' (non-GAAP)*

Together With Our Valued Customers, We Are Creating Secure Connections for a Smarter World

SECURE CONNECTIONS
FOR A SMARTER WORLD

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