

Mobile Application Privacy Policy

Thursday, December 13, 2012

This privacy policy governs your use of a software application ("Application") on a mobile device that was created by Square.HipToBe. The Application includes the software application "Field Service".

User Provided Information

The Application obtains the information you provide when you download and register the Application. No information is stored without your consent by manually entering that data.

Automatically Collected Information

In addition, the Application may collect certain information automatically, such as install date and number of times the app is ran. This information is stored locally and does not leave the device at any time.

This application does collect precise information about the location of your Device, but this information is not stored on the device or transmitted in any way. We use your location information to provide requested location services, and automatically enter address information on the "Return Visit Page" You may at any time opt-out from further allowing us to have access to your location data by disabling location services in the "Settings" page. For more information, please see the section below entitled "opt-out rights."

If Square.HipToBe is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information;

There are multiple opt-out options for users of this Application:

Opt-out of all information collection by uninstalling the Application – You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

You may at any time opt-out from further allowing us to have access to your location data by disabling the location services feature on the "Settings" page.

Data Retention Policy, Managing Your Information

We will retain User Provided data for as long as you use the Application. Please note that some or all of the User Provided Data may be required in order for the Application to function properly, and we may be required to retain certain information by law.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at help@square-hiptobe.com. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here <http://www.square-hiptobe.com/fieldservice/privacy.pdf>. You are advised to consult this Privacy Policy regularly for any changes.

Your Consent

By using the Services, you are consenting to our processing of User Provided and Automatically Collection information as set forth in this Privacy Policy now and as amended by us.

"Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the U.S. your information will be transferred to the U.S., and processed

and stored there under U.S. privacy standards. By using the Application and providing information to us, you consent to such transfer to, and processing in, the US.

Contact us – If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at help@square-hiptobe.com.