

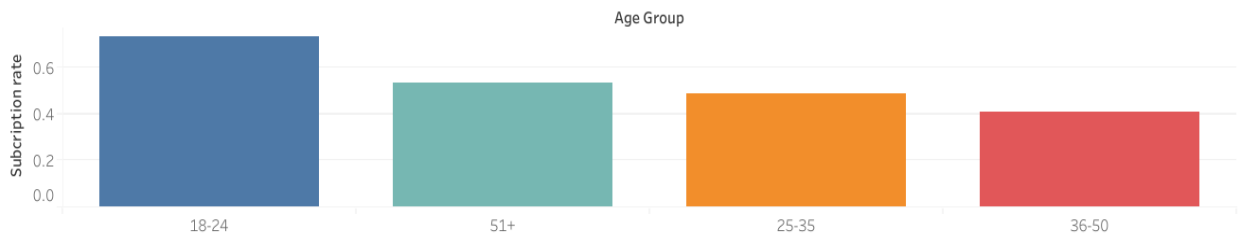
Customer Demographics Overview

Conversion Rate
47.38

Subscribed
5,289

Total Customers
11,162

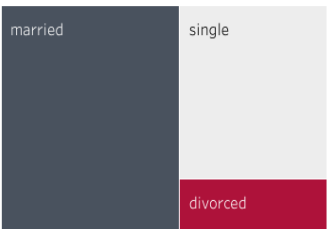
Age Group vs. Subscription Rate



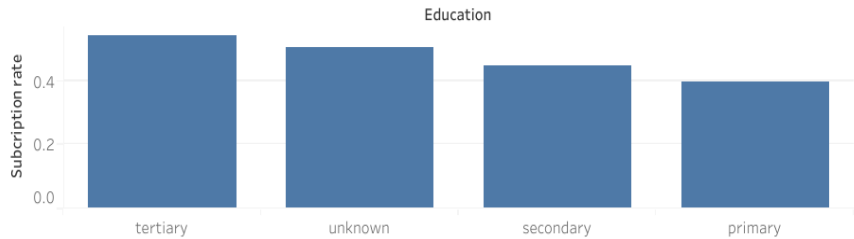
Job Type by Deposit Outcome



Marital Status Distribution

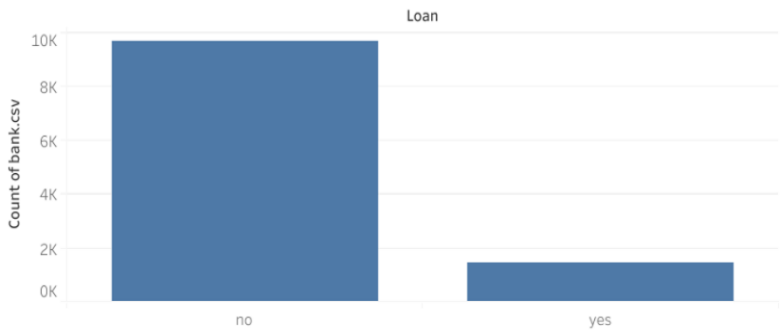


Education vs. Deposit Subscription Rate

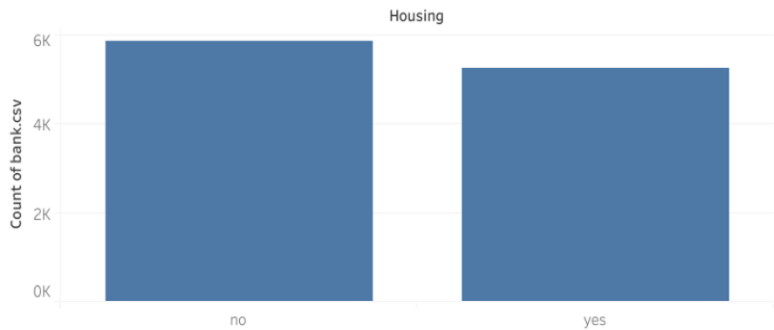


Financial Profile & Credit Status

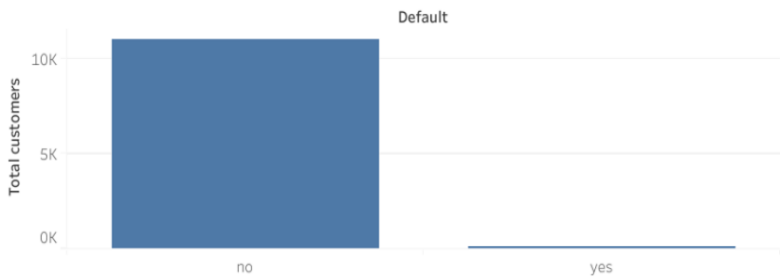
Personal Loan vs. Deposit



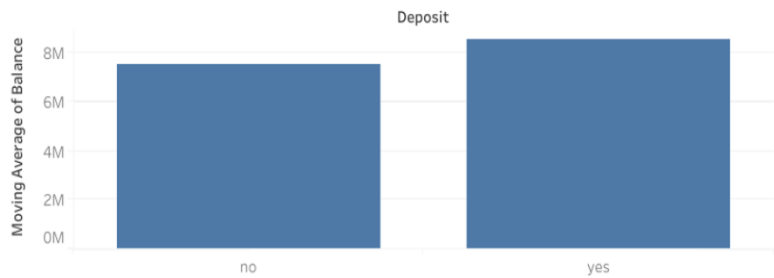
Housing vs. Deposit



Default vs. Deposit

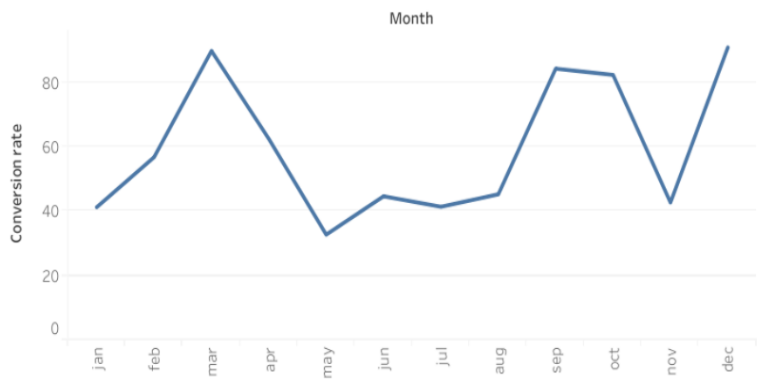


Balance by Deposit Outcome

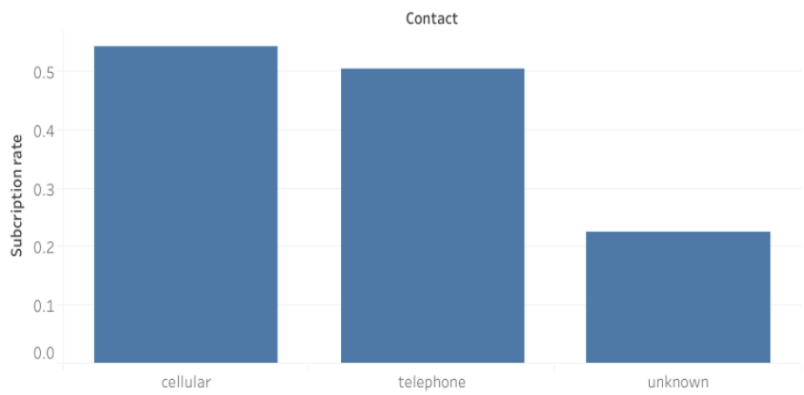


Campaign Interaction & Timing

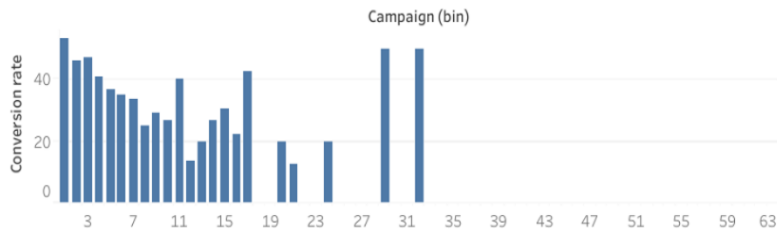
Month vs. Conversion Rate



Contact Type vs. Conversion Rate



Campaign Contacts vs. Conversion Rate



Previous Campaign Outcome vs. Current Deposit

