Departemen Teknik Industri Fakultas Teknik Universitas Indonesia Kampus Baru UI Depok, Jawa Barat – 16424

Sistem Penjaminan Kualitas

Ujian Tengah Semester | Genap 2020/21 (2)

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Format Ujian : Individu (in Excel sheet)

Waktu dan Durasi : Selasa, 13 April 2021 | 150 menit

Level Kompetensi (Tertinggi) : C4

Kompetensi Diuji :

1. Kemampuan menerapkan siklus PDCA ke dalam pendekatan Six Sigma beserta alat – alat bantu untuk penigkatan kualitas (C3)

- 2. Kemampuan menggunakan kemampuan menggunakan alat alat peningkatan kualitas dalam studi kasus peningkatan kualitas (C3)
- 3. Kemampuan menelaah data kuantitatif dan kualitatif untuk menemukan akar masalah dalam peningkatan kualitas (C4)

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Java Corporation (JC) is a manufacturing company located in Jakarta which produce paper cup to be used by other enterprises like food and beverages enterprises. As a multinational company in Indonesia, Java has been implementing make-to-order manufacturing concept which produce based on order since it was found. Besides that, Java is also allowed to implement make-to-stock manufacturing concept in some products.

JC has supplied various products such as paper cup for food companies (e.g. KFC, McD, etc.), catering company, beverage company (e.g. Starbucks, Top Coffee, Kapal Api), and others. In order to make those products, JC needs some materials like paper and plastic which are usually supplied from Surabaya and Semarang.

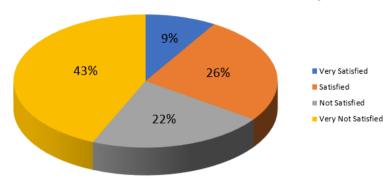
Below are some of the JC's customers:

- Kentucky Fried Chicken
- McDonald
- AW
- Dunkin Donuts
- Top Coffee
- Kapal Api
- Starbucks

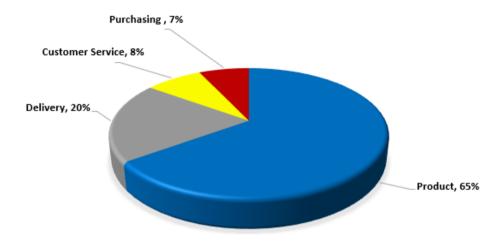


However, JC realizes that customers are everything for them. That's why JC make a special survey for customer satisfaction on their products. They hope this survey can help them to increase their service so that customer will be more satisfied. Below is JC Customer Satisfaction Survey from January-June 2020:

Pie Chart of Customer Satisfaction Survey



Pie Chart of Issues Breakdown from Dissatisfied Customers



After the survey is done, JC arrange a meeting which is attended by all JC top management. At last, they conclude that there must be improvement in customer satisfaction. This situation leads them to find an experienced and world class manufacturing consultant (You) to increase their product quality for improving customer satisfaction on JC's products.

As a consultant, you start by observing, identifying, and analyzing those defects that has been existing in JC. One of the JC's quality staff gives you Customer Complaints Data which is recorded from January-June 2020 within 50.000 items inspected:

Table of Customer Complaints in Java Corporation, Jakarta from January-June 2020

| Number | Customer | Date (Month / Day / Year) | Quantity ¹ | Type of Defect |
|--------|-----------|---------------------------|-----------------------|-------------------------------|
| 1 | KFC | 1/1/2020 | 123 | The Paper cup leaks |
| 2 | KFC | 1/1/2020 | 34 | Wrong item production |
| 3 | MCD | 1/1/2020 | 29 | Packaging seal is broken down |
| 4 | AW | 1/2/2020 | 120 | Cup is easily out of order |
| 5 | AW | 1/2/2020 | 60 | Cup is easily out of order |
| 6 | AW | 1/2/2020 | 39 | Bent cup |
| 7 | Starbucks | 1/15/2020 | 85 | The Paper cup leaks |
| 8 | Starbucks | 1/15/2020 | 72 | Wrong item production |

| Number | Customer | Date (Month / Day / Year) | Quantity ¹ | Type of Defect |
|--------|-----------------|---------------------------|-----------------------|-------------------------------|
| 9 | Dunkin Donuts | 1/15/2020 | 76 | Packaging seal is broken down |
| 10 | Dunkin Donuts | 1/16/2020 | 42 | Bent cup |
| 11 | Dunkin Donuts | 1/16/2020 | 50 | The Paper cup leaks |
| 12 | Top Coffee | 1/16/2020 | 62 | Cup is easily out of order |
| 13 | Top Coffee | 1/25/2020 | 67 | Packaging seal is broken down |
| 14 | Top Coffee | 1/25/2020 | 65 | Wrong item production |
| 15 | Kopi Tiam | 1/25/2020 | 82 | Cup is easily out of order |
| 16 | Kopi Tiam | 1/26/2020 | 57 | Bent cup |
| 17 | Hoka Hoka Bento | 1/26/2020 | 68 | The Paper cup leaks |
| 18 | Hoka Hoka Bento | 1/26/2020 | 58 | Bent cup |
| 19 | Hoka Hoka Bento | 1/27/2020 | 79 | Cup is easily out of order |
| 20 | Dunkin Donuts | 2/1/2020 | 80 | Cup is easily out of order |
| 21 | Dunkin Donuts | 2/1/2020 | 72 | The Paper cup leaks |
| 22 | AW | 2/1/2020 | 78 | Cup is easily out of order |
| 23 | AW | 2/2/2020 | 65 | Wrong item production |
| 24 | Hoka Hoka Bento | 2/2/2020 | 56 | Bent cup |
| 25 | Hoka Hoka Bento | 2/2/2020 | 78 | Packaging seal is broken down |
| 26 | Hoka Hoka Bento | 2/15/2020 | 70 | Packaging seal is broken down |
| 27 | MCD | 2/15/2020 | 32 | Cup is easily out of order |
| 28 | Starbucks | 2/15/2020 | 102 | The Paper cup leaks |
| 29 | Starbucks | 2/16/2020 | 21 | Bent cup |
| 30 | Starbucks | 2/16/2020 | 69 | Packaging seal is broken down |
| 31 | KFC | 2/16/2020 | 59 | Wrong item production |
| 32 | Hoka Hoka Bento | 2/25/2020 | 71 | Cup is easily out of order |
| 33 | Hoka Hoka Bento | 2/25/2020 | 90 | The Paper cup leaks |
| 34 | Hoka Hoka Bento | 2/25/2020 | 71 | Packaging seal is broken down |
| 35 | Hoka Hoka Bento | 2/26/2020 | 64 | Wrong item production |
| 36 | Dunkin Donuts | 2/26/2020 | 69 | Cup is easily out of order |
| 37 | Dunkin Donuts | 2/26/2020 | 100 | The Paper cup leaks |
| 38 | Top Coffee | 3/1/2020 | 70 | Packaging seal is broken down |
| 39 | Top Coffee | 3/1/2020 | 15 | Bent cup |
| 40 | AW | 3/1/2020 | 66 | Wrong item production |
| 41 | AW | 3/2/2020 | 24 | Bent cup |
| 42 | Kopi Tiam | 3/2/2020 | 99 | The Paper cup leaks |
| 43 | Kopi Tiam | 3/2/2020 | 72 | Packaging seal is broken down |
| 44 | Kopi Tiam | 3/15/2020 | 104 | The Paper cup leaks |
| 45 | MCD | 3/15/2020 | 68 | Wrong item production |
| 46 | MCD | 3/15/2020 | 62 | Cup is easily out of order |
| 47 | Dunkin Donuts | 3/16/2020 | 73 | Packaging seal is broken down |
| 48 | Starbucks | 3/16/2020 | 110 | The Paper cup leaks |
| 49 | Top Coffee | 3/16/2020 | 112 | The Paper cup leaks |
| 50 | Top Coffee | 3/25/2020 | 70 | Packaging seal is broken down |
| 51 | Top Coffee | 3/25/2020 | 25 | Bent cup |

| Number | Customer | Date (Month / Day / Year) | Quantity ¹ | Type of Defect |
|--------|---------------|---------------------------|-----------------------|-------------------------------|
| 52 | Top Coffee | 3/25/2020 | 59 | Wrong item production |
| 53 | AW | 4/2/2020 | 60 | Cup is easily out of order |
| 54 | AW | 4/3/2020 | 68 | Packaging seal is broken down |
| 55 | AW | 4/4/2020 | 63 | Cup is easily out of order |
| 56 | AW | 4/15/2020 | 60 | Wrong item production |
| 57 | Dunkin Donuts | 4/15/2020 | 70 | Packaging seal is broken down |
| 58 | Dunkin Donuts | 4/15/2020 | 97 | The Paper cup leaks |
| 59 | Dunkin Donuts | 4/16/2020 | 64 | Cup is easily out of order |
| 60 | MCD | 4/16/2020 | 61 | Wrong item production |
| 61 | Starbucks | 4/16/2020 | 72 | Packaging seal is broken down |
| 62 | Starbucks | 4/25/2020 | 67 | Cup is easily out of order |
| 63 | Starbucks | 4/25/2020 | 92 | The Paper cup leaks |
| 64 | KFC | 4/25/2020 | 20 | Bent cup |
| 65 | KFC | 4/26/2020 | 62 | Wrong item production |
| 66 | Kopi Tiam | 4/26/2020 | 62 | Cup is easily out of order |
| 67 | Kopi Tiam | 4/26/2020 | 77 | Packaging seal is broken down |
| 68 | Kopi Tiam | 5/1/2020 | 19 | Bent cup |
| 69 | AW | 5/2/2020 | 93 | The Paper cup leaks |
| 70 | AW | 5/3/2020 | 22 | Bent cup |
| 71 | AW | 5/4/2020 | 70 | Packaging seal is broken down |
| 72 | AW | 5/5/2020 | 60 | Wrong item production |
| 73 | AW | 5/6/2020 | 65 | Cup is easily out of order |
| 74 | Dunkin Donuts | 5/7/2020 | 70 | Packaging seal is broken down |
| 75 | Dunkin Donuts | 5/8/2020 | 103 | The Paper cup leaks |
| 76 | Dunkin Donuts | 5/9/2020 | 25 | Bent cup |
| 77 | Dunkin Donuts | 5/10/2020 | 61 | Wrong item production |
| 78 | Top Coffee | 5/11/2020 | 69 | Packaging seal is broken down |
| 79 | Top Coffee | 5/28/2020 | 104 | The Paper cup leaks |
| 80 | Starbucks | 5/29/2020 | 59 | Wrong item production |
| 81 | Starbucks | 6/1/2020 | 72 | Packaging seal is broken down |
| 82 | Starbucks | 6/2/2020 | 58 | Wrong item production |
| 83 | Kopi Tiam | 6/6/2020 | 59 | Cup is easily out of order |
| 84 | Kopi Tiam | 6/7/2020 | 98 | The Paper cup leaks |
| 85 | AW | 6/15/2020 | 64 | Cup is easily out of order |
| 86 | AW | 6/16/2020 | 58 | Wrong item production |
| 87 | MCD | 6/17/2020 | 30 | Bent cup |
| 88 | MCD | 6/18/2020 | 96 | The Paper cup leaks |
| 89 | MCD | 6/18/2020 | 70 | Cup is easily out of order |
| 90 | Top Coffee | 6/19/2020 | 63 | Wrong item production |
| 91 | Starbucks | 6/19/2020 | 24 | Bent cup |
| 92 | Starbucks | 6/19/2020 | 82 | The Paper cup leaks |
| 93 | Dunkin Donuts | 6/21/2020 | 20 | Bent cup |
| 94 | Dunkin Donuts | 6/22/2020 | 68 | Cup is easily out of order |

| Number | Customer | Date (Month / Day / Year) | Quantity ¹ | Type of Defect |
|--------|---------------|---------------------------|-----------------------|----------------------------|
| 95 | MCD | 6/23/2020 | 85 | The Paper cup leaks |
| 96 | Kopi Tiam | 6/24/2020 | 19 | Bent cup |
| 97 | KFC | 6/24/2020 | 19 | Bent cup |
| 98 | Starbucks | 6/24/2020 | 60 | Wrong item production |
| 99 | AW | 6/25/2020 | 65 | Cup is easily out of order |
| 100 | Dunkin Donuts | 6/25/2020 | 85 | Bent cup |

¹ multiply the values in this column with the last number (10th) of your NPM.

Moreover, as a well-known consultant, it is not enough to solve problems with one point of view (from JC data). Then, you observe and find other defects from JC manufacturing system by interviewing JC staff, analyzing JC manufacturing system, and concluding that some defects pass through JC's quality control system. This case happens due to some factors, including:

- Indisciplinary staff in working at JC
- Many defective products pass quality control system
- Less coordination between production manager and staff
- imprecision die-cut machine to produce a high-quality paper cup
- Customer usually finds their product packaging is not well sealed
- Infeasible work by maintenance staff
- Company's electricity is usually a breakdown
- Some of the raw materials supplied from Surabaya is out of order
- Most of the production staff seldom record what they have produced at that time
- Regularly, all machines in JC stop producing for at least half of a day
- When customers come to JC, there is usually no standby employee
- Many employees have multiple works to do
- JC has some unused machines and idle workers
- Imbalance human resource allocation
- Irregular machine inspection by JC engineer
- Some of JC's products aren't well qualified
- Less good communication between sales and production division
- JC usually has stock out condition when there is a fluctuating demand

After getting some factors that cause defects to pass through the QC system, you continue to find more data. When interviewing production operators to identify specific factors causing product as major issues in the recently conducted survey. Below are his/her observation data:

| Timestamp | changeover/setup time | time to cut the paper* (s) | paper quality (gsm) |
|---------------|-----------------------|----------------------------|---------------------|
| 06.00 - 06.10 | | 110 | 476.02 |
| 06.12 – 06.15 | | 110 | 475.26 |
| 06.20 - 06.23 | | 120 | 476.4 |
| 06.40 - 06.45 | | 130 | 474.88 |
| 07.05 – 07.10 | | 130 | 439.26 |
| 07.12 – 07.14 | | 140 | 438.12 |
| 07.20 - 07.23 | | 150 | 437.36 |
| 07.40 – 07.45 | | 150 | 436.6 |
| 07.48 – 07.53 | | 150 | 416.9 |
| 07.55 – 08.00 | | 160 | 400.98 |
| 08.05 – 08.09 | | 160 | 400.6 |
| 08.10 – 08.17 | | 170 | 399.46 |
| 08.20 – 08.26 | | 170 | 399.46 |
| 08.30 - 08.35 | | 180 | 398.7 |
| 08.36 - 08.39 | | 180 | 398.32 |
| 08.40 - 08.47 | | 190 | 379 |
| 08.50 - 08.58 | | 190 | 371.42 |
| 15.18 - 15.30 | | 200 | 367.63 |
| 15.32 - 15.40 | | 220 | 360.05 |
| 15.42 - 15.48 | | 220 | 356.26 |
| 16.00 - 16.10 | | 240 | 341.1 |
| 16.12 - 16.20 | | 240 | 337.31 |
| 16.22 - 16.25 | | 260 | 318.36 |
| 16.35 - 16.48 | | 260 | 316.08 |
| 16.56 - 17.00 | | 280 | 284.25 |
| 17.13 - 17.16 | | 300 | 272.88 |
| 17.17 - 17.24 | | 300 | 270.98 |
| 17.25 - 17.30 | | 320 | 265.3 |
| 17.32 - 17.40 | | 320 | 269.09 |
| 17.45 - 17.55 | | 340 | 257.72 |

[•] Changeover / Setup Time can be obtained from the timestamp column: (start time – stop time)

^{• *} multiply the values in this column with 9th number of your NPM. If it is a zero ("0"), pick the 8th number. If only none of these rules suit you, pick the 10th.

Furthermore, you obtain that JC's manufacturing system in average can produce1000/week of paper cups. Below are the defects in various category during 30 weeks of observation periods:

| Week | % of Defects ** |
|------|-----------------|
| 1 | 14 |
| 2 | 13 |
| 3 | 15 |
| 4 | 17 |
| 5 | 10 |
| 6 | 12 |
| 7 | 13 |
| 8 | 18 |
| 9 | 19 |
| 10 | 15 |
| 11 | 12 |
| 12 | 14 |
| 13 | 17 |
| 14 | 14 |
| 15 | 12 |

| Week | % of Defects ** |
|------|-----------------|
| 16 | 15 |
| 17 | 16 |
| 18 | 12 |
| 19 | 13 |
| 20 | 17 |
| 21 | 18 |
| 22 | 19 |
| 23 | 12 |
| 24 | 13 |
| 25 | 14 |
| 26 | 15 |
| 27 | 16 |
| 28 | 13 |
| 29 | 12 |
| 30 | 14 |

 ^{**} multiply the values in this column with the last number (10th) of your NPM.

Instructions:

- 1. As a consultant, you have to understand those cases and solve them with the 7 Tools that you have studied before
- 2. Pick the tools that you believe are the most appropriate tools to solve the cases and use your tools form to design, measure, and analyze the results
- 3. Compose a short recommendation to the top management of Java Corporation to improve customer satisfaction based on your analysis.

[•] If it is zero ("0"), pick the previous number (9th), add with the 8th number, then multiply with % of Defects

Appendix

Production Processes

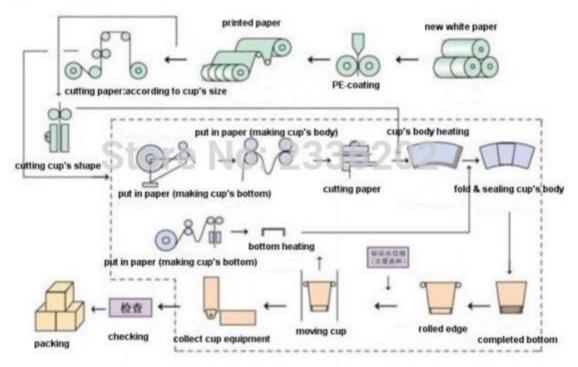


Image Source: Fuzhou Green Pack Trading Co., Ltd