

BiEauty

Biodegradable for Beauty



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Organizational Structure



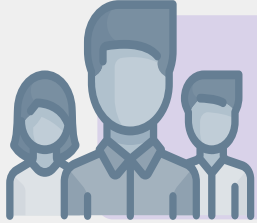
**Organizational
Structure**

Reasoning of
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Reasoning of Organizational Structure



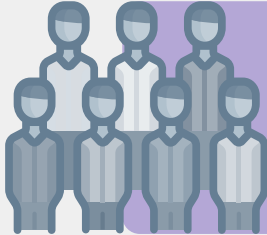
Why do we choose Balanced Matrix Organization?



In balanced matrix organizations, **project and functional managers share authority**. The project manager has a full-time role, while project management staff will be part-time. Here, both managers control the budget.



In a balanced matrix, team members report to both of them. This keeps **communication open between everyone in leadership roles** and allows the NPD project to move forward smoothly with low to moderate resource availability. Employees are engaged in functional as well as project activities.



This type of structure **allows resources to be maximized** because of how equipment and employees are shared across projects. A matrix structure also allows project managers to work within their own areas of expertise, rather than being pulled across multiple projects.



THANK YOU

