

Product Idea	Hurdles	Advertisement and Marketing	Constants	User Experience
<div>iPhone photography classes.</div> <div>Zykeeria Riggins</div>	<div>Development cost</div> <div>Julio Amezcua Reyes</div>	<div>Ensure that the apps advertised features align closely with its performance.</div> <div>Zykeeria Riggins</div>	<div>Software Updates to fix and improve camera functionality.</div> <div>Julio Amezcua Reyes</div>	<div>Simplify user interface.</div> <div>Zykeeria Riggins</div>
<div>AI powered camera assistance.</div> <div>Julio Amezcua Reyes</div>	<div>Inability to Modify Software or Hardware Directly</div> <div>Zykeeria Riggins</div>	<div>FREE!!!!</div> <div>Julio Amezcua Reyes</div>	<div>Every user having a different level of expertise.</div> <div>Zykeeria Riggins</div>	<div>Offer advanced users more control over settings such as ISO, shutter speed, and white balance.</div> <div>Julio Amezcua Reyes</div>
<div>Photography app</div> <div>Zykeeria Riggins</div>	<div>Difficulty finding a large test group or the right audience.</div> <div>Julio Amezcua Reyes</div>	<div>Create a hashtag and let others share photos taken with the app.</div> <div>Zykeeria Riggins</div>	<div>Users having high expectations from fake or tricky marketing.</div> <div>Julio Amezcua Reyes</div>	<div>Include detailed in-app guides or tutorials, especially for advanced features.</div> <div>Zykeeria Riggins</div>
<div>Photo Editing Apps.</div> <div>Julio Amezcua Reyes</div>	<div>Competition amongst other photography apps.</div> <div>Zykeeria Riggins</div>	<div>Collaborate with people who have a decent size following.</div> <div>Julio Amezcua Reyes</div>	<div>Apples control over the App Store.</div> <div>Zykeeria Riggins</div>	<div>Pay attention to feedback from users to understand what needs to be done in order to improve.</div> <div>Julio Amezcua Reyes</div>