# Machine Learning for Per-Scene-Encoding

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Abstract-The main concept of per-scene encoding is adjusting the bitrate stream to the smallest bitrate which is needed to maintain the high visual quality of each clip in the video to reduce bandwidth consumption. The proposed method to improve conventional per-scene encoding is using machine learning models. In this project, we train and evaluate three machine learning models, which are Linear Regression, Gradient Boosting Decision Tree, and Convolutional Neural Networks. As the result, we obtain encoding ladders for 54 videos and the finding that the Gradient Boosting Decision Tree model outperforms the others.

Index Terms—per-scene encoding, machine learning, Linear Regression, Gradient Boosting Decision Tree, Convolutional **Neural Networks** 

#### I. INTRODUCTION

Video Technology has made huge evolution steps since digitization, now it's common to stream your favorite movie, instead of buying or renting a DVD at your local store. This was made possible through video encoding. Video Encoding is the process of preparing video for output [1]. Depending on your Bitrate the user will get different resolution. Usually the higher the Bitrate, the better the resolution. This lead into a yearly rise in global video trafficking.

In Video Encoding it's still common practice to apply the same encoding ladder to all videos, regardless of the content. The best example would be the standard encoding Ladder from Netflix. That would be per-title-encoding, where there is only one encoding ladder for the entire movie. In this paper, we will approach this topic with newer per-scene-encoding, so there would be several encoding ladders for the movie, instead of only one.

This paper aims to give improve conventional per-scene encoding with Machine Learning. For that this paper will test some Machine Learning Algorithm to enhance the VMAF (Video Multimethod Assessment Fusion) [2] quality. In the conducted project, we have built the Machine Learning Algorithm: "Linear Regression", "Convolutional Neural Networks" and "Gradient Boosting Decision Tree". For building, we have used the Metrics MAE (Mean Absolute Error) and VMAF. Furthermore, we created a Convex Hull for creating the per-scene-encoding Ladder.

This paper is structured as follows. After this introduction, we will provide some related research about Deep Encode Metrics. In Section III our approach for the implementation will be covered, especially the DataSet itself, the Data Analysis, and our different machine learning approaches will be explained more in particular. Section IV represents the Evaluation and Discussion part. The final section V will conclude this paper and the whole project itself.

#### II. RELATED WORK

Hundreds of thousands of images shape a two-hour video, say a movie, on average [3]. If users had to receive these massive files without any compression, video streaming would not be possible. Consequently, many efforts to compress these files have come to life assessing how sensitive the human eye is to changes, the way they could take advantage of the redundancy and predictions between frames. Moreover, the interlaced technique came from these efforts, and later more advanced codecs emerged that use lossy compression techniques to deliver videos without a loss of perceptible quality, such as the H.264 [3].

A metric for video quality was necessary to assess how well every codec was delivering a video. Therefore, Netflix, one of the leading enterprises in media streaming, introduced the Video Multimethod Assessment Fusion (VMAF) [2]., which combines different methods for assessing video quality to deliver a metric that comes close to the perceived quality by the user, therefore a more suitable metric for videos than previous ones such as the PSNR [4].

The bandwidth availability for every user differs; ergo, not all users can receive the same quality. If a user with 1MBPS streams a 4k video, it will probably lead to buffering and stalls that will decrease the perceived quality. Furthermore, receiving the same video with less resolution but without these buffering and stalls would increase the perceived quality. Accordingly, Netflix conducted studies to construct an encoding ladder, a table stating bitrate-resolution pairs to deliver [5].

Not all types of content need the same bitrate to achieve the same quality. Streaming services provide cartoons and sports in full HD, but animation typically requires much less bitrate to achieve it. A sports event can also suffer from stalls and buffering using the one size fits all encoding ladder because of the complexity of the content [6]. This issue motivated Netflix to produce a specialized encoding ladder for every type of content, the per-title approach [6], being able to deliver better quality while using less bandwidth.

It is necessary to test with many encodes for every scene to get the optimal bitrate-resolution pair for each bitrate range, being a very computationally heavy task [7]. As a result, The business unit Future Applications and Media (FAME) at the Fraunhofer Society proposed introducing Artificial Intelligence into the process to avoid this computationally heavy task, and the result was Deep Encode [8]. The idea is to extract information about the video and use a regression algorithm to predict an optimized encoding ladder for every scene. The purpose of this paper is to explain the results of using different regression algorithms and introduce new insights into the scope of regression techniques that Deep Encode can use to achieve the optimal encoding ladder for every scene.

#### III. APPROACH

#### A. Dataset

This project is based on a data set containing 3851 data points containing the encoding and quality information of 54 videos provided by Fraunhofer. There are 3 data categories source video with prefix "s\_", video characteristic with prefix "c\_" and encoding setting with prefix "e\_". Each data point consists of 46 different features, which mainly represent the video id, the resolution of the raw video, the total size of the source video without audio tracks, the length of the source video, the scan type, the content category, the number of scene changes appearing per minute on average in the video for a given probability, the number of scene changes appearing throughout entire clip, the spatial perceptual information, the temporal perceptual information, the mean and standard deviation of RGB color values in different blocks, constant rate factor for this encoding, target resolution of the video, aspect ratio of the video, aspect ratio of the pixels, video codec, video codec profile, video codec level, frames per second, number of frames per I-frames and per interval, the reference frames, scan type as encoding setting, bit depth, color models category, average bitrate as encoding setting and the different types of quality metrics. In brief, the data features include these aspects: the basic information of the source video, the characteristics of the video, the information about encoding settings and the target quality metric VMAF and the data type are either numerical or categorical.

#### B. Data analysis

Having the basic knowledge of the dataset, we first investigate the problem of missing values of the data. After going through the whole data set, we find that the features about number of scene changes appearing throughout entire clip, the VMAF for mobile and 4K and psrn contain only null values. The features about temporal standard deviation of mean of population mean of RGB color values in different blocks contain approximately 80 % null values. Therefore, these data features are considered by us as unimportant. For data with few unknown values we simply ignored the unknown values in our study, e.g. codec profile, scan type, content category.

At the same time, we find that there are many data features containing the constant values, e.g. scan type of source video, height of source video and aspect ratio, which can be also considered as unimportant features.

We then investigate the impact of data features on the quality metric VMAF. For the futher analysis, we first verify that the data type is correct and then transform all the categorical data, e.g. scan type and video codec, to numeric data to enable the correlation research. Using prepared data, we obtain the correlation matrix of the data futures and concentrate on the the correlation with VMAF. We find the data features having the highest absolute correlation coefficients with average VMAF are e\_crf with -0.838396, t\_average\_bitrate with 0.662227, e\_width with 0.444841, e\_height with 0.444841, e\_codec\_profile with 0.302228 and e\_codec\_level with 0.313535. The mentioned absolute correlation coefficients are all higher than 0.3, which indicates the strong correlation. Therefore, we consider these features as important features for the prediction of VMAF values.

## C. Machine learning approaches

The main idea of per scene encoding is to reduce bandwidth consumption by adjusting the bitrate stream to the minimum bitrate which is required to preserve the perfect visual quality of each segment in the video. The entire workflow of encoding is complicated. Therefore, we consider improving conventional per-scene encoding with Machine Learning. We send the acquired encodes to a few machine learning models, which then output an optimal coding ladder. In this project, we choose 3 different machine learning models for per-scene encoding, which are linear regression, Gradient Boosting Decision Tree and Convolutional Neural Networks. We use VMAF to evaluate the visual quality of the video and predict VMAF values using the mentioned models to build our optimal encoding ladders for each video.

1) Linear Regression: Linear Regression is a linear model for modeling the relationship between variables [9]. It is a predictive Model, therefore the goal is to predict and forecast different responses. To use the Linear Regression Model firstly there has to be a given data set. After data cleaning it should be tested how high the different variables correlate towards the one variable response, in our case, that would be the VMAF. After selecting the variables with the highest correlation (e.g. Top Five), the data set gets divided into two parts. This happens with a seed, which coincidentally separates the data set. 80 percent of the random data are going into the training data set, while the other 20 percent proceed into the test data set. Now the model can be trained with the training set. All of the chosen correlating Variables are getting put into their model, the model with the best mean absolute error is chosen. In the next round, the remaining correlating variables get paired with the "winning" model into a new model. Now again the best model with the best Mean Absolute Error gets chosen. This process is repeated, till the mean absolute error doesn't improve or every Variable is used in the final model. To assure that there is no overfitting, the test data set gets tested with the final model from the training data set. If the numbers are quite similar, there shouldn't be overfitting.

After finishing the model, it is now possible to predict the variable, we choose for the correlation analysis (VMAF). This has to be done to get the convex hull and the encoding ladder for every video scene, which contains out of the different bitrate and resolution pairs.

2) Gradient Boosting Decision Tree: Gradient boosting decision tree (GBDT) is an iterative decision tree algorithm that consists of multiple decision trees where the conclusions of all trees are accumulated to form the final answer. GBDT can be used for almost all regression problems (linear/nonlinear) and has a very wide applicability.

It is important to note that the decision tree here is actually a regression tree. Each node of the regression tree is given a prediction value, which, in the case of bitrate, is equal to the average of the bitrates of all data points belonging to the node. The branching process exhausts each threshold of each feature to find the best split, and the best measure is the minimization of the squared error. That is, the more data points are predicted to be wrong, the more outrageous the predictions are, the higher the squared error is, and the most reliable branching can be found by minimizing the squared error. Two new nodes are obtained by branching according to this criterion. The branching is done until the bitrate of

datapoints on each leaf node is unique or reaches a preset termination condition (e.g., the upper limit of the number of leaves), and if the bitrate of data points on the final leaf node is not unique, the average bitrate of all data points on that node is used as the predicted bitrate of that leaf node.

Boosting trees are iterative multiple regression trees to make decisions together. When the squared error loss function is used, each regression tree learns the conclusions and residuals of all previous trees and fits to get a current residual regression tree with the meaning of residuals as in the formula: residuals = true value - predicted value . A boosting tree is the accumulation of regression trees generated by the whole iteration process.

Gradient boosting is a boosting method. Its main idea is that each time the model is built is in the direction of the gradient descent of the loss function of the previously built model, assuming that the current model under the stepwise model is f(x), the value of the negative gradient of the loss function L under f(x) is used as the residual in the boosting tree algorithm to fit a regression tree.

In this project, the input variables used for GBDT model are "s\_video\_id", "e\_crf", "e\_width", "e\_height", "e\_codec\_profile", "e\_codec\_level" and "t\_average\_bitrate" and the predicted variable is VMAF. The input variable "s\_video\_id" is selected since we need to build encoding ladders for each video. And the other input variables are the features which have high correlation with VMAF as mentioned in 3.B.

It is important to select appropriate parameters for GBDT model. The used parameters in our model are max\_depth, n\_estimators and learning\_rate. Max\_depth refers to the number of leaves of each tree and n\_estimators refers to the total number of trees in the ensemble. To tune the parameters, we can plot the them in relation to the scores using cleaned dataset and select parameters achieving higher scores within the appropriate range. When selecting parameters, it is often necessary to pay attention to the interaction between the learning rate and the number of iterations. Reducing the learning rate and increasing the number of iterations within a certain range usually can increase the degree of fit while maintaining the generalization ability. Finally max\_depth equal to 4, n\_estimators equal to 500 and learning\_rate equal to 0.1 are selected in this model.

3) Convolutional Neural Networks: A convolutional neural network is a deep neural network with at least one convolutional layer. In this layer take place the convolutions, linear operations involving the multiplication of an array of data and a two-dimensional array of weights [10].

This machine learning model is suitable for images. Images or frames define videos, and the data comes from videos. As a result, it is also appropriate for videos. In addition, it also supports regression.

The structure of the neural network uses three convolutional layers, two hidden layers, a max pooling layer and a flatten layer to reduce the dimensions for regression. It leverages a drop out layer to prevent overfitting of the neural network. It takes as input: e\_crft, average\_bitrate, e\_heighte\_width, e\_scan\_type, e\_codec\_level, e\_codec\_profile,c\_si.

## IV. EVALUATION / DISCUSSION

# A. Lineare Regression

The MAE (Mean Absolute Error) was used to evaluate the Lineare Regression Model. MAE is the average difference between the predicted linear regression model VMAF values and the true VMAF value. For safety or as a decider the sMAPE (symmetric Mean Absolute Percentage Error) is used as well. For the training set the MAE for the best and final model was 7.1028 and the sMAPE had the value 0.3504. For the test set the MAE for the model was 7.0957 and for the sMAPE 0.3377, so slightly better than the trainingsset, but still close enough to avoid overfitting. The final variables used for the model were: "e\_crf", "e\_width", "e\_codec\_profileNumber", "e\_codec\_level", "e\_scan\_typeNumber" and "e\_height". In R Studio its not possible to plot the 2 graphs in one graph. You can still clearly see the different vmaf performances for the different resolutions in "Fig. 1".

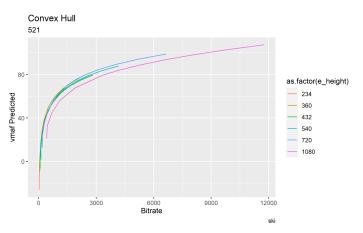


Fig. 1. Bitrate/VMAF graph for video 521.

In "Fig. 2" the encoding Ladder is shown.

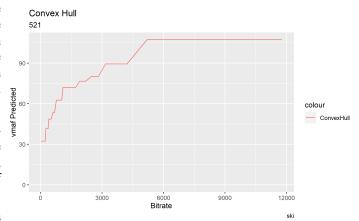


Fig. 2. Bitrate/VMAF graph for video 521.

The encoding ladder contains the videoID, the resolution, bitrate and the predicted highest VMAF for that pair. As it is shown for the videoID 521 in "Fig. 3"

# B. Gradient Boosting Decision Tree

To evaluate the GBDT model, the Mean Absolute Error (MAE) and the score are used. The mean absolute error is the average of the distance between the model prediction

ïs_video_id 💠	bitrate ‡	resolution ‡	maxVMAF ‡
521	235	1280x720	32.21934
521	375	1280x720	41.55553
521	560	1920x1080	48.66075
521	750	1920x1080	53.32884
521	1050	1280x720	62.66503
521	1750	1920x1080	72.00121
521	2350	1920x1080	76.66930
521	3000	1280x720	80.11126
521	4300	1920x1080	89.44744
521	5800	1920x1080	107.37352

Fig. 3. Encoding Ladder graph for video 521.

VMAF value and the sample true VMAF value. It is worth mentioning that one advantage of MAE over Mean Squared Error (MSE) is that MAE is less sensitive to outliers and more tolerant. The score in this model is actually the coefficient of determination of the prediction. The coefficient of determination  $R^2$  is defined as  $(1-\frac{u}{v})$ , where u is the residual sum of squares  $\sum$  (ture VMAF - predicted VMAF)² and v is the total sum of squares  $\sum$  (ture VMAF - mean of true VMAF)². The best possible score is 1.0. The MAE of the test set in this model is 1.5429 and the score of test set is 0.99495. It shows that this model has a high degree of fitting and has no overfitting problem, because what we evaluate is the test set.

From Fig. 4, we can have a better understanding of the relation between bitrate and VMAF values. The x-axis represents the bitrate, while y-axis shows the predicted VMAF value. The labels with different colors are different resolutions. It is clear to see that some curves intersect in this graph, which indicates that with the same bitrate the VMAF value by lower resolution is higher in some cases. Therefore, it is meaningful to find the convex hull of these curves, which is helpful to save the bitrate and build the encoding ladder. The dark blue curve in this graph is the convex hull, which shows the maximal VMAF values for every bitrate.

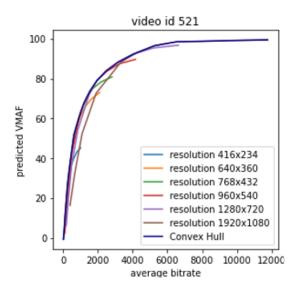


Fig. 4. Bitrate/VMAF graph for video 521.

With the help of the convex hull, the encoding ladder can be built, which is useful to save bitrate and achieve higher VMAF values. As an example, we can see Fig. 5 the encoding ladder for video id 521, which contains the resolution, bitrate and predicted VMAF values.

Resolution	Bitrate	VMAF(predicted)
416x234	123	11
640x360	470	42
768x432	804	57
960x540	1201	68
1280x720	1944	79

Fig. 5. The Encoding ladder for video 521.

# C. Convolutional Neural Network

The Mean Absolute Error is a metric that can show the difference between the predicted VMAF values and the real ones [11]. One training could lead to biases since this model depends on initial random variables. The result of 200 randomly split tests was 2.969299849271774 with a standard error of 0.01193681736466972. Each time 80 % of the data went for the training of the model and the rest to measure the accuracy.

By plotting the results of predicting the VMAF values into a graph, it is clear how some resolutions perform better than others at certain bitrates. The example graph "Fig. 6" shows this phenomenon. The x-axis corresponds to the bitrate, and the y-axis represents the predicted VMAF. Every color indicates a different pixel resolution. Each graph matches one video. Accordingly, the Convex Hull was also highlighted with green to represent the ideal resolution for every bitrate to get the maximum VMAF. The spline method smoothed the curves and got more data points for the graph. Combining this calculation with the bitrate ranges of the traditional one-size-fits-all ladder of Netflix results in the encoding ladders as in "Fig. 7".

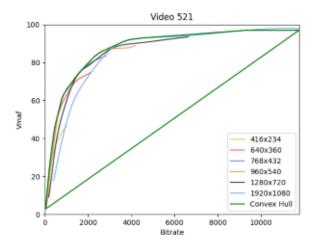


Fig. 6. The graph for the video 521.

# D. Comparison/Discussion

In Comparison the Gradient Boosting Decision Tree showed the promising values in terms of accuracy, it had the best MAE with a rounded value of 1.54, the Convolutional Neural Networks was close behind with a rounded value of 2.97, the worst of the three machine learning algorithms was the linear regression model with a rounded value of 7.10. The final results were for all three machine learning algorithms good, but for the Gradient Boosting Decision Tree and Convolutional Neural Networks exceptional good.

Bitrate (kbps)	Resolution	VMAF (Predicted)
235	768x432	35.685078
375	640x360	46.575527
560	768x432	53.59677
750	768x432	65.7068
1050	768x432	76.12955
1750	768x432	80.317314
2350	960x540	85.26026
3000	1920x1080	92.60407
4300	1920×1080	93.325264
5800	1920x1080	97.8191

Fig. 7. The encoding ladder for the video 521.

The Encoding Ladder for the three different Algorithms is quite similar, especially the linear regression model and the convolutional neural networks show a similar result.

To improve conventional per-scene encoding the machine learning algorithms Convolutional Neural Networks and Gradient Boosting Decision Tree are recommended to use.

# V. CONCLUSION

Deep Encode is a project that takes the per-scene encoding approach further by leveraging Machine Learning to avoid the need for computationally heavy test encodes [8]. It extracts information from the videos and selects the most suitable regression algorithm to predict an optimized encoding ladder for each video. This work adds regression techniques to the selection of algorithms Deep Encode can use while providing insights to choose the best one according to the data of the video. Furthermore, the predictions of the machine learning algorithms are very close to reality, taking into account that the maximum mean absolute error does not surpass 8 points in any case. With the lowest MAE, the Gradient Boosting Decision Tree method is singularly accurate in this study, which means that with data similar to the one used, this should be the selected algorithm. Deep Encode could benefit considerably from adding this algorithm to its selection, enhancing the accuracy of the encoding ladder.

The future of streaming can benefit substantially from Deep Encode and slowly progress into a response closer to real-time for users while at the same time providing better quality with lower bandwidth and reducing the computational complexity. However, the data used, which belongs to 54 scenes, does not represent the wide variety of content that traditional streaming services such as Netflix offer. Therefore, a more thorough study using the Gradient Boosting Decision Tree is necessary to evaluate the performance in a real-world situation.

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