

# **Phishing Simulation Report**

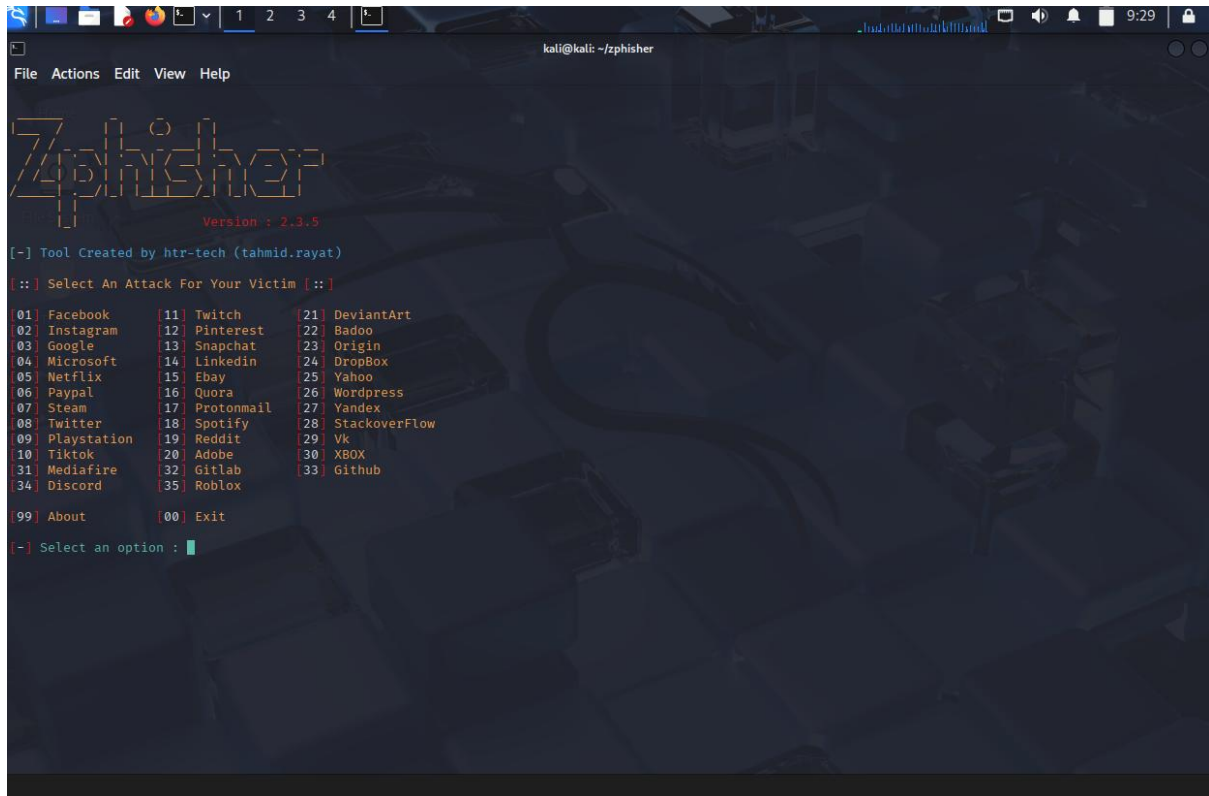
## **Cybersecurity Awareness & Employee Vigilance Assessment**

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# Phishing Simulation Interface Overview



The main interface utilized throughout the phishing simulation exercise is seen in the screenshot above.

The cybersecurity team was able to:

- Make controlled, realistic phishing pages
- Create many credential-harvesting scenarios.
- Keep a safe eye on employee relations
- Gather behavioural data for analysis.

The organization made sure that no actual data, infrastructure, or user credentials were ever exposed by utilizing a restricted simulation interface. The setting offered a consistent, secure, and safe way to gauge employee awareness.

## OVERVIEW

To gauge staff awareness and behavioural reactions to possible credential-harvesting attempts, a live phishing simulation was carried out. The simulation was a component of the organization's larger cybersecurity awareness campaign, which aims to lower the danger of social engineering and increase alertness.

### ❖ THE MAIN FOCUS OF THE EXERCISE INCLUDED

Reducing the frequency of clicking on risky links

Cutting down on attempts to submit credentials

A rise in the quantity of phishing incidents that are reported to the security team

### ❖ OBJECTIVE

The following quantifiable results were the simulation's goals:

Reduce the percentage of participating employees that click on links

Boost the cybersecurity team's reporting of phishing incidents

Decrease the number of credentials submitted on phishing-like websites

These goals are in line with user security education best-practice improvement aims.

### ❖ COMPLIANCE DRIVER

Several governance and compliance criteria are directly supported by this phishing-simulation program:

ISO/IEC 27001 (Annex A 6.3) requires user awareness training to be organized and quantifiable.

The Internal Cyber Risk Register monitors the progress of risk mitigation related to social engineering.

Security Governance Frameworks: Make sure that human-factor vulnerabilities are continuously monitored and improved.

Demonstrating metrics from actual simulations improves regulatory compliance and audit readiness.

### ❖ TOOLING USED IN THE SIMULATION

The following resources were used to carry out a safe and efficient exercise:

- **Zphisher**

used to create phishing websites and record non-sensitive interaction data, like clicks and submission attempts.

- **LocalXpose**

During internal testing, secure port forwarding was made available as an option to enable access to the simulated phishing pages.

- **Google Sheets**

Key performance indicators (KPIs) from the simulation results are stored, monitored, and analyzed using this method.

These instruments guaranteed the simulation's continued safety, control, and complete isolation from real-world settings.

## ❖ SIMULATION SCENARIO

A phishing scenario was created wherein staff members were sent to a replicated sign-in page that looked like a genuine service.

Without revealing any actual systems, the goal was to mimic a credential-harvesting assault.

## SCENARIO MEASURED

Link-clicking actions

Entered credentials (no stored data, just attempts)

Reporting employee actions

This configuration functioned as a practical assessment of staff alertness and compliance with security-training objectives.

KPI Category	Baseline (Before Awareness Training)	Post-Simulation Result
Link Clicks	80%	20%
Credential Submissions	70%	10%
Phishing incident reports	10%	90%

Following the training program, these indicators show notable behavioral improvements.

## ❖ ANALYSIS REPORT

The findings point to a number of significant trends:

### **Decrease Unsafe Link Click:**

Employees are now more cautious when connecting with unfamiliar or dubious connections, as seen by a significant decrease (60 percentage points).

Reduction in credential submission attempts:

A 60-point drop indicates a better capacity to spot phony login sites and prevent credentials from being compromised.

### **Significant in Reporting Behaviour:**

A greater security culture and a desire to interact with the cybersecurity team are demonstrated by the rise from 10% to 80%.

All things considered, the simulation shows that the training program effectively increased staff awareness and decreased vulnerability to phishing threats.

## **RECOMMENDATIONS**

The following steps are advised in order to preserve and enhance cybersecurity awareness:

### **1. Set Up Phishing Simulations Every Three Months:**

Frequent practice helps spot new gaps and reinforces learnt behaviour.

### **2. Conduct Focused Refresher Training:**

Additional training modules should be sent to anyone who clicked links or tried to submit their credentials.

### **3. Expand Simulations type:**

Add versions like:

Smishing SMS

Phishing (quishing) using QR codes

Voice-based vishing

### **4. Phishing scenario on social media:**

Include KPI dashboards

Show leadership and security teams real-time phishing simulation metrics.

### **5. Ongoing Micro-Training:**

Maintaining long-term awareness is facilitated by brief, regular learning modules.

## **❖ CONCLUSION**

Clear, measurable proof of increased employee cybersecurity knowledge was shown by the phishing simulation.

Workers showed enhanced reporting behaviour, greater skepticism of dubious content, and improved judgment.

