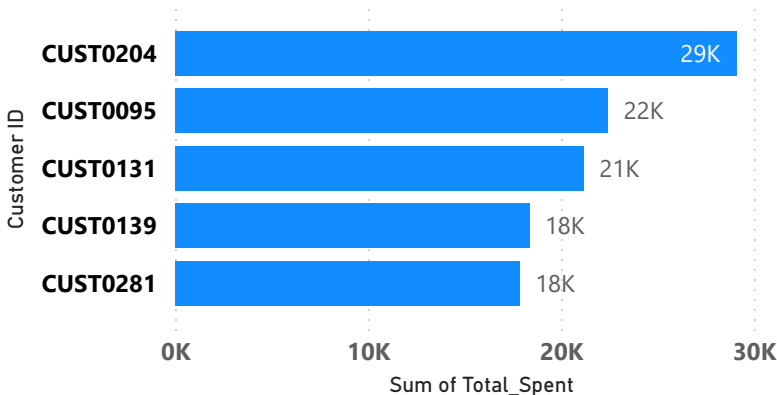


Customer Retention Report

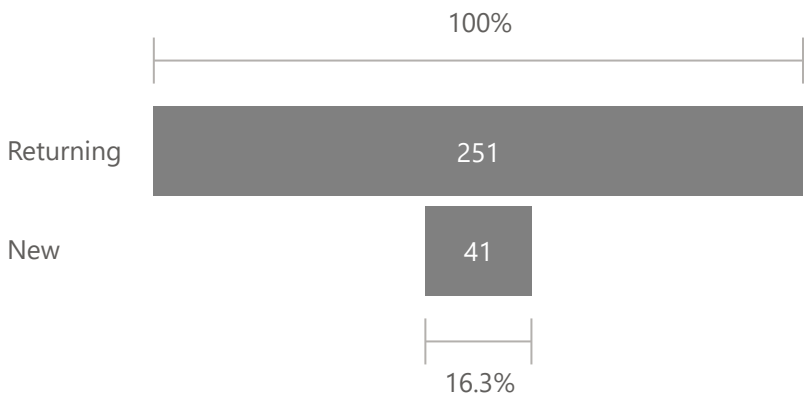
292

Count of Customer ID

Top Customers



New verses Old Customers



1000

Sum of Total_Orders

Female

631010

Sum of Total Price

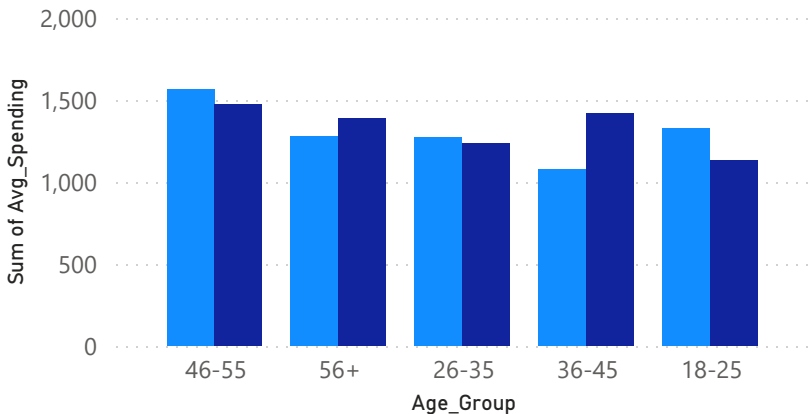
Male

715590

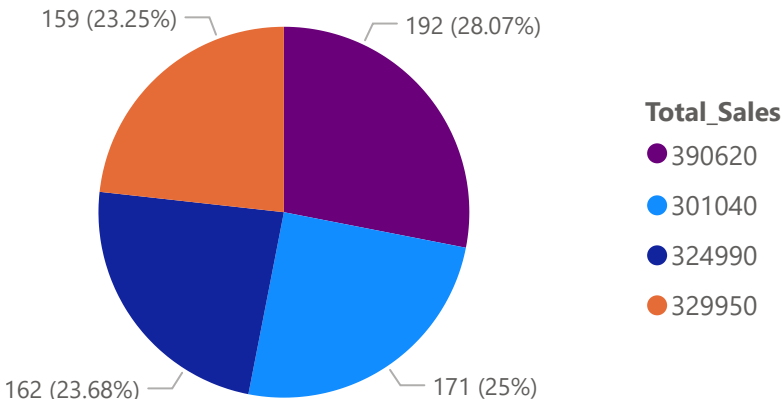
Sum of Total Price

Sum of Avg_Spending and Sum of Return_Rate_Percentage by Age_Group and Gender

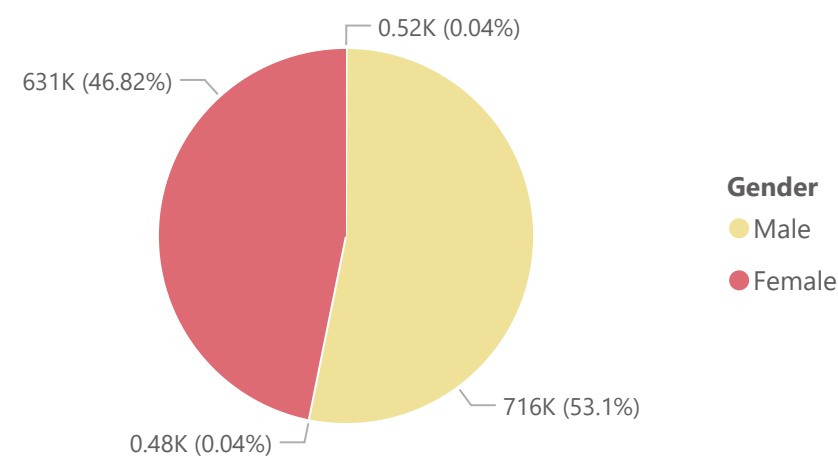
Gender ● Female ● Male



Customer Distribution



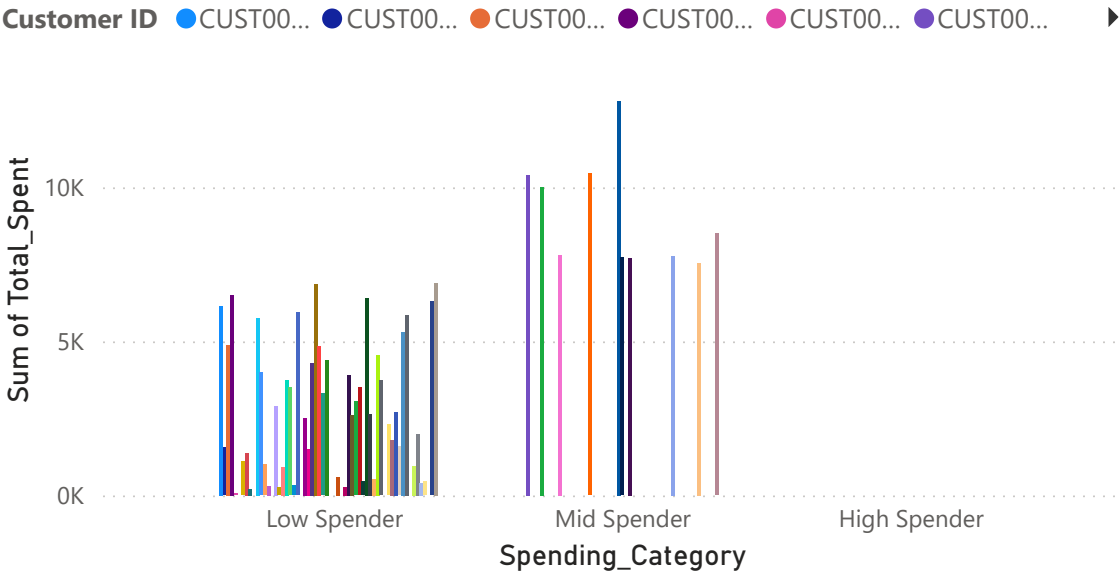
Gender customer distribution



Sum of Total Price by Month



Sum of Total_Spent by Spending_Category and Customer ID



Selection based on category

