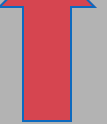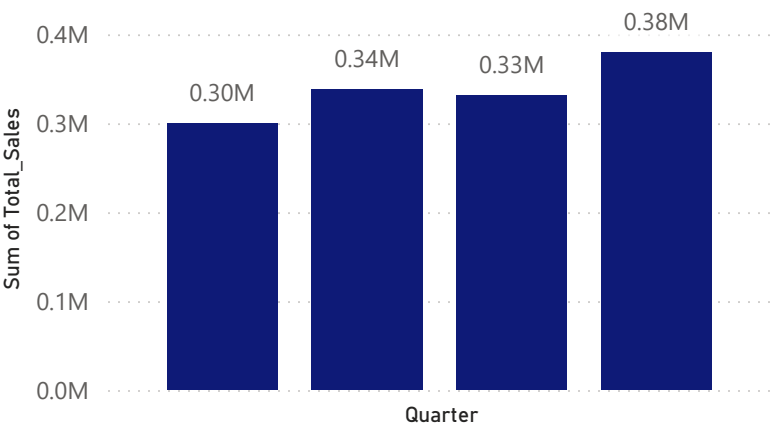# Sales Analysis Report

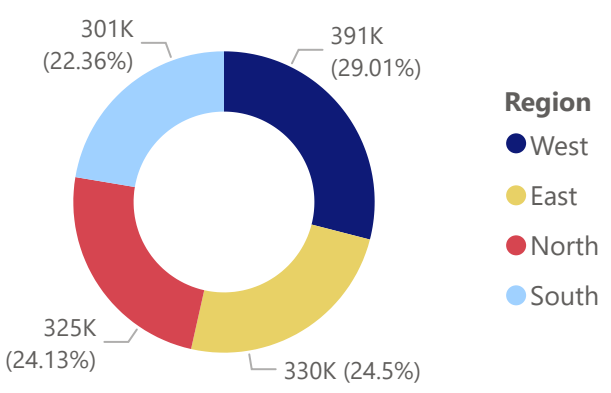**1M**
Sum of TotalSales
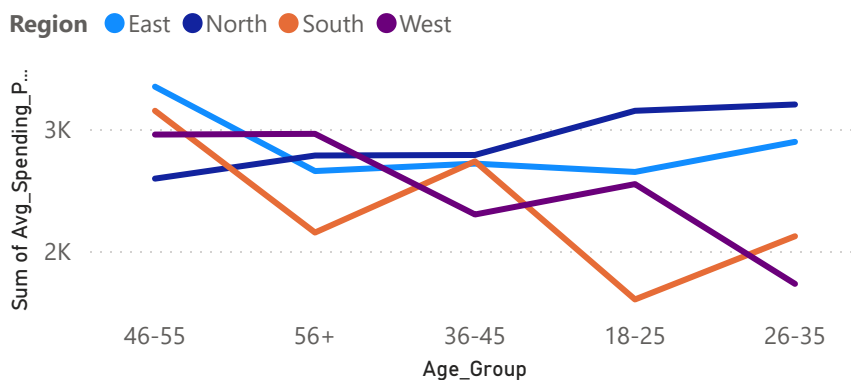
Sales based on Quarter
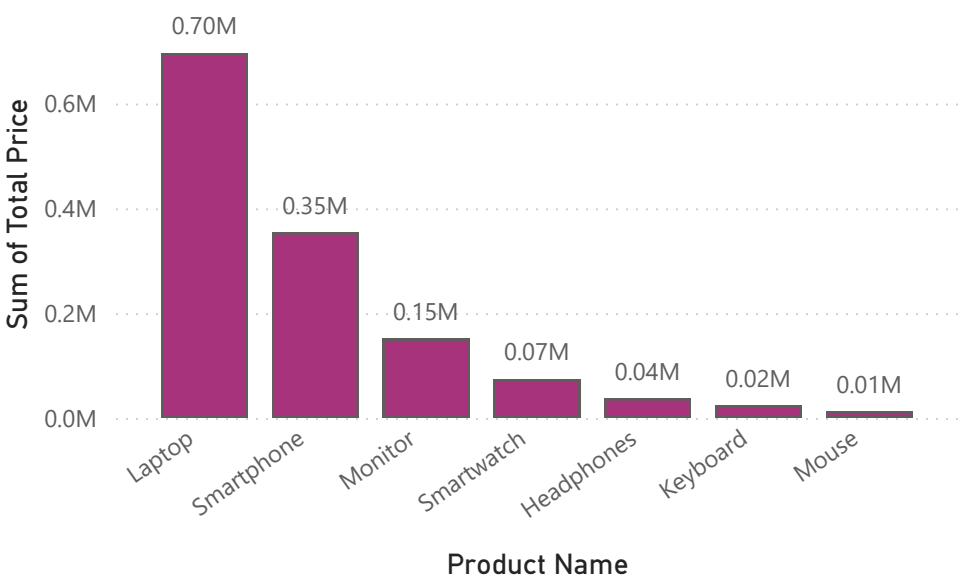

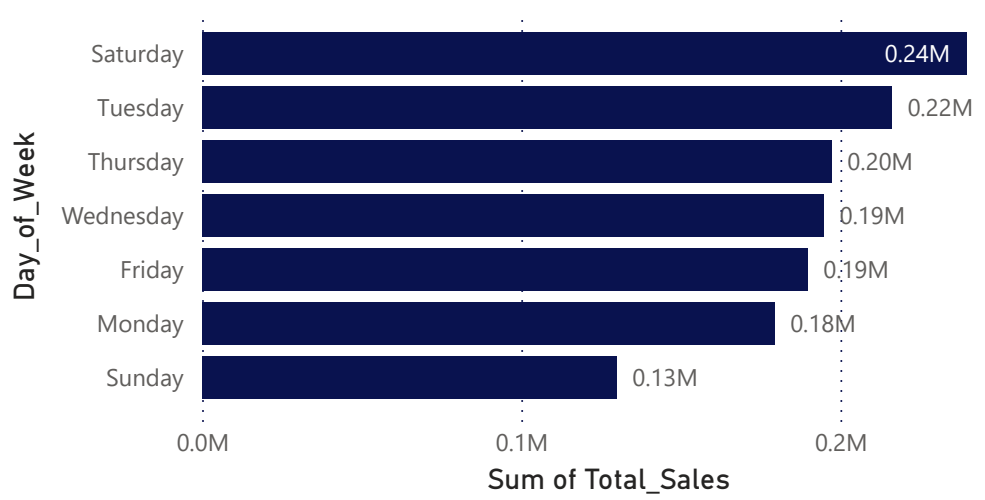| Quarter	Sum of Total_Sales
	0.30M
	0.34M
	0.33M
	0.38M

Best Region

- 391K (29.01%)
- 330K (24.5%)
- 325K (24.13%)
- 301K (22.36%)

Region
- West
- East
- North
- South

Age groups per Region

Region ● East ● North ● South ● West

Age groups: 46-55, 56+, 36-45, 18-25, 26-35

Best Perfoming Product

Product Name	Sum of Total Price
Laptop	0.70M
Smartphone	0.35M
Monitor	0.15M
Smartwatch	0.07M
Headphones	0.04M
Keyboard	0.02M
Mouse	0.01M

Peek Days

Day_of_Week	Sum of Total_Sales
Saturday	0.24M
Tuesday	0.22M
Thursday	0.20M
Wednesday	0.19M
Friday	0.19M
Monday	0.18M
Sunday	0.13M

Customer Spending

100%

Low Spender	225
Mid Spender	59
High Spender	8

3.6%

Spending based on gender

476 (47.6%)

524 (52.4%)
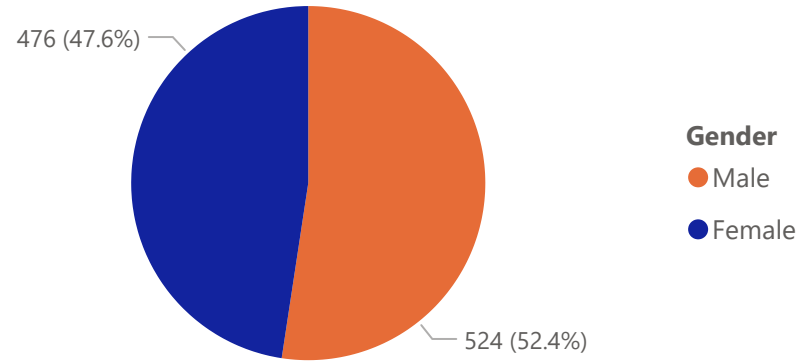
Gender
- Male
- Female

12.42
Sum of Average_Order_Value

Gender Based Spending

Region ● East ● North ● South ● West

Sum of Avg_Spending_Per...

- Male: 7.0K, 7.3K, 6.1K, 6.4K
- Female: 7.2K, 7.2K, 5.6K, 6.1K

Gender
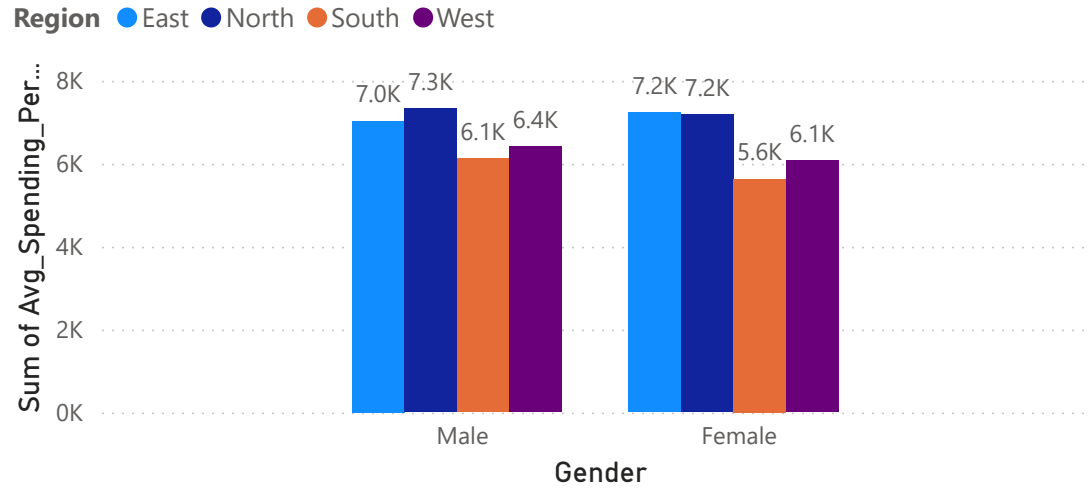
Shipping based On Region

Shipping Status ● Delivered ● In Transit ● Returned ● Unknown

Count of Product Name

Region: West, South, East, North