

# Regev Farm Performance Dashboard

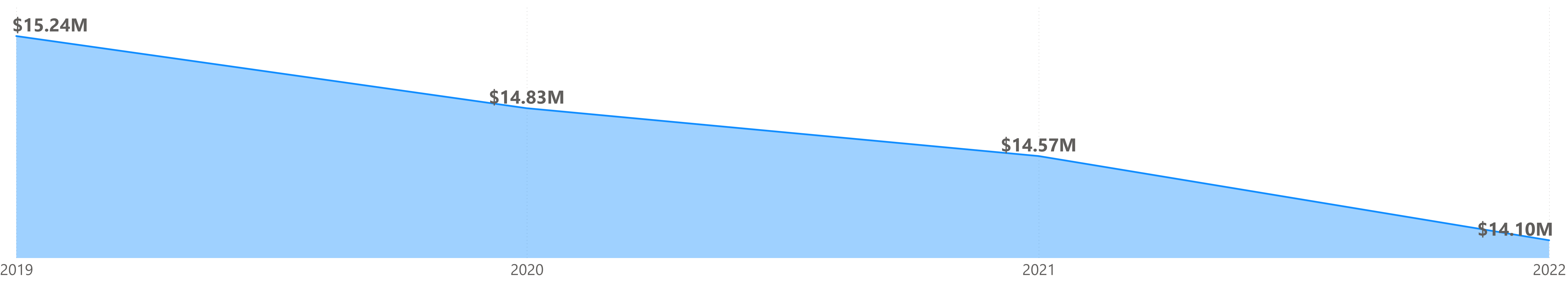
productname

All

totalandarea

10.17999.53

Sales Trend



238K

Number of Cows

\$1.07M

Quantity Sold

\$58.73M

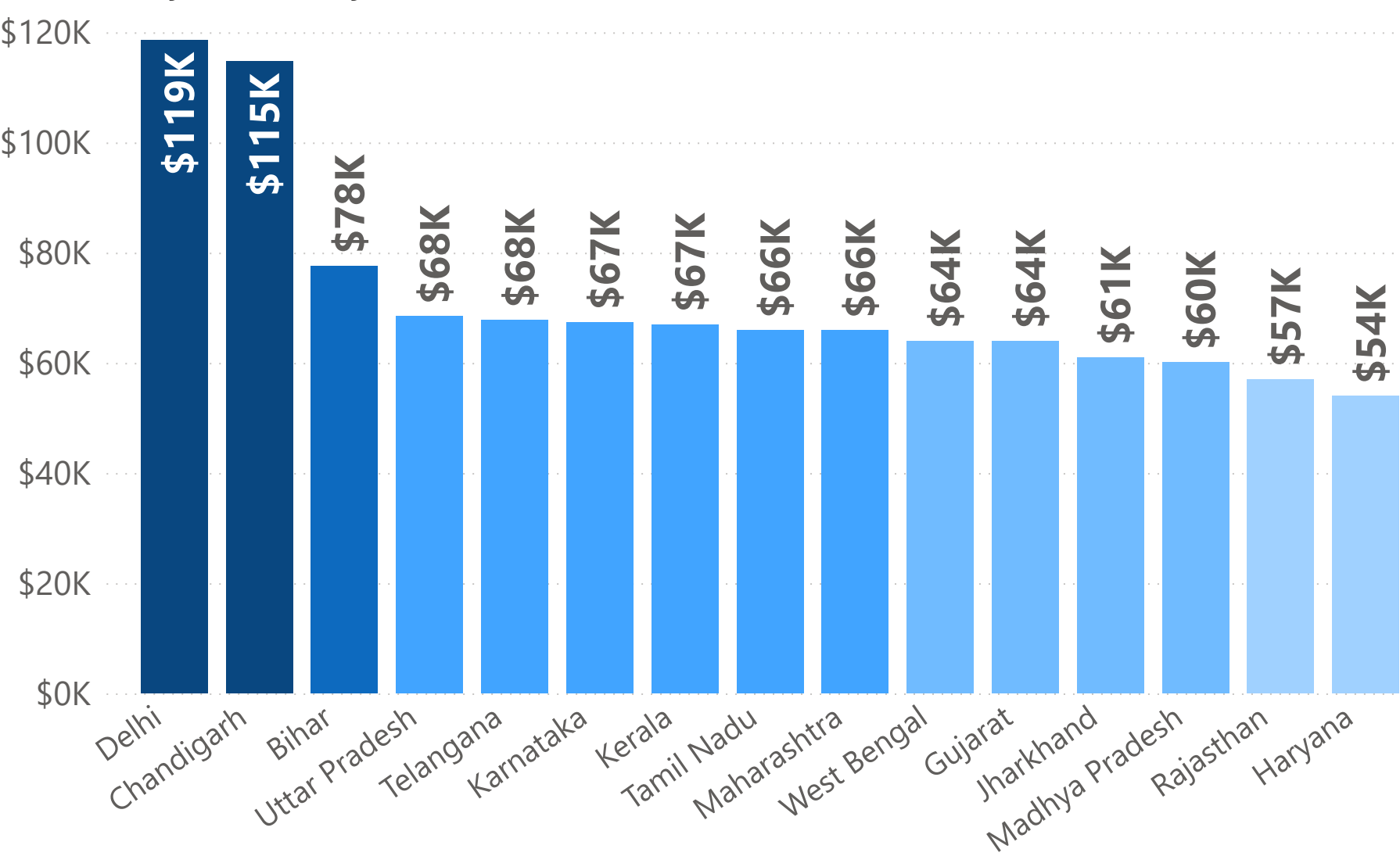
Total Revenue

1M

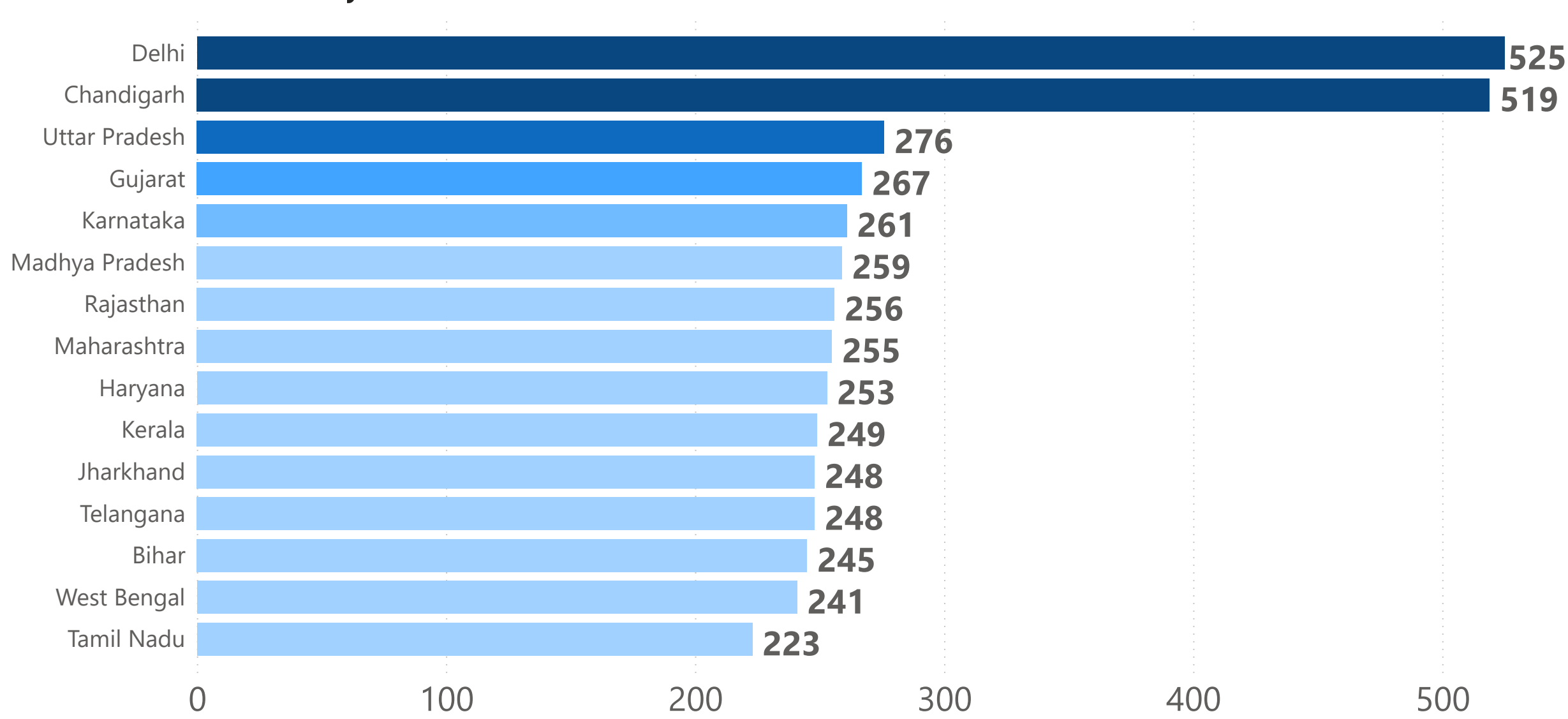
Quantity in Stock

Each year saw revenues above 1,000,000. The top 3 years are 2019, 2020 and 2021 with totals from \$15,238,318.61 to \$14,834,391.39 and \$14,566,683.49 respectively. The year 2022 has the steepest decline with a total of \$14,095,254.37.

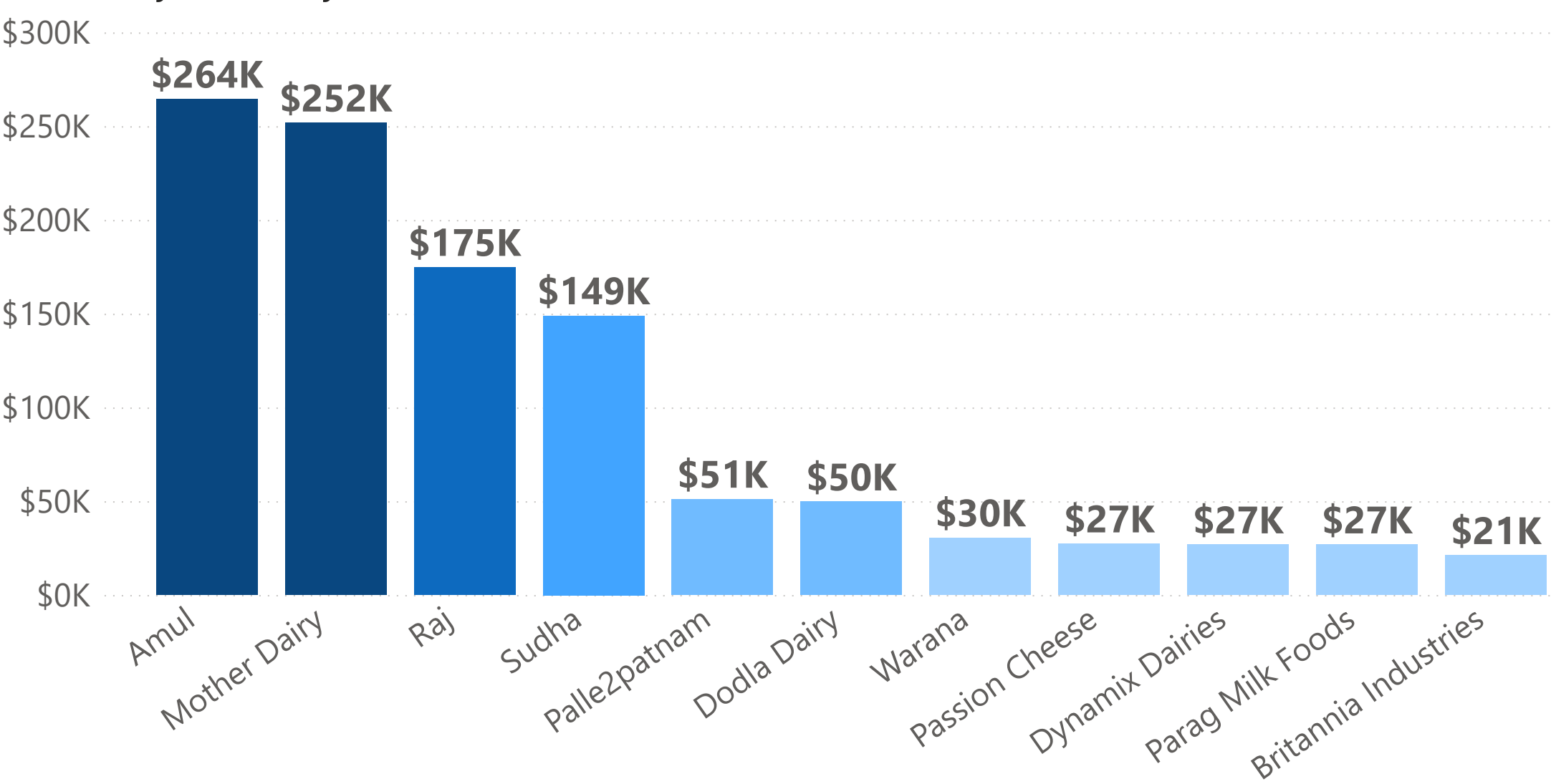
Quantity sold by customer location



Number of cows by location

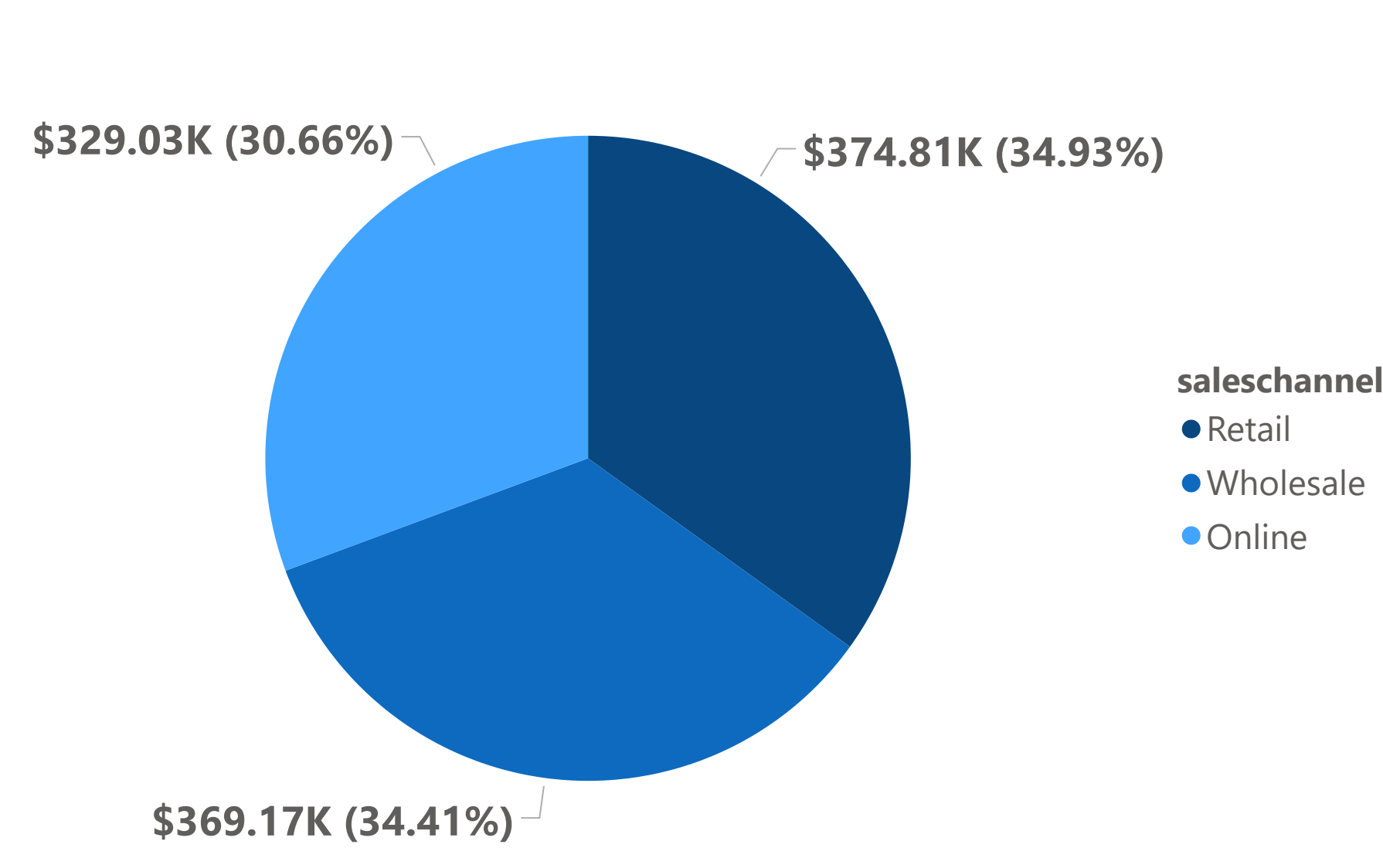


Quantity sold by brand

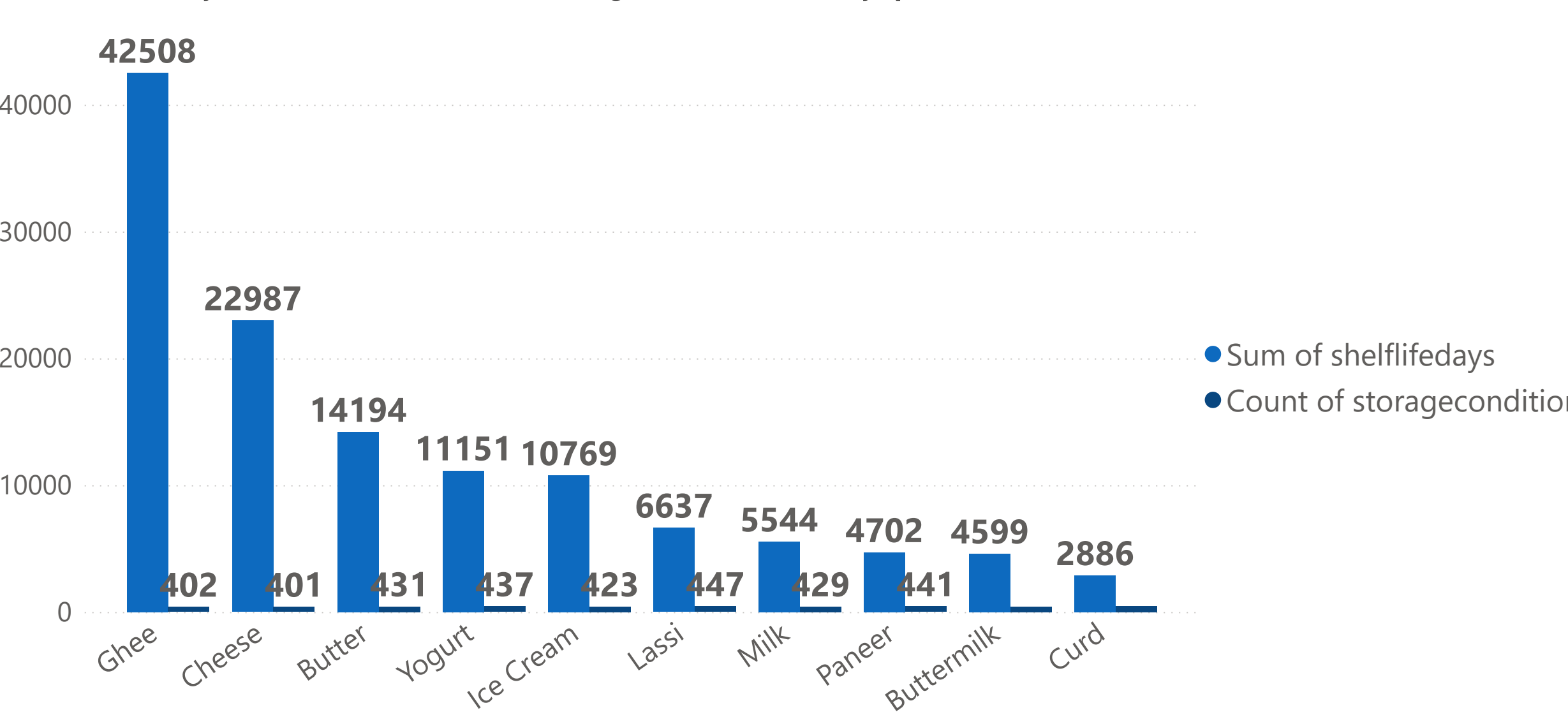


Across all 15 location, Delhi accounted for 12.14% of the total number of cows at 525, followed by Chandigarh and Uttar Pradesh. Tamil Nadu had the lowest count of cows at 223. In the 15 customer location, Sum of quantity sold ranged from \$53,947 to \$118,604. At \$118,604, Delhi had the highest Sum of quantity sold and was 119.85% higher than Haryana, which had the lowest Sum of quantity sold at \$53,947. Amul had the highest Sum of quantity sold by brand and was 1,156.47% higher than Britannia Industries, which had the lowest Sum of quantity sold at \$21,047. Refrigerated products accounted for 35.15% of Sum of shelf life days.

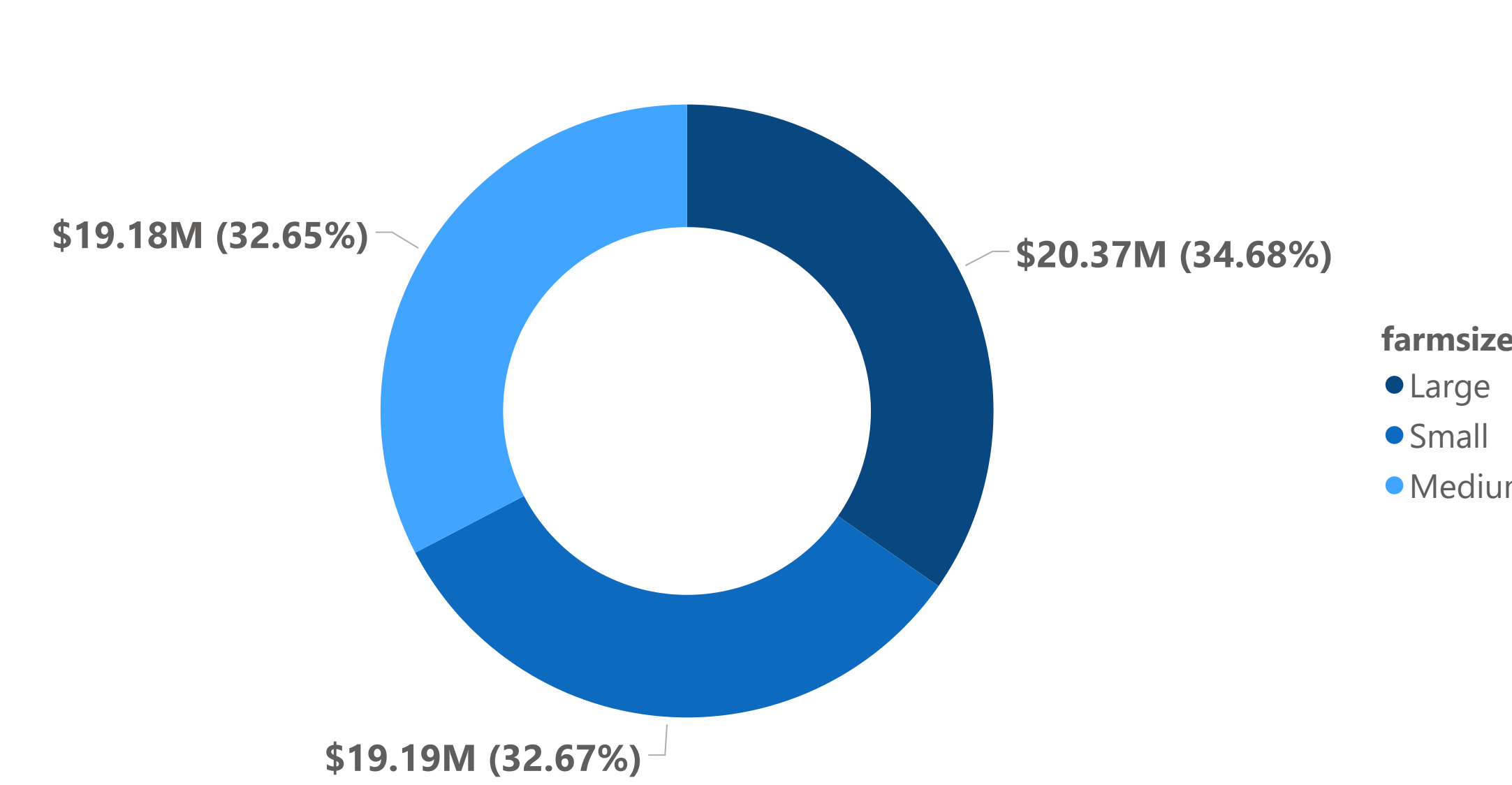
Quantity sold by sales channel



Shelflifedays and Count of storagecondition by productname



Total revenue by farmsize



Retail accounted for 34.93% of Sum of quantity sold, having the highest sum at \$374.807, followed by Wholesale at \$369,171 and Online at \$329,03 Large farm size had the highest Sum of total revenue at \$20,369,143.46, followed by Small farm size at \$19,188,462.11 and Medium farm size at \$19,177,042.29.