

## Platform

Mobile,  
app,  
widget  
maybe?

Website

Installable on  
both google  
play and app  
store

## Hurdles

Having  
current  
information,  
keeping up to  
date

Have students  
update the  
app, like Waze

reviews on  
food/dining  
halls

It may prove  
difficult to get  
everyone to  
participate

It may be hard  
to find the  
correct  
number of  
people in the  
dining halls

## Feedback From Users

The platform  
will have a  
user feedback  
tab

Surveys could be  
issued to the apps  
users that ask them  
what they would  
like the app to  
improve on

Reviews on  
the app store  
and on google  
play would  
serve as  
feedback

## Basic Features

Counting the  
number of  
people at a  
given dining  
hall

The app will  
have students  
and teachers  
make  
accounts

The platform  
would display  
the available  
food options  
and estimate  
wait times

The app would  
have some  
sort of  
counting  
system

Users will scan  
something before  
they enter the  
dining halls in order  
to be counted

## Advertisement and Marketing

USC could  
promote the  
app to  
students and  
teachers  
digitally

**Social  
media  
ads**

Flyers could  
be posted  
around the  
USC campus

Stations could  
occasionally be set  
up around campus  
to encourage people  
who walk by to sign  
up

**Send out  
ads via  
email**