




## Julián Martínez Picazo

**Date of birth:** 25/03/1994


**Place of birth:** Albacete, Spain


**Nationality:** Spanish

### CONTACT

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europass

### ABOUT ME

Passionate and experienced digital media journalist, tech enthusiast, and aspiring software developer, currently pursuing a Higher Vocational Diploma in Software Application Development. Always eager to explore the latest trends in technology and innovation

### WORK EXPERIENCE

**01/09/2021 – 01/09/2023** Killarney, Ireland

**Food and Beverage Assistant Manager** Food and Beverage Assistant in Ireland

Food and beverage assistant in 5 stars Hotel Restaurant.  
Assistant manager at The peregrine, restaurant of Killarney Park Hotel (5\*).  
Waiter and housekeeper at Sheen Falls Hotel (5\*) in Kenmare.

**16/09/2019 – 15/06/2021** Madrid, Spain

**SEO Editor at SoyMotero.net** SoyMotero.net

Specialized motorcycle journalist.  
Content creator and CRM supervisor.  
Reporter for automotive industry events.  
(Campus Tribeca, Alcobendas, Madrid).

**30/06/2018 – 31/08/2018** Albacete, Spain

**Community Manager of Cusfit brand** Estudio alfa web S.L.U.

Internship in communication department, in charge of Cusfit brand  
- Functions as a Community Manager  
- Editor of corporate blog and social networks content  
- Relationship with followers of Brand  
- Calendar publication planner

**30/06/2017 – 04/09/2017** Albacete, Spain

**Functions of Community Manager y Corporate Communication** ADECA, Asociación de Empresarios de Campollano

Apprentice while I was studying the degree  
- Functions of Community Manager  
- Editor of press releases  
- Relationships with media  
- Campaign design  
- In charge of the Newsletter and social networks

### EDUCATION AND TRAINING

**01/09/2023 – 01/06/2025** Iniesta, Spain

**Higher Vocational Diploma in Multiplatform Application Development (DAM).** Cañada de la Encina

Website <https://www.iesiniesta.es/tecnico-superior-en-desarrollo-de-aplicaciones-multiplataforma> | Level in EQF EQF level 5

**31/08/2014 – 30/06/2018** Cuenca, Spain

**Graduate in journalism** University of Castilla-La Mancha

University of Castilla-La Mancha, Cuenca (Spain)  
General skills

- Editor and media broadcaster.
- Communication skills to manage a business of institution
- Audio-visual pieces editor
- Management and creator of communication media
- Management and creator of followers' community

**Field of study** Journalism and information | **Level in EQF** EQF level 6

**10/09/2018 – 29/02/2020** Madrid, Spain

## Communication and Digital Marketing master IMF Bussiness School

Online master degree in marketing and digital communication

- Analysis of the online environment
- Learning SEO and SEM tools
- Corporate blog management
- Preparation of digital media plan

**Level in EQF** EQF level 6

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Spanish

**Other language(s):**

English

**Listening** B2

**Spoken production** B1

**Reading** B2

**Spoken interaction** B2

**Writing** B2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## DIGITAL SKILLS

Adobe (Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Adobe InDesign, Adobe Premiere) | CMS Drupal Wordpress

## PROJECTS

### Projects

#### CURRENT

### Personal Portfolio

[julmarpic94.github.io](http://julmarpic94.github.io)

Link <https://julmarpic94.github.io/>

## ORGANISATIONAL SKILLS

### Organisational skills

- I can manage publications in networks, I was in charge of social networks therefore I know how to make information plans
- I can manage difficult situations because I worked as a community manager. I have already dealt with difficult users.

## COMMUNICATION AND INTERPERSONAL SKILLS

### Communication and interpersonal skills

- Good communication skills, I achieved through my experience in communication department.
- Good teamwork skills, I achieved through my experience at the university.

- Good interaction with the public, as I worked as a delivery boy and waiter.

## OTHER SKILLS

### **Other skills**

- I know how to work with a stressful environment because I worked like waiter in crowded places.
- I worked in heavy works so I have good resistance.
- I can integrate easily into the labour sphere.