

User Persona Type



"Wherever we travel to, the wonderful people we meet become our family."

Edad: 26

Ocupación: Computer Science Student

Estado civil: Single

Localización: Lappeenranta, Finland

Personalidad

Introvertido Extrovertido

Pensador Sentimental

Sentido común Intuitivo

Juzgar Percibir

Easy-going

Social

Brave

Objetivos

- Traveling around the world
- Meeting at least 1 person of each European country
- Speak 5 languages

Frustraciones

- People who don't want to make friends from other countries
- Places where workers speak only their native language
- People who think Finnish people are introvert

Biografía

Hi, I am Antti and I am currently studying at the University of Granada. I am from Finland. My motivation to come to Spain was the good weather mostly. Also it is usually said that Spanish people like to party and making new friends, so that was another one good reason to come here. I've been studying Spanish for 4 years. I have visited many European countries like France and Germany and I am planning to visit New York next year. I am studying computer science and I would like to work as a researcher with people from other countries.

Motivaciones

Incentivo



Miedo



Crecimiento



Energía



Social

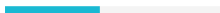


Brands & Influencers



Canales favoritos

Anuncios tradicionales



Redes sociales



Remisión



Marketing de guerrilla

