



Sponsorship Prospectus

sponsor@slo hacks.com

February 1–3, 2019

California Polytechnic State University

San Luis Obispo, CA





What is SLO Hacks?

SLO Hacks is a collegiate hackathon hosted in San Luis Obispo, CA by Cal Poly students, happening on February 1st-3rd, 2019. We're uniting 500 students from all over the nation to come hack on innovative projects for 36 hours - web hacks, mobile hacks, hardware hacks, you name it. This year, our main focus is on community - we'd like to bridge the gap between SLO's hacker community and hacker communities from all across America.

“ SLO Hacks is a great event to partner with. The team is well **organized**, **experienced** and **driven** to put on an **impactful event**. The hackers are enthusiastic, innovative, and a pleasure to work with.”

- Noah Dietz, Software Engineer @ Google

“ We have had the pleasure of **partnering** with SLO Hacks on **2 different hackathons**. SLO Hacks approaches their events with great **detail**, **innovation**, and **professionalism**. From the **marketing** of their hackathons to ensuring **every day-of logistic** is thoroughly **worked through**, we can always trust in the SLO Hacks team to put together an amazing event.”

- Sara Reindl, University Talent Acquisition Partner @ Workday

17 sponsors for the
1st annual SLO Hacks

80% of students
demoed their projects
for judges

MLH demo stats

89% of students
thought that
SLO Hacks 2018
exceeded their
expectations

Why become a sponsor?

The resources that sponsors provide have a lasting impact on the students that attend hackathons, because without sponsors, hackathons wouldn't be happening. You'll be making an investment in future engineers, designers, etc., and connecting with some of the most intelligent and motivated people in the nation.

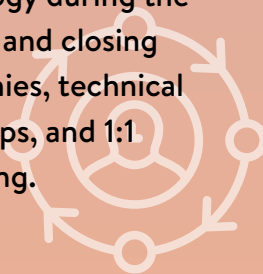
RECRUITING

At SLO Hacks, you'll be able to get face time with top talent from universities all over the nation, meaning easy access to potential interns or full timers. By working with them directly for 2.5 days, you can see how they might perform in your corporate environment.



USER TESTING

Students will be implementing your product in real time, effectively giving you insight on use cases and instant feedback. We'll give you opportunities to showcase your API and other technology during the opening and closing ceremonies, technical workshops, and 1:1 mentoring.



BRANDING

We will be giving you an opportunity to build brand awareness for the 500 students attending the event - students that could potentially be future customers or adopters of your product.



How can I help?

We offer 3 different sponsorship opportunities

1

Monetary

Details are outlined on the next page

2

Food

Sponsor a meal for 600 total people

3

Prize

Donate a technology in kind, to be awarded as prizes

Still have more questions?

Contact us at team@slo hacks.com! Our organizers are always interested in helping make the process more fluid and clear for sponsors.

SLO HACKS SPONSORSHIP TIERS

All donations are tax deductible

| | Bronze \$1,000 | Silver \$4,000 | Gold \$8,000 | Platinum \$12,000 | Partner \$18,000 |
|----------------------|-------------------|-------------------|-----------------|----------------------|---------------------|
| GENERAL | | | | | |
| Send mentors | × | × | × | × | × |
| API Prize | × | × | × | × | × |
| API Demo | 1 min | 1 min | 2 min | 3 min | 5 min |
| Workshop | | | × | × | × |
| Keynote | | | | | × |
| RECRUITING | | | | | |
| Distribute Materials | | × | × | × | × |
| Access to resumes | | × | × | × | × |
| Send recruiters | | | × | × | × |
| Mailing list | | | | × | × |
| Interviews on-site | | | | | × |
| BRANDING | | | | | |
| Swag in bags | × | × | × | × | × |
| Logo on website | × | × | × | × | × |
| Logo on t-shirt | | × | × | × | × |
| Sponsor table | | × | × | × | × |
| Post-event email | | | | × | × |
| Co-hosted by you | | | | | × |

Interested or have questions?

Contact us at sponsor@slo hacks.com. All sponsorships are negotiable and can be discussed in more detail. We'd also be happy to discuss a custom sponsorship tier.