

Sponsorship information

What is Brum Tech Tapas?

People from the West Midlands rarely promote the work they do, or collaborate to give a platform to others, and when that does happen it tends to be in a silo: this is the City of 1000 Trades, after all.

We're on a mission to change that. Using our experience running tech events (we are part of the **Fusion** team and run **BrumPHP**), Brum Tech Tapas is a quarterly event with speakers outside tech making a difference in the region. We love tech, *art, literature, urban planning, architecture, music, journalism and hospitality* and most of all, socialising. And so Brum Tech Tapas was born: *Bitesize culture from Brum's Tech scene.*

What makes it different?

We want to break down the silos, and so there are *no preconceptions or networks for who can speak*. Our aim is to educate and promote our people, taking inspiration from the likes of TEDxBrum.

Using the guiding principles of Developer Relations within our company, we want speakers with *honest* or *inside stories* on the passions that drive them, not a sales and marketing pitch.

How the event works

The event is running virtually for now, due to COVID. The event will be broadcast on our YouTube channel and made available after a cooling-off period from the live event. Once it is safe to do so, we will be running it at **Iron House**, with catering from local vendors from our fantastic street *food scene*.

Code of conduct & diversity

We are committed to creating a safe environment for people to learn and speak, which is why we have a **Code of Conduct**. Birmingham is a diverse region and we aim to represent that through our events, we are committed to never hosting an event with an “all-cis-white-male panel” (sarcastically named a *manel in the tech world*).

Who are the creators?

Brum Tech Tapas was created by **Jump24**, a software studio in the Jewellery Quarter of Birmingham specialising in *Laravel* (we are an official Laravel partner) and *React*.

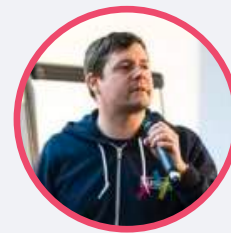
What do you get?

1. Announce you as sponsor per event, with a marketing snippet
2. Display your company logo with bio on the Brum Tech Tapas website
3. Enhance your social media profile by amplifying your content
4. Display your company logo on our overlays during the event

Want more or partnership?

If you want to discuss a bespoke sponsorship agreement, or wish to partner with us to help us reach our ambitions for Brum Tech Tapas in **educating** and **promoting** our region, we'd love to hear directly from you!

Want to know more?



James Seconde

DEVELOPER RELATIONS

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