
EDUCATION

- 2020 - 2021** **London Business School, United Kingdom**
Masters in Analytics and Management
GMAT: 760
- 2016 - 2020** **Ecole hôtelière de Lausanne, Switzerland**
Bachelor of Science in International Hospitality Management
GPA 5.56/6 (Top 3%), High Honors Diploma, Scholarship from Foundation 1893
- 2015** **University of Southern California International Academy, Los Angeles, United States**
Undergraduate Preparation Program, Completion of the highest academic level

BUSINESS EXPERIENCE

- 2020** **HUATAI SECURITIES, Nantong, China**
Assistant Investment Advisor (5 months)
- Conducted security analysis of companies on the recently reformed National Equities Exchange and Quotations (NEEQ) and launched an educational presentation series for potential investors
 - Advised clients on financial asset investment based on individual risk tolerance, time horizon and investment goals; developed a holistic approach to helping clients structure their portfolios
- 2019** **SALARY.COM, Shanghai, China**
Data Analyst Intern (3 months)
- Improved monthly data processing by designing customized data templates and developing Python tools that automatically query and aggregate data, expediting the analysis process by over 70%
 - Undertook independent quantitative and qualitative research and performed analysis on compensation data, contributing to various industry insight reports
 - Communicated with data vendors to understand the data structure; utilized SQL to validate the accuracy and predictive power of sample data and proposed potential use for the team
- 2019** **ACCOR S.A. GREATER CHINA HEAD OFFICE, Shanghai, China**
Franchise Administrative Intern - Strategic Alliance with Huazhu Hotels Group (5 months)
- Analyzed monthly performance data of all Accor-franchised hotels in Greater China, addressed discrepancies and developed dashboards with operational metrics and KPIs for reporting
 - Established an internal FAQ knowledge pool for job training and daily operation; from aggregated user data, identified weak spots in staff training and enhanced employee training structure
 - Consolidated campaign materials; wrote promotional articles for both Accor and Huazhu's social media accounts (with 20 million+ followers in total), achieving an average viewer count of 30,000+
- 2017** **INTERCONTINENTAL GENEVA, Switzerland**
Trainee (7 months)
- Attended the Economic Conference "*Opportunités d'Affaires Suisse-Chine (Business Opportunities Swiss-China)*" on behalf of General Manager and formed connections with more than 10 suppliers
 - Designed an inventory tracking system to optimize stock level, eliminating a long-existing problem of inventory over-stock or under-stock and ensured efficient material movement
- 2016** **HOLIDAY INN NANTONG OASIS, Nantong, China**
Trainee (6 months)
- Maintained relations with international long-stay clients and created comprehensive guest profiles including food preference and dietary restrictions, improving guest satisfaction rate from 3.0 to 4.5/5

ADDITIONAL INFORMATION

- **Leadership:** Project Manager in Marketing of Young Hoteliers Summit 2020; implemented a chatbot function across official website and social media accounts (Facebook, LinkedIn, and Instagram)
- **IT experience:** IT assistant in college; solved IT-related issues for faculty members and students ; configured software, set up peripherals, and provided audiovisual services for conferences
- **Dissertation:** conducted empirical research on the impact family ownership on restructuring decisions of public corporations in Switzerland and utilized R for data analysis; obtained a final grade of 6.0/6.0
- **Programming skills:** proficient in R, Python, and VBA; basic skills in Java, SQL, Tableau, SPSS
- **Computer skills:** advanced Excel proficiency, Micros PMS, Windows and Mac OS systems
- **Award:** Alpha Sigma Gamma (ASG) by the American Real Estate Society (ARES)
- **Certification:** Certification in Hotel Industry Analytics (CHIA); Securities Qualification Certificate
- **Languages:** native Mandarin; fluent English (TOEFL: 120/120); basic French
- **Hobbies:** acquired a highest-level National Professional Certificate of traditional Chinese musical instrument "Erhu"; Karaoke, Musicals; Skiing, diving, bungee jumping; Sudoku, Texas Hold'em; passionate barista, baker, and photographer; traveled to more than 30 countries