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LogisticRegression (Score: 6.0 / 6.0)
```

```
1. Test cell (Score: 1.0 / 1.0)
2. Test cell (Score: 1.0 / 1.0)
3. Test cell (Score: 1.0 / 1.0)
4. Test cell (Score: 3.0 / 3.0)
```

Logistic Regression

In this exercise you will train a Logistic Regression model and analyze its performance. You will train the model on "cell2cell" -- a telecom company churn prediction data set.

Our problem is a binary classification problem. We are trying to predict whether a customer will leave their current telecom company or whether a customer will not leave the company. This problem is well suited for a Logistic Regression model.

Import Packages

Before you get started, import a few packages. Run the code cell below.

```
In [1]: import pandas as pd
import numpy as np
import os
```

We will also import the scikit-learn linear model LogisticRegression classifier, the train_test_split() function for splitting the data into training and test sets, and the metrics log_loss and accuracy_score to evaluate our model.

```
In [2]: from sklearn.linear_model import LogisticRegression
    from sklearn.model_selection import train_test_split
    from sklearn.metrics import log_loss
    from sklearn.metrics import accuracy_score
```

Step 1. Build Your DataFrame and Define Your ML Problem

Load a Data Set and Save it as a Pandas DataFrame

We will work with a data set called "cell2celltrain." This data set is already pre-processed, with the proper formatting, outliers and missing values taken care of, and all numerical columns scaled to the [0, 1] interval.

```
In [3]: filename = os.path.join(os.getcwd(), "data", "cell2celltrain.csv")
    df = pd.read_csv(filename, header=0)
```

Define the Label

This is a binary classification problem in which we will predict customer churn. The label is the Churn column. The label will either have the value True or False.

Identify Features

To implement a Logistic Regression model, we must use only the numeric columns.

In the code cell below: use the Pandas DataFrame select_dtypes() method to obtain all of the column names that have a dtype of "float64." Save the result to a list named feature_list.

Graded Cell

The cell below will be graded. Remove the line "raise NotImplementedError()" before writing your code.

```
In [4]: Student's answer (Top)

# YOUR CODE HERE
feature_list = df.select_dtypes("float64").columns.to_list()
```

```
In [5]: | feature_list
Out[5]: ['MonthlyRevenue',
          'MonthlyMinutes',
          'TotalRecurringCharge',
          'DirectorAssistedCalls',
          'OverageMinutes',
          'RoamingCalls',
          'PercChangeMinutes',
          'PercChangeRevenues',
          'DroppedCalls',
          'BlockedCalls',
          'UnansweredCalls',
          'CustomerCareCalls',
          'ThreewayCalls',
          'ReceivedCalls',
          'OutboundCalls',
          'InboundCalls',
          'PeakCallsInOut',
          'OffPeakCallsInOut',
          'DroppedBlockedCalls',
          'CallForwardingCalls',
          'CallWaitingCalls',
          'MonthsInService',
          'UniqueSubs',
          'ActiveSubs',
          'Handsets',
          'HandsetModels',
          'CurrentEquipmentDays',
          'AgeHH1',
          'AgeHH2',
          'RetentionCalls',
          'RetentionOffersAccepted',
          'ReferralsMadeBySubscriber',
          'IncomeGroup',
          'AdjustmentsToCreditRating',
          'HandsetPrice']
```

Self-Check

Run the cell below to test the correctness of your code above before submitting for grading. Do not add code or delete code in the cell.

Correct!

Step 2: Create Labeled Examples from the Data Set

Let's obtain columns from our data set to create labeled examples.

In the code cell below carry out the following steps:

- Get the Churn column from DataFrame df and assign it to the variable y . This will be our label.
- Get the columns listed in feature_list from DataFrame df and assign them to the variable X . These will be our features.

You should have 51047 labeled examples. Each example contains 35 features and one label (Churn).

Graded Cell

The cell below will be graded. Remove the line "raise NotImplementedError()" before writing your code.

```
In [7]: Student's answer (Top)

# YOUR CODE HERE
y = df["Churn"]
X = df[feature_list]

print("Number of examples: " + str(X.shape[0]))
print("\nNumber of Features:" + str(X.shape[1]))
print(str(list(X.columns)))
```

Number of examples: 51047

Number of Features:35

['MonthlyRevenue', 'MonthlyMinutes', 'TotalRecurringCharge', 'Director AssistedCalls', 'OverageMinutes', 'RoamingCalls', 'PercChangeMinutes', 'PercChangeRevenues', 'DroppedCalls', 'BlockedCalls', 'UnansweredCalls', 'CustomerCareCalls', 'ThreewayCalls', 'ReceivedCalls', 'OutboundCalls', 'InboundCalls', 'PeakCallsInOut', 'OffPeakCallsInOut', 'DroppedBlockedCalls', 'CallForwardingCalls', 'CallWaitingCalls', 'MonthsInService', 'UniqueSubs', 'ActiveSubs', 'Handsets', 'HandsetModels', 'CurrentEquipmentDays', 'AgeHH1', 'AgeHH2', 'RetentionCalls', 'RetentionOffersAccepted', 'ReferralsMadeBySubscriber', 'IncomeGroup', 'AdjustmentsToCreditRating', 'HandsetPrice']

Self-Check

Run the cell below to test the correctness of your code above before submitting for grading. Do not add code or delete code in the cell.

Correct!

Step 3: Create Training and Test Data Sets

In the code cell below, use the train_test_split() function to create training and test sets out of the labeled examples.

You will call train_test_split() function with the following arguments:

- 1. Variable X containing features.
- 2. Variable y containing the label.
- 3. A test set that is 33% (.33) of the size of the data set.
- 4. A random_state seed value of 1234.

The train_test_split() function will return four outputs. Assign these outputs to the following variable names, using the following order: X_train, X_test, y_train, y_test.

Note that you will be able to accomplish this using one line of code.

Graded Cell

The cell below will be graded. Remove the line "raise NotImplementedError()" before writing your code.

```
In [9]: Student's answer (Top)

# YOUR CODE HERE
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=
0.33, random_state=1234)
```

Self-Check

Run the cell below to test the correctness of your code above before submitting for grading. Do not add code or delete code in the cell.

Correct!

Using the shape property, check the dimensions of the training and test data sets.

```
In [11]: # YOUR CODE HERE - this cell will not be graded
X_test.shape
Out[11]: (16846, 35)
```

Step 4: Train a Logistic Regression Classification Model and Evaluate the Model

The code cell below contains code that must be completed to train a Logistic Regression classification model, analyze its performance and print the results. The code below will train a Logistic Regression model on the training data, test the resulting model on the test data, and compute and return (1) the log loss of the resulting probability predictions on the test data and (2) the accuracy score of the resulting predicted class labels on the test data.

Note: It is worth noting that evaluating a model's training loss and evaluating a model's accuracy is different. Accuracy measures what fraction of the examples are correctly predicted by the classifier, while training loss measures the average prediction error per training example over all training examples.

Your task is to fill in the code to make it work.

In the code cell below:

- 1. Use LogisticRegression() to create a model object, and assign the result to the variable model. You will not provide arguments for its hyperparameters, but will use Scikit-learn's default values.
- 2. Call the model.fit() method to fit the model to the training data. The first argument should be X_train and the second argument should be y_train.
- 3. Call the model.predict_proba() method with the argument X_test to use the fitted model to predict values for the test data. Store the outcome in the variable probability_predictions. Note that the predict_proba() method returns two columns, one column per class label. The first column contains the probability that an unlabeled example belongs to class False (Churn is "False) and the second column contains the probability that an unlabeled example belongs to class True (Churn is "True").
- 4. Call the log_loss() function; the first argument should be y_test and the second argument should be probability_predictions. Assign the result to variable l_loss. Recall that loss indicates how close the prediction probability is to the actual class label. The closer the probability is to the label (for example, a probability of 0.9 that the label is of class "False" when the actual class label is indeed "False"), the lower the loss.
- 5. Call the model.predict() method with the argument X_test to use the fitted model to predict the class labels for the test data. Store the outcome in the variable class_label_predictions. Note that the predict() method returns the class label (True or False) per unlabeled example.
- 6. Call the accuracy_score() function; the first argument should be y_test and the second argument should be class_label_predictions. Assign the result to variable acc_score. Accuracy refers to the number of class label predictions that are correct.

You might find it useful to consult the LogisticRegression Scikit-learn online <u>documentation (https://scikit-learn.org/stable/modules/generated/sklearn.linear_model.LogisticRegression.html)</u> to see how to accomplish this task.

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The cell below will be graded. Remove the line "raise NotImplementedError()" before writing your code.

```
In [12]:
          Student's answer
                                                                            (Top)
          # 1. Create the LogisticRegression model object below and assign to
          variable 'model'
          # YOUR CODE HERE
          model = LogisticRegression()
          # 2. Fit the model to the training data below
          # YOUR CODE HERE
          model.fit(X_train, y_train)
          # 3. Make predictions on the test data using the predict_proba() met
          hod and assign the
          # result to the variable 'probability predictions' below
          # YOUR CODE HERE
          probability_predictions = model.predict_proba(X_test)
          # print the first 5 probability class predictions
          df_print = pd.DataFrame(probability_predictions, columns = ['Class:
          False', 'Class: True'])
          print('Class Prediction Probabilities: \n' + df_print[0:5].to_string
          (index=False))
          # 4. Compute the log loss on 'probability_predictions' and save the
          result to the variable
          # 'L Loss' below
          # YOUR CODE HERE
          1_loss = log_loss(y_test, probability_predictions)
          print('Log loss: ' + str(l_loss))
          # 5. Make predictions on the test data using the predict() method an
          d assign the result
          # to the variable 'class_label_predictions' below
          # YOUR CODE HERE
          class_label_predictions = model.predict(X_test)
          # print the first 5 class label predictions
          print('Class labels: ' + str(class_label_predictions[0:5]))
          # 6.Compute the accuracy score on 'class_label_predictions' and save
          the result
          # to the variable 'acc_score' below
          # YOUR CODE HERE
          acc_score = accuracy_score(class_label_predictions, y_test)
          print('Accuracy: ' + str(acc_score))
```

Self-Check

Run the cell below to test the correctness of your code above before submitting for grading. Do not add code or delete code in the cell.

```
In [13]:
                                                                Score: 3.0 / 3.0 (Top)
          Grade cell: cell-LR_test
          # Run this self-test cell to check your code;
          # do not add code or delete code in this cell
          from jn import testModel
          try:
              p, err = testModel(probability_predictions, l_loss, class_label_
          predictions, acc_score, df)
              print(err)
          except Exception as e:
              print("Error!\n" + str(e))
          ### BEGIN HIDDEN TESTS
          (passed, text) = testModel(probability_predictions, l_loss, class_la
          bel_predictions, acc_score, df)
          assert(passed)
          ### END HIDDEN TESTS
```

Correct!

Step 5: Thresholds: Map Probabilities to a Class Label

Examine the output of the code cell above.

Note that the <code>predict_proba()</code> method returns two columns. As stated, the first column contains the probability that an unlabeled example belongs to class <code>False</code> and the second column contains the probability that an unlabeled example belongs to class <code>True</code>.

The predict() method outputs the actual class label (True or False).

In order to determine the order of the classes in the <code>predict_proba()</code> output, you can inspect the model object's <code>classes_</code> property. Run the cell below and inspect the results. You'll see that indeed, column one gives the probability that an unlabeled example belongs to class <code>False</code> and column two gives the probability that an unlabeled example belongs to class <code>True</code>.

Notice how the probabilities map to labels in the table below. The table contains:

- 3 unlabeled examples
- the resulting class probability values from the logistic regression model's predict_proba() method
- the corresponding class label from the same logistic regression model's predict() method.

Inspect "Example 1". The probability that that unlabeled "Example 1" is of class False is 0.745386. The probability that unlabeled "Example 1" is of class True is 0.254614. The predict() method assigns "Example 1" the class label False.

	Class: False	Class: True	Class Label
Example 1	0.745386	0.254614	False
Example 2	0.745386	0.254614	False
Example 3	0.436033	0.563967	True

How does the Scikit-learn predict() method assign a class label based on probability values? For binary classification, the method defaults to a 0.5 threshold. If the resulting probability for class 0 is greater than or equal to 0.5, the unlabeled example is given a label of False On the other hand, if the probability for class 0 is less than 0.5, the unlabeled example is given a label of True.

Sometimes we may want a different threshold. Sckit-learn provides different methods to determine the ideal threshold. You will learn about those later in the program. For now, we will use our own approach. Examine the code cell below. It contains the function <code>computeAccuracy()</code> that returns the accuracy score of your model using a specified threshold.

The function computeAccuracy() takes a threshold value as an argument. It does the following:

- 1. Loops through the array probability_predictions (obtained from your Logistic Regression model above)
 - It extracts the first column's probability
 - It checks if that probability is greater than or equal to the threshold value.
 - If so, it assigns a class label of False. Otherwise it assigns a class label of True.
 - · It saves the new class label to list labels.
- 2. Computes the accuracy score by comparing the new class labels contained in list labels with the ground truth labels contained in y_test.
- 3. Returns the accuracy score.

The code cell below calls the <code>computeAccuracy()</code> function with a few different threshold values. Run the cell below and inspect the results. Compare the accuracy of your model with the different threshold values. Which threshold yields the best accuracy score? You can experiment with different threshold values and compare the results.

```
In [16]: thresholds = [0.44, 0.50, 0.55, 0.67, 0.75]
for t in thresholds:
    print("Threshold value {:.2f}: Accuracy {}".format(t, str(compute Accuracy(t))))

Threshold value 0.44: Accuracy 0.7107918793778939
Threshold value 0.50: Accuracy 0.7097827377418972
Threshold value 0.55: Accuracy 0.7084174284696664
Threshold value 0.67: Accuracy 0.6491748783093909
Threshold value 0.75: Accuracy 0.49299536982072895
In []:
```