

Results for with GoConex:

"OPTIMIZE" STRATEGY:

Use GoConex for power control PLUS optimize staff with 16.41% efficiency

$$\begin{array}{rcl} \text{Potential GoConex value} & & \\ \text{for your existing business} & / & \text{Homes/Units per year} \\ \$506665 & & 650 \\ & = & \text{GoConex value per home} \\ & & \$779.48 \end{array}$$

$$\begin{array}{rcl} \text{GoConex value per home} & + & \text{Builder sharing 50\% of their} \\ \$779.48 & & \text{per home profit} \\ & & \$78.00 \\ & = & \text{Total GoConex value per} \\ & & \text{home:} \\ & & \text{\textcolor{red}{\$857.00}} \end{array}$$

"GROW" STRATEGY:

Use GoConex for power control PLUS grow with 127.57 additional installations this year

$$\begin{array}{rcl} \text{Potential GoConex value} & & \\ \text{for your business} & / & \text{Homes/Units per year} \\ \$378652 & & 777.57 \\ & = & \text{GoConex value per home} \\ & & \$486.97 \end{array}$$

$$\begin{array}{rcl} \text{GoConex value per home} & + & \text{Builder sharing 50\% of their} \\ \$486.97 & & \text{per home profit} \\ & & \$78.00 \\ & = & \text{Total GoConex value per} \\ & & \text{home:} \\ & & \text{\textcolor{green}{\$565.00}} \end{array}$$

TARGET PROFIT:

You said your company could change to GoConex if you earned \$50000 in new profit. At what price do we meet that goal?

"Optimize" Strategy value per home \$857.00	+	Current Material & Labor cost for wired switching \$492.11	=	Available value dollars per home (without changing your pricing) \$1349
"Grow" Strategy value per home \$565.00	+	Current Material & Labor cost for wired switching \$492.11	=	Available value dollars per home (without changing your pricing) \$1057

Profit goal needed to start using GoConex
\$50000

Price you can pay and achieve target profit with "Optimize" Strategy \$47 per switch	Price you can pay and achieve target profit with "Grow" Strategy \$36 per switch
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Will you change to GoConex if we can accommodate the pricing above?

Send an email to businessvalue@goconex.com. We will call you to answer any questions you have about the above estimates.

Email businessvalue@goconex.com

Discuss GoConex with your Home Builder clients

Excite your builders with new features and new profit without increasing their cost.

[View Builder Email](#)

GoConex is proudly manufactured by Levven Electronics in Alberta, Canada.

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