

Results for [COMPANY NAME] with GoConex:

“OPTIMIZE” STRATEGY:

Use GoConex for power control PLUS optimize staff with 16% efficiency

Potential GoConex value for your existing business \$492025	/	Homes/Units per year 650	=	GoConex value per home \$757
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GoConex value per home \$757	+	Builder sharing 50% of their per home profit \$78.00	=	Total GoConex value per home: \$835.00
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“GROW” STRATEGY:

Use GoConex for power control PLUS grow with 128 additional installations this year

Potential GoConex value for your business \$379257	/	Homes/Units per year 778	=	GoConex value per home \$487
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GoConex value per home \$487	+	Builder sharing 50% of their per home profit \$78.00	=	Total GoConex value per home: \$565.00
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TARGET PROFIT:

You said your company could change to GoConex if you earned \$ in new profit. At what price do we meet that goal?

“Optimize” Strategy value per home \$835.00	+	Current Material & Labor cost for wired switching \$355.15	=	Available value dollars per home (without changing your pricing) \$1190
“Grow” Strategy value per home \$487	+	Current Material & Labor cost for wired switching \$355.15	=	Available value dollars per home (without changing your pricing) \$842

Profit goal needed to start using GoConex
\$

Price you can pay and achieve target profit with “Optimize” Strategy \$44 per switch	Price you can pay and achieve target profit with “Grow” Strategy \$31 per switch
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Will you change to GoConex if we can accommodate the pricing above?

Send an email to businessvalue@goconex.com. We will call you to answer any questions you have about the above estimates.

Email businessvalue@goconex.com

Discuss GoConex with your Home Builder clients

Excite your builders with new features and new profit without increasing their cost.

[View Builder Email](#)

GoConex is proudly manufactured by Levven Electronics in Alberta, Canada.

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