### **Results for with GoConex:**

#### "OPTIMIZE" STRATEGY:

## Use GoConex for power control PLUS optimize staff with 20.31% efficiency

Potential GoConex value for your existing business \$235312.96

Homes/Units per year 650

GoConex value per home \$362.02

GoConex value per home \$362.02

Builder sharing 40% of their + per home profit \$62 Total GoConex value per home:

\$424.02

#### **"GROW" STRATEGY:**

# Use GoConex for power control PLUS grow with 165.69 additional installations this year

Potential GoConex value for your business \$415571.86

Homes/Units per year 815.69

GoConex value per home \$509.47

GoConex value per home \$509.47

Builder sharing 40% of theirper home profit\$62

Total GoConex value per home:

\$571.47

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#### **TARGET PROFIT:**

You said your company could change to GoConex if you earned \$50000 in new profit. At what price do we meet that goal?

"Optimize" Strategy value per home \$424.02 Current Material & Labor cost for wired switching \$393.44

Available value dollars per home (without changing your pricing) \$817.46

"Grow" Strategy value per home \$571.47 Current Material & Labor + cost for wired switching \$393.44 Available value dollars per home (without changing your pricing)
\$964.91

Profit goal needed to start using GoConex \$50000

Price you can pay and achieve target profit with "Optimize" Strategy

**\$28.48 per switch** 

Price you can pay and achieve target profit with "Grow" Strategy \$34.15 per switch

Will you change to GoConex if we can accommodate the pricing above?

Send an email to businessvalue@goconex.com. We will call you to answer any questions you have about the above estimates.

Email businessvalue@goconex.com

### **Discuss GoConex with your Home Builder clients**

Excite your builders with new features and new profit without increasing their cost.

View Builder Email

GoConex is proudly manufacturered by Levven Electronics in Alberta, Canada.

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