

KPI's Requirements

1. **Total Sales:** What is the overall revenue generated from all items sold?
2. **Average Sales:** What is the average revenue per sale?
3. **Number of Items:** What is the total count of different items sold?
4. **Average Rating:** What is the average customer rating for items sold?

Chart's Requirements

1. **Total Sales by Fat Content:** How does fat content impact total sales?
 - **Objective:** Analyze the impact of fat content on total sales.
 - **Chart Type:** Donut Chart.
2. **Total Sales by Item Type:** How do different item types perform in terms of total sales?
 - **Objective:** Identify the performance of different item types.
 - **Chart Type:** Bar Chart.
3. **Fat Content by Outlet for Total Sales:** How does fat content compare across different outlets in terms of total sales?
 - **Objective:** Compare total sales segmented by fat content across outlets.
 - **Chart Type:** Stacked Column Chart.
4. **Total Sales by Outlet Establishment:** How do outlet age and type influence total sales?
 - **Objective:** Evaluate how the age or type of outlet establishment impacts sales.
 - **Chart Type:** Line Chart.

5. **Sales by Outlet Size:** What is the correlation between outlet size and total sales?
 - **Objective:** Analyze the correlation between outlet size and total sales.
 - **Chart Type:** Donut/Pie Chart.

6. **Sales by Outlet Location:** How is the geographic distribution of sales across different locations?
 - **Objective:** Assess geographic distribution of sales.
 - **Chart Type:** Funnel Map.

7. **All Metrics by Outlet Type:** What is the comprehensive view of all key metrics (Total Sales, Average Sales, Number of Items, Average Rating) broken down by outlet type?
 - **Objective:** Provide a detailed view of all key metrics by outlet type.
 - **Chart Type:** Matrix Card.