Good Cabs

Goodcabs, a cab service company established two years ago, has gained a strong foothold in the Indian market by focusing on tier-2 cities. Unlike other cab service providers, Goodcabs is committed to supporting local drivers, helping them make a sustainable living in their hometowns while ensuring excellent service to passengers. With operations in ten tier-2 cities across India, Goodcabs has set ambitious performance targets for 2024 to drive growth and improve passenger satisfaction.

Trip Analysis

Revenue Analysis

Passengers Analysis

Target Analysis

Good Cabs Dashboard

Total Trips: 426K

Total Revenue: 108M

Total Distance (KM): 8146.3K

Total Passengers: 238.3K

Month: All

Cities: All

City | Month

Total Trips by City

City	Total Trips
Jaipur	76.89K
Lucknow	64.30K
Surat	54.84K
Kochi	50.70K
Indore	42.46K
Chandigarh	38.98K
Vadodara	32.03K
Visakhapat...	28.37K
Coimbatore	21.10K
Mysore	16.24K
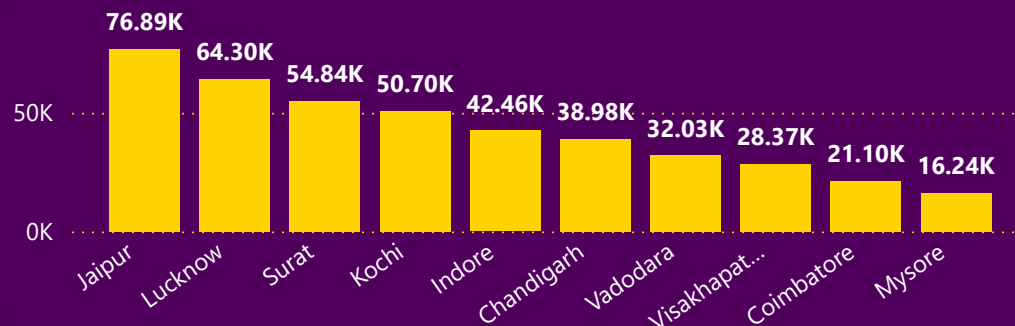
Weekend vs Weekdays Revenue

● WeekdayFare ● WeekendFare

City	WeekendFare	WeekdayFare
Jaipur	24.29M	12.92M
Lucknow	6.88M	2.58M
Kochi	6.78M	10.21M
Chandig...	4.73M	6.33M
Surat	4.04M	2.39M
Visakhap...	3.48M	
Indore	3.28M	
Vadodara	2.24M	1.56M
Coimbat...	1.80M	1.73M
Mysore	1.29M	

Avg Fare / Distance Table
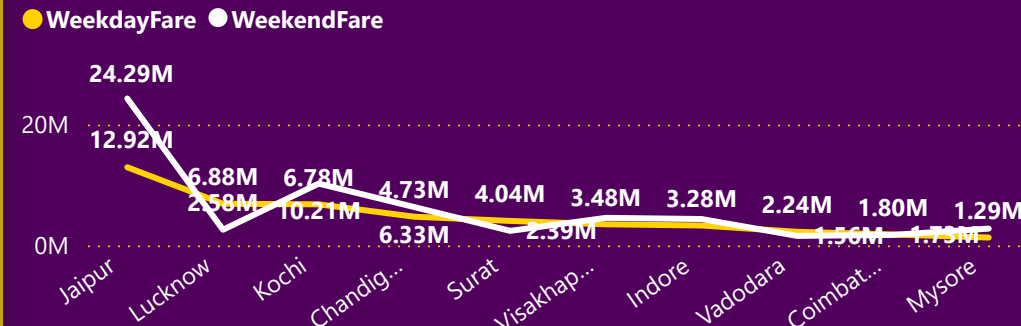
City	Avg Fare Per trip	Avg Distance Per Trip	Avg Fare Per KM
Jaipur	₹483.92	30.02	₹16.12
Mysore	₹249.71	16.50	₹15.14
Kochi	₹335.25	24.07	₹13.93
Visakhapatnam	₹282.67	22.55	₹12.53
Chandigarh	₹283.69	23.52	₹12.06
Lucknow	₹147.18	12.51	₹11.76
Coimbatore	₹166.98	14.98	₹11.15
Indore	₹179.84	16.50	₹10.90
Surat	₹117.27	11.00	₹10.66
Vadodara	₹118.57	11.52	₹10.29
Total	**₹254.02**	**19.13**	**₹13.28**

New vs Repeat Passengers by City

● Total Repeat Passengers ● Total New Passengers

City	Total Repeat Passengers	Total New Passengers
Jaipur	10K	46K
Lucknow	10K	16K
Surat	9K	—
Kochi	8K	26K
Indore	7K	15K
Visakhapatnam	5K	13K
Chandigarh	5K	19K
Vadodara	4K	10K
Coimbatore	3K	9K
Mysore	1K	12K
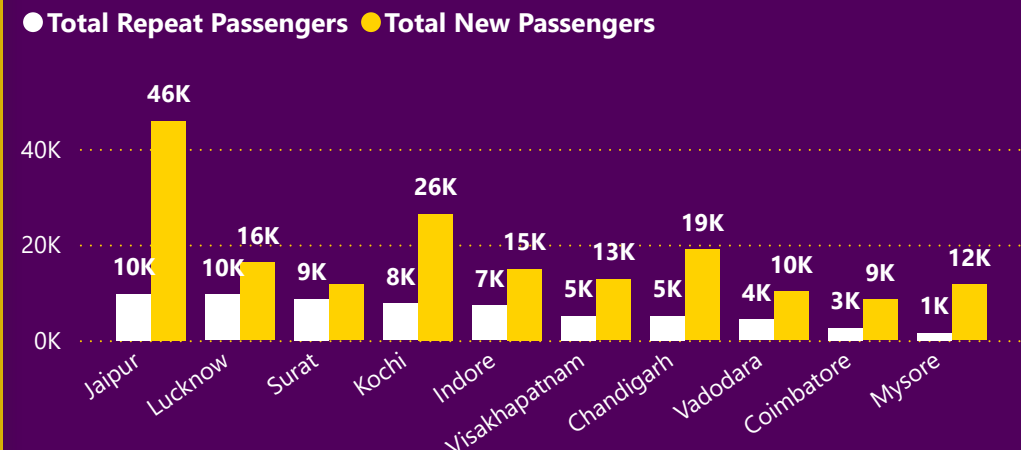
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Total Revenue
108M

Avg Fare Per Trip
₹254.0

Avg Fare Per KM
₹13.3

Avg Dist Per Trip (KM)
19.1

WeekType
- [ ] *Weekday*
- [ ] *Weekend*

Month
All ⌄

Cities
All ⌄

Total Fare Per City

Jaipur	37M
Kochi	17M
Chandigarh	11M
Lucknow	9M
Visakhapatnam	8M
Indore	8M
Surat	6M
Mysore	4M
Vadodara	4M
Coimbatore	4M
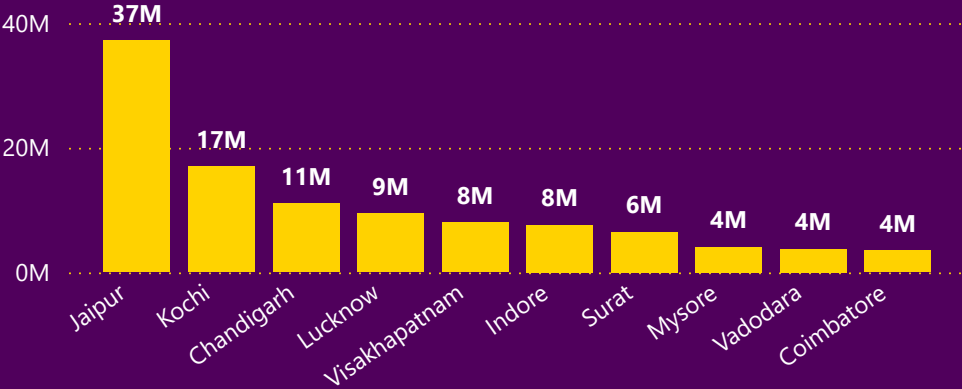
Total Revenue by Passengers Type

53M (49...)
55M (50....)
● repeated
● new
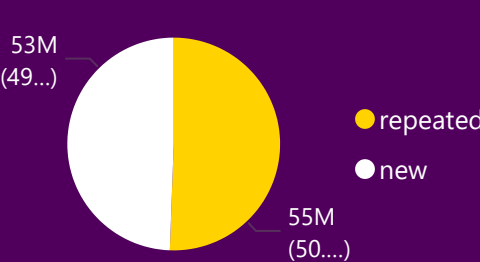
Total Revenue by WeekType

47M (43....)
61M (56.16...)
● Weeke...
● Weekday

Growth Revenue % by Month

● Sum of fare_amount   ● MoM %

Month	Fare	MoM %
January	18.5M	0.00%
February	19.9M	7.61%
March	18.8M	-5.15%
April	17.7M	-6.06%
May	18.0M	1.64%
June	15.4M	-14.61%
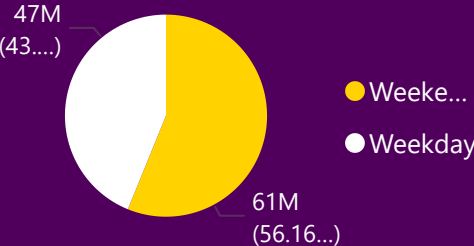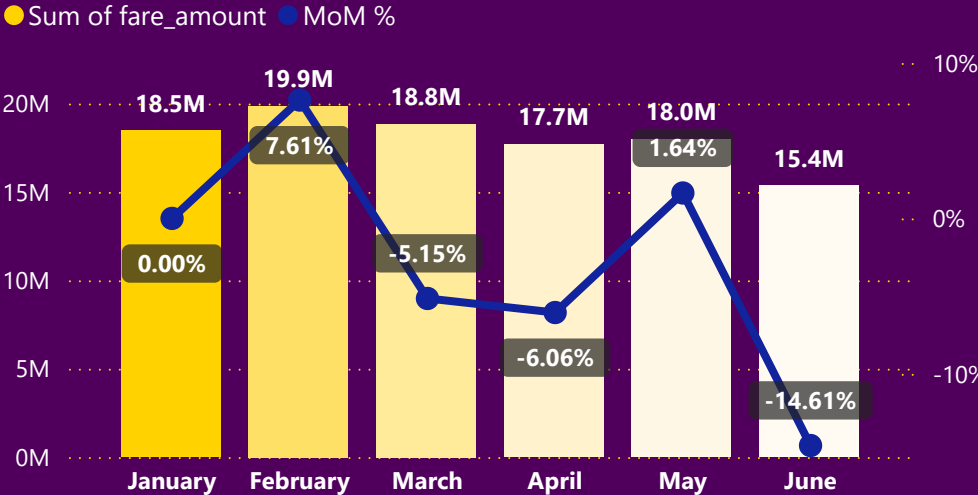
city_name	Total Trips	Trip contribution %	Revenue contribution %
Jaipur	76888	18.05%	34.39%
Lucknow	64299	15.10%	8.75%
Surat	54843	12.88%	5.94%
Kochi	50702	11.90%	15.71%
Indore	42456	9.97%	7.06%
Chandigarh	38981	9.15%	10.22%
Vadodara	32026	7.52%	3.51%
Visakhapatnam	28366	6.66%	7.41%
Coimbatore	21104	4.96%	3.26%
Mysore	16238	3.81%	3.75%

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Good Cabs Dashboard

Total Revenue	RRP%	Average Passengers Rating	Avg Driver Rating	Cities	Month
238K	**25.73%**	7.66 (0.00 – 10.00)	7.83 (0.00 – 10.00)	All	All

RRP% by Month

Month	RRP%
January	19%
February	21%
March	26%
April	29%
May	33%
June	30%
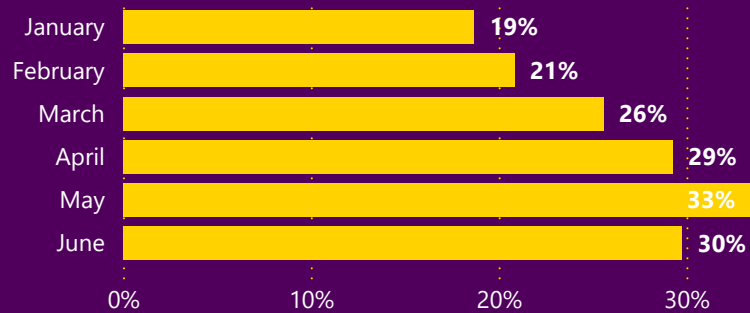
Avg Passenger & Driver Rating by City

● Average Passenger Rating ● Average Driver Rating

Mysore 9, Jaipur 9, Kochi 9, Visakhap... 8, Chandig... 8, Coimbat... 8, Indore 8, Vadodara 7, Lucknow 6, Surat 6 / 7
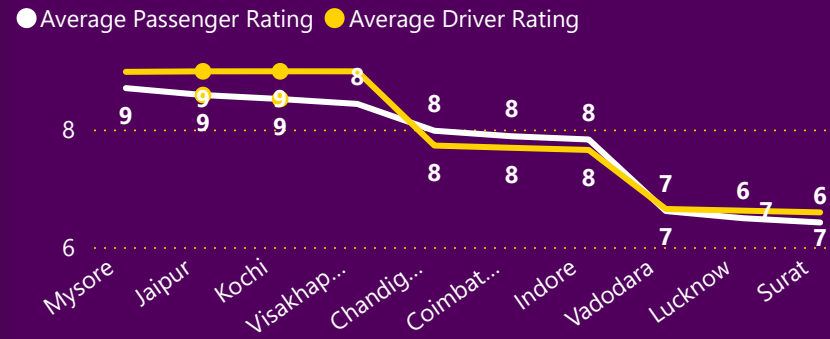
Total Passengers by Passenger Type

- 61K (25.73%)
- 177K (74.27%)

Passenger Type
- ● New
- ● Repeat

RRP% by City

City	RRP%
Surat	42.63%
Lucknow	37.12%
Indore	32.68%
Vadodara	30.03%
Visakhapatnam	28.61%
Coimbatore	23.05%
Kochi	22.40%
Chandigarh	21.14%
Jaipur	17.43%
Mysore	11.23%

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Gauges

Trip Target	New Passenger Target	Passenger Ratings Target
0K — 426K — 429K	0K — 177K — 185K	0.00 — 7.66 — 7.98
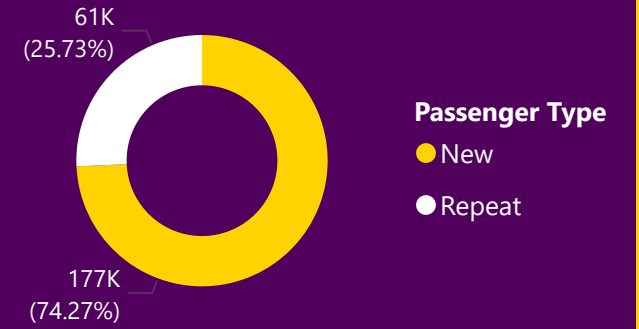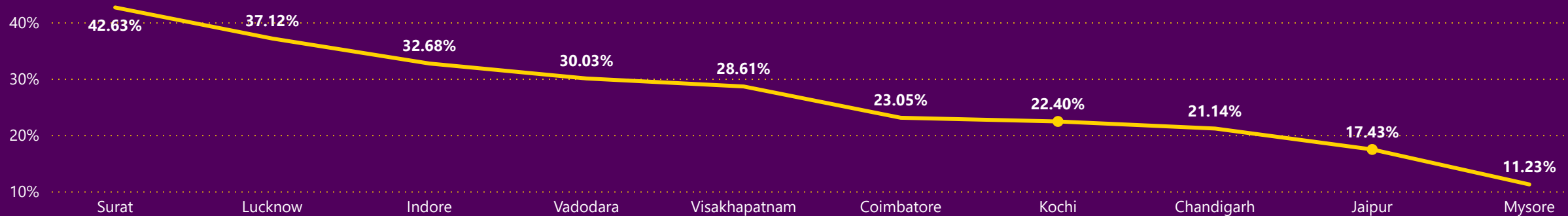
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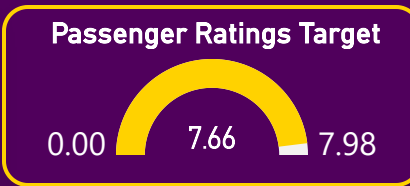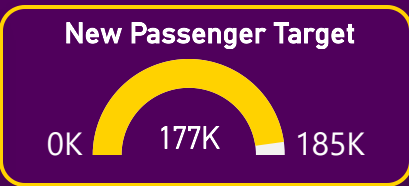
WeekType: ☐ *Weekday* ☐ *Weekend*

Cities: All

Month: All

Bottom 3 Cities by Trips Count

City	Trips
Visakhapa...	28K
Coimbatore	21K
Mysore	16K

Top 3 Cities by Trips Count

City	Trips
Jaipur	77K
Lucknow	64K
Surat	55K

City Passenger Ratings
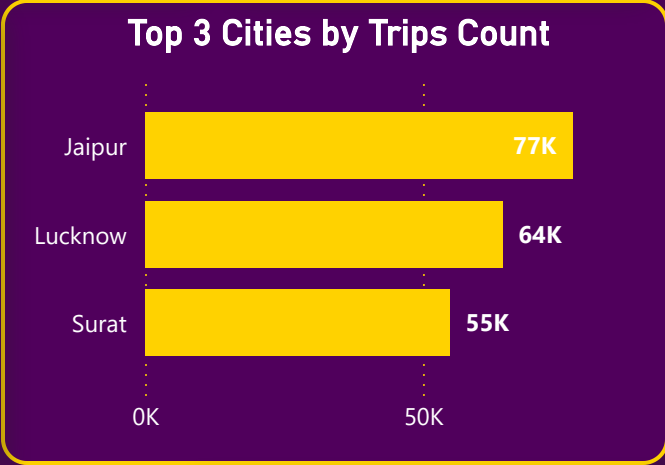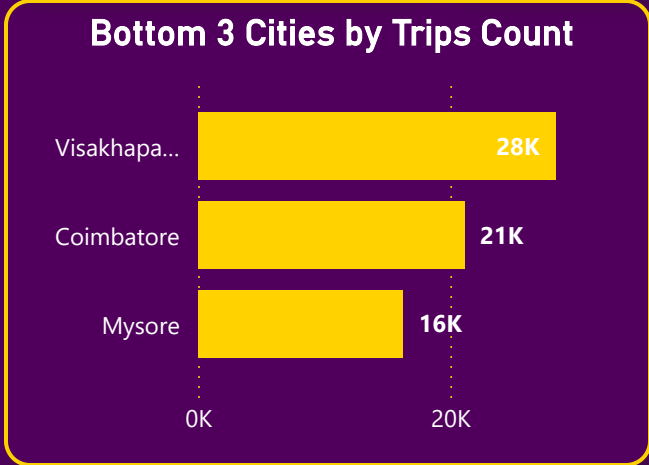
City	Avg Passenger Rating	Target Passenger Rating	Performance Gap %	Trip_Status Rating
Chandigarh	7.98	8.00	-0.29%	🔴
Coimbatore	7.88	8.25	-4.65%	🔴
Indore	7.83	8.00	-2.19%	🔴
Jaipur	8.58	8.25	3.89%	🟢
Kochi	8.52	8.50	0.19%	🟢
Lucknow	6.49	7.25	-11.72%	🔴
Mysore	8.70	8.50	2.31%	🟢
Surat	6.42	7.00	-9.08%	🔴
Vadodara	6.61	7.50	-13.44%	🔴
Visakhapatnam	8.43	8.50	-0.80%	🔴

City Fare and Distance

City	Average Fare Per trip	Averge Distance Per Trip
Chandigarh	₹283.69	23.52
Coimbatore	₹166.98	14.98
Indore	₹179.84	16.50
Jaipur	₹483.92	30.02
Kochi	₹335.25	24.07
Lucknow	₹147.18	12.51
Mysore	₹249.71	16.50
Surat	₹117.27	11.00
Vadodara	₹118.57	11.52
Visakhapatnam	₹282.67	22.55

City Performance

city_name	Total Trips	Target Trips	Performance Trip Gap	Trip Target Status	New Passengers	Target New Passengers	Performance Gap %	Target Status
Jaipur	76.89K	67.50K	12.21%	🟢	45856	54000	-17.76%	🔴
Kochi	50.70K	49.50K	2.37%	🟢	26416	27000	-2.21%	🔴
Chandigarh	38.98K	39.00K	-0.05%	🔴	18908	21000	-11.06%	🔴
Lucknow	64.30K	72.00K	-11.98%	🔴	16260	15600	4.06%	🟢
Indore	42.46K	43.50K	-2.46%	🔴	14863	14100	5.13%	🟢
Visakhapatnam	28.37K	28.50K	-0.47%	🔴	12747	13500	-5.91%	🔴
Mysore	16.24K	13.50K	16.86%	🟢	11681	12000	-2.73%	🔴
Surat	54.84K	57.00K	-3.93%	🔴	11626	10500	9.69%	🟢
Vadodara	32.03K	37.50K	-17.09%	🔴	10127	9900	2.24%	🟢
Coimbatore	21.10K	21.00K	0.49%	🟢	8514	7500	11.91%	🟢

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