



region, market

NA



customer

Amazon



segment, category, produ...

Desktop



2019

2020

2021

2022  
Est

Q2

Q3

Q4

YTD

YTG

vs LY

vs Target

**BM Target(s) is not available for the selected filters****\$9.72K✓**

BM: (Blank)

Net Sales %

**41.21%✓**

BM: (Blank)

(+/- GM %)

**-1.21% !**

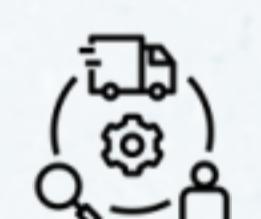
BM: (Blank)

(+/- Net Profit %)

**35.00%✓**

BM: (Blank)

Forecast Accuracy

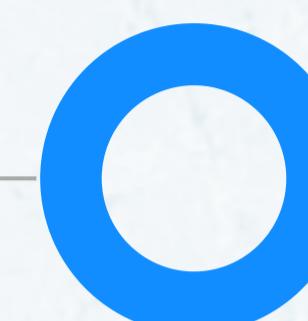
**Key Insights By Sub Zone**

Sub Zone	NS \$	RC %	GM %	Net Profit %	AtliQ MS %	Net Error %	Risk %
NA	\$0.0M	0.0%	41.2%	-1.2%	0.3%	-25.0%	OOS
ANZ					0.1%		
India					0.8%		
LATAM					0.0%		
NE					0.3%		
ROA					0.6%		
SE					1.1%		
<b>Total</b>	<b>\$0.0M</b>	<b>0.0%</b>	<b>41.2%</b>	<b>-1.2%</b>	<b>0.4%</b>	<b>-25.0%</b>	<b>OOS</b>

**Revenue by Division**

PC

100%

**Revenue by Channel**

Retailer

100%

**Yearly Trend by Revenue, GM%, Net Profit %, PC Market Share %**

● NS \$ ● GM % ● Net Profit % ● AtliQ MS %

\$10M

\$0M

2018

2019

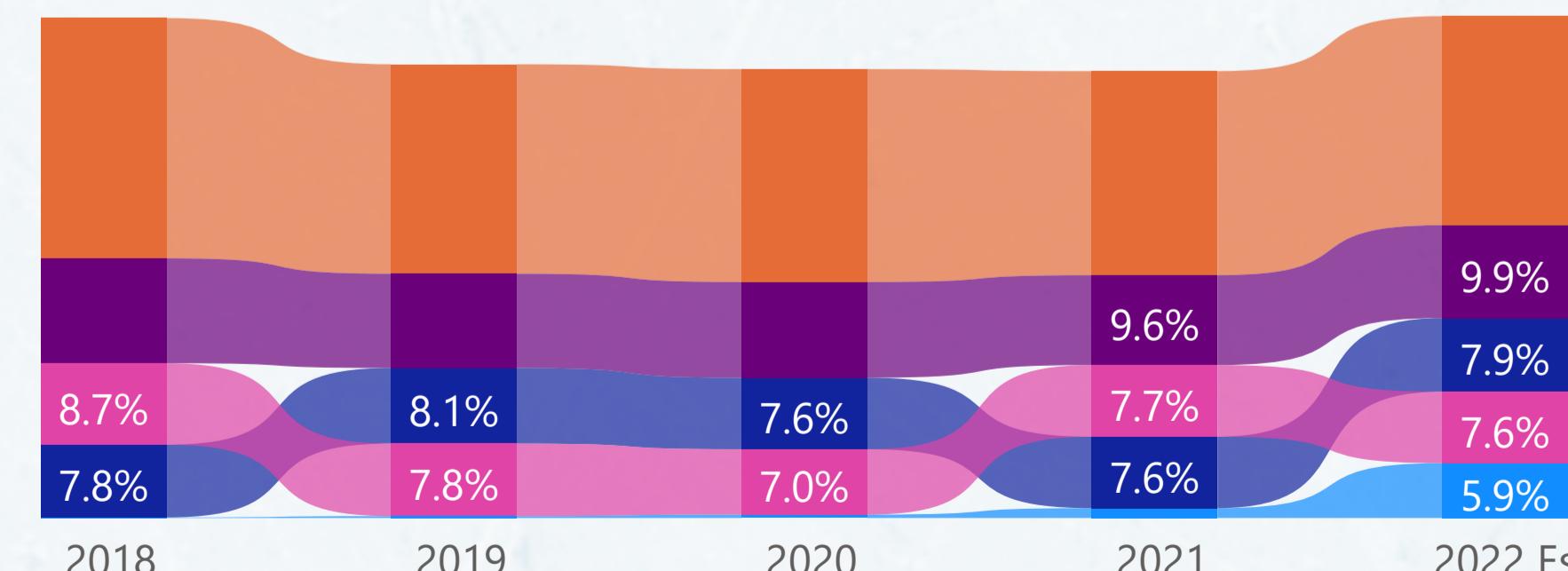
2020

2021

2022 Est

**PC Market Share Trend - AtliQ & Competitors**

manufacturer ● atliq ● bp ● dale ● innovo ● pacer

**Top 5 Customers by Revenue**

customer

▼

RC %

GM %

Amazon

0.0%

41.21%

Total

0.0%

41.21%

**Top 5 Products by Revenue**

product

▲

RC %

GM %

AQ Home Allin1

0.0% 41.21%

Total

0.0% 41.21%