



region, market

NA

customer

Amazon

segment, category, produ...

Desktop

2019

2020

2021

2022
Est

Q2

Q3

Q4

vs LY

vs
Target

YTD

YTG

BM Target(s) is not available for the selected filters

\$9.72K✓

BM: (Blank)

Net Sales
(+/-10%)

41.21%✓

BM: (Blank)

GM %
(+/-10%)

-1.21%!

BM: (Blank)

Net Profit %
(+/-10%)

35.00%✓

BM: (Blank)

Forecast Accuracy
(+/-10%)

Key Insights By Sub Zone

Sub Zone	NS \$	RC %	GM %	Net Profit %	AtliQ MS %	Net Error %	Risk
NA	\$0.0M	0.0%	41.2%	-1.2%	0.3%	-25.0%	OOS
ANZ					0.1%		
India					0.8%		
LATAM					0.0%		
NE					0.3%		
ROA					0.6%		
SE					1.1%		
Total	\$0.0M	0.0%	41.2%	-1.2%	0.4%	-25.0%	OOS

Revenue by Division

PC

100%

Revenue by Channel

Retailer

100%

Yearly Trend by Revenue, GM%, Net Profit %, PC Market Share %

NS \$ GM % Net Profit % AtliQ MS %

\$10M

100%

\$0M

0%

2018

2019

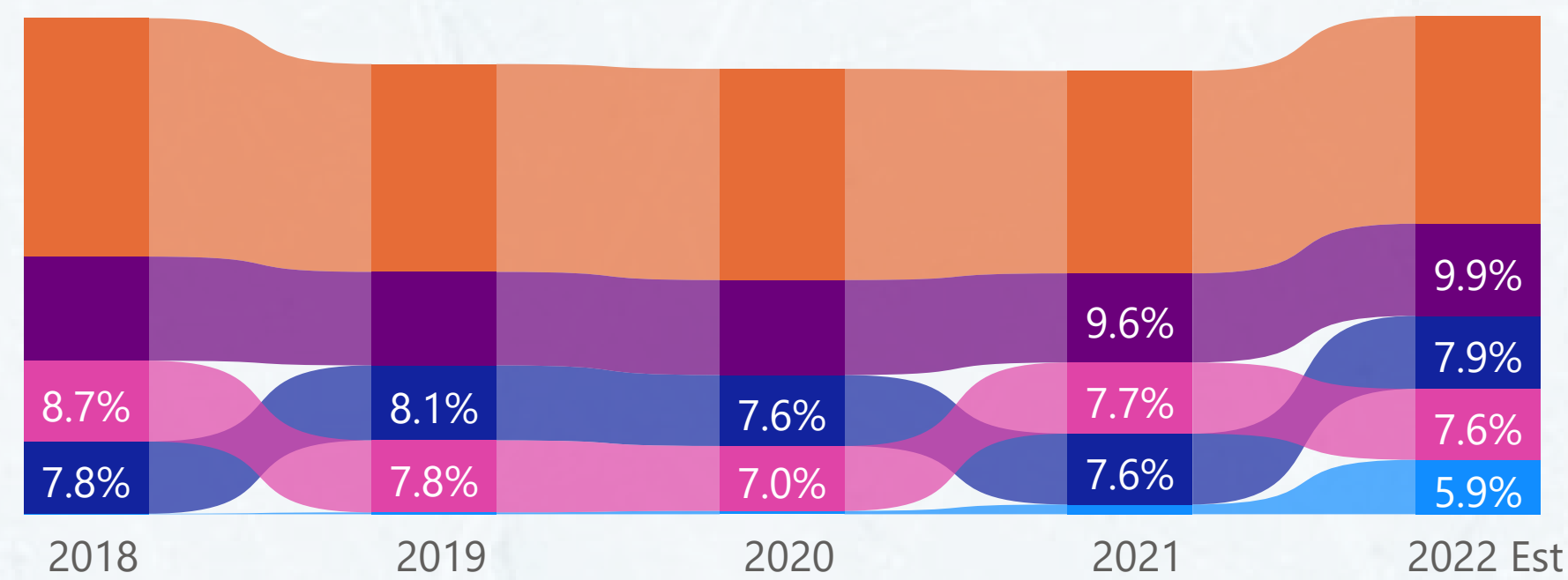
2020

2021

2022 Est

PC Market Share Trend - AtliQ & Competitors

manufacturer atliq bp dale innovo pacer



Top 5 Customers by Revenue

customer	RC %	GM %
Amazon	0.0%	41.21%
Total	0.0%	41.21%

Top 5 Products by Revenue

product	RC %	GM %
AQ Home Allin1	0.0%	41.21%
Total	0.0%	41.21%

BM = Benchmark, LY=Last Year, EI=Excess Inventory, OOS=Out Of Stock