

GIS and Me...and you

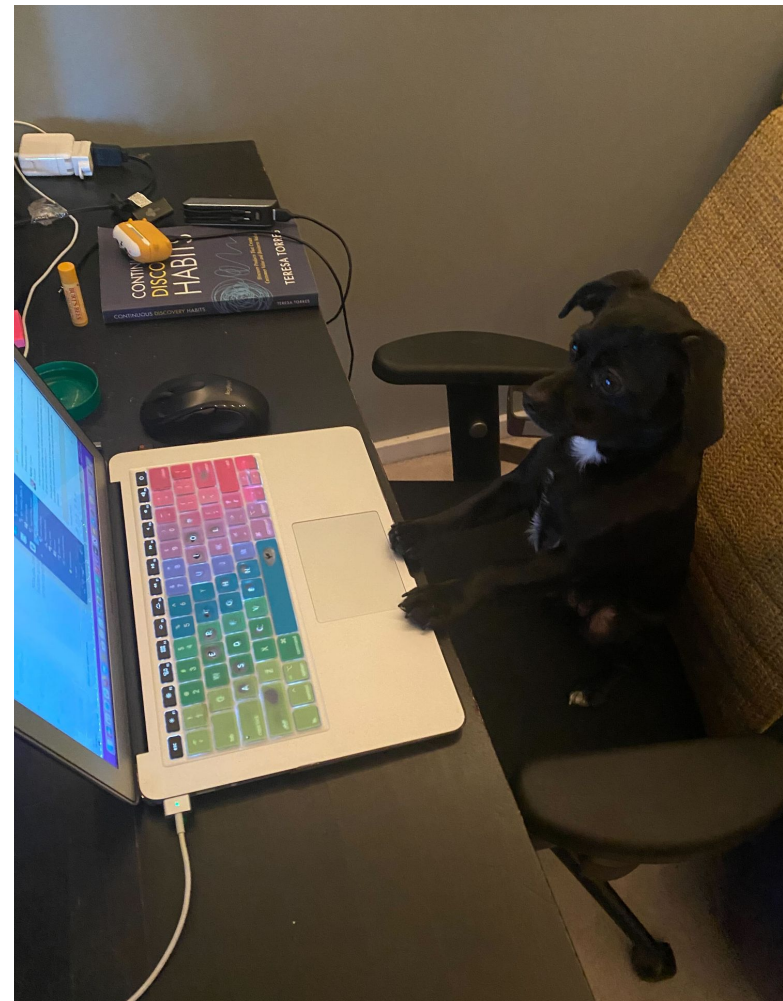
Alysha Baratta, Product Manager

My background

BA - International
Studies

MA - Human
Geography & GIS

Working in the
“Tech for Good”
space



My assistant Shamsa

Who is PeaceGeeks?

PeaceGeeks is a Vancouver-based non-profit organization that builds digital tools to empower communities in the pursuit of peace.

Learn more at peacegeeks.org



ARRIVAL ADVISOR

Improving settlement for immigrants and refugees, through:

- access to information and services
- access to career mentorship

Situating the work

God Grew Tired of Us (2006)

<https://youtu.be/DYCA6g9bNg0>

Maps for bad

Apps can be well made, with perfect code, and sound hypothetically awesome.

But they are completely useless if they don't provide value to the user. Or worse, they can be actively harmful.

SAME WITH MAPS !!!

Maps for good - Ushahidi

Open source map platform used for humanitarian projects around the world:

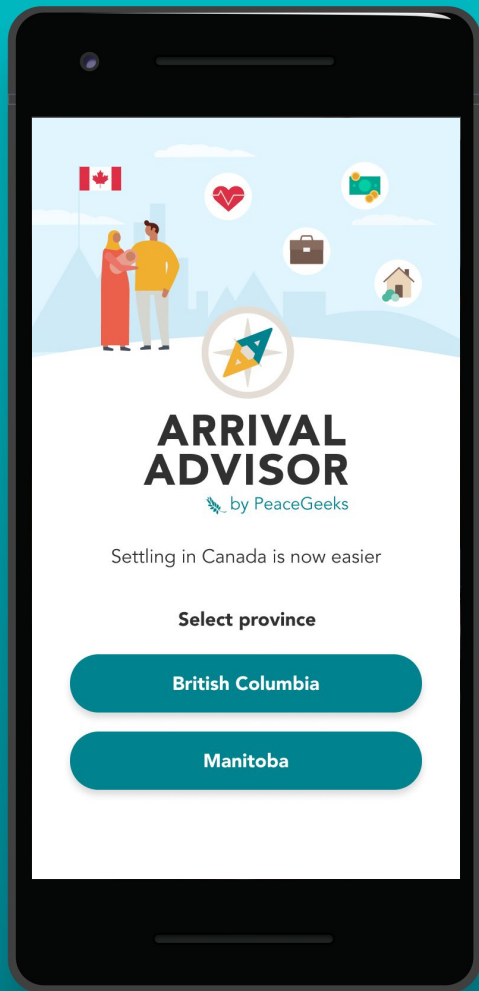
<https://www.ushahidi.com/>

Maps for good - Services Advisor

<https://turkey.servicesadvisor.org/en>

Maps for good - Arrival Advisor

ParentAgency	PhysicalAddress1	PhysicalCity	Latitude	Longitude	HoursOfOperation
Family Dynamics Inc.	ACCESS Fort Garry	Winnipeg	49.8219614	-97.1481132	variable; call for details
Family Dynamics Inc.	1417 Fife St	Winnipeg	49.9430552	-97.1646315	Mon, Wed, Thu, Fri 9 am - 4 pm * Tue 12 noon - 8 pm * subject to change, please call to confirm
Family Dynamics Inc.	393 Portage Ave	Winnipeg	49.89254	-97.14813	Mon - Fri 8:30 am - 4:30 pm * closed weekends and holidays
Family Dynamics Inc.	394 Keenleyside St	Winnipeg	49.9064284	-97.0762706	Mon 11:30 am - 4 pm; 5 pm - 7 pm * Tue 8:30 am - 12 noon; 1 pm - 4 pm * Wed 12 noon - 4 pm * Thu, Fri 8:30 am - 12 noon; 1 pm - 4 pm * Hours are subject to change please call to confirm.
Family Dynamics Inc.	1190 Plessis Rd	Winnipeg	49.8902691	-97.0253447	Mon, Tue 7:30 am - 4 pm * Wed 7:30 am - 7 pm * Thu 7:30 am - 7:30 pm * Fri 7:30 am - 12:30 pm * Summer Hours in July and August Mon - Fri 9 am - 4 pm * Hours are subject to change. Please call to check



Arrival Advisor

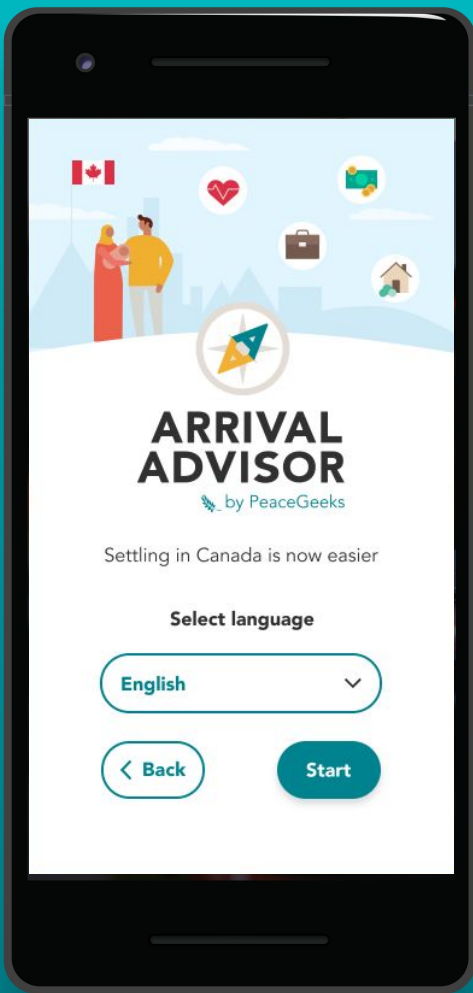
is a free, multilingual app that helps immigrants and refugees in BC and Manitoba find information and services to plan their settlement journey.

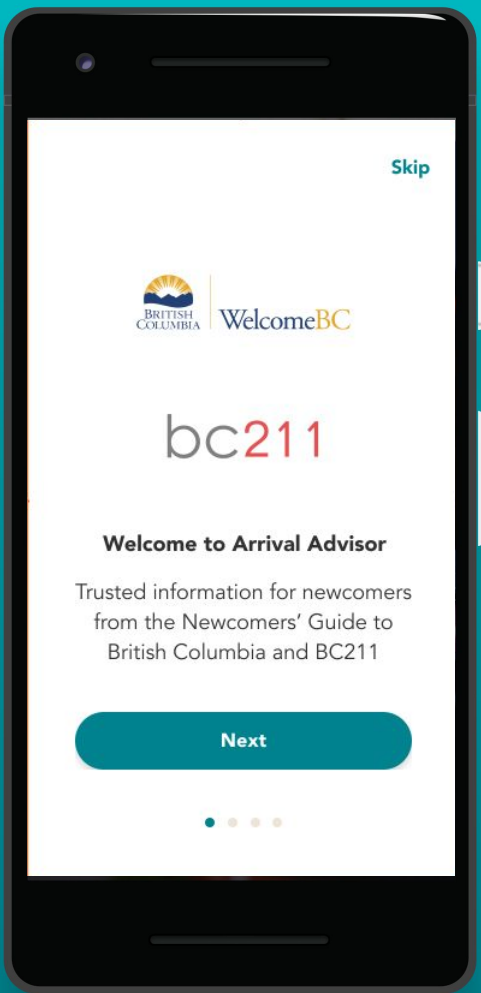
Download for free today!

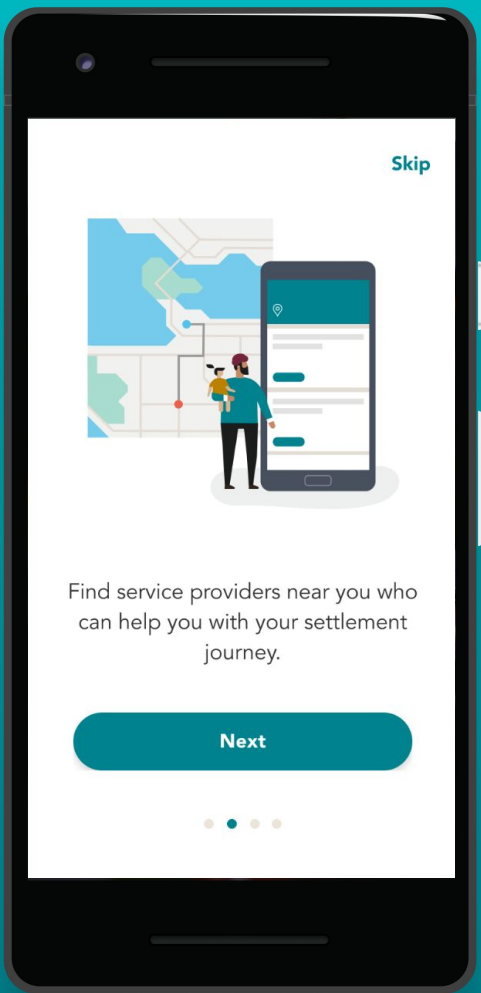


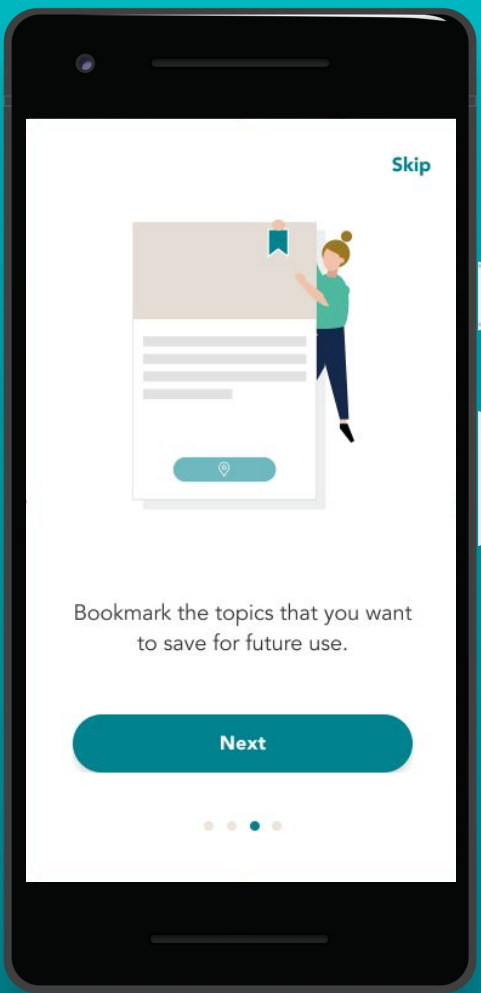
Learn more at arrivaladvisor.ca

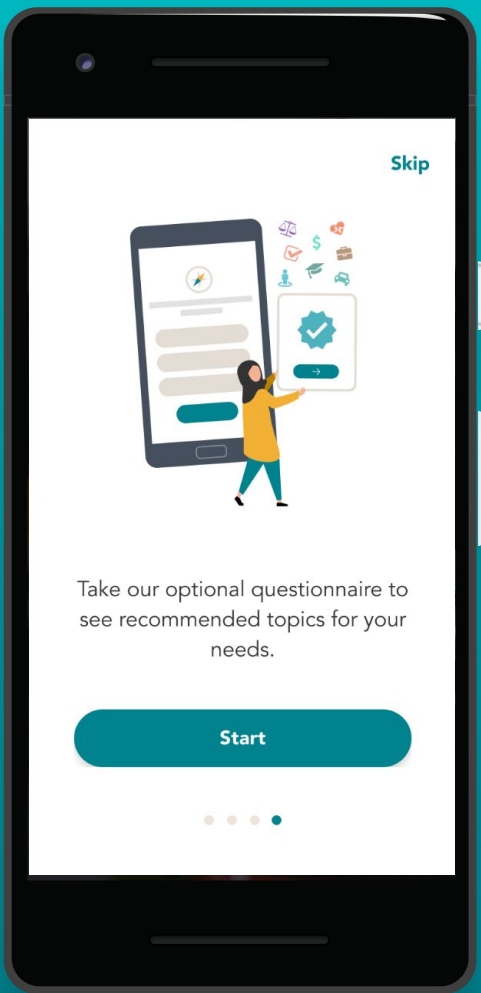


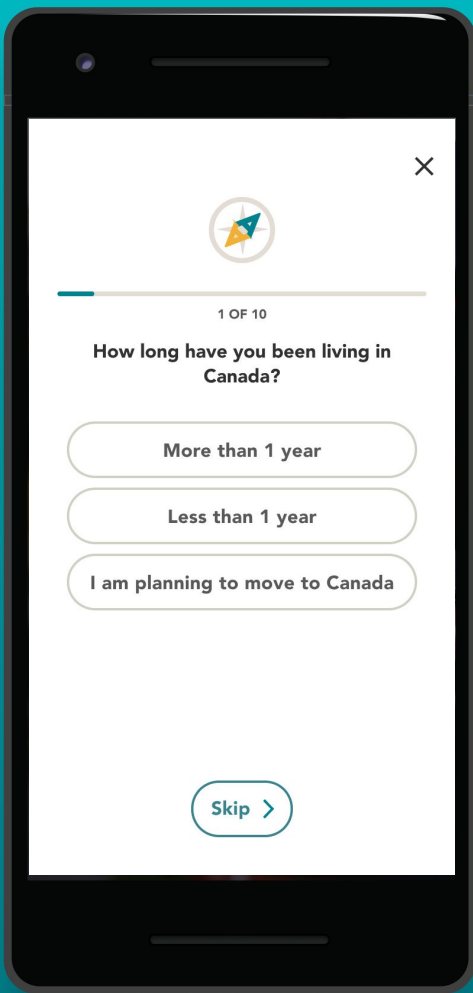




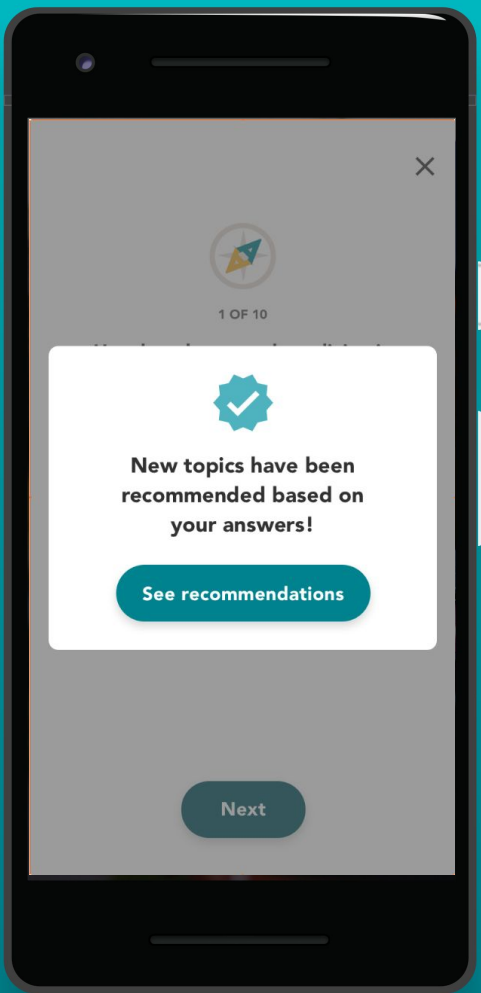


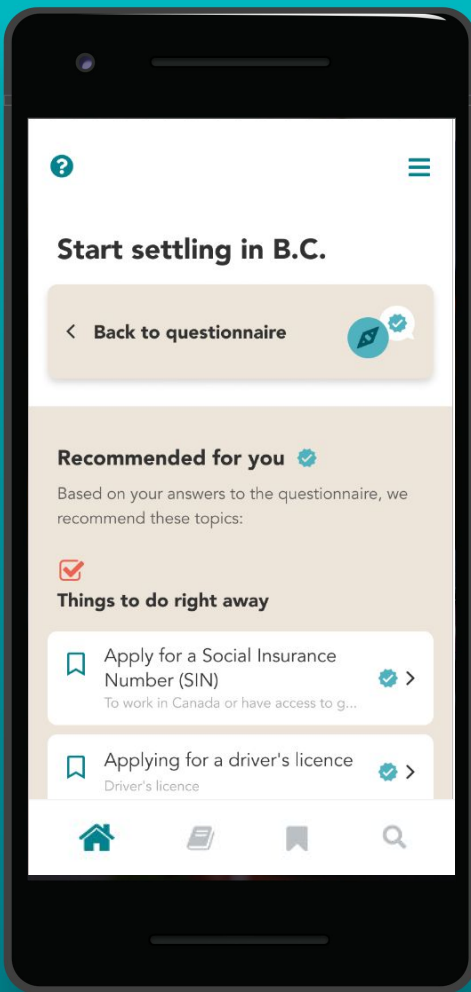


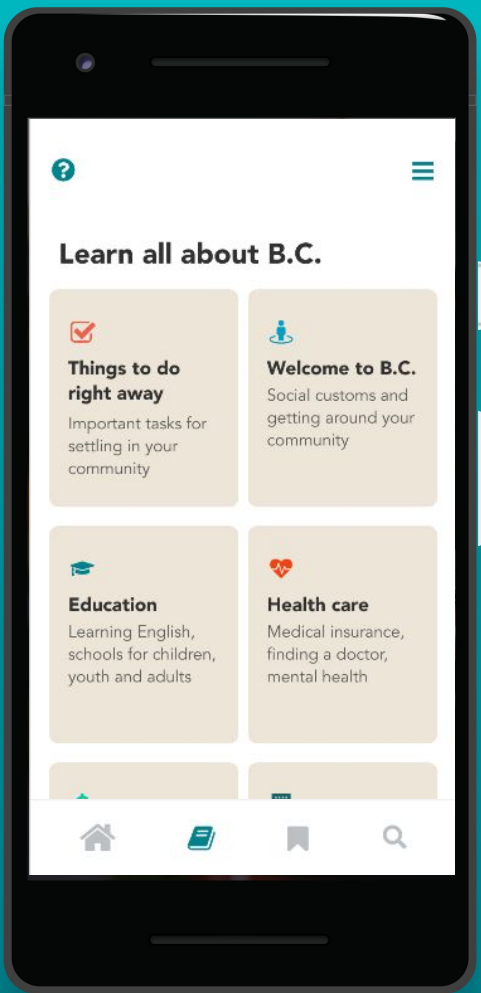


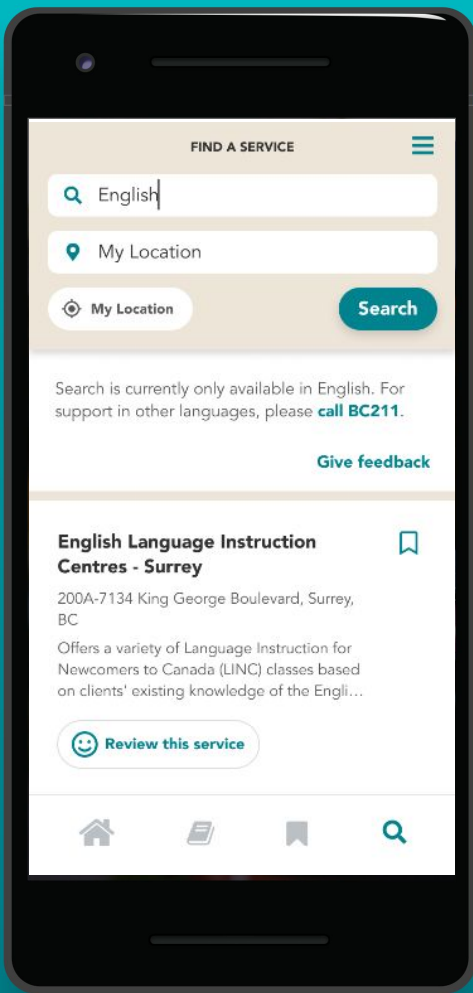


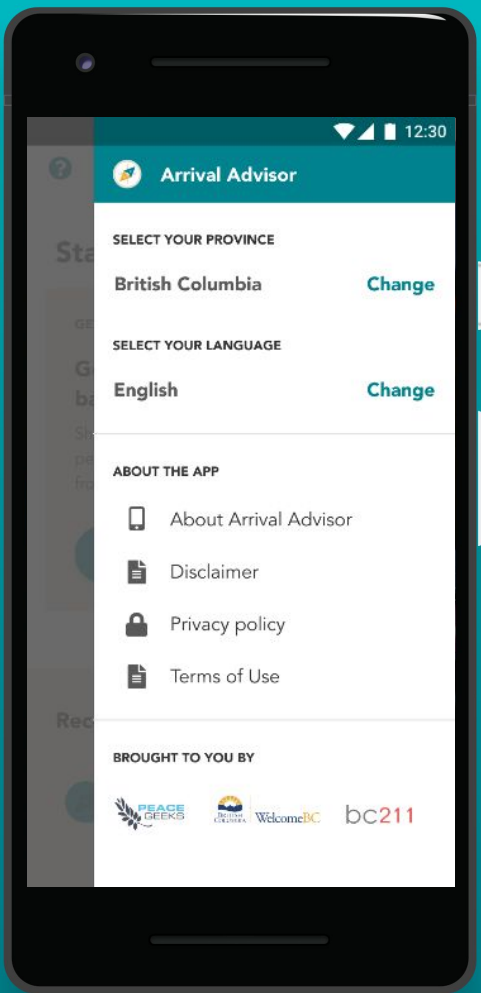
+10 more

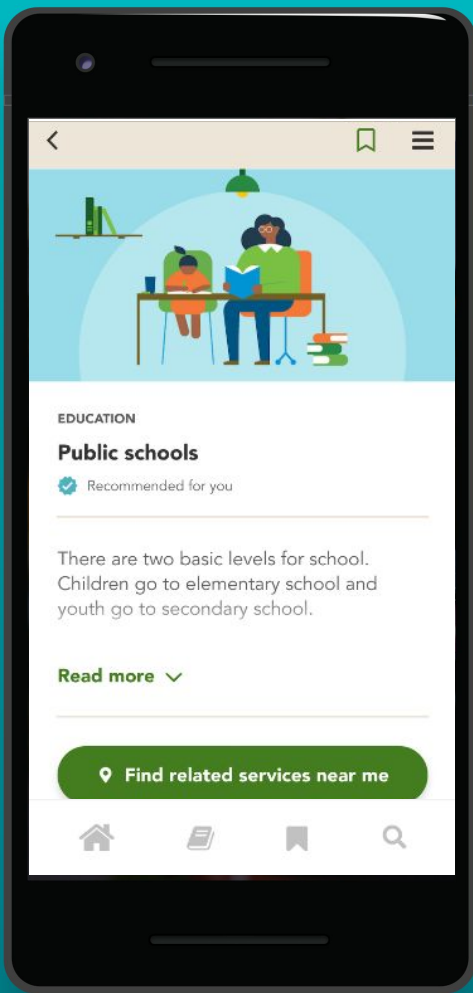












<-Manitoba colour scheme

Working
now...

To make the app more useful
for international students!

We're looking to interview international
to understand what it was like
immigrating to Canada and what you
need, and you get a \$25 gift card.
Let's talk :)

Thanks!

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Arrivaladvisor.ca