



The Stock App

User Documentation





Account Creation

- Start by navigating to the homepage of the website
- Click on the create account button
- Enter information into all the fields, ensuring its accuracy
- Click submit
- Enjoy your time on the stock app!

Creating a new post

- Find a company or market issue you would like to cover in your post
- Research it
- Open The Stock app and login
- Navigate to the new post button
- Click it
- Start writing your post.
- Be sure to include a Strong Title and tags to help promote visibility
- When you are finished you can either hit the post button or the save for later option

Navigating the site

The stock app is laid out like any traditional social media site. Once logged in you will see a feed comprised of content that is like things you have interacted with in the past. If you would like to see content that isn't already included in your feed, you can use the search bar at the top of the page. The search bar works based on the tags that posts are made with. So, all you need to do is use the autocomplete feature to find tags that are interesting to you. Tags are typically just stock tickers, but there are some other economic focused tags that you can search by.



Here are some general tips to have the best experience using the stock app

- **Accept constructive feedback on your posts.** We know that people work hard on the content they produce on our site but not everyone will agree with your opinion. Disagreements are some of the best ways to push our understanding forward so feel free to engage in a productive dialog with people who interact with your post. However, if you feel that someone is attacking you personally or being hostile always know that you can report them to a moderator, and we will review the case.
- **Engage with other members in the community.** While its great to run a blog style page where you shout your opinions into the ether, we believe our users will have a much more fulfilling experience when they are able to interact with each other. Look for other peoples posts on topics you are interested in and provide your own thoughts on them.
- **Don't be afraid to express contrarian views.** While its always easiest to go with the majority that's rarely the best way to develop a holistic understanding of something. Contrarians play a key role in all discourse, and they are encouraged on our platform.
- **Share concepts at the level of your understanding.** The stock market is an infinitely vast field of study and its impossible for one person to know everything about it. That's why we're here. We want people from different backgrounds and knowledge levels to be able to share their thoughts about the market. But if there's a concept you aren't so familiar with, it's best to research it before posting it here, as we wouldn't want a misunderstanding to lead to misinterpretation or manipulation.
- **Do not engage in market manipulation or try to incentivize herding.** Unfortunately, the market is imperfect and bad actors can try to influence it in unnatural ways to make profit. We have a zero tolerance for this kind of behavior on our platform. Posts with no analytical merit or put in a less sophisticated way "Pump and Dump" posts, will be removed from the site. We want our users to put effort into what they post and allowing low effort manipulative posts to stand would directly counter that goal.
- **Have Fun!** The stock market is complicated and can be daunting to beginners but talking about it shouldn't be that way. Everything we strive for on The Stock App is centered around providing the most inclusive platform possible for this kind of discourse