

MASTER OF DESIGN FOR EMERGENT FUTURES

COMMUNICATING IDEAS

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PURPOSE

Why I exist and which impact I want to make?

(The answer to this question evolves and changes over time)

At this moment and us a designer I want to improve the environment impact that the actual way of producing in making.

Also, I want to show my self to the world us a vulnerable person: showing my feelings and emotions freely.

VISION

A picture in words about the future.

I imagine a future where we stop consuming nature as a geological resource. A future where the concept of "waste" does not exist and creativity is used to re-evaluate what we currently consider as useless and not worthy. A future where expressing yourself in a vulnerable way is not synonymous with weakness but with strength.

MISION

What I (will) do and how.

- Waste materials recirculation
- Encourage participation
- Increase awareness in a honest and sincere way.

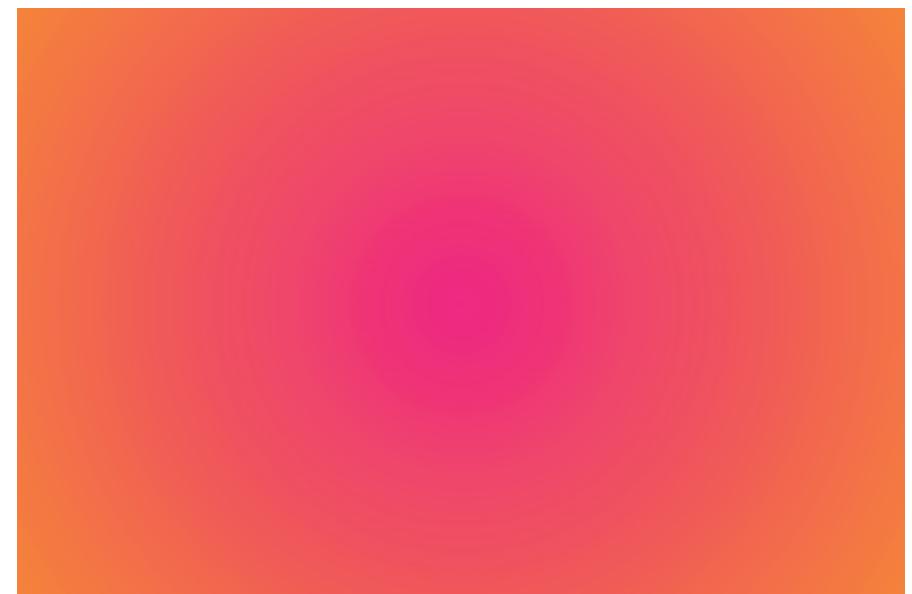
PERSONAL BRAND KIT

COLORS

COLOR PALLETE



GRADIENT



PERSONAL BRAND KIT

IF I WAS...

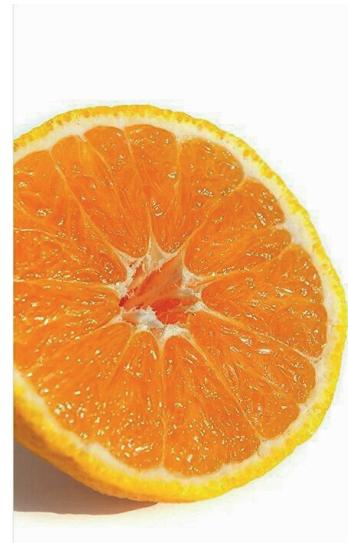
AN ANIMAL



A TREE



A FRUIT



A DISNEY CHARACTER



A MATERIAL



NOTO SERIF DISPLAY

MONTSERRAT

Responsability

Respect

Honesty

Empathy

Resiliant

“Catch, rinse,
recycle and
repeat, until the
ocean is clean”