

Interview with Jonathan Pau - Data Engineer at HackerOne

Background & Career Path

- Jonathan Pau started his career at Nestl in supply chain.
- Moved to data science at Shipt, a tech startup.
- Became a data scientist at a consulting firm, gaining machine learning expertise.
- Later joined HackerOne as a Data Engineer, working on ETL tasks and financial modeling.
- Noted that Data Engineers (DE) don't receive much visibility because companies celebrate dashboards rather than backend work.
- In healthy organizations, product teams should integrate analytics, but in some corporations, analytics teams exist for show without real impact.
- Soft skills are crucial to build trust between the analytics team and product team.
- Data Analysts (DA) must internally market their work to show insights are useful and actionable.

Breaking into Data & Consulting

- Big consulting firms have teams specializing in data science projects.
- Consulting provides diverse experience but can involve projects that don't align with personal goals.
- Important questions to ask before joining consulting firms:
 - What is the interview process like?
 - How many rounds are there?
 - What are the expectations for technical interviews?
 - What types of teams will I be working with?
 - How does project assignment work within the firm?
- Recruiters focus on the process, while managers assess cultural fit and team dynamics.
- Some consulting roles require preparation for up to 5 interviews, so preparation guides are helpful.

Career Paths in Data

- Data Engineering (DE): Architect, ETL Engineer, Analytics Engineer.
- Data Science (DS): Decision Scientist, Product Data Scientist.
- Machine Learning Engineering (MLE): Focuses on model deployment and scaling.
- Data Analytics (DA): Business insights, marketing collaboration, dashboard creation.

Data Engineering (DE)

- Responsibilities:

- - Builds systems to ingest and process real-time data.
- - Creates systems that ensure database reliability and prevent failures.
- - Designs models to track user behavior, identity, and analytics.
- - Ensures security of databases and establishes access control mechanisms.
- - Sets up monitoring systems to detect failures and optimize processes.

- Tools & Technologies:

- - Languages: Python, Java, Scala.
- - Databases: Deep knowledge of SQL, database architecture.
- - ETL & Data Pipelines: Apache Airflow, Spark, Hadoop.
- - Streaming Technologies: Kafka.

- Pros:

- - Satisfaction from building robust data systems.
- - Field is constantly evolving with new tools and challenges.
- - Strong job security as companies require data infrastructure.
- - Engages in solving complex technical challenges.

- Cons:

- - Work is often overlooked, as the focus is on dashboards rather than backend.
- - On-call responsibilities can be demanding when data pipelines fail.
- - Larger companies may assign maintenance of legacy systems instead of building new ones.

- Median Salary: \$155K.

- Additional Notes:

- - Are DEs responsible for transitioning physical databases to the cloud?
- - How similar are DEs to solutions architects?

Data Science (DS)

- Responsibilities:

- - Handles ambiguous problems that cannot be solved with simple analysis.
- - Builds statistical models to determine causality and forecast trends.
- - Focuses on future predictions, unlike DA, which looks at past performance.
- - Determines what data is valuable and where to source missing data.
- - Develops proxies to replace missing or unreliable data.

- - Models are trained for specific applications, such as time estimations in DoorDash.
- Tools & Technologies:
 - - Programming: Python, R.
 - - Databases: SQL.
 - - Machine Learning: Various modeling frameworks.
- Pros:
 - - High demand with flexible career paths across industries.
 - - Opportunities to work in healthcare, insurance, tech, etc.
 - - Engages in ML, hypothesis testing, and statistical experiments.
 - - Continuous learning as the field evolves.
 - - When models work well, they create a significant impact.
- Cons:
 - - High barrier to entry (requires Masters, PhD, or years of experience).
 - - A large portion of time is spent on data cleaning.
 - - Problems are often ambiguous, requiring strong problem-solving skills.
 - - Career transitions between companies can be more difficult than DE or DA.
- Median Salary: \$168K.

Machine Learning Engineering (MLE)

- Responsibilities:
 - - Uses DS-created models and optimizes them for real-time applications.
 - - Ensures models can handle peak usage efficiently.
 - - Focuses on productionizing machine learning models at scale.
- Tools & Technologies:
 - - Strong software engineering fundamentals.
 - - ML frameworks: PyTorch, TensorFlow, Hugging Face.
 - - DevOps: CI/CD, systems design, production monitoring.
- Pros:
 - - Works with cutting-edge AI/ML technologies.
 - - Clear career progression and impact on business outcomes.
 - - Role is growing rapidly, especially with LLMs (Large Language Models).
- Cons:
 - - Field evolves extremely fast, requiring constant learning.
 - - Production failures can be stressful, requiring rapid troubleshooting.

- The role focuses on making models work at scale rather than inventing new ones.
- Median Salary: Higher than DS, varies by industry.

Data Analytics (DA)

- Responsibilities:
 - Investigates business problems using SQL and data visualization.
 - Works closely with marketing and finance teams.
 - Builds dashboards to track company performance metrics.
- Tools & Technologies:
 - SQL, Python.
 - Visualization: Tableau, Power BI, Excel.
 - Statistics for business insights.
- Pros:
 - Easier entry into the data industry.
 - Skills are applicable across industries.
 - Provides quick insights for business decisions.
 - Can transition into other careers like product management.
- Cons:
 - Involves significant repetitive data cleaning.
 - Typically deals with structured data and predefined problems.
 - Lower salary ceiling compared to DE, DS, and MLE.
- Median Salary: \$106K.

How to Choose a Data Career

- Do you prefer building (DE) or discovering insights (DS, DA)?
- Do you want structured work (DE) or flexibility (MLE, DS)?
- Do you prefer working with clearly defined tasks (DE) or ambiguous problem-solving (DS)?
- At smaller companies, DS may include engineering tasks, while larger companies specialize roles.

Tips to Break into Data Careers

- Gain hands-on experience through internships, research projects, and personal projects.
- Not just about technical skills soft skills and communication are equally important.
- Apply broadly, as hiring processes are often unpredictable.
- Recruiters assess qualifications on a rolling basis.

- Cover letters may help but are often not a deciding factor.