



Data Processing – Big Data Analysis

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- The structure of economic data
- What is Big Data
- Big Data Analysis Techniques
 - A/B testing
 - Cluster analysis
 - Data fusion and integration
 - Data mining, genetic algorithms, machine learning
 - Natural language processing
 - Neural networks
 - Network analysis
 - Signal processing and spatial analysis, simulation
 - Time series analysis
 - Visualisation

- Cross-sectional data
 - : **multiple** samples observed at a **single** timing
 - Ex. several families are surveyed during different weeks within a year (ignoring any minor timing differences in collecting the data)
- Time series data
 - : **single** (multiple) sample observed at a **multiple** timing (the main focus is the time variation of a single sample)
 - Ex. stock prices and GDP changes
- Pooled cross sections
 - : **different multiple** samples taken at **multiple** timing
 - Ex. housing prices in 1993 and 1996
- Panel or longitudinal data
 - : **same multiple** samples observed at **multiple** timing,
 - Ex. the same set of counties in the US on tax rates for the years 1980, 1985, and 1990

- Definition using 3V aspects
 - Volume: such big that one computer cannot store and handle
 - Variety: in different formats including texts, numbers, images, etc
 - Velocity: speed of data creation, in real-time or nearly real-time

- In academic research, replicability is critical. Thus, the aspect of Velocity becomes less important.

Wooldridge, J. M. (2016). *Introductory econometrics: A modern approach*. Nelson Education.

McAfee, A., Brynjolfsson, E., Davenport, T. H., Patil, D. J., & Barton, D. (2012). Big data: the management revolution. *Harvard business review*, 90(10), 60-68.