

# Winning Space Race with Data Science

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#### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix



### **Executive Summary**

- Summary of methodologies
  - Data collection API with web scraping
  - Data wrangling
  - Exploratory data analysis using SQL
  - Exploratory data analysis with data visualization
  - Interactive visual analytics using Folium and Plotly Dash
  - Machine learning prediction
- Summary of all results
  - Exploratory data analysis result
  - Interactive analytics in screenshots
  - Predictive analytics result

#### Introduction

#### Project background and context

• The commercial space industry is evolving, with companies like SpaceX leading due to reusable rocket technology, significantly reducing launch costs. Falcon 9's first stage is crucial and expensive, but not always recovered. Therefore, the goal is to predict if the first stage will land successfully to determine the cost of the launch, using Machine Learning

#### Problems you want to find answers

- Feature Interactions: Relationships between factors (e.g., payload, orbit, weather, launch site) significantly impact landing success.
- Orbit Influence: Certain orbits have higher landing success rate.
- Optimal Machine Learning Model: Identifying the best algorithm for predicting first-stage landing success.



# Methodology

- Data collection methodology:
  - Using SpaceX Rest API
  - Using Web Scrapping from Wikipedia
- · Perform data wrangling
  - Filtering the data
  - Dealing with missing values
  - Using One Hot Encoding to prepare the data to binary classification
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Building, tuning and evaluation of the classification models



#### **Data Collection**

#### API Data Retrieval

- Used GET request to fetch the data from the SpaceX API
- Response is received in JSON format and converted using json\_normalize() into a pandas DataFrame
- Data Cleaning
  - Identified and handled missing values where necessary
- Web Scraping
  - Extracted Falcon 9 launch records from Wikipedia using Beautiful Soup.
  - Parsed the HTML table and converted it to a pandas DataFrame for future analysis.

# Data Collection – SpaceX API

```
Now let's start requesting rocket launch data from SpaceX API with the following
URL:
In [7]:
 spacex_url="https://api.spacexdata.com/v4/launches/past"
In [8]:
 response = requests.get(spacex url)
Now we decode the response content as a Json using .json() and turn it into a Pandas
dataframe using .json normalize()
In [13]:
 json response = response.json()
 data = pd.json normalize(json response)
 data
```

```
In [29]:

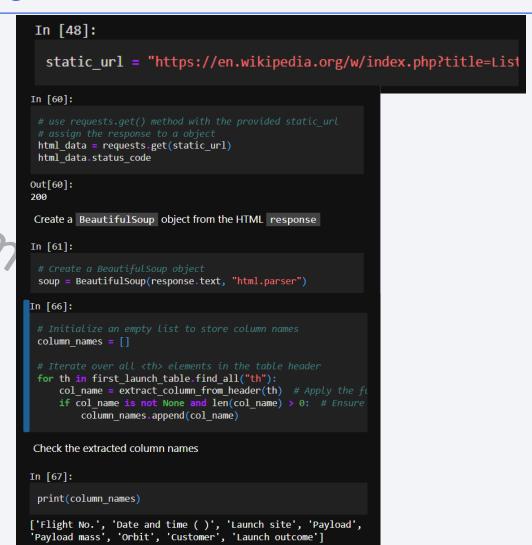
# Calculate the mean value of PayloadMass column
x = data["PayloadMass"].mean()
data["PayloadMass"].replace(np.nan,x)
# Replace the np.nan values with its mean value
```

 The GET request function is used to retrieve the data, then it is turned into pandas data frame and then used for calculation

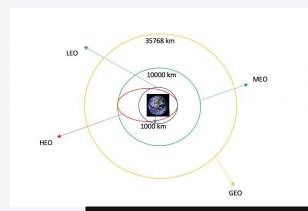
• IBM Data Science CS/jupyter-labs-spacex-datacollection-api-v2 (1).ipynb at main · Jung028/IBM Data Science CS

# **Data Collection - Scraping**

- Then web scaping was done on the Falcon 9 launch records using Beautiful Soup Library
- Then parsed the table and converted to pandas data frame for extraction of the column names
- IBM Data Science CS/jupyter-labswebscraping (1).ipynb at main · Jung028/IBM Data Science CS



# **Data Wrangling**



In [13]:

Name: Outcome, dtype: int64

#### TASK 4: Create a landing outcome label from Outcome column

Using the Outcome , create a list where the element is zero if the corresponding row in Outcome is in the set bad\_outcome; otherwise, it's one. Then assign it to the variable landing class:

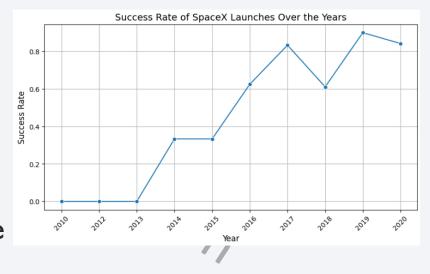
```
# landing_class = 0 if bad_outcome
# landing_class = 1 otherwise
# Define bad outcomes
bad_outcome = {"Failure", "Fail", "Lost", "Destroyed"}

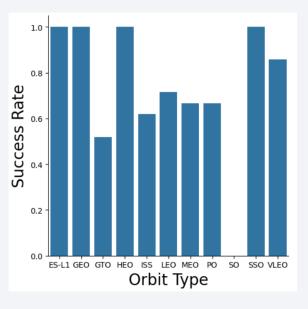
# Create landing_class: 0 if outcome is in bad_outcome, otherwise 1
landing_class = df["Outcome"].apply(lambda x: 0 if any(bad in x for bad in bad_out
# Display the first few values
```

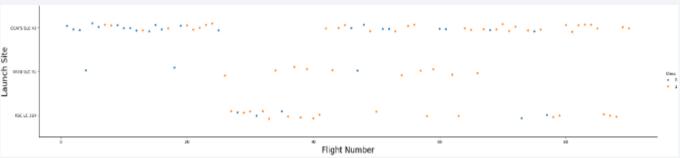
- To determine the training labels, data analysis exploration is done
- Calculate the number of occurrences of each orbit, number of launches on each site.
- Create a landing outcome label from 'Outcome' column
- Export data to csv
- IBM Data Science CS/jupyter-labs-eda-sqlcoursera sqllite.ipynb at main · Jung028/IBM Data Science CS

#### **EDA** with Data Visualization

- Then visualize the data, with
- Payload and launch site diagram,
- Flight number and launch site,
- Success rate of each orbit type
- Launch success per year
- IBM Data Science CS/edadataviz (1).ipynb at main · Jung028/IBM Data Science CS







#### **EDA** with SQL

- Call the SQL queries such as :
  - Names of unique launch sites in the space mission
  - Total payload mass caried by boosters launched by "NASA (CRS)"
  - Names of boosters successfully landed on drone ship with payload of 4000-6000kg
  - Number of "successful" and "failure" mission results
  - Data of first successful landing on the ground pad
  - 5 records where launch sites start with "CCA"
  - List the booster versions that have carried the maximum payload mass.
  - Display records showing the month names, failed landing outcomes on drone ships, booster versions, and launch sites for each month in 2015.
  - Rank the number of successful landing outcomes between June 4, 2010, and March 20, 2017, in descending order.
- IBM Data Science CS/jupyter-labs-eda-sgl-coursera sgllite.jpynb at main · Jung028/IBM Data Science CS

### Build an Interactive Map with Folium

- Obtained the latitude and longitude coordinates for each launch site and added circle markers with name labels to visualize all launch sites on an interactive map.
- Marked the success or failure of launches at each site on the map, assigning 0 for failed launches and 1 for successful launches.
- Used `MarkerCluster()` to add marker colors (red for O, green for 1) for these classes.
- Calculated the distances between each launch site and its proximities, answering the following questions
  - How close are the launch sites to railways, highways, and coastlines?
  - How close are the launch sites to nearby cities?
- IBM Data Science CS/lab jupyter launch site location .ipynb at main · Jung028/IBM Data Science CS

### Build a Dashboard with Plotly Dash

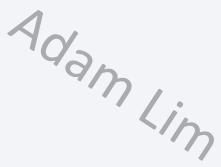
- Developed an interactive dashboard using Plotly Dash.
- Created pie charts to display the total number of launches at each site.
- Plotted scatter graphs to show the relationship between "Outcome" and "Payload Mass (kg)" for different booster versions.
- IBM Data Science CS/spacex dash app.py at main · Jung028/IBM Data Science CS

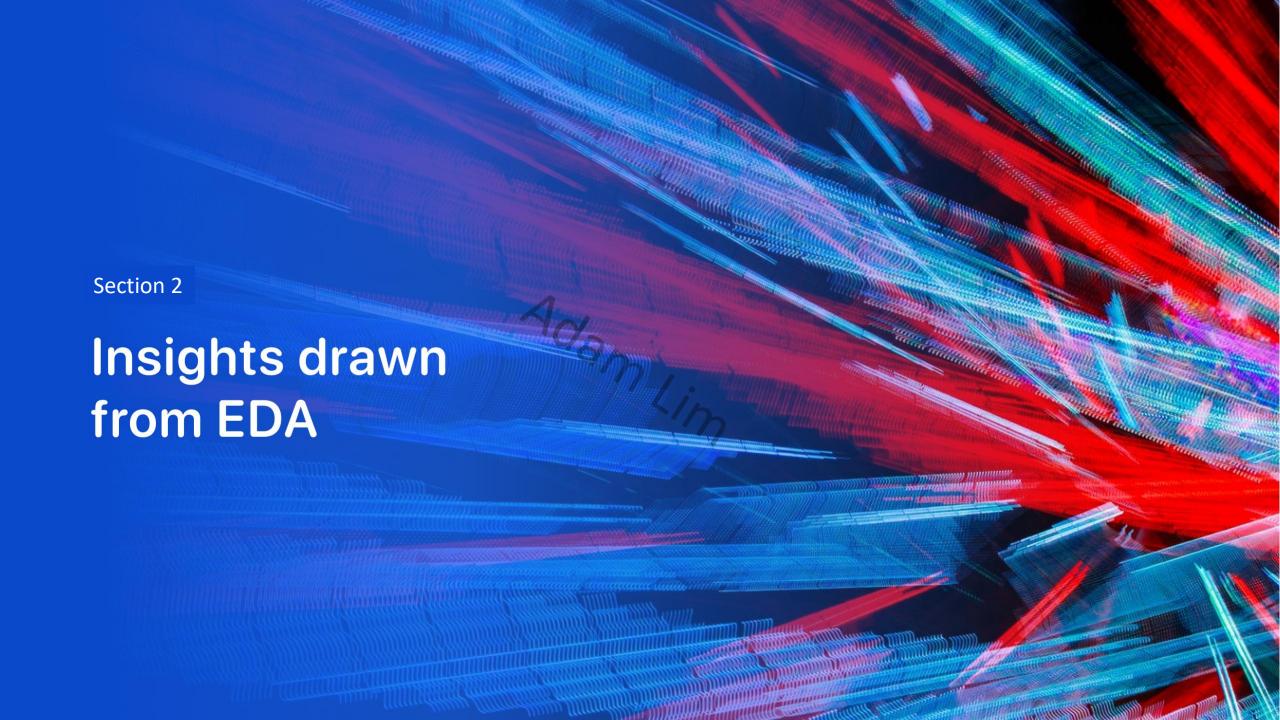
# Predictive Analysis (Classification)

- Loaded data into a dataframe and created a numpy array using the 'Class' column.
- Normalized the data and split it into training and testing sets.
- Created classifier objects for Logistic Regression, Support Vector Machine, Decision Tree, and K-Nearest Neighbors.
- Used GridSearchCV to find the best parameters for each machine learning algorithm.
- Calculated the accuracy of each algorithm to determine the best one for the project.
- IBM Data Science CS/SpaceX Machine Learning
  Prediction Part 5.ipynb at main · Jung028/IBM Data Science CS

#### Results

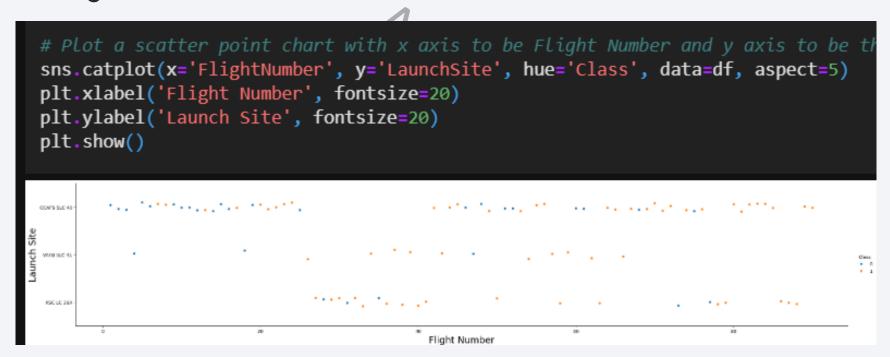
- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results





### Flight Number vs. Launch Site

• This scatter plot indicates that a higher flight number at a launch site correlates with a higher success rate.



### Payload vs. Launch Site

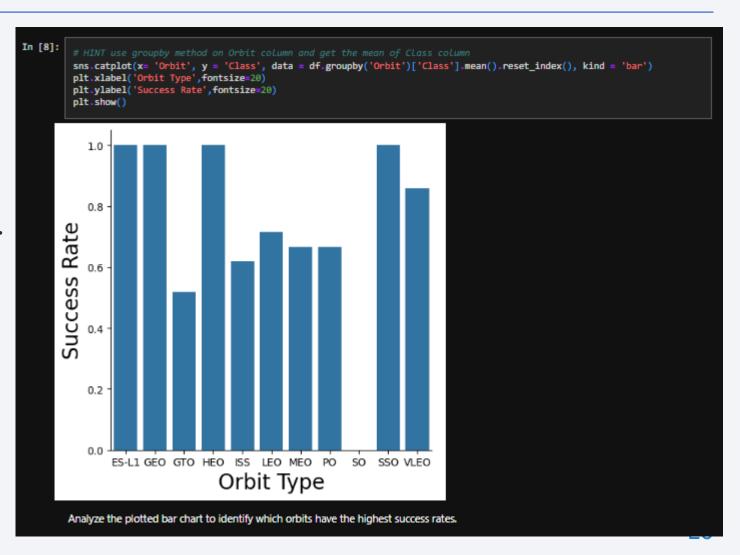
 Payload masses greater than 9000 kg generally result in higher success rates. However, the graph does not show a specific pattern.

```
In [7]:

# Plot a scatter point chart with x axis to be Pay Load Mass (kg) and y axis to
sns.catplot(x='PayloadMass', y='LaunchSite', hue='Class', data=df, aspect = 5)
plt.xlabel('Payload Mass (kg)',fontsize=20)
plt.ylabel('Launch Site',fontsize=20)
plt.show()
```

# Success Rate vs. Orbit Type

- ES-L1, GEO, HEO, SSO,
   VLEO orbits has higher
   success rate than 80% while
   other orbits are around 60%.
- SO orbit has a success rate of O

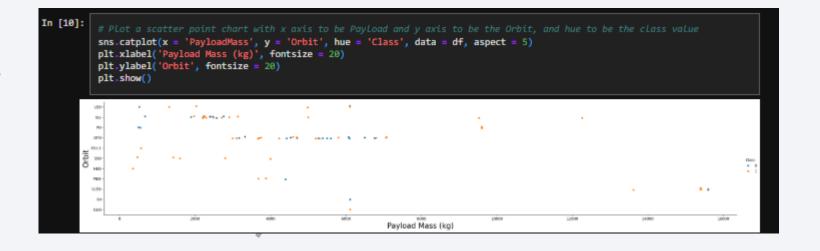


# Flight Number vs. Orbit Type

- The larger the flight number on each orbit, the greater the success rate.
- Especially for the orbit LEO

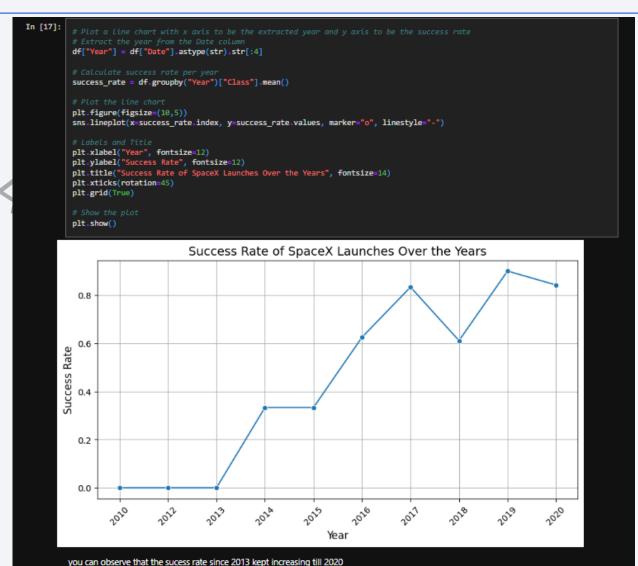
# Payload vs. Orbit Type

 Higher payload mass positively impacts LEO, ISS, and PO orbits. However, it negatively affects MEO and VLEO orbits, while GTO orbits show no significant relationship.



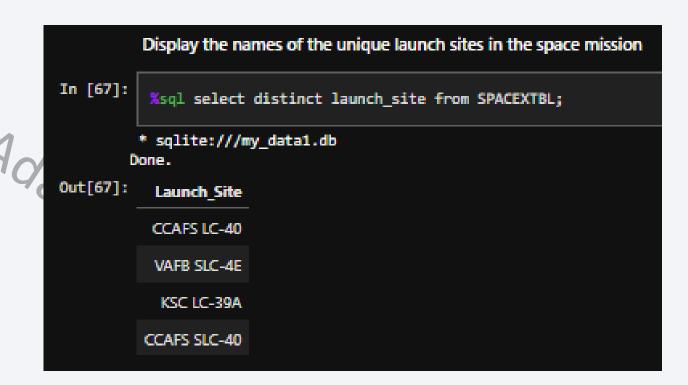
# Launch Success Yearly Trend

- Success rate from 2013 is increasing till 2020, but had a drop at 2017.
- Bounced back from 2018 to above 0.8



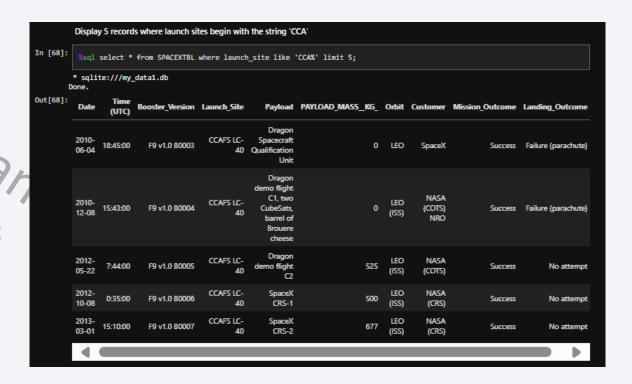
#### All Launch Site Names

 SQL Query syntax DISTINCT query removes all duplicate values of LAUNCH\_SITE



# Launch Site Names Begin with 'CCA'

- The WHERE launch\_site LIKE 'CCA%' clause filters the records to include only those where the launch\_site column values start with the string 'CCA'.
- The LIMIT 5 clause restricts the output to the first 5 records that match this filter.
- So, this query will display 5 records where the launch sites begin with 'CCA'.



# **Total Payload Mass**

- Executed an SQL query to calculate the total payload mass for NASA (CRS) missions
- .Used the SUM function to aggregate payload mass values from the SPACEXTBL table.
- Applied a filter to include only records where the customer is 'NASA (CRS)'.
- Query ran successfully on the my\_data1.db database.
- The total payload mass transported for NASA (CRS) missions is 45,596 kg

# Average Payload Mass by F9 v1.1

- The SQL query calculated the average payload mass for missions using the F9 v1.1 booster.
- Used the AVG function to determine the mean payload mass from the SPACEXTBL table.
- Applied a filter to select only records where the booster version includes 'F9 v1.1'.
- The average payload mass transported per mission with F9 v1.1 is 2,534.67 kg.

# First Successful Ground Landing Date

- Used the MIN function to retrieve the earliest successful landing on a ground pad.
- Filtered the SPACEXTBL table for records where landing\_outcome = 'Success (ground pad)'.
- The first successful ground pad landing occurred on December 22, 2015.
- This marked a significant milestone in reusable rocket technology.

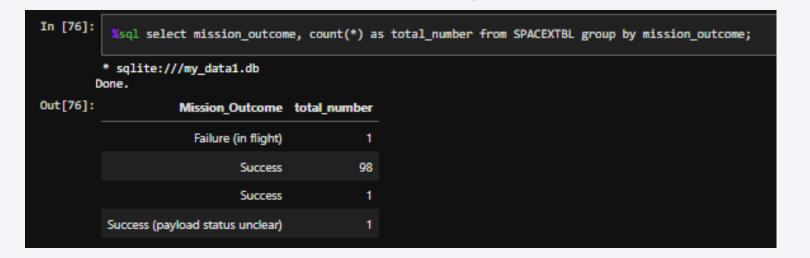
#### Successful Drone Ship Landing with Payload between 4000 and 6000

- The query filters boosters that landed successfully on a drone ship.
- Includes only missions with a payload mass between 4000 kg and 6000 kg.
- Four Falcon 9 Full Thrust (F9 FT) boosters met the criteria.
- Highlights the reusability and performance of these boosters in mid-range payload missions.



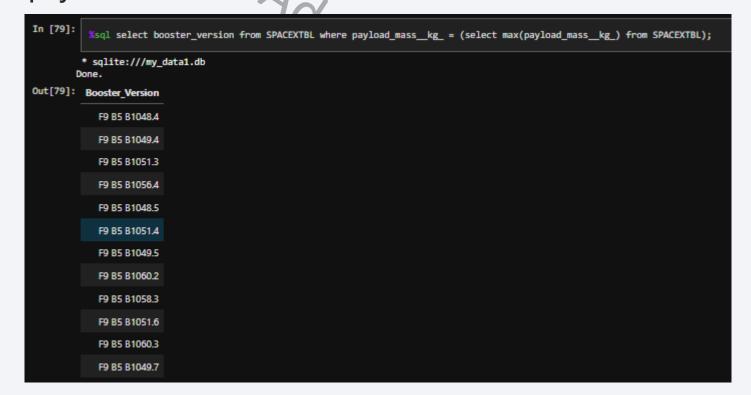
#### Total Number of Successful and Failure Mission Outcomes

- The COUNT(\*) function calculates the total number of missions for each unique mission outcome.
- The GROUP BY mission\_outcome clause groups records based on their mission outcome category.
- A total of 100 missions were evaluated.98 missions were labeled as "Success," but there's a duplicate entry with a count of 1, suggesting possible data inconsistency.



#### **Boosters Carried Maximum Payload**

- The MAX() function returns the largest value of the selected column.
- This query shows that the names of the booster versions which have carried the maximum payload mass



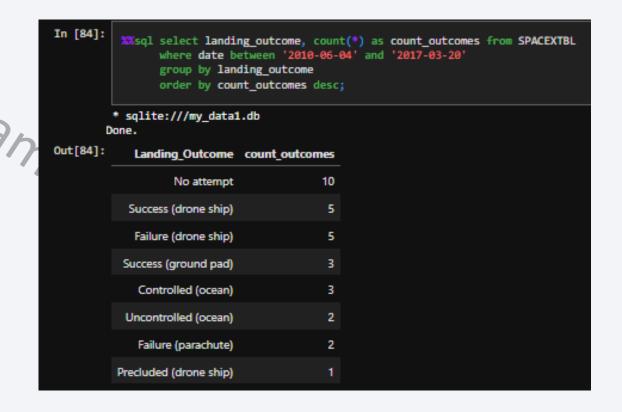
#### 2015 Launch Records

- substr(Date, 6, 2) AS month: Extracts the month from the Date column.substr
- (Date, 1, 4) = '2015': Filters records for the year 2015.
- WHERE landing\_outcome = 'Failure (drone ship)': Selects only failed drone ship landings.
- In 2015, there were two failed landings on a drone ship.
- Both failures occurred at CCAFS LC-40 (Cape Canaveral Air Force Station).

```
In [83]:
          %%sql
          SELECT substr(Date, 6, 2) AS month,
                  Date.
                  booster version.
                  launch site,
                  landing outcome
           WHERE landing_outcome = 'Failure (drone ship)'
           AND substr(Date, 1, 4) = '2015';
         * sqlite:///my_data1.db
Out[83]: month
                       Date Booster Version Launch Site Landing Outcome
             01 2015-01-10
                               F9 v1.1 B1012 CCAFS LC-40 Failure (drone ship)
                               F9 v1.1 B1015 CCAFS LC-40 Failure (drone ship)
                2015-04-14
```

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Most common outcome: "No attempt" (10 instances) – indicating missions without landing attempts.
- Successful landings:
  - 5 on drone ships
  - 3 on ground pads
- Failed landings:
  - 5 failures on drone ships
  - 2 failures due to parachutes
  - 2 uncontrolled ocean landings

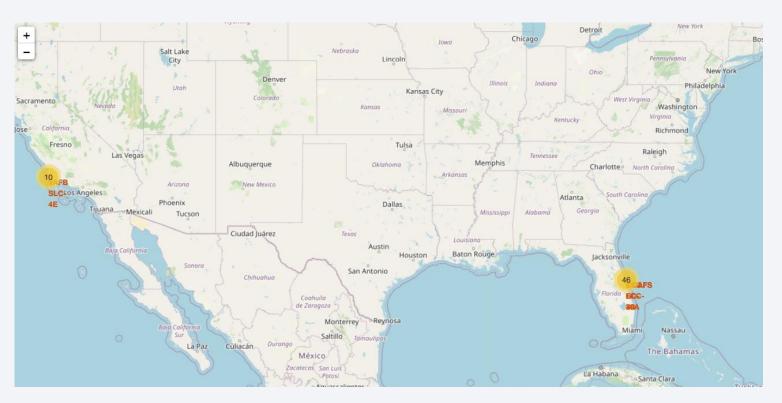




#### Location of the Launch Sites

• All SpaceX launch sites are based in the United States, specifically in California and

Florida.



# Markers Showing Launch Sites

• Green marker represents successful launch, red marker represents failed

launch.

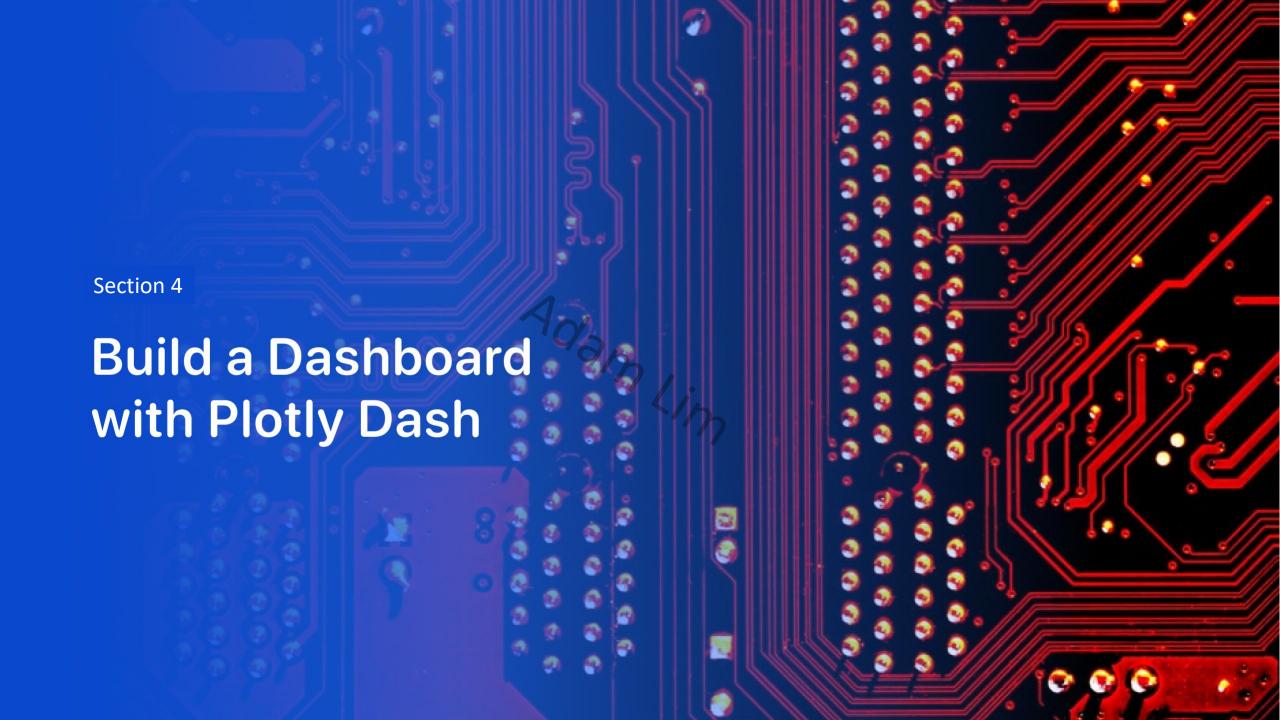
CCAFS SLC-40 has the highest success rate

CCAFS

#### Distance of Launch Site to Coastline

• The nearest is 0.90km from AFS SLC-40 to the Coastline





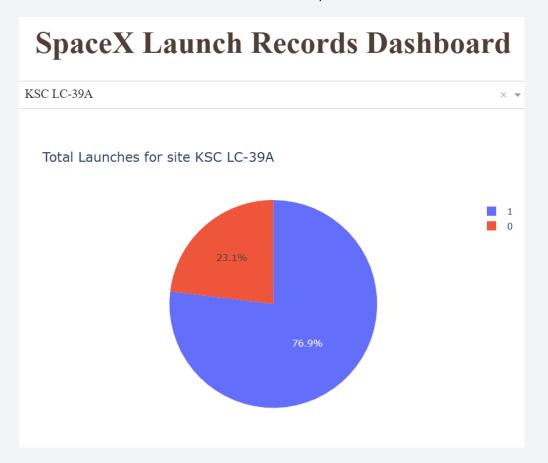
# **Total Success Launches By Site**

- KSC LC-39A has most successful launches
- CCAFS SLC-40 has the least number of successful launches



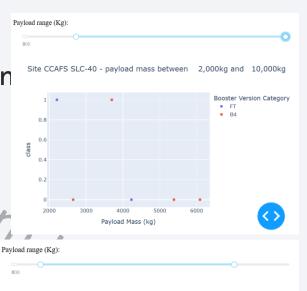
# Success Percentage of KSC LC-39A

• 76.9% of the total launches were successful, while 23.1% were failed ones



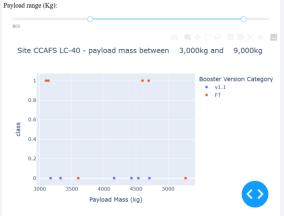
#### Payload vs. Launch Outcome

- CCAF SCL-40 has more failures for B4 in range 2-10,000kg payload range
- KLSC LC-39A has all success launches for B4 in payload range 3-7KG
- VAFB SLC-4E has success for both Boosters within 1-8,000kg
- CCAFS LC-40 has more success launche for B4 compared to FT in payload 3-9,000kg.





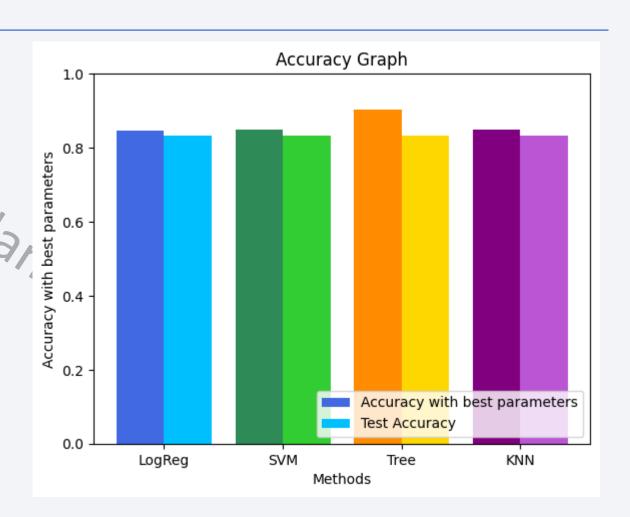






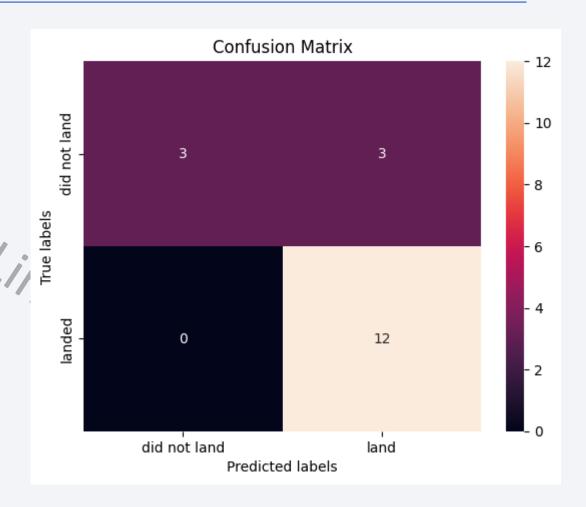
# Classification Accuracy

 All methods had the same test accuracy, but the Decision Tree classifier achieved the highest accuracy of 0.9017 with optimal parameters.



#### **Confusion Matrix**

- The confusion matrix for the Decision Tree classifier is shown on the right.
- The algorithm predicted 'land' when the actual outcome was 'did not land,' indicating that false positives were the main issue.



#### Conclusions

- The Decision Tree classifier demonstrated the highest accuracy for this task.
- KSC LC-39A recorded the highest number of successful launches.
- Launch success rates remained steady from 2010 to 2013, then saw an upward trend from 2013 to 2020.
- Flights from frequently used launch sites tend to achieve higher success rates.
- Lighter payloads generally outperform heavier ones in terms of launch success.

# **Appendix**

- <a href="https://api.spacexdata.com/v4/launches/past">https://api.spacexdata.com/v4/launches/past</a>

