22. 7. 28. 오후 12:33 04_네이버_영화평점_수집및분석

영화 평점 분석

• 영화 평점정보를 크롤링하여 평점의 변화에 대한 시각화 분석을 진행

'https://movie.naver.com/movie/sdb/rank/rmovie.naver?sel=cur&tg=0&date=20220727'

- 영화 평점 정보 크롤링
- 정형데이터로 정리
- 평점을 이용한 시각화

```
<sup>In [1]:</sup> #필요 패키지 import
      from urllib.request import urlopen
      from bs4 import BeautifulSoup
      import pandas as pd
      import numpy as np
      from urllib.parse import urljoin,quote
      import urllib
      from tqdm import tqdm_notebook
      # https://movie.naver.com/movie/sdb/rank/rmovie.naver?sel=cur&tg=0&date=20220726
      # https://movie.naver.com/movie/sdb/rank/rmovie.naver?sel=cur&tg=0&date=20220725
In [17]:
      # URL 생성
      url_base = 'https://movie.naver.com/'
      url_sub = '/movie/sdb/rank/rmovie.naver?sel=cur&tg=0&date=20220727'
      url = url_base+url_sub
      url
      'https://movie.naver.com//movie/sdb/rank/rmovie.naver?sel=cur&tg=0&date=20220727
Out[17]:
In [18]:
      # 두개의 url을 결합해주는 함수 - url형식을 체크
      url = urljoin(url_base, url_sub)
      url
```

file:///C:/Users/student/Downloads/04 네이버 영화평점 수집및분석.html

페이지 요청

In [19]:

```
html = urlopen(url)
# 파싱객체 생성
soup = BeautifulSoup(html, "html.parser")
```

In [20]:

soup

```
22. 7. 28. 오후 12:33
                                                                                                         04 네이버 영화평점 수집및분석
               <!DOCTYPE html>
     Out[20]:
               <html lang="ko">
               <head>
               <meta content="text/html; charset=utf-8" http-equiv="Content-Type"/>
               <meta content="IE=edge" http-equiv="X-UA-Compatible"/>
               <meta content="http://imgmovie.naver.com/today/naverme/naverme_profile.jpg" property="me2:image">
               <meta content="네이버영화 " property="me2:post_tag">
               <meta content="네이버영화" property="me2:category1"/>
               <meta content="" property="me2:category2"/>
               <meta content="랭킹 : 네이버 영화" property="og:title"/>
               <meta content="영화, 영화인, 예매, 박스오피스 랭킹 정보 제공" property="og:description"/>
               <meta content="article" property="og:type"/>
               <meta content="https://movie.naver.com/movie/sdb/rank/rmovie.naver?sel=cur&amp;tg=0&amp;date=20220727" property="og:url"/>
               <meta content="http://static.naver.net/m/movie/icons/0G_270_270.png" property="og:image"/><!-- http://static.naver.net/m/movie/im/navermovie.jpg -->
               <meta content="http://imgmovie.naver.com/today/naverme/naverme_profile.jpg" property="og:article:thumbnailUrl"/>
               <meta content="네이버 영화" property="og:article:author"/>
               <meta content="https://movie.naver.com/" property="og:article:author:url"/>
               <link href="https://ssl.pstatic.net/static/m/movie/icons/naver_movie_favicon.ico" rel="shortcut icon" type="image/x-icon"/>
               <title>랭킹 : 네이버 영화</title>
               <link href="/common/css/movie_tablet.css?20220628175136" rel="stylesheet" type="text/css"/>
               <link href="/common/css/common.css?20220628175136" rel="stylesheet" type="text/css"/>
               <link href="/common/css/layout.css?20220628175136" rel="stylesheet" type="text/css"/>
               <link href="/common/css/old_default.css?20220628175136" rel="stylesheet" type="text/css"/>
               <link href="/common/css/old_layout.css?20220628175136" rel="stylesheet" type="text/css"/>
               <link href="/common/css/old_common.css?20220628175136" rel="stylesheet" type="text/css"/>
               <link href="/common/css/old_super_db.css?20220628175136" rel="stylesheet" type="text/css"/>
               <script src="/common/js/default-min.js" type="text/javascript"></script>
               </meta></meta></head>
               <body>
               <div class="fix" id="wrap">
               <!-- GNB -->
               <script type="text/javascript">
               function delayed_submit(object) {
                       if (navigator.userAgent.indexOf('MSIE') == -1) {
                              var b = c = new Date();
                       while ((b.getTime() - c.getTime()) < 100) {
                                      b = new Date();
                               //window.setTimeout(function() {object.submit(); console.log('s');}, 300);
               var gnb_service = 'movie';
               var gnb_logout = 'http://movie.naver.com/movie/sdb/rank/rmovie.naver%3Fsel%3Dcur%26tg%3D0%26date%3D20220727';
               var gnb_template = "gnb_utf8"; /* https://ssl.pstatic.net/static.gn/templates/gnb_utf8.nhn */
               var gnb_brightness=3;
               var gnb_response = true;
               </script>
               <a name="gnb_top"></a>
               <!-- skip navigation -->
               <div id="u_skip">
               <a href="#header" onclick="document.getElementById('header').tablndex=-1;document.getElementById('header').focus();return false;"><span>메인 메뉴로 바로가기</span></a>
               <a href="#content" id="gnb_goContent" onclick="document.getElementById('content').tabIndex=-1;document.getElementById('content').focus();return false;"><span>본문으로 바로가기</span></a>
               </div>
               <!-- //skip navigation -->
               <!-- GNB -->
               <div class="gnb_container">
               <div class="gnb_content">
               <div class="gnb_box">
               <div class="gnb_wrap">
               <div id="gnb" onload="javascript:getGNB();">
               <script charset="utf-8" src="https://ssl.pstatic.net/static.gn/templates/gnb_utf8.nhn" type="text/javascript"></script>
               </div>
               </div>
```

```
<!-- 검색창 -->
<form action="/movie/search/result.naver" id="jSearchForm" method="get" style="margin:0;display:none;">
<input maxlength="100" name="query" title="영화검색" type="text"/>
<input name="section" type="hidden" value="all"/>
</form>
<fieldset class="srch_area" id="iSearchArea">
<legend><span class="blind">영화검색 영역</span></legend>
<div class="srch_field_on _view">
<span class="ipt_srch">
<label for="ipt_tx_srch" id="search_placeholder">영화검색</label>
<input accesskey="s" autocomplete="off" class="ipt_tx_srch" id="ipt_tx_srch" maxlength="100" name="query" style="ime-mode:active;" type="text"/>
<span class="align"></span>
<span class="auto_tx"><a href="#" title="자동완성 펼치기"><img alt="자동완성 펼치기" height="4" src="https://ssl.pstatic.net/static/movie/2012/06/srch_arrow_down.gif" title="자동완성 펼치기" width</pre>
="7"/></a></span>
</span>
<button class="btn_srch" onclick="clickcr(this, 'GNB.search', '', '', event); delayed_submit(this);" title="검색" type="submit"><span class="blind">검색</span></button>
<!-- 자동 완성 영역임 #autocomplate_template-->
</div>
</fieldset>
<!-- //검색창 -->
</div>
</div>
</div>
<!-- //GNB -->
<!-- nClicks -->
<script type="text/javascript">var nsc = "movie.sdb";</script>
<script src="/common/js/clickcr.js" type="text/javascript"></script>
<!-- // nClicks -->
<!-- //GNB -->
<!-- LNB -->
<!-- header -->
<div id="header">
<h1 class="svc_name">
<a class="ci_logo" href="http://www.naver.com/" id="Inb_gonaver" onclick="clickcr(this, 'LNB.naver', '', '', event);" title="naver로 바로가기">> img alt="NAVER" height="13" src="https://ssl.pstatic."
net/static/movie/2013/07/logo ci.png" width="62"/></a>
<a class="svc_logo" href="/" onclick="clickcr(this, 'LNB.movie', '', '', event);" title="영화서비스홈으로 바로가기"><img alt="영화" height="19" src="https://ssl.pstatic.net/static/movie/2012/06/log
o_svc.png" width="34"/></a>
</h1>
<div class="scrollbar scrollbar-noscript" id="scrollbar">
<div class="scrollbar-box">
<div class="scrollbar-content">
<div class="in_scroll">
<a class="menu01" href="/" onclick="clickcr(this, 'LNB.home', '', '', event);" title="영화홈"><strong>영화홈</strong></a>
<| |>
<a class="menu02" href="/movie/running/current.naver" onclick="clickcr(this, 'LNB.movies', '', '', event);" title="상영작·예정작"><strong>상영작·예정작</strong></a>
<a class="sub2_1" href="/movie/running/current.naver" onclick="clickcr(this, 'LNB.now', '', '', event);" title="현재 상영영화"><em>현재 상영영화</em></a>
<a class="sub2_2" href="/movie/running/premovie.naver" onclick="clickcr(this, 'LNB.soon', '', '', event);" title="개봉 예정영화"><em>개봉 예정영화</em>
</pre
<| |>
<a class="menu03_on" href="/movie/sdb/rank/rmovie.naver" onclick="clickcr(this, 'LNB.db', '', '', event);" title="영화랭킹"><strong>영화랭킹</strong></a>
<a class="sub3_1_on" href="/movie/sdb/rank/rmovie.naver" onclick="clickcr(this, 'LNB.rank', '', '', event);" title="랭킹"><em>랭킹</em>
<a class="sub3_2" href="/movie/sdb/browsing/bmovie_nation.naver" onclick="clickcr(this, 'LNB.dir', '', '', event);" title="디렉토리"><em>디렉토리</em></a>
<| i>
<a class="menu07" href="/movie/point/af/list.naver" onclick="clickcr(this, 'LNB.comm', '', '', event);" title="평점"><strong>평점</strong></a>
```

04 네이버 영화평점 수집및분석

```
<|i><a class="sub7_1" href="/movie/point/af/list.naver" onclick="clickcr(this, 'LNB.rating', '', '', event);" title="네티즌 평점"><em>네티즌 평점</em>
<a class="sub7_2" href="/movie/board/review/list.naver" onclick="clickcr(this, 'LNB.review', '', '', event);" title="네티즌 리뷰"><em>네티즌 리뷰</em></a>
<| |>
<a class="menu08" href="http://serieson.naver.com/movie/home.nhn" onclick="clickcr(this, 'LNB.download', '', '', event);" target="_blank" title="다운로드"><strong>다운로드</strong></a>
<!i class="nav_indi">
<a href="http://tv.naver.com/indiecinema" target="_blank" title="인디극장 UP"><strong>인디극장 UP</strong></a><!-- N=a:LNB.indie -->
<!-- div class="view_mode">
                                                                                  <a href="#" title="" class="normal_on"><em>1단 보기</em></a>
                                                                                  <a href="#" title="" class="wide_off"><em>2단 보기</em></a>
                                                                      </div -->
</div>
</div>
</div>
<div class="scrollbar-v">
<div class="scrollbar-button-up"></div>
<div class="scrollbar-track">
<div class="scrollbar-thumb"></div>
</div>
<div class="scrollbar-button-down"></div>
</div>
</div>
</div>
<!-- //header -->
<!-- //LNB -->
<div id="container">
<!-- content -->
<div id="content">
<div class="article">
<div class="old_layout old_super_db">
<h3 class="h_db_rank"><strong class="blind">랭킹</strong></h3>
<a class="db_tab01_on" href="/movie/sdb/rank/rmovie.naver" title="영화"><em>영화</em></a>
<|i><a class="db_tab02" href="/movie/sdb/rank/rpeople.naver" title="영화인"><em>영화인</em></a>
<!-- li><a href="/movie/sdb/rank/rfestival.naver" title="영화제" class="db_tab03"><em>영화제</em></a>
<!-- li><a href="/movie/sdb/rank/rcompany.naver" title="영화사" class="db_tab04"><em>영화사</em></a>
<!-- li><a href="/movie/sdb/rank/rnews.naver" title="기자영화" class="db_tab05"><em>기자</em></a>
<!-- li><a href="/movie/sdb/rank/rreview.naver" title="네티즌리뷰" class="db_tab06"><em>네티즌리뷰</em></a>
<!-- Content Body -->
<div class="type_1" id="cbody">
<div id="old_content">
<h4 class="tlt"><img alt="영화랭킹" height="15" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/tlt_ranking_movie.gif" width="65"/>
</h4>
<!-- 탭메뉴 -->
<div class="tab_type_6">
<!--활성화된 탭의 이미지는 _on.gif 입니다-->
<a href="rmovie.naver?sel=cnt&amp;date=20220727"><img alt="조회순" height="28" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/tab_movie_1_off.gif" width="112"/></a>
<a href="rmovie.naver?sel=cur&amp;date=20220727"><img alt="평점순(현재상영영화)" height="28" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/tab_movie_2_on.gif" width="126"/></a>
<a href="rmovie.naver?sel=pnt&amp;date=20220727"><img alt="평점순(모든영화)" height="28" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/tab_movie_3_off.gif" width="126"/></a>
2022.07.27 <a href="rmovie.naver?sel=cur&amp;tg=0&amp;tg=0&amp;tg=0&amp;tg=0&amp;tg=0mmon/btn_prev.gif" style="margin-</pre>
right:1px;" width="13"/></a>
</div>
<!-- //탭메뉴 -->
<!-- 랭킹 리스트 -->
<caption class="blind">랭킹 테이블</caption>
<col width="6%"/><col width="12%"/><col wid
<thead>
```

```
순위
영화명
평점
변동폭
</thead>
<!-- 예제
                             <img src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g50.gif" alt="50" width="14" height="13">
                             <a href="#">트랜스포머</a>
                             <img src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" alt="down" width="7" height="10">
                             7
                       -->
<img alt="01" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_r01.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=81888" title="탑건: 매버릭">탑건: 매버릭</a>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:97.79999732971191%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > < /div > 
9.78
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=81888">평점주기</a>
<img alt="na" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>
0
<img alt="02" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_r02.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=217719" title="명탐정 코난: 할로윈의 신부">명탐정 코난: 할로윈의 신부</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:95.20000457763672%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
9.52
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=217719">평점주기</a>
<img alt="na" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>
0
<img alt="03" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_r03.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=192608" title="범죄도시2">범죄도시2</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:93.90000343322754%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
9.39
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=192608">평점주기</a>
<img alt="na" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>
0
```

<div class="point_type_2"><div class="mask" style="width:92.10000038146973%"></

<div class="point_type_2"><div class="mask" style="width:91.19999885559082%"></

내 사랑

코다

평점주기

평점주기

평점주기

div > </div >

<div class="tit5">

div > < /div >

<div class="tit5">

div></div>

</div>

9.24

0

<!-- 평점순일 때 평점 추가하기 -->

<!-- 평점순일 때 평점 추가하기 -->

9.12

1

9.21

<div class="tit5"> 카시오페아 </div> <!-- 평점순일 때 평점 추가하기 --> <div class="point_type_2"><div class="mask" style="width:90.60000419616699%"></ div > < /div >9.06 평점주기 0


```
<img alt="08" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_r08.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=213504" title="위대한 침묵">위대한 침묵</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:90.50000190734863%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > < /div > 
9.05
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=213504">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
2
<img alt="09" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_r09.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=36944" title="올드보이">올드보이</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:90.39999961853027%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
9.04
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=36944">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
<img alt="010" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_r10.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=10128" title="디어 헌터">디어 헌터</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:89.20000076293945%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div></div>
8.92
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=10128">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
<img alt="11" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g11.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=17059" title="중경삼림">중경삼림</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:88.99999618530273%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
8.90
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=17059">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
```

1

엘비스 <div class="point_type_2"><div class="mask" style="width:88.59999656677246%"></ 평점주기 0 <div class="tit5"> 천로역정: 천국을 찾아서"> <!-- 평점순일 때 평점 추가하기 --> <div class="point_type_2"><div class="mask" style="width:88.59999656677246%"></ div > < /div >8.86 평점주기 2 <div class="tit5"> 한산: 용의 출현 </div><!-- 평점순일 때 평점 추가하기 --> <div class="point_type_2"><div class="mask" style="width:88.4000015258789%"></di iv > </div >8.84 평점주기 <div class="tit5"> 펄프 픽션 </div> <!-- 평점순일 때 평점 추가하기 --> <div class="point_type_2"><div class="mask" style="width:87.70000457763672%"></ div > < /div >8.77 평점주기 2

```
<img alt="16" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g16.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=115296" title="대니 콜린스">대니 콜린스</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:87.5%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></div></div></div>
8.75
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=115296">평점주기</a>
<img alt="new" height="5" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_new_1.gif" width="20"/>
<img alt="17" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g17.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=198413" title="헤어질 결심">헤어질 결심</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:86.40000343322754%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
8.64
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=198413">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
3
<img alt="18" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g18.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=216495" title="그레이 맨">그레이 맨</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:84.20000076293945%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
8.42
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=216495">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
3
<img alt="19" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g19.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=205623" title="드라이브 마이 카">드라이브 마이 카</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:83.99999618530273%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
8.40
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=205623">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
3
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04 네이버 영화평점 수집및분석

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<img alt="20" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g20.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=26545" title="큐어">큐어</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:83.50000381469727%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > < /div > 
8.35
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=26545">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
3
<img alt="21" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g21.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=172344" title="신은 죽지 않았다 3: 어둠 속의 빛">신은 죽지 않았다 3: 어둠 속의 빛</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:83.19999694824219%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
8.32
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=172344">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
3
<img alt="22" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g22.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=202675" title="우연과 상상">우연과 상상</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:81.49999618530273%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div></div>
8.15
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=202675">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
<img alt="23" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g23.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=206637" title="애프터 양">애프터 양</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:81.49999618530273%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
8.15
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=206637">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
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<img alt="24" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g24.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=217720" title="더 킬러: 죽어도 되는 아이">더 킬러: 죽어도 되는 아이</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:80.50000190734863%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > < /div > 
8.05
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=217720">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
5
<img alt="25" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g25.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=191634" title="미니언즈2">미니언즈2</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:78.60000133514404%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
7.86
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=191634">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
2
<img alt="26" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g26.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=71151" title="아이 엠 러브">아이 엠 러브</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:78.60000133514404%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div></div>
7.86
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=71151">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
2
<img alt="27" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g27.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=95251" title="홀리 모터스">홀리 모터스</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:74.60000038146973%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
7.46
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=95251">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
2
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<img alt="28" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g28.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=192151" title="외계+인 1부">외계+인 1부</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:73.20000171661377%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > < /div > 
7.32
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=192151">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
2
<img alt="29" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g29.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=216100" title="그대가 조국">그대가 조국</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:70.9000015258789%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></div
iv > </div > 
7.09
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=216100">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
<img alt="30" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g30.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=196367" title="마녀(魔女) Part2. The Other One">마녀(魔女) Part2. The Other One</a>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:66.5999984741211%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></di
iv > </div > 
6.66
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=196367">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
<img alt="31" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g31.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=187347" title="토르: 러브 앤 썬더">토르: 러브 앤 썬더</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:65.59999942779541%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
6.56
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=187347">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
```

```
<img alt="32" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g32.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=59845" title="박쥐">박쥐</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:63.29999923706055%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > </div > 
6.33
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=59845">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
1
<img alt="33" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g33.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=209738" title="뒤틀린 집">뒤틀린 집</a>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:58.00000190734863%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div > < /div > 
5.80
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=209738">평점주기</a>
<img alt="new" height="5" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_new_1.gif" width="20"/>
<img alt="34" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/common/bullet_r_g34.gif" width="14"/>
<div class="tit5">
<a href="/movie/bi/mi/basic.naver?code=196854" title="브로커">브로커</a>
</div>
<!-- 평점순일 때 평점 추가하기 -->
<div class="point_type_2"><div class="mask" style="width:55.19999980926514%"><img alt="" height="14" src="https://ssl.pstatic.net/imgmovie/2007/img/common/point_type_2_bg_on.gif" width="79"/></
div></div>
5.52
<a class="txt_link" href="/movie/point/af/list.naver?st=mcode&amp;sword=196854">평점주기</a>
<img alt="down" class="arrow" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>
2
<!-- 페이지 네비게이션 시작 -->
<!-- 페이지 네비게이션 끝 -->
<!-- //랭킹 리스트 -->
<span class="txt_mark">※</span> <span class="txt_term">집계기준 : <strong>2022.07.27</strong>일 까지 네이버영화에 수록 된 영화의 관람 후 평점</span>
<!-- 네이버 영화평점랭킹 선정방법 -->
<div class="box_choice_way">
<img alt="네이버 영화평점랭킹 선정방법" height="13" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_01.gif" width="154"/>
<dl class="choice wav">
<dt><img alt="집계기준" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_01_1.gif" width="39"/></dt><dd>전국기준 현재 상영되고 있는 영화 중 <em>평점 응답자가 <s
trong>300명</strong> 이상</em>인 경우</dd>
<dt><img alt="집계기간" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_01_2.gif" width="40"/></dt><dd>전일까지의 누적 평점</dd>
<dt><img alt="표본오차" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_01_3.gif" width="40"/></dt><dd><em>95% 신뢰수준에서 ±5.65</em></dd>
</dl>
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<col width="48"/><col width="73"/><col width="73"/><
구분
< t d>N
Range
Minimum
Maximum
Mean
Std.Deviation
평점
26
4.39
4.75
9.14
7.59
7.59
<dl class="choice_way_qna">
<dt><img alt="왜 평점응답자를 300명 이상으로 정하나요?" height="12" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_02.gif" width="221"/></dt>
<dd>일반적인 여론조사에서의 최소 응답자수가 300명이기 때문입니다.</dd>
<dt><img alt="표본오차 95% 신뢰수준에서 ±5.65가 무슨 뜻인가요?" height="12" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_03.gif" width="271"/></dt>
<dd>동일한 실험을 100번 했을 경우 95번은 ±5.65% 범위 내에서 동일한 결과가 나온다는 말입니다.</dd>
<dt><img alt="Descriptive Statistics는 어떻게 보는건가요?" height="12" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/txt_movie_ranking_04.gif" width="234"/></dt>
<dd>
<u|>
N=Case의 숫자
Range=응답자의 범위
Minimum=최소 응답값
Maximum=최대응답값
>Mean=평균
Std.Deviation=표준편자
</dd>
</dl>
</div>
<!-- //네이버 영화평점랭킹 선정방법 -->
<!-- 탑버튼 -->
<div class="go_top">
<a href="#gnb_top"><img alt="TOP" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/common/btn_top.gif" width="30"/></a>
</div>
<!-- //탑버튼 -->
<img alt="" class="clear" src="https://ssl.pstatic.net/imgmovie/2007/img/common/blank.gif"/>
<!-- //Content Body -->
<script src="/common/js/jindo2.js" type="text/javascript"></script>
</div>
<div id="assistant">
<!-- 우측 메뉴 -->
<!-- 영화 인기검색어 -->
<div class="box_type_1 mb_8">
<h3><img alt="영화 인기검색어" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/tlt_r_best_movie.gif" width="75"/></h3>
<a class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'pop.list', '192151', '1', event);" title="외계+인 1부"><span class="blind">1위</span>외계+인 1부</a>
<span class="rank">
<img alt="순위 변동 없음" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>0</span>
<a href="/movie/bi/mi/basic.naver?code=194196" onclick="clickcr(this,'pop.list','194196','2',event);" title="한산: 용의 출현"><span class="blind">2위</span>한산: 용의 출현</a>
<span class="rank">
<img alt="순위 상승" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_up_1.gif" width="7"/>1</span>
<!i class="ranking03">
```

04 네이버 영화평점 수집및분석

```
<a href="/movie/bi/mi/basic.naver?code=81888" onclick="clickcr(this,'pop.list','81888','3',event);" title="탑건: 매버릭"><span class="blind">3위</span>탑건: 매버릭</a>
<span class="rank">
<img alt="순위 하락" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>1</span>
<a href="/movie/bi/mi/basic.naver?code=198413" onclick="clickcr(this.'pop.list','198413','4',event);" title="헤어질 결심"><span class="blind">4위</span>헤어질 결심</a>
<span class="rank">
<img alt="순위 변동 없음" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>0</span>
<!i class="ranking05">
<a href="/movie/bi/mi/basic.naver?code=192608" onclick="clickcr(this,'pop.list','192608','5',event);" title="범죄도시2"><span class="blind">5위</span>범죄도시2</a>
<span class="rank">
<img alt="순위 변동 없음" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>0</span>
<!--[D] 더보기 위치 이동 -->
<a class="more" href="/movie/sdb/rank/rmovie.naver" onclick="clickcr(this,'pop.more','','',event);">더보기</a>
2022.07.27
</div>
<!-- 영화인 인기검색어 -->
<div class="box_type_1 mb_8">
<h3><img alt="영화인 인기검색어" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/super_db/tlt_r_best_star.gif" width="85"/></h3>
<!i class="ranking01">
<a class="b" href="/movie/bi/pi/basic.naver?st=1&amp;code=42889" onclick="clickcr(this, 'peo.list', '42889', '1', event);" title="최동훈"><span class="blind">1위</span>최동훈</a>
<span class="rank">
<img alt="" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>0</span>
<a href="/movie/bi/pi/basic.naver?st=1&amp;code=100529" onclick="clickcr(this,'peo.list','100529','2',event);" title="김한민"><span class="blind">2위</span>김한민</a>
<span class="rank">
<img alt="" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_na_1.gif" width="7"/>0</span>
<a href="/movie/bi/pi/basic.naver?st=1&amp;code=171281" onclick="clickcr(this,'peo.list','171281','3',event);" title="아나 데 아르마스"><span class="blind">3위</span>아나 데 아르마스"></a>
<span class="rank">
<ima alt="" height="10" src="https://ssl.pstatic.net/imamovie/2007/img/common/icon na 1.gif" width="7"/>0</span>
<a href="/movie/bi/pi/basic.naver?st=1&amp;code=51218" onclick="clickcr(this, 'peo.list', '51218', '4', event);" title="한재림"><span class="blind">4위</span>한재림</a>
<span class="rank">
<img alt="" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_up_1.gif" width="7"/>1</span>
1 class="ranking05">
<a href="/movie/bi/pi/basic.naver?st=1&amp;code=52734" onclick="clickcr(this,'peo.list','52734','5',event);" title="박은빈"><span class="blind">5위</span>박은빈</a>
<span class="rank">
<img alt="" height="10" src="https://ssl.pstatic.net/imgmovie/2007/img/common/icon_down_1.gif" width="7"/>1</span>
<a class="more" href="/movie/sdb/rank/rpeople.naver" onclick="clickcr(this, 'peo.more', '', '', event);">더보기</a>
2022.07.27
</div>
<!--박스오피스-->
<div class="box_type_1 mb_8">
<h3><img alt="박스오피스" height="11" src="https://ssl.pstatic.net/imgmovie/2007/img/running/tlt_r_boxoffice.gif" width="51"/></h3>
<|i class="ranking01"><a class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="외계+인 1부"><span class="b" href="/movie/bi/mi/basic.naver?code=192151" onclick="clickcr(this, 'box.list', '192151', '1', event);" title="b" href="/movie/bi/mi/basic.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.naver.nav
a> <span "="" class="ratio check"><em>630095</em> 명</span>
<|i class="ranking02"><a href="/movie/bi/mi/basic.naver?code=191634" onclick="clickcr(this, 'box.list', '191634', '2', event); "title="미니언즈2"><span class="blind">2위</span>미니언즈2</a> <span class="blind">2위</span>미니언즈2</a>
="ratio"><em>599219</em> 명</span>
<|i class="ranking03"><a href="/movie/bi/mi/basic.naver?code=81888" onclick="clickcr(this, 'box.list', '81888', '3', event);" title="탑건: 매버릭"><span class="blind">3위</span>탑건: 매버릭</a> <span c</pre>
lass="ratio"><em>447652</em> 명</span>
<a href="/movie/bi/mi/basic.naver?code=198413" onclick="clickcr(this, 'box.list', '198413', '4', event);" title="헤어질 결심"><span class="blind">4위</span>헤어질 결심</a> <span c</pre>
lass="ratio"><em>134932</em> 명</span>
<|i class="ranking05"><a href="/movie/bi/mi/basic.naver?code=187347" onclick="clickcr(this, 'box.list', '187347', '5', event);" title="토르: 러브 앤 썬더"><span class="blind">5위</span>토르: 러브 앤 썬
더</a> <span class="ratio"><em>71726</em> 명</span>
</11/>
<a class="more" href="/movie/sdb/rank/rboxoffice.naver" onclick="clickcr(this,'box.more','','',event);">더보기</a>
<div class="term_1"><span class="cnt">주말관객 기준</span><div class="date">20220722-20220724</div></div>
</div>
<!--/ 박스오피스-->
</div>
```

```
<img alt="" class="clear" src="https://ssl.pstatic.net/imgmovie/2007/img/common/blank.gif"/>
</div>
<!-- //Content Body -->
</div>
</div>
</div>
<!-- //content -->
</div>
<!-- //container -->
<!-- Footer -->
<script src="/common/js/jindo/component/1.0.2/jindo.Component.js" type="text/javascript"></script>
<script src="/common/js/jindo/component/1.0.2/jindo.UIComponent.js" type="text/javascript"></script>
<!-- footer -->
<div id="footer">
<div class="in footer">
<div class="foot_con">
<u|>
<|i class="first"><a href="http://www.naver.com/rules/service.html" onclick="clickcr(this, 'fot.agreement', '', '', event);" target="_blank">이용약관</a>
<a href="http://www.naver.com/rules/privacy.html" onclick="clickcr(this, 'fot.privacy', '', '', event);" target="_blank"><strong>개인정보처리방침</strong>
<a href="http://www.naver.com/rules/disclaimer.html" onclick="clickcr(this, 'fot.disclaimer', '', '', event);" target="_blank">책임의 한계와 법적고지</a>
<a href="https://help.naver.com/support/service/main.nhn?serviceNo=800" onclick="clickcr(this, 'fot.help', '', '', event);" target="_blank">영화 고객센터</a>
본 콘텐츠의 저작권은 저작권자 또는 제공처에 있으며, 이를 무단 이용하는 경우 저작권법 등에 따라 법적 책임을 질 수 있습니다.
사업자등록번호 : 220-81-62517<span>통신판매업 신고번호</span> : 경기성남 제 2006 - 692호<span>대표이사 : 최수연</span><a href="http://www.ftc.go.kr/info/bizinf"
o/communicationList.jsp" onclick="clickcr(this, 'fot.bizinfo', '', '', event);">사업자등록정보 확인</a></span><br/>br/>
                             주소 : 경기도 성남시 분당구 정자일로 95, NAVER 1784, 13561 <span>대표전화 : 1588-3820</span>
<address>
<a class="logo" href="https://www.navercorp.com" onclick="clickcr(this, 'fot.nhn', '', '', event);" target="_blank"><img alt="NAVER" height="11" src="https://ssl.pstatic.net/static/movie/2013/07/lo</pre>
go_naver.png" width="63"/></a>
<em>Copvright @</em>
<a href="https://www.navercorp.com" onclick="clickcr(this, 'fot.corp', '', '', event);" target="_blank">NAVER Corp.</a>
<span>All Rights Reserved.
</address>
</div>
</div>
</div>
<!-- //footer -->
<script type="text/javascript">
if (false) {
       var alertType = "NONE";
       var koreanTitle = "";
       var movieCode = "0";
       var userReserveCount = "0";
       var todayDatetime = "20220728100924";
       var endDatetimeAfterTwoDays = "00000000000000";
       if (movieCode > 0) {
              openWriteActualPointAlert (alertType, koreanTitle, movieCode, userReserveCount, todayDatetime, endDatetimeAfterTwoDays);
function openWriteActualPointAlert (alertType, koreanTitle, movieCode, count, today, endDate) {
       if (alertType == "ONE" || alertType == "MORE") {
              setCookieLastUserReserveDate(today, endDate);
              if (confirm("관람하신 " + koreanTitle + "에₩n평점 등록 시 네이버페이 마일리지 500원 적립!₩n지금 평점쓰기 메뉴로 이동하시겠습니까?")) {
                     top.location.href = "http://movie.naver.com/movie/bi/mi/point.naver?code=" + movieCode;
```

```
function setCookieLastUserReserveDate(today, endDate) {
       var cookieForNotOpenActualPointPopup = jindo.$Cookie();
       cookieForNotOpenActualPointPopup.remove("lastUserReserveDatetime");
       cookieForNotOpenActualPointPopup.remove("lastUserReserveCheckDatetime");
       cookieForNotOpenActualPointPopup.set("lastUserReserveDatetime", endDate, 9999, "movie.naver.com");
       cookieForNotOpenActualPointPopup.set("lastUserReserveCheckDatetime", today, 9999, "movie.naver.com");
</script>
<script type="text/javascript">
                       var alertMessage = "지원되지 않는 브라우저로 서비스 이용에 제한이 있습니다.";
       function getBrowser() {
               var ua = navigator.userAgent;
               if (/NAVER/.test(ua)) {
                       return "NAVER_APP";
               } else if (/IEMobile/.test(ua)) {
                       return "INTERNET_EXPLORER_MOBILE";
               } else if (/MSIE/.test(ua) || /Trident/.test(ua)) {
                       return "INTERNET_EXPLORER";
               } else if (/Firefox/.test(ua)) {
                       return "FIREFOX";
               } else if (/Opera\//.test(ua) || /OPR\//.test(ua)) {
                       return "OPERA";
               } else if (/Swing₩//.test(ua)) {
                       return "SWING";
               } else if (/Chrome₩//.test(ua) || /CriOS₩//.test(ua)) {
                       return "CHROME";
               } else if (/BAND₩//.test(ua)) {
                       return "BAND APP";
               } else if (/FBAN₩/FBIOS/.test(ua)) {
                       return "FACEBOOK_APP";
               } else if (/Twitter/.test(ua)) {
                       return "TWITTER_APP";
               } else if (/KAKAOTALK/.test(ua)) {
                       return "KAKAOTALK_APP";
               } else if (/Android/.test(ua) && /Safari/.test(ua)) {
                       return "ANDROID_INTERNET_APP";
               } else if (/Safari/.test(ua)) {
                       return "SAFARI";
               return "";
       if (getBrowser() === "UNKNOWN" && jindo.$Cookie().get("notSupportBrowserAlert") != 'true') {
               alert(alertMessage);
               jindo.$Cookie().set("notSupportBrowserAlert", "true", "9999", "movie.naver.com");
</script>
<script src="/common/js/lcslog.js" type="text/javascript"></script>
<script src="/common/js/jindo/component/1.0.2/jindo.Component.min.js" type="text/javascript"></script>
<script charset="UTF-8" src="/common/js/vendor/jindo.WatchInput.js" type="text/javascript"></script>
```

```
<script charset="UTF-8" src="/common/js/lib/Core.js?20220628175136" type="text/javascript"></script>
<script charset="UTF-8" src="/common/js/lib/LNB.js?20220628175136" type="text/javascript"></script>
<script charset="UTF-8" src="/common/js/lib/Search.js?20220628175136" type="text/javascript"></script>
<script type="text/javascript">
    // nhn.movie.Search가 jindo 기반이어서 javascript로 전환함
    if (document.addEventListener) {
       document.addEventListener("DOMContentLoaded", function () {
           document.removeEventListener("DOMContentLoaded", arguments.callee, false);
           loadFooter();
       }, false);
// Internet Explorer
    else if (document.attachEvent) {
       // onreadystatechange 는 모든 브라우저가 반환
       document.attachEvent("onreadystatechange", function () {
           if (document.readyState == "complete" || document.readyState == 'loaded') {
               document.detachEvent("onreadystatechange", arguments.callee);
               loadFooter();
       });
    function loadFooter() {
       var goNaver = document.getElementById("Inb_gonaver");
       goNaver.addEventListener("focus", focusonNaverlcon, false);
       // LNB - 사용처를 못 찾음
       var oLNB = new nhn.movie.LNB();
       // 상단 검색영역
       var oSearch = new nhn.movie.Search({
           area : "¡SearchArea",
           autosearch: "https://auto-movie.naver.com/ac?q_enc=UTF-8&st=1&r_lt=1&n_ext=1&t_koreng=1&r_format=json&r_enc=utf-8&r_unicode=0&r_escape=1&q=",
           movelink : "/movie/bi/mi/basic.naver?code=",
           peoplelink : "/movie/bi/pi/basic.naver?code="
       });
       getGNB();
    function focusonNaverIcon(event) {
       event.preventDefault(); // jindo.$Event.CANCEL_DEFAULT 와 동일한 기능으로 추측됨
       document.getElementById('ipt_tx_srch').value= "";
       document.getElementById('search_placeholder').style = "display:inline;";
       if (document.getElementById('jAutoComplate') != undefined && document.getElementById('jAutoComplate') !== null) {
           document.getElementById('jAutoComplate').style = "display:none;"
    window.addEventListener('pageshow', function(event) { Ics_do(); });
    document.addEventListener('click', function (event) {
       var welSource = event.srcElement;
                                              // jindo.$Element(oEvent.element);
       if (!document.getElementById("gnb").contains(welSource)) {
           gnbAllLayerClose();
    });
</script>
<!-- //Footer -->
</div>
</body>
</html>
```

22. 7. 28. 오후 12:33 04_네이버_영화평점_수집및분석

```
In [27]:
      # 특정일의 영화 랭킹(평점순) 페이지에서 1위부터 최대랭킹 순위까지의 영화 title 추출
      soup.findAll('div',{'class','tit5'})
      len(soup.findAll('div',{'class','tit5'}))
      soup.findAll('div',{'class','tit5'})[0].text.replace("\n","")
      # tag 객체의 내부 태그 접근시 . 연산자 사용 가능
      soup.findAll('div',{'class','tit5'})[0].a['href']
      soup.findAll('div',{'class','tit5'})[0].a.text
      '탑건: 매버릭
Out[27]:
In [28]:
      # 내포 for문을 활용한 영화 타이틀 추출
      movie_name = [s.a.text for s in soup.findAll('div',{'class','tit5'})]
      movie_name
     ['탑건: 매버릭',
Out[28]:
      '명탐정 코난: 할로윈의 신부',
      '범죄도시2',
      '극장판 주술회전 0',
      '내 사랑',
      '코다',
      '카시오페아',
      '위대한 침묵',
      '올드보이'.
      '디어 헌터',
      '중경삼림',
      '엘비스',
      '천로역정: 천국을 찾아서',
      '한산: 용의 출현',
      '펄프 픽션',
      '대니 콜린스',
      '헤어질 결심',
      '그레이 맨',
      '드라이브 마이 카',
      '큐어'.
      '신은 죽지 않았다 3: 어둠 속의 빛',
      '우연과 상상',
      '애프터 양',
      '더 킬러: 죽어도 되는 아이',
      '미니언즈2',
      '아이 엠 러브'.
       '홀리 모터스',
      '외계+인 1부',
      '그대가 조국'.
      '마녀(魔女) Part2. The Other One',
      '토르: 러브 앤 썬더',
      '박쥐',
      '뒤틀린 집',
      '브로커']
```

In [31]: # 특정일의 영화 평점추출

```
soup.findAll('td',{'class':'point'})
       len(soup.findAll('td',{'class':'point'}))
       soup.findAll('td',{'class':'point'})[0].text
       9.78
Out[31]:
In [32]:
       movie_point = [s.text for s in soup.findAll('td',{'class':'point'})]
       movie_point
       ['9.78',
        '9.52',
       '9.39',
       9.24,
       '9.21',
       '9.12',
       '9.06',
       '9.05',
       9.04,
       '8.92',
       '8.90',
       '8.86',
       '8.86',
       '8.84',
       '8.77',
       '8.75',
       '8.64',
       '8.42',
       '8.40',
       '8.35',
       '8.32',
       '8.15'.
       '8.15',
       '8.05',
       '7.86',
       '7.86',
       '7.46',
       '7.32',
       '7.09',
       6.66,
       6.56,
       6.33,
       5.80
       5.52]
In [33]:
       # 위 코드 결합
       # url 생성
       url_base = 'https://movie.naver.com/'
       url_sub = '/movie/sdb/rank/rmovie.nhn?sel=cur&date=20210324' ## 네이버 영화랭킹 평점순
       url = urljoin(url_base,url_sub)
       # 페이지 요청
```

```
html = urlopen(url)
      # 파서 생성
      soup = BeautifulSoup(html, "html.parser")
      movie_name = [s.a.text for s in soup.find_all('div', 'tit5') ]
      movie_point = [s.text for s in soup.find_all('td',{'class':'point'})]
      영화정보를 수집할 기간 설정
      • 기간 데이터 생성
      • 위코드 함수로 구성
      • 날짜 데이터 생성
      • pd.date_range('시작일',periods=생성날짜수, freq='D)
In [39]:
      date = pd.date_range('20220101',periods=100,freq='D')
      date
      date[17]
     Timestamp('2022-01-18 00:00:00', freq='D')
Out[39]:
In [37]:
      # 날짜가 변경이 가능하도록 url 구성 변경
      url_base = 'https://movie.naver.com/'
      url_sub = '/movie/sdb/rank/rmovie.nhn?sel=cur&date={date}'
      # 문자열에 {변수명}을 사용하면 {}내부의 문자는 변수로 사용이 됨
      url = urljoin(url_base,url_sub)
      url
      'https://movie.naver.com/movie/sdb/rank/rmovie.nhn?sel=cur&date={date}
Out[37]:
In [42]:
      # 날짜 형식 변경
      # 생성 날짜 형식이 시간 포함이므로 연월일만 표시되게 변경
      today = date[17]
      today.strftime('%Y%m%d')
      # %Y : 4자리연도
```

```
# %m : 2자리 월
       # %d : 2자리 일
       20220118
Out[42]:
In [44]:
       # url 날짜 변경 코드
       url.format(date=quote(today.strftime('%Y%m%d')))
       https://movie.naver.com/movie/sdb/rank/rmovie.nhn?sel=cur&date=20220118
Out[44]:
In [45]:
       quote('강남역')
       "%EA%B0%95%EB%82%A8%EC%97%AD
Out[45]:
In [46]:
       for d in date[0:3] :
            today=d
            print(url.format(date=quote(today.strftime('%Y%m%d'))))
       https://movie.naver.com/movie/sdb/rank/rmovie.nhn?sel=cur&date=20220101
       https://movie.naver.com/movie/sdb/rank/rmovie.nhn?sel=cur&date=20220102
       https://movie.naver.com/movie/sdb/rank/rmovie.nhn?sel=cur&date=20220103
       함수로 구성
        get_movie(date)
           ■ date 인수를 사용해 url을 설정
           ■ date별로 영화정보(title,point)
In [49]:
       def get_movie(date) :
            url_base = 'https://movie.naver.com/'
            url_sub = '/movie/sdb/rank/rmovie.nhn?sel=cur&date={date}'
            url = urljoin(url_base,url_sub)
            today = date
            result = urlopen(url.format(date=quote(today.strftime('%Y%m%d'))))
            soup = BeautifulSoup(result)
```

In [50]:

get_movie(date[17])

Out[50]:

	날짜	영화제목	영화평점
0	2022-01-18	씽2게더	9.44
1	2022-01-18	코다	9.23
2	2022-01-18	러브레터	9.12
3	2022-01-18	스파이더맨: 노 웨이 홈	8.92
4	2022-01-18	기쿠지로의 여름	8.92
5	2022-01-18	아멜리에	8.81
6	2022-01-18	고양이를 부탁해	8.81
7	2022-01-18	돈 룩 업	8.69
8	2022-01-18	드라이브 마이 카	8.59
9	2022-01-18	특송	8.35
10	2022-01-18	엔칸토: 마법의 세계	8.29
11	2022-01-18	킹스맨: 퍼스트 에이전트	8.10
12	2022-01-18	하우스 오브 구찌	8.01
13	2022-01-18	프렌치 디스패치	8.00
14	2022-01-18	경관의 피	7.68
15	2022-01-18	해피 뉴 이어	7.05
16	2022-01-18	웨스트 사이드 스토리	6.83
17	2022-01-18	매트릭스: 리저렉션	5.51

In [51]:

설정 기간 영화 정보 추출

movie_df = pd.DataFrame() # 빈 데이프레임 생성

```
22. 7. 28. 오후 12:33
                                                                                      04_네이버_영화평점_수집및분석
             # tqdm 사용해서 진행상태 확인
             for today in tqdm_notebook(date) :
                  movie_df = pd.concat([movie_df,get_movie(today)],axis=0,ignore_index=True)
            C:\Users\student\AppData\Local\Temp\ipykernel_17856\2355970750.py:5: TqdmDeprecationWarning: This function will be removed in tqdm==5.0.0
            Please use 'tgdm.notebook.tgdm' instead of 'tgdm.tgdm_notebook
             for today in tqdm_notebook(date) :
                        | 0/100 [00:00<?, ?it/s]
    In [52]:
             movie_df.shape
            (2514, 3)
    In [54]:
            movie_df.head()
            movie_df.tail()
                              영화제목 영화평점
    Out[54]:
            2509 2022-04-10
                              모비우스
                                        7.24
            2510 2022-04-10
                              앰뷸런스
                                        7.19
            2511 2022-04-10
                                스텔라
                                        6.76
            2512 2022-04-10
                                        5.22
```

In [55]: movie_df.to_csv('./crawl_data/naver_movie_ranking.csv')

4.33

시각화 작업

- 영화별평점의 합을 계산(평점의 합이 높은 영화를 추출)
- 추출된 영화에 대해서 평점의 추이를 확인할 수 있는 그래프 작성

In [56]:

데이터 특성 확인

<class 'pandas.core.frame.DataFrame'>

2513 2022-04-10 배니싱: 미제사건

movie_df.info()

```
RangeIndex: 2514 entries, 0 to 2513
Data columns (total 3 columns):
    Column Non-Null Count Dtype
    날짜 2514 non-null datetime64[ns]
    영화제목 2514 non-null object
2 영화평점 2514 non-null object
dtypes: datetime64[ns](1), object(2)
memory usage: 59.0+ KB
```

In [57]:

```
# 평점의 합을 계산하려면 영화평점은 수치형이어야 함
      # 영화평점 항목의 datatype 변환 : astype(float)
      movie_df['영화평점']=movie_df['영화평점'].astype(float)
      movie_df.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 2514 entries, 0 to 2513
      Data columns (total 3 columns):
      # Column Non-Null Count Dtype
      0 날짜 2514 non-null datetime64[ns]
      1 영화제목 2514 non-null object
      2 영화평점 2514 non-null float64
      dtypes: datetime64[ns](1), float64(1), object(1)
      memory usage: 59.0+ KB
In [59]:
      # 영화별 point의 합 : pivot_table(data_set,index=[기준열],aggfunc=np.sum)
      movie_unique = pd.pivot_table(movie_df, index=['영화제목'],aggfunc=np.sum)
      movie_unique.head()
      movie_unique.tail()
                영화평점
Out[59]:
           영화제목
      해적: 도깨비 깃발
                 423.83
         해피 뉴 이어
                 190.93
         해피 투게더
                 220.48
           화양연화
                 457.44
          환상의 빛 104.00
In [60]:
      # 평점의 합이 높은 순으로 정렬
      movie_top = movie_unique.sort_values(by='영화평점',ascending=False)
      movie_top.head(50)
```

Out[60]: 영화평점

영화평점
894.97
887.49
812.60
690.29
556.85
504.65
502.65
485.56
484.23
475.50
475.36
457.44
423.83
423.51
406.26
392.75
390.90
383.04
369.82
352.89
332.57
294.86
294.66
281.92
281.30
276.71
273.36
265.01
264.30
236.88
235.34
225.68
223.86
223.44
220.48
220.43
219.96
213130

```
영화제목
                아비정전
                       202.93
             틱, 틱... 붐! 202.76
        인민을 위해 복무하라
                       200.51
             해피 뉴 이어
                       190.93
                 전투왕
                       188.63
                 스펜서
                       169.05
만년이 지나도 변하지 않는 게 있어
                       148.02
        장민호 드라마 최종회
                      147.19
               키즈 리턴
                      143.10
     해리 포터와 불사조 기사단 140.67
         매트릭스: 리저렉션
                      137.90
                   문폴 137.49
```

```
In [62]: # 씽2게더만 추출해서 평점 변화 확인
    # 해당 영화만 필터링 해서 확인
    # df.query(조건)
    tmp = movie_df.query('영화제목==["씽2게더"]')
    tmp
```

영화평점

Out[62]:

	날짜	영화제목	영화평점
91	2022-01-06	씽2게더	9.41
110	2022-01-07	씽2게더	9.37
130	2022-01-08	씽2게더	9.40
150	2022-01-09	씽2게더	9.42
168	2022-01-10	씽2게더	9.40
2371	2022-04-06	씽2게더	9.41
2399	2022-04-07	씽2게더	9.40
2428	2022-04-08	씽2게더	9.40
2456	2022-04-09	씽2게더	9.40
2485	2022-04-10	씽2게더	9.40

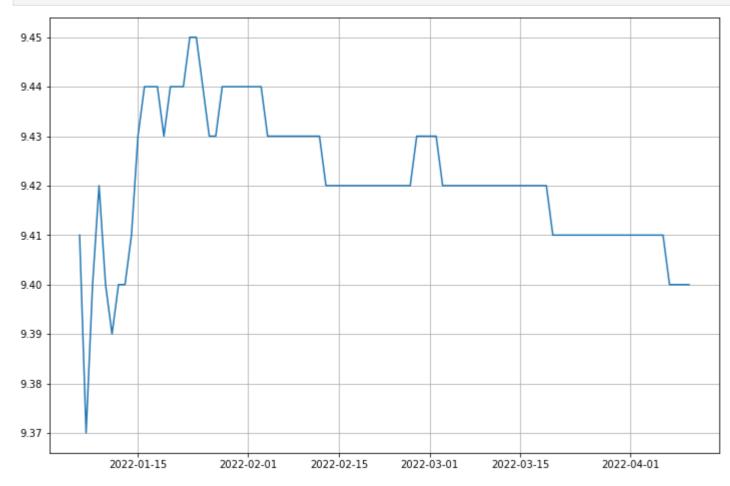
95 rows × 3 columns

In [63]: # 평점 변화 그래프 # 시계열 데이터이므로 line 그래프 04_네이버_영화평점_수집및분석

```
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```

```
import matplotlib.pyplot as plt
%matplotlib inline

plt.figure(figsize=(12,8))
plt.plot(tmp['날짜'],tmp['영화평점'])
plt.grid()
plt.show()
```



movie_df.head()

인비 (64):이 2022-01-01코다9.241 2022-01-01스파이더맨: 노웨이홈8.972 2022-01-01러브 액츄얼리8.933 2022-01-01아멜리에8.814 2022-01-01고양이를 부탁해8.81

In [65]: # 데이터 재배치 - 피봇테이블 사용(long-wide)

```
04_네이버_영화평점_수집및분석
       # 날짜별 영화의 point를 확인
       # index=날짜, column = 영화제목, values = 영화평점
       movie_pivot = pd.pivot_table(movie_df,
                                           index=['날짜'],
                                           columns=['영화제목'],
                                           values=['영화평점'])
In [67]:
       movie_pivot.shape
Out[67]:
In [68]:
       movie_pivot.head()
                                                                                                                                               영화평점
Out[68]:
                                                             극장판 주술 기쿠지로의
회전 0 여름
                 가나의 혼인잔 경관의 고양이를 부
                                                                                             하우스 오브 한공
                                                                                                         해리 포터와 불사조 해적: 도깨비
                                                                                                                                                환상의
        2022-
                                          8.73
                                                                          NaN ...
                                                                                                                           NaN
                                                                                                                                 7.21
                        NaN
                                    8.81
                                                                                     8.02
                                                                                                  NaN NaN
                                                                                                                                        NaN
                                                                                                                                                  NaN
        01-01
                                          8.73
                                                                                                                                 7.14
        2022-
                                    8.81
                                          8.73
                                                                                                                  NaN
                                                                                                                                                  NaN
                                                                                     8.01
                                                                                                  NaN
                                                                                                                           NaN
                                                                                                                                 7.11
                                                                                                                                        NaN
        01-03
        2022-
                                          8.73
                                                                                     8.01 NaN
                                                                                                                           NaN
                                                                                                                                 7.08
                                                                                                                                        NaN
                                                                                                                                                  NaN
        01-04
        2022-
                                    8.81
                                          8.73
      5 rows × 95 columns
```

```
In [70]:
    # 피봇테이블 구성중에 멀티 인덱스로 구성 되었음
    # 최상위 인덱스(영화 평점)
     # 멀티인덱스 제거
    # df.columns.droplevel()
    movie_pivot.columns=movie_pivot.columns.droplevel()
```

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movie_pivot.head()

t[71]:	영화제 목 ³⁵⁵	가나의 혼인잔 치: 언약	경관의 피	고양이를 부 탁해	공각기 동대	광대: 소 리꾼	귀 향	그녀 에게	극장판 주술 회전 0	기쿠지로의 여름	 프렌치 디 스패치	하 나- 비	하우스 오브 구찌	한공 주	해리 포터와 불사조 기사단	해적: 도깨비 깃발	해피 뉴 이어	해피 투 게더	화양 연화	환상의 빛
	날짜																			
_	2022- 01-01 NaN	NaN	NaN	8.81	8.73	NaN	NaN	NaN	NaN	NaN	 8.02	NaN	NaN	NaN	NaN	NaN	7.21	NaN	NaN	NaN
	2022- 01-02 NaN	NaN	NaN	NaN	8.73	NaN	NaN	NaN	NaN	NaN	 8.02	NaN	NaN	NaN	NaN	NaN	7.14	NaN	NaN	NaN
	2022- 01-03 NaN	NaN	NaN	8.81	8.73	NaN	NaN	NaN	NaN	NaN	 8.01	NaN	NaN	NaN	NaN	NaN	7.11	NaN	NaN	NaN
	2022- 01-04 NaN	NaN	NaN	8.81	8.73	NaN	NaN	NaN	NaN	NaN	 8.01	NaN	NaN	NaN	NaN	NaN	7.08	NaN	NaN	NaN
	2022- 01-05 NaN	NaN	8.18	8.81	8.73	NaN	NaN	NaN	NaN	NaN	 8.01	NaN	NaN	NaN	NaN	NaN	7.10	NaN	NaN	NaN

5 rows × 95 columns

Out[

```
# 평점의 합이 높은 영화 5개의 평점 변화 확인 movie_top.head(5)
```

Out[73]: **영화평점**

영화제목 씽2게더 894.97 스파이더맨: 노 웨이 홈 887.49 드라이브 마이 카 812.60 코다 690.29 킹메이커 556.85

sel_col = movie_top.head(5).index
sel_col

Out[74]: Index(['씽2게더', '스파이더맨: 노 웨이 홈', '드라이브 마이 카', '코다', '킹메이커'], dtype='object', name='영화제목')

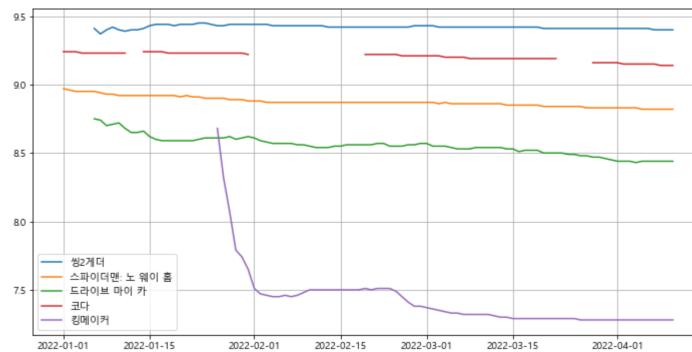
그래프 한글 처리하는 코드 import platform

from matplotlib import font_manager, rc
plt.rcParams['axes.unicode_minus'] = False

if platform.system() == 'Darwin': # 백0S

```
rc('font', family='AppleGothic')
       elif platform.system() == 'Windows':
            # 윈도우
            path = "c:/Windows/Fonts/malgun.ttf"
            font_name = font_manager.FontProperties(fname=path).get_name()
            rc('font', family=font_name)
       else:
            print('Unknown system... sorry~~~')
In [76]:
       movie_pivot[sel_col]
        영화제목 씽2게더 스파이더맨: 노 웨이 홈 드라이브 마이 카 코다 킹메이커
           날짜
       2022-01-01
                 NaN
                                8.97
                                            NaN 9.24
                                                       NaN
       2022-01-02
                                8.96
                                            NaN 9.24
                                                       NaN
       2022-01-03
                                8.95
                                            NaN 9.24
                                                       NaN
       2022-01-04
                                8.95
                                            NaN 9.23
                                                       NaN
       2022-01-05
                                8.95
                                            NaN 9.23
       2022-04-06
                9.41
                                8.82
                                            8.44 9.15
                                                      7.28
                                8.82
                                            8.44 9.15
                                                      7.28
       2022-04-07
                 9.40
                                8.82
       2022-04-08
                                           8.44 9.14
                                                      7.28
                                8.82
                                           8.44 9.14
                                                      7.28
                 9.40
       2022-04-09
                                8.82
       2022-04-10
                9.40
                                           8.44 9.14
                                                      7.28
      100 rows × 5 columns
In [77]:
       plt.figure(figsize=(12,6))
       plt.plot(movie_pivot[sel_col])
       plt.legend(sel_col,loc='best')
       plt.grid()
       plt.show()
```

22. 7. 28. 오후 12:33 04_네이버_영화평점_수집및분석



In []:		
In []:		
In []:		
In []:		
In []:		