Template

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

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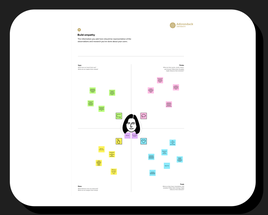

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

we heard valuable information about the standard used for developing the application

we going to achieve great thing in future (by developing most useful application for people)

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

wants: develop the android application which application is really creative and passion hopes: achieve a great thing dreams: help full all the people over the world

other thoughts help to create common things that helpful cover different kind of people needs and user experience about the application

Give them a name and a portrait to empathize with your persona.

we image we are goes to create great future for people

good bond between team member is important to develop understanding and future confusion and reduce time to finish the project

Other feelings: some times to bad due to the error after finish the project it give the confidence to achieve anything

frustrations: we start learn the android app development just a 3 week it difficult to cover all the topic it dissatisfy as

fears: finish within the time

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?