



TAG CON 2025

Bujumbura, Burundi

Sponsor Category	Gold Sponsor (Main)	Silver Sponsor	Bronze Sponsor
Financial Contribution	From 7,000,000 FBu Or \$2500	From 4,000,000 FBu \$1500	From 2,000,000 FBu Or \$700
Visibility on Media	Main logo on all media (website, posters, social media, brochure, rollup, and banner). Before, during, and after the event	Logo on secondary media (posters, brochures, roll-ups, and banners). Before, during, and after the event.	Logo present on the event's signs and digital media, with the possibility of installing your own promotional materials (roll-ups, flyers). Before, during, and after the event
Exhibition Stand	Exclusive stand and maximum visibility	Shared stand in the partner area	-
Sponsored Activities	Sponsorship of certain specific activities (e.g. workshops, competition panels)	Sponsorship of certain specific activities (e.g. workshops, competitions)	Possibility of sponsoring recreational spaces or relaxation areas, key places on the visitor route and mini-events.
Digital Advertising	Dedicated communication campaigns before, during and after the event	Visibility on our social networks and website	Mention in our digital publications and presence on digital media (Flyer, website).
Speaking Opportunity	Invitation to speak at panels or workshops	-	-
Personalization of Benefits	Custom spaces for video ads Possibility of bringing your visibility objects: rollups, teardrops, brochures, etc.	Possibility of bringing your visibility objects: rollups, teardrops, brochures, etc.	Distribution of samples or products to the public

Mail us at: partnerships@tagcon.bi