



## Experiences

### **Web design & Online marketing.**

**FLOS lighting.** Milan, Italy. 10/2020to12/2020

— Work with FLOS creative team to complete the online marketing plan for product- Michael Anastassiades. Including web page layout, shooting plan, marketing story copywriting. <https://www.flos.com/stories/last-order-by-michael-anastassiades/>

### **UI/UX designer & Online marketing manager.**

**UCOME lighting.** Shanghai, China. 03/2020

— Research the design ideas of similar websites from other brands and explore to user needs.  
— Lead the team to design the prototype of our distribution website. Communicate with the photography team, video team and programming team to complete the website together.  
<https://www.ucomelighting.com>  
— Develop and complete each marketing plan for social media and web pages.

### **Assistant UI/UX Designer.**

**Pasadena City College.** Pasadena, CA. 03/2018-9/2018

— Helped to upgrade the website content and promoted the web page;  
— Made graphic design for marketing materials.

## Education

**Academy of Art University (AAU)**

MA in Interaction/ UX design

**Fashion Institute of Design & Merchandising (FIDM)**

06/2017-03/2020

BA in Creative industry studies

GPA: 3.42/4.0

## Global Profile

Proficient in English, Chinese, Japanese

## Personal Summary

— Have strong ability in design research, UI/ UX design, also online marketing area;  
— Strong desire for knowledge and learning;  
— Exploration ability, quick absorption of new knowledge;  
— Interested in business and psychology science.

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