# COMP2521: Assignment 2 Social Network Analysis

A notice on the class web page will be posted after each major revision. Please check the class notice board and this assignment page frequently (for Change Log). The specification may change.

#### Change log:

- [8:15pm 07 April 2019] Ass2\_Testing.zip revised (removed inIncident error in expected out), download the latest <u>Ass2\_Testing.zip</u>. Alternatively you can also download an individual file from the directory at <u>http://www.cse.unsw.edu.au/~cs2521/19t1/assns/ass2/Ass2\_Testing/.</u>
- [9am 07 April 2019] Ass2\_Testing.zip revised, download the latest Ass2\_Testing.zip
- [2pm 06 April 2019] Read sub section "Testing" for testing all five API implementations!

#### FAO:

You should check Ass2 FAQ, it may offer answers to your queries!

## **Objectives**

- to implement graph based data analysis functions (ADTs) to mine a given social network.
- to give you further practice with C and data structures (Graph ADT)
- · to give you experience working in a team

#### **Admin**

Marks 20 marks (scaled to 14 marks towards total course mark)

Group This assignment is completed in group of two, based on your current lab group. Later we will provide instructions on how to

create a group.

Due 11:55pm Friday 26 April 2019

Late 2 marks per day off the ceiling.

Penalty Last day to submit this assignment is 5pm Tuesday 30 April 2019, of course with late penalty.

Submit To be advised later.

#### Aim

In this assignment, your task is to implement graph based data analysis functions (ADTs) to mine a given social network. For example, detect say "influenciers", "followers", "communities", etc. in a given social network. You should start by reading the wikipedia entries on these topics. Later I will also discuss these topics in the lecture.

- · Social network analysis
- Centrality

The main focus of this assignment is to read graph data from a given file, build a directed weighted graph, calculate measures that could identify say "influenciers", "followers", etc., and also discover possible "communities" in a given social network.

### Dos and Don'ts!

Please note that,

- for this assignmet you can use soruce code that is available as a part of the course material (lectures, exercises, tutes and labs). However, you must properly acknowledge it in your solution.
- all the requried code for each part must be in the respective \*.c file.
- you may implement addition helper functions in your files, please declare them as "static" functions.
- after implementing Graph.h, PQ.h and Dijkstra.h, you can use these ADTs for the other tasks in the assignment. However, please note that for our testing, we will use/supply our implementations of Graph.h, PQ.h and Dijkstra.h. So your programs MUST NOT use any implementation related information that is not available in the respective header files (\*.h files). In other words, you can only use information available in the corresponding \*.h files.
- your program must not have any "main" function in any of the submitted files.
- do not submit any other files. For example, you do not need to submit your modified test files or \*.h files.
- If you have not implemented any part, you need to still submit an empty file with the corresponding file name.

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### **Input Data**

You need to read graph data from a text file, and build a directed weighted graph using the graph ADT you will be implementing for this assignment, see below. In an input file, each line represents one directed weighted edge. On each line three values representing source, destination and weight are separated by a comma. Note that there may be additional spaces before or after a comma. Also note:

- all edge weights will be greater than zero.
- we will not be testing reflexive and/or self-loop edges.
- we will not be testing the case where the same edge is inserted twice.

```
0, 4, 5
1, 2, 14
2, 4, 3
3, 2, 10
2,1,6
```

The above input file represents a graph with five directed weighted edges. The first line represents the edge from node '0' to node '4' with weight '5', the second line represents the edge from '1' to '2' with weight '14', and so on.

## Part-1: Graph ADT

You need to first implement a graph ADT, using Adjacency List Representation as discussed in the lectures. Please note that the graph ADT provided uses Adjacency Matrix Representation, and you need to use Adjacency List Representation for this assignment as discussed in the lectures. You must **not** use any other representation, even if they are efficient or not! please don't copy from many possible implementations available on the web ;-) Remember, you are here to learn ;-)

Your task: In this section, you need to implement the following file:

• Graph.c that implements all the functions defined in Graph.h.

Note that order in an adjacency list does not matter. For marking, we will order before comparing, so it should be fine :-)

### Part-2: Dijkstra's algorithm

In order to discover say "influencers", we need to **repeatedly** find shortest paths between **all pairs** of nodes. In this section, you need to implement Dijkstra's algorithm to discover shortest paths from a given source to all other nodes in the graph. The function offers one important **additional feature**, the function keeps track of **multiple predecessors for a node** on shortest paths from the source, if they exist. In the following example, while discovering shortest paths from source node '0', we discovered that there are two possible shortests paths from node '0' to node '1' (0->1 OR 0->2->1), so node '1' has two possible predecessors (node '0' or node '2') on possible shortest paths, as shown below.

We will discuss this point in detail in a lecture. The basic idea is, the array of lists ("pred") keeps one linked list per node, and stores multiple predecessors (if they exist) for that node on shortest paths from a given source. In other words, for a given source, each linked list in "pred" offers possible predecessors for the corresponding node.

```
Node 0
                         Distance
                           0 : X
                           1 : 2
                           2:1
                         Preds
                           0 : NULL
                           1 : [0]->[2]->NULL
                           2 : [0]->NULL
                      Node 1
×
                         Distance
                           0 : 2
                           1 : X
2 : 3
                         Preds
                           0 : [1]->NULL
                           1 : NULL
2 : [0]->NULL
                      Node 2
                         Distance
                           0:3
                           1:1
                           2 : X
                         Preds
                           0 : [1]->NULL
1 : [2]->NULL
```

The function returns 'ShortestPaths' structure with the required information (i.e. 'distance' array, 'predecessor' arrays, source and no\_of\_nodes in the graph)

#### PO.c

Initially you could implement a simple priority queue with time complexity of O(n), however, later before your submission you should try to implement your priority queue ADT with the time complexity of O(log n), if possible. Please note that you can receive full marks for this part even if the time complexity of your PQ is O(n).

Your task: In this section, you need to implement the following two files:

- PQ.c that implements all the functions defined in PQ.h.
- Dijkstra.c that implements all the functions defined in Dijkstra.h.

### Part-3: Centrality Measures for Social Network Analysis

Centrality measures play very important role in analysing a social network. For example, nodes with higher "betweenness" measure often correspond to "influencers" in the given social network. In this part you will implement few well known centrality measures for a given directed weighted graph.

Descriptions of some of the following items are from Wikipedia at Centrality, adapted for this assignment.

#### **Degree Centrality**

Degree centrality is defined as the number of links incident upon a node (i.e., the number of ties that a node has). The degree can be interpreted in terms of the immediate risk of a node for catching whatever is flowing through the network (such as a virus, or some information). In the case of a directed network (where ties have direction), we usually define two separate measures of degree centrality, namely indegree and outdegree. Accordingly, indegree is a count of the number of ties directed to the node and outdegree is the number of ties that the node directs to others. When ties are associated to some positive aspects such as friendship or collaboration, indegree is often interpreted as a form of popularity, and outdegree as gregariousness.

For a given directed graph G := (V, E) with |V| vertices and |E| edges,

- the indegree centrality of a vertex v is defined as  $C_{Din}(v) = inDegree(v)$  .
- the outdegree centrality of a vertex v is defined as  $C_{Dout}(v) = outDegree(v)$  .

#### **Closeness Centrality**

Closeness centrality (or closeness) of a node is calculated as the sum of the length of the shortest paths between the node (x) and all other nodes ( $y \in V \land y \neq x$ ) in the graph. Generally closeness is defined as below,

$$C(x) = rac{1}{\sum_y d(y,x)}.$$

where d(y,x) is the shortest distance between vertices x and y .

However, considering most likely we will have isolated nodes, for this assignment you need to use Wasserman and Faust formula to calculate closeness of a node in a directed graph as described below:

$$C_{WF}(u) = rac{n-1}{N-1} * rac{n-1}{\sum_{v=0}^{n-1} d(u,v)}.$$

where d(u, v) is the shortest-path distance in a directed graph from vertex u to v, n is the number of nodes that u can reach, and N denote the number of nodes in the graph.

For further explanations, please read the following document, it may answer many of your questions!

• Explanations for Part-3

Based on the above, the more central a node is, the closer it is to all other nodes. For for information, see Wikipedia entry on Closeness centrality.

#### **Betweenness Centrality**

The betweenness centrality of a node v is given by the expression:

$$g(v) = \sum_{s 
eq v 
eq t} rac{\sigma_{st}(v)}{\sigma_{st}}$$

where  $\sigma_{st}$  is the total number of shortest paths from node s to node t and  $\sigma_{st}(v)$  is the number of those paths that pass through v.

For this assignment, use the following approach to calculate normalised betweenness centrality. It is easier! and also avoids zero as denominator (for n>2).

$$\operatorname{normal}(g(v)) = \frac{1}{((n-1)(n-2))} * g(v)$$

where, n represents the number of nodes in the graph.

For further explanations, please read the following document, it may answer many of your questions!

• Explanations for Part-3

Your task: In this section, you need to implement the following file:

• CentralityMeasures.c that implements all the functions defined in CentralityMeasures.h.

For more information, see Wikipedia entry on Betweenness centrality

### **Part-4: Discovering Community**

In this part you need to implement the Hierarchical Agglomerative Clustering (HAC) algorithm to discover communities in a given graph. In particular, you need to implement Lance-Williams algorithm, as described below. In the lecture we will discuss how this algorithm works, and what you need to do to implement it. You may find the following document/video useful for this part:

- Hierarchical Clustering (Wikipedia), for this assignment we are interested in only "agglomerative" approach.
- Brief overview of algorithms for hierarchical clustering, including Lance-Williams approach (pdf file).
- Three videos by Victor Lavrenko, watch in sequence!
  - Agglomerative Clustering: how it works
  - · Hierarchical Clustering 3: single-link vs. complete-link
  - Hierarchical Clustering 4: the Lance-Williams algorithm

**Distance measure:** For this assignment, we calculate distance between a pair of vertices as follow: Let wt represents maximum edge weight of all available weighted edges between a pair of vertices v and w. Distance d between vertices v and w is defined as d=1/wt. If v and w are not connected, d is infinite.

For example, if there is one directed link between v and w with weight wt, the distance between them is 1/wt. If there are two links, between v and w, we take maximum of the two weights and the distance between them is  $1/max(wt_{vw}, wt_{wv})$ . Please note that, one can also consider alternative approaches, like take average, min, etc. However, we need to pick one approach for this assignment and we will use the above distance measure.

You need to use the following (adapted) Lance-Williams HAC Algorithm to derive a dendrogram:

- Calculate distances between each pair of vertices as described above.
- Create clusters for every vertex i , say  $c_i$  .
- Let  $Dist(c_i,c_j)$  represents the distance between cluster  $c_i$  and  $c_j$  , initially it represents distance between vertex i and j .
- For k = 1 to N-1
  - $\circ$  Find two closest clusters, say  $c_i$  and  $c_j$  . If there are multiple alternatives, you can select any one of the pairs of closest clusters
  - Remove clusters  $c_i$  and  $c_j$  from the collection of clusters and add a new cluster  $c_{ij}$  (with all vertices in  $c_i$  and  $c_j$ ) to the collection of clusters.
  - · Update dendrogram.
  - Update distances, say  $Dist(c_{ij}, c_k)$ , between the newly added cluster  $c_{ij}$  and the rest of the clusters  $(c_k)$  in the collection using Lance-Williams formula using the selected method ('Single linkage' or 'Complete linkage' see below).
- End For
- · Return dendrogram

#### Lance-Williams formula:

$$Dist(c_{ij}, c_k) = \alpha_i * Dist(c_i, c_k) + \alpha_j * Dist(c_j, c_k) + \beta * Dist(c_i, c_j) + \gamma * abs(Dist(c_i, c_k) - Dist(c_j, c_k))$$
 where  $\alpha_i$ ,  $\alpha_j$ ,  $\beta$ , and  $\gamma$  define the agglomerative criterion.

For the Single link method, these values are:  $\alpha_i=1/2$ ,  $\alpha_j=1/2$ ,  $\beta=0$ , and  $\gamma=-1/2$ . Using these values, the formula for Single link method is:

$$Dist(c_{ij}, c_k) = 1/2 * Dist(c_i, c_k) + 1/2 * Dist(c_j, c_k) - 1/2 * abs(Dist(c_i, c_k) - Dist(c_j, c_k))$$

We can simplify the above and re-write the formula for Single link method as below

$$Dist(c_{ij}, c_k) = min(Dist(c_i, c_k), Dist(c_j, c_k))$$

For the *Complete link method*, the values are:  $\alpha_i=1/2$ ,  $\alpha_j=1/2$ ,  $\beta=0$ , and  $\gamma=1/2$ . Using these values, the formula for Complete link method is:

$$Dist(c_{ij}, c_k) = 1/2*Dist(c_i, c_k) + 1/2*Dist(c_j, c_k) + 1/2*abs(Dist(c_i, c_k) - Dist(c_j, c_k))$$

We can simplify the above and re-write the formula for Complete link method as below

$$Dist(c_{ij}, c_k) = max(Dist(c_i, c_k), Dist(c_j, c_k))$$

Please see the following simple example, it may answer many of your questions!

• Part-4 Simple Example (MS Excel file)

Your task: In this section, you need to implement the following file:

• LanceWilliamsHAC.c that implements all the functions defined in LanceWilliamsHAC.h.

### **Assessment Criteria**

- Part-1: Graph ADT (7%)
- · Part-2: Dijkstra's algorithm
  - PQ 8%
  - Dijkstra 15%
- Part-3:
  - Degree Centrality (5% marks),
  - · Closeness Centrality (15% marks),
  - Betweenness Centrality (15% marks)
- Part-4: Discovering Community (15% marks)
- Style, Comments and Complexity: 20%

### **Testing**

Please note that **testing** an API implementation is **very important and crucial** part of designing and implementing an API. We offer the following testing interfaces (for all five APIs) for you to get started, however note that they **only test basic cases. Importantly,** 

- · you need to add more advanced test cases and properly test your API implementations,
- the auto-marking program will use more advanced test cases that are not included in the test cases provided to you.

Instructions on how to test your API implementations are available on the following page:

• Testing your API Implementations

#### **Submission**

You need to submit the following five files:

- PQ.c
- Graph.c
- Dijkstra.c
- · CentralityMeasures.c
- LanceWilliamsHAC.c

Submission instructions on how to submit the above five files will be available later.

As mentioned earlier, please note that,

- all the requried code for each part must be in the respective \*.c file.
- you may implement addition helper functions in your files, please declare them as "static" functions.
- after implementing Graph.h, PQ.h and Dijkstra.h, you can use these ADTs for the other tasks in the assignment. However, please note that for our testing, we will use/supply our implementations of Graph.h, PQ.h and Dijkstra.h. So your programs MUST NOT use any implementation related information that is not available in the respective header files (\*.h files). In other words, you can only use information available in the corresponding \*.h files.
- your program must not have any "main" function in any of the submitted files.

- do not submit any other files. For example, you do not need to submit your modified test files or \*.h files.
- If you have not implemented any part, you need to still submit an empty file with the corresponding file name.

## **Plagiarism**

This is a group assignment. Each group will have to develop their own solution without help from other people. In particular, it is not permitted to exchange code or pseudocode. You are not allowed to use code developed by persons other than your group member. If you have questions about the assignment, ask your tutor. All work submitted for assessment must be entirely your own work. We regard unacknowledged copying of material, in whole or part, as an extremely serious offence. For further information, see the Course Information.