

RUNXI DENG (JUNKI)

Tokyo, Japan | 080-3604-8964

E-mail: junki122623@gmail.com

Summary

Trilingual: Japanese (N1), English (TOEIC 935), Chinese (Mandarin - Native)

Technology Passion: Gained through self-learning and hands-on development experience.

Communication: Developed through work experience in multilingual environments.

Problem-solving: Driven by deep insights, data analysis, and user-centric thinking.

Computer Science Foundation: Knowledgeable in data structures, operating systems, computer architecture, and networks.

Websites and Portfolios

- **Personal Portfolios Website:** <https://www.junki.one>
- **GitHub:** <https://github.com/Junki00>

Skills

- **Programming and Development Skills:**

TypeScript (3/5) | Python (3/5) | Swift (3/5) | SQLite (2/5)

React (2/5) | Flask (2/5) | Git (2/5) | PythonAnywhere (3/5)

- **Industrial Design Skills**

3D Modeling and Rendering by **Rhinoceros** (3/5) and **KeyShot** (3/5)

- **Graphic Design Skills**

Raster and Vector Graphics Editing by **Adobe PhotoShop** (4/5) and **CorelDRAW** (2/5)

- **Video Editing Skills and Others:**

Final Cut Pro (3/5) | **Adobe Premiere Pro** (2/5) | **MS Office Suite: Word, Excel, PowerPoint** (3/5)

- **Interpersonal Skills:**

Copywriting and Translation (3/5) | Sales and Persuasion Skills (3/5) | Educational Instruction (4/5)

Education

Sichuan University (Chengdu, China) **Industrial Design (Bachelor of Engineering)** **2014 - 2018**

Focused on foundational courses in **science and engineering** during the first two years, followed by project-based learning that honed **design and problem-solving** skills.

- Won the **second prize** of *Universities Industrial Design Competition Sichuan*.
- Won the **second-class scholarship** of Sichuan University.

Work Experience

● **YuanFuDao (China's Largest Education Unicorn)** Chengdu, China **Jul. 2018 - Oct. 2020**

ENGLISH TEACHER (Online, for children aged 2-8)

[Responsibilities]

- **Strategy:** Delivered online classes and supported long-term study plans.
- **Analysis:** Utilized student progress data to establish optimized, personalized learning plans.
- **Leadership:** Supervised a team of over 30 teachers, improving pronunciation skills and teaching quality.
- **Initiatives:** Collaborated with the marketing team to revitalize community engagement and manage event planning.

[Key Achievements]

- Consistently ranked in the top 20% of company-wide performance.
- Achieved the second-highest historical performance record in China.
- Managed transactions exceeding ¥30 million during the tenure.

● **Communication+Partners Advertising Agency** Beijing, China Nov. 2020 - Jan. 2022
PR EXECUTIVE (Clients: European Car Brands - BMW / Volkswagen / Lamborghini)

[Major Projects]

❖ **BMW China Cultural Journey (BMW CSR Project)**

- **Purpose**
 - Discover and protect intangible cultural heritage across China.
 - Train traditional artisans in partnership with the Academy of Arts & Design, Tsinghua University.
 - Enable sustainable development through commercialization of cultural heritage.
- **Responsibilities**
 - Operated BMW's official WeChat account ("BMW ").
 - Developed PR strategies for each stage, from discovery to commercialization. 3. Managed project progress and drafted comprehensive reports.

❖ **BMW China Sustainability Report 2020 Presentation (BMW CSR Project)**

- **Coordination**
 - Venue selection and booking.
 - Managed interpreters and minute-takers.
 - Oversaw media invitations and ensured consistency in corporate messaging.
- **Results**
 - Secured coverage in over 15 major media outlets.
 - Ensured consistent corporate messaging across all reports.

[Additional Duties]

- Prepared English proposals, participated in bid processes, and developed promotional plans, including competitor analysis.
- Authored product articles for Volkswagen's new launches and translated news articles for BMW Earth Day events.

[Key Achievements]

- Successfully secured 4 out of 8 bidding processes, enhancing company competitiveness.
- Contributed to brand image improvement through content creation.
- Strengthened trust with clients, media, and suppliers via successful event operations.

Career Gaps Explanation

- Mar. 2022 to Dec. 2022
I engaged in **self-study** to build foundational knowledge in **computer science and mathematics**.
- Mar. 2023 to Dec. 2023
While studying Japanese in China, I also **prepared for studying abroad in Japan**.
- Jan. 2024 to Present
I have been continuing my **Japanese** studies in Japan while pursuing **self-study** in iOS and web **application development**.