

JUNLAKIAT SEEKULAB (MAX)

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Address: Khok Kham Subdistrict, Mueang District, Samut Sakhon Province

Education

- Burapha University, Chanthaburi Campus, Bachelor's Degree in Business Administration, Major in Marketing, GPA: 3.11 (2012-2015)
 - Thesis [Link](#)

Work Experience

- Soccer Pro Bank Co., Ltd. | Marketing Officer (Jul 2017 – Present)
 - Managed and maintained the Facebook page and ran Facebook ads.
 - Designed offline and online media, such as in-store signage and Facebook posts.
 - Coordinated with branches to ensure consistent marketing efforts.
 - Prepared reports and data for management using information from the POS system and Microsoft Navision, including promotions and product details.
 - Managed the booth for the "Home and Garden" section, including design and regular maintenance, with artificial grass products.
- Top Value Corporation Ltd. | Merchandiser (Mar 2016 – Feb 2017)
 - Handled customer orders for assigned product categories.
 - Prepared pricing and updated product information.

Certificate ([Link](#))

- Facebook Ads Certification | Content Shifu
- Excel Power Up 2021 | Skill Lance
- Introduction to Data Studio | Google Analytics Academy
- SQL Bootcamp Go From Zero To Hero | Udemy
- Saphandigital2020 | Google X กรมพัฒนาธุรกิจการค้า กระทรวงพาณิชย์
- Shortcut MBA & Digital Marketing | Master Business Academy
- Data Analytic & Visualization | Data Academy

Skills

[SQL](#) [Excel](#) [Dashboard](#) [Facebook Ads](#) [Photoshop](#) [Illustrator](#)

Portfolio

SQL:

Pizza Restaurant: <https://replit.com/@JunlakitSeekul/DatabootcampHWSQLPizza#>,

Bakery Shop: <https://replit.com/@JunlakitSeekul/Bakery-Shop#>

Basketball Court Rental: <https://replit.com/@JunlakitSeekul/BasketballForRent#>

Dashboard:

Lookerstudio: <https://lookerstudio.google.com/s/vWvBLVOt1AQ>

Tableau:

https://public.tableau.com/app/profile/junlakit.seekulab/viz/HW_Bootcamp/Dashboard1

Power BI (View):

<https://drive.google.com/file/d/1yBnqwumUjUVtTo2pghovayTHIFHKGTq/view?usp=sharing>