Title of Your Report

Your subtitle

Junming Zhang, Hairong Sun, Xiaoxi Bai, Yangyang Liu

Monday, November 02, 2020

Abstract

First sentence. Second sentence. Third Sentence. Fourth Sentence.

key words: USA 2020 election, Donald Trump, Joe Biden, prediction

Please click **"here"** to access the GitHub repository for all work.

Title of your Report

Name(s) of Author(s)

Date

Model

This is my first line. This is my second line. This is my third line.

Model Specifics

```
##      sex             age_group              race              hispan
##  Length:3467        Length:3467        Length:3467        Length:3467
##  Class :character   Class :character   Class :character   Class :character
##  Mode  :character   Mode  :character   Mode  :character   Mode  :character
##
##
##
##   education            state             vote_trump
##  Length:3467        Length:3467        Min.   :0.0000
##  Class :character   Class :character   1st Qu.:0.0000
##  Mode  :character   Mode  :character   Median :1.0000
##                                        Mean   :0.5097
##                                        3rd Qu.:1.0000
##                                        Max.   :1.0000
```

```
##      sex         age_group                                  race
##  female:1591   >= 70   :381   american indian or alaska native:  24
##  male  :1876   18 ~ 20: 23   asian or pacific                : 136
```

```
##              20 ~ 30:328   black                          : 366
##              30 ~ 40:697   other                          : 174
##              40 ~ 50:701   white                          :2767
##              50 ~ 60:590
##              60 ~ 70:747
##           hispan                       education        state
##  cuban       :  19   at most high school    : 584   CA     : 376
##  mexican     : 238   bachelor               :1620   NY     : 314
##  not hispanic:3059   graduate               : 757   FL     : 292
##  other       : 148   tertiary (not bachelor): 506   TX     : 226
##  puerto rican:   3                                  IL     : 157
##                                                     OH     : 155
##                                                     (Other):1947
##    vote_trump
##  Min.   :0.0000
##  1st Qu.:0.0000
##  Median :1.0000
##  Mean   :0.5097
##  3rd Qu.:1.0000
##  Max.   :1.0000
##
```

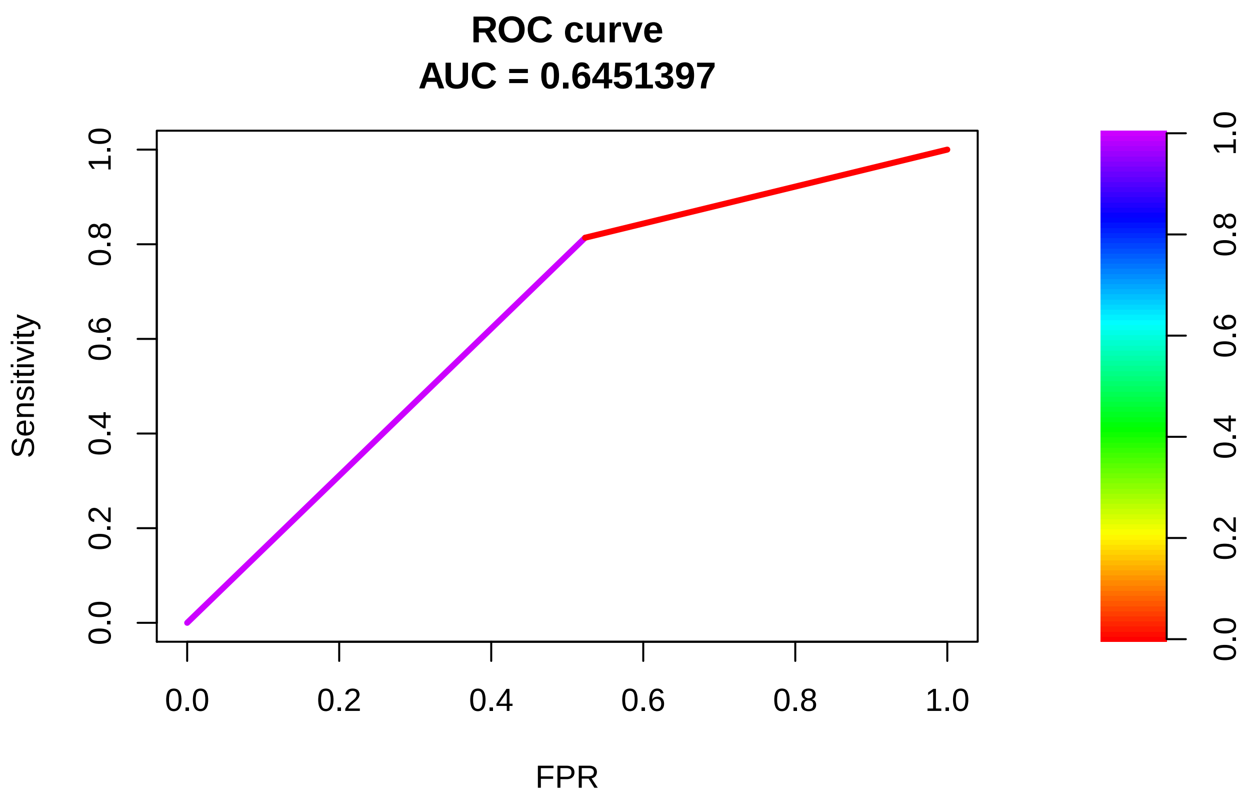
```
## # A tibble: 1 x 1
##   prop_vote_trump
##             <dbl>
## 1           0.510
```

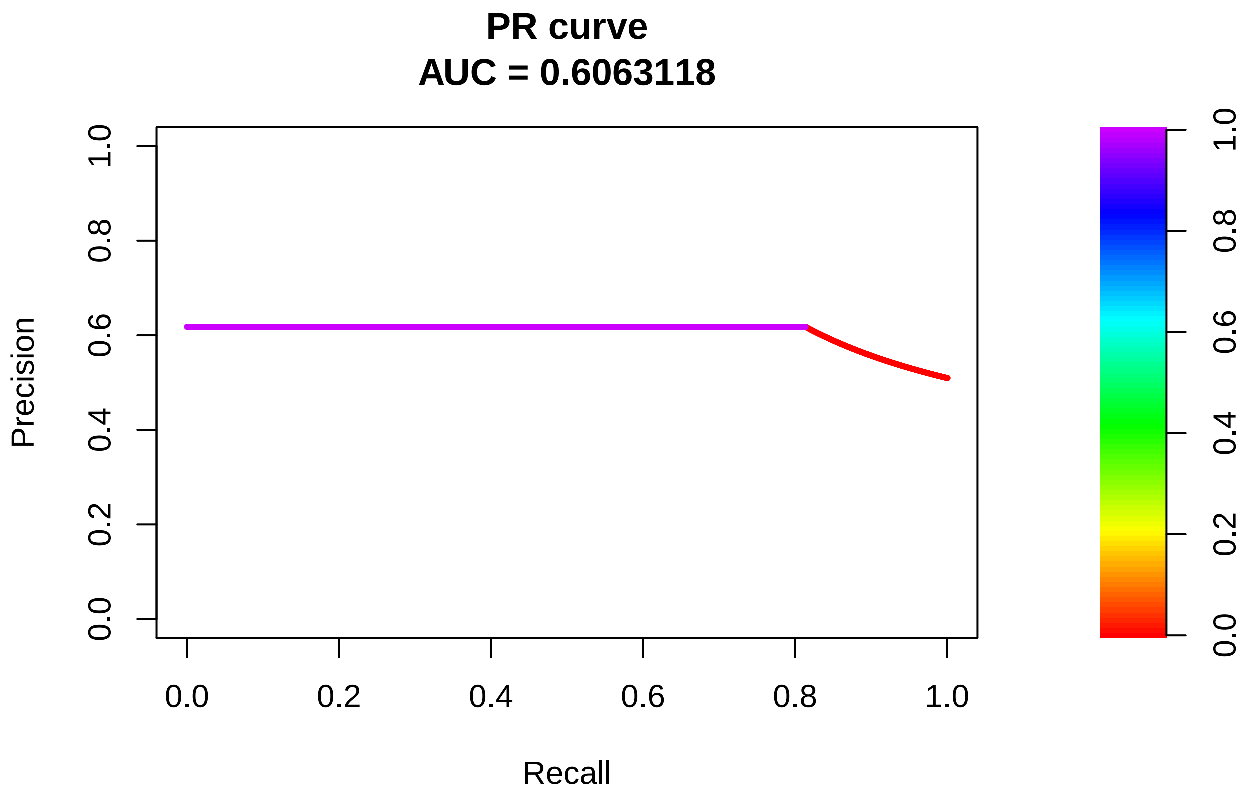
```
## Generalized linear mixed model fit by maximum likelihood (Laplace
##   Approximation) [glmerMod]
##  Family: binomial  ( logit )
## Formula: vote_trump ~ sex + age_group + race + hispan + education + (1 |
##     state)
##    Data: survey_set
##
##      AIC      BIC   logLik deviance df.resid
##   4335.9   4458.9  -2147.9   4295.9     3447
##
## Scaled residuals:
##     Min      1Q  Median      3Q     Max
## -2.2688 -1.0089  0.5580  0.8129  4.6751
##
## Random effects:
##  Groups Name        Variance Std.Dev.
##  state  (Intercept) 0.0565   0.2377
## Number of obs: 3467, groups:  state, 51
##
## Fixed effects:
##                                 Estimate Std. Error z value Pr(>|z|)
## (Intercept)                      2.10152    0.73666   2.853 0.004334 **
## sexmale                          0.41511    0.07578   5.478 4.30e-08 ***
## age_group18 ~ 20                -1.62472    0.66708  -2.436 0.014868 *
## age_group20 ~ 30                -0.23053    0.17010  -1.355 0.175340
## age_group30 ~ 40                -0.01900    0.13696  -0.139 0.889689
## age_group40 ~ 50                 0.20558    0.13742   1.496 0.134634
## age_group50 ~ 60                 0.15819    0.14086   1.123 0.261423
```

```
## age_group60 ~ 70                    0.02292    0.13392   0.171 0.864082
## raceasian or pacific               -1.50903    0.49078  -3.075 0.002107 **
## raceblack                          -3.21613    0.49016  -6.561 5.33e-11 ***
## raceother                          -1.00184    0.48213  -2.078 0.037715 *
## racewhite                          -0.48299    0.45368  -1.065 0.287054
## hispanmexican                      -1.74771    0.58520  -2.987 0.002822 **
## hispannot hispanic                 -1.11824    0.56529  -1.978 0.047908 *
## hispanother                        -1.30600    0.59093  -2.210 0.027100 *
## hispanpuerto rican                 -1.54304    1.45366  -1.061 0.288470
## educationbachelor                  -0.49200    0.10938  -4.498 6.86e-06 ***
## educationgraduate                  -0.46929    0.12589  -3.728 0.000193 ***
## educationtertiary (not bachelor) -0.45434    0.13576  -3.347 0.000818 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

##
## Correlation matrix not shown by default, as p = 19 > 12.
## Use print(x, correlation=TRUE)  or
##     vcov(x)        if you need it

## convergence code: 0
## Model failed to converge with max|grad| = 0.00781382 (tol = 0.002, component 1)
```






```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##          0  810  329
##          1  890 1438
##
##                Accuracy : 0.6484
##                  95% CI : (0.6322, 0.6643)
##     No Information Rate : 0.5097
##     P-Value [Acc > NIR] : < 2.2e-16
##
##                   Kappa : 0.2921
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##             Sensitivity : 0.4765
##             Specificity : 0.8138
##          Pos Pred Value : 0.7112
##          Neg Pred Value : 0.6177
##              Prevalence : 0.4903
##          Detection Rate : 0.2336
##    Detection Prevalence : 0.3285
##       Balanced Accuracy : 0.6451
##
##        'Positive' Class : 0
##
```

Post-Stratification

```
##      sex          age_group                                  race      
##  female:23559   >= 70  :8211   american indian or alaska native:  117  
##  male  :19888   18 ~ 20: 596   asian or pacific                :13784  
##                 20 ~ 30:3203   black                           : 3706  
##                 30 ~ 40:5419   other                           : 5017  
##                 40 ~ 50:8260   white                           :20823  
##                 50 ~ 60:9541                                           
##                 60 ~ 70:8217                                           
##           hispan                             education         state      
##  cuban       : 1474   at most high school    :21528   CA     :11347  
##  mexican     : 6264   bachelor               :11340   NY     : 4836  
##  not hispanic:30272   graduate               : 5746   FL     : 4710  
##  other       : 5277   tertiary (not bachelor): 4833   TX     : 3600  
##  puerto rican:  160                                   NJ     : 2153  
##                                                       IL     : 1636  
##                                                       (Other):15165  
##      perwt        
##  Min.   :   5.23  
##  1st Qu.: 308.57  
##  Median : 444.55  
##  Mean   : 568.17  
##  3rd Qu.: 679.90  
##  Max.   :9607.51  
## 
```

```
## # A tibble: 51 x 2
##    state trump_predict
##    <fct>         <dbl>
##  1 AK            0.468
##  2 AL            0.500
##  3 AR            0.560
##  4 AZ            0.484
##  5 CA            0.402
##  6 CO            0.487
##  7 CT            0.381
##  8 DC            0.370
##  9 DE            0.379
## 10 FL            0.545
## # ... with 41 more rows
```

Results

```
## # A tibble: 2 x 2
##   elected      total_electoral_votes
##   <chr>                        <dbl>
## 1 Donald Trump                   116
## 2 Joe Biden                      422
```

Discussion

Conclusion

In conclusion, we predict that Joe Biden who is the presidential nominee of democratic party would win in the election. Based on our model, Joe Biden would get 422 electoral votes in total while Donald Trump would only get 116 electoral votes. The difference is quite big because Joe Biden has more states that in favour of voting him.

Weaknesses

Based on the above analysis, there are a few weaknesses of this model. First, the number of variables is quite small in both dataset and model. In the model, we only use 6 variables and we mainly focus on the demographic variables. We neglect variables that keep abreast of times. For example, in the 2016 US election, the Facebook marketing plays a key factor in Trump's winning [11]. However, the datasets of census and survey do not provide this kind of campaign variables. Thus, the model would be out of date for election of this year. Second, the dataset of census does not contain the information on people's party preference on democratic and republican. People who like democratic better would be more likely to vote for Joe Biden while US people who like republican more would vote for Donald Trump. With this information, the model would be more precise. We could have a basic estimate on the voting of Joe Biden and Donald Trump. However, this information is not available. Third, when we build the model, we do not consider income factor. Typically, voters for Donald Trump are people who have a lower income while people who has a higher income tend to vote for Joe Biden. Although the income variable in census represents personal total income and the one in survey represents household income, we should still take income into this model. Fourth, when we clean the raw data of census, we are too general on some specific variables. For example, when we clean the variable of race, we combine Asian and Pacific Islander together for convenience. There are a lot of groups under Asian like Chinese, Korean, Japanese and so on. These groups would have some trends on voting based on their background and this may influence the result of election a lot. Nonetheless, we ignore these features in the model and this would cause a weak prediction. Furthermore, it is worth noting that education variable plays a very important role in the election. When we design the survey of election preference, we should include more people that have lower education level. In the survey dataset, it includes more people who have higher education level, and this would make the prediction in favor of Joe Biden [12]. People with higher education level would be more likely to vote for Joe Biden [12].

Next Steps

In order to make the estimation of model more accurate, we should find ways to eliminate the above weaknesses. For instance, we could clean the data in a more detailed way and include more variables in the analysis. We should also include survey that contains more people that has lower education level. Since the election result would be out on November 3rd, we could compare the actual result of election with our prediction. We need to do a post-hoc analysis. First, we could figure out if our prediction result match the real result. And then, we should know how big the difference is between the predicted total electoral votes and the actual one. If the difference is very big, we may need to switch to another model. For example, we could use Principal Component Analysis (PCA) which is an algorism that decreases dimensional space to start the model [13]. This would eliminate some unnecessary variables from the data and mainly focus on the key principles to predict the election. It is also important to figure out which factor is the key success factor on the election. If we do not include that in the model, we definitely need to add that. After, the analysis, we could redesign the model and check if the new one provides a result that is closer to the actual result. Moreover, some machine learning technology could help us to build a better model. The use of artificial neural networks, which is a brain-spired system, would help the model a lot [14]. It would decrease the uncertainty of the model. All of these would better improve the estimation of this model in future elections.

References

1. Tausanovitch, Chris and Lynn Vavreck. 2020. Democracy Fund + UCLA Nationscape, October 10-17, 2019 (version 20200131). Retrieved from [URL].
2. Steven Ruggles, Sarah Flood, Ronald Goeken, Josiah Grover, Erin Meyer, Jose Pacas and Matthew Sobek. IPUMS USA: Version 10.0 [dataset]. Minneapolis, MN: IPUMS, 2020. https://doi.org/10.18128/D010.V10.0
3. PUMS USA, University of Minnesota, www.ipums.org.
4. Wickham et al., (2019). Welcome to the tidyverse. Journal of Open Source Software, 4(43), 1686, https://doi.org/10.21105/joss.01686
5. Stefan Milton Bache and Hadley Wickham (2014). magrittr: A Forward-Pipe Operator for R. R package version 1.5. https://CRAN.R-project.org/package=magrittr
6. Douglas Bates, Martin Maechler, Ben Bolker, Steve Walker (2015). Fitting Linear Mixed-Effects Models Using lme4. Journal of Statistical Software, 67(1), 1-48. doi:10.18637/jss.v067.i01.
7. Jens Keilwagen, Ivo Grosse and Jan Grau (2014). Area under Precision-Recall Curves for Weighted and Unweighted Data. PLOS ONE (9) 3.
8. Jan Grau, Ivo Grosse, and Jens Keilwagen (2015). PRROC: computing and visualizing precision-recall and receiver operating characteristic curves in R. Bioinformatics (31) 15, pp. 2595-2597.R package version 1.3.1.
9. Max Kuhn (2020). caret: Classification and Regression Training. R package version 6.0-86. https://CRAN.R-project.org/package=caret
10. United States Electoral College Votes by State. (n.d.). Retrieved November 01, 2020, from https://www.britannica.com/topic/United-States-Electoral-College-Votes-by-State-1787124
11. Bump, P. (2019, March 29). All the ways Trump's campaign was aided by Facebook, ranked by importance. Retrieved November 02, 2020, from https://www.washingtonpost.com/news/politics/wp/2018/03/22/all-the-ways-trumps-campaign-was-aided-by-facebook-ranked-by-importance/ 12.How Race and Educational Attainment Factor Into Biden's 2020 Lead. (2020, September 17). Retrieved November 02, 2020, from https://morningconsult.com/2020/09/17/trump-biden-race-education-voters/
12. Jaadi, Z. (n.d.). A Step by Step Explanation of Principal Component Analysis. Retrieved November 02, 2020, from https://builtin.com/data-science/step-step-explanation-principal-component-analysis
13. Dormehl, L. (2019, January 06). What is an artificial neural network? Here's everything you need to know. Retrieved November 02, 2020, from https://www.digitaltrends.com/cool-tech/what-is-an-artificial-neural-network/