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Python

数据分析与机器学习

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为什么学？

- 当今最为流行的编程语言
- Python = 大数据分析、大数据分析利器？
- 直译式、交谈式 (Interpreted, Interactive)
- 与多种语言接口
- 易学易用 (Easy Learning)
- 大量的开源代码(Open Source)

学什么?

- Python语法基础

- <https://docs.python.org/>
- Python3.7从零开始学, 清华大学出版社
- Python基础教程 (第三版), 人民邮电出版社

- Python数据分析

- 利用Python进行数据分析, 机械工业出版社

- Python机器学习

Python语法基础

- 简介与安装：
- 数据类型：Number、String、List、Dictionary、Tuple
- 控制语句：赋值、表达式、Print、If、While、For
- 函数：作用域、变量传递、return、lambda、map
- 模块与包：概念、import(from)、reload、__name__
- 对象与类：运算符重载

Python数据分析

- 描述数据分析：Numpy、Pandas
- 文件读写：Text、Excel、csv
- 可视化：Matplotlib、Worcloud
- 爬虫：re、Urllib、BeautifulSoup
- 自然语言处理：Jieba、NLTK
- 数据分析案例：电商、金融

Python机器学习

- 机器学习概述
- 机器学习基础算法
- 深度学习技术
- 机器学习应用

软件安装

- Python安装
- Pip安装包
- PyCharm安装
- Anaconda安装
 - <https://www.anaconda.com/distribution/#download-section>
 - 安装说明:
<https://jingyan.baidu.com/article/eae078275a31851fec5485b8.html>
 - 安装说明: <https://www.jianshu.com/p/62f155eb6ac5>
- Jupyter Nootbook

包安装

- 1. 单文件模块：直接把文件拷贝到\$python_dir/lib
- 2. 多文件模块，带setup.py：python setup.py install

pip 、 conda

pip install scikit-learn

pip install jupyter_contrib_nbextensions

pip install --upgrade SomePackage

pip uninstall SomePackage

pip install xxxx.whl



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第1编 Python语法基础

第1讲 数据类型

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内容

- **Number**
- **String**
- **List**
- **Dictionary**
- **Tuple**



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01. Number

Number-运算符以及优先权

运算符	说明
x or y,	or的逻辑运算,
x and y	and的逻辑运算
not x	否定的逻辑运算
<, <=, >, >=, ==, <>, !=	比较运算符
is, is not	对等测试
in, not in	序列的成员关系

Number-运算符以及优先权

运算符	说明
$x + y, x - y$	加法, 减法
$x * y, x / y, x \% y$	乘法, 除法, 余数运算
$-x, +x, \sim x$	变号, 本身, 补码的位运算
$x[i], x[i:j],$	索引, 切片,
$x.y, x(...)$	名称评定用法, 函数调用
$(...), [...], \{...\}, \text{`...`}$	Tuple, 序列, 字典, 转换成字符串



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02. String

String-Introduction

- 双引号 or 单引号

'hh'

'混合型'

'gp': '股票型',

'zq': '债券型',

'zs': '指数型',

'qdii': 'QDII型',

'bb': '保本型',

'lof': 'LOF型',

'fof': 'FOF型'

"单位净值","累积
净值","日增长","
近1周","近1月","
近3月","近6月","
近1年","近2年","
近3年","今年来","
成立以来"

"002367","000001","399001"

String-常见的字符串运算

■ 基本运算

- `S1 + S2` 串接
- `S2 * 3` 重复串接
- `for x in S2` 循环的迭代
- `"m" in S2` 成员关系

■ 索引参考和切片运算

- `S2[i]` 索引参考
- `S2[i:j]` 切片运算
- `len(S2)` 求字符串长

■ 内容变更与书写格式

- `"a %s parrot" % "dead"` 字符串的输出方式

String-基本运算(1/2)

- 长度：字符个数

```
>>> len("LaRC")
```

```
4
```

- 串接：形成新字符串

```
>>> "LaRC" + "EE"
```

```
"LaRCEE "
```

- 重复串接：等于

```
>>> "LaRC" * 3    →  "LaRC " + "LaRC " + "LaRC "
```

```
"LaRCLaRCLaRC "
```

- Python 看不懂的东西：

➤ "LaRC" + 3 #字符串与数字混用

String-基本运算(2/2)

- 有没有包括：判断成员关系是否成立

```
mylab = "LaRC"
```

```
"R" in mylab
```

```
True
```

```
"000123"
```

```
"123"
```

```
# means true
```

```
for x in mylab: #循环的迭代
```

```
    print (x)
```

```
L
```

```
#一次print一个字母
```

```
a
```

```
R
```

```
C
```

String-索引|参考&切片运算(1/3)

- 基本上与C类似, 都从 [0] ~ [n-1]
- 增加了负值的表示方法 [-n] ~ [-1]

➤ $\text{Offset}_p = \text{Offset}_n + n$

```
>>> mylab = "LaRC"
```

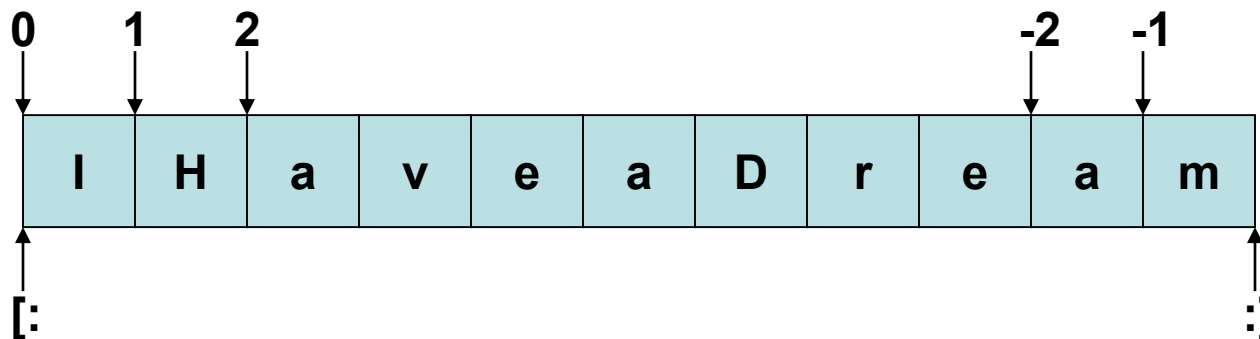
```
>>> mylab[2], mylab[-1]    #前面&后面索引  
("L ", "R ")
```

```
>>> mylab[4:10]            #切片运算  
"aR "
```

- 预设边界值 [(lower bound), :] [: (upper bound)]

```
>>> mylab[10:], mylab[ : -1 ]    #省略写法  
("aRC ", "LaR ")
```

String-索引参考&切片运算(2/3)



■ 索引参考 (S[i])

- 以偏移量把字符读出来
- 负索引值是从字符串的尾端倒数回来
- $S[-2] = S[\text{len}(S)-2]$

■ 切片运算 (S[i:j])

- 从序列中把某一片断的节区抽取出来
- 切片的分界值预设是0和 $\text{len}(S)$
- $S[:-1]$ 会把除了最后一个字符以外的都包含进来

String-书写格式

```
>>> Mylab = "LaRC"
```

```
>>> "I am in %s now!" % Mylab
```

```
"I am in LaRC now! "
```

```
>>> "%d %s %d = ? " % (1, "+", 1)
```

```
"1 + 1 = ? "
```

```
>>> "%s - %s - %s " % (33, 3.1415926, [1, 2, 3])
```

```
"33 - 3.1415926 - [1, 2, 3] "
```

■ %s这个符号会将所有的对象形态都转成字符串

```
>>> l = 3.1415926
```

```
>>> l = "%s" % l
```

```
"3.1415926 "
```

常用的字符串工具

```
import string
```

```
S = "immediaTely"
```

```
S.upper()          "IMMEDIATELY "
```

```
S.lower()          "immediately "
```

```
S.find("mm")        #传回"mm"
```

```
S.split("mm")
```

```
"xyz".join("abc")
```

```
"axzybxyzc"
```

```
"ll".join(S.split("mm")) #以mm分割, 再用ll合并起来
```

```
S.replace("mm","ll")
```

```
print " ".join("hello")  
h:e:l:l:o
```

输入: input()

- `x = input('Enter an integer : ')` #输入字符\字符串
 - `print(value, ..., sep=' ', end='\n', file=sys.stdout, flush=False)`
 - `print("123","456","789",sep='-')`
 - `t=245`
 - `print(t,end=" end")`
 - `print(t,end="")`

格式输出

x=9.8

print ("x= %.4f" % x)

format= "the value of x is %f"

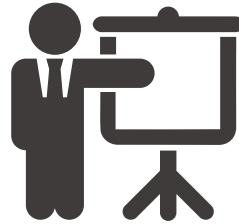
value=x

print (format % value)

print ("the value of x is %f" % x)



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03. List

List-Introduction

```
['000227', '华安年年红债券A', 'HANNHZQA', '2020-02-14', '1.0680',  
'1.4730', '', '1.6175', '2.8865', '4.2661', '6.3655', '9.3036', '17.2048',  
'20.9574', '2.9838', '55.7880', '2013-11-14', '6', '', '0.60%', '0.06%',  
'1', '0.06%', '1', '30.5295']
```

```
title2=["单位净值","累积净值","日增长","近1周","近1月","近3月",  
近6月","近1年","近2年","近3年","今年来","成立来","成立时间","未  
知","成立来2","折前手续费","手续费","折数","手续费2","折数2","未  
知2"]
```

```
l_weight = [0.0, 0.1, 0.2, 0.3, 0.4]
```

List-常见的序列运算(1/2)

■ 基本运算

- `L1 = []`
- `L2 = [0, 1, 2, 3]`
- `L3 = ["abc", ["def","ghi"]]`

- `L1 + L2`
- `L2 * 3`
- `For x in L2`
- `3 in L2`

■ 索引值参考和切片运算

- `L2[i], L3[i][j]`
- `L2[i : j] L[i:j:d]`

通用序列操作（内置函数）

- `list(L)`: 变成列表
- `tuple(L)`: 转成元组
- `str(L)`: 转化字符串
- `len(L)`
- `max(L)`、`min(L)`
- `sum(L)`: 对可迭代对象求和
- `sorted(L)`、`reversed(L)`

常用序列方法

- `L.append("ABC")`
- `L.sort()` `L.reverse()`
- `L.count()` `L.index(1)`
- `L.pop(2)` `L.remove("A")`

List-基本运算(1/2)

- 跟字符串的运算方法一样

Num = [1,2,3,4,5,6,7,8,9]

Num[2] Num[-2] Num[1:] Num[: : 2]

- 以新的对象参考地址来替代原先的

Num[1] = "AA"

- 切片指定运算:

Num[0 : 2] = ["I'm", "a"]

- 也可以用多个取代一个

Num[1 : 2] = ["student", "in"]

List-基本运算(2/2)

■ 串接

- `[1, 2, 3] + [4, 5, 6]`
- `[1, 2] + list("34")` #等于 `[1, 2] + ["3", "4"]`

■ 重复串接

■ `["Oh~"] * 4`

- `["Oh~", "Oh~", "Oh~", "Oh~"]`

■ 循环迭代

- `for x in [1, 2]:`
- `print x`

List生成 : range()

```
list("abc")
```

```
range(10)    range(1,10)    range(1,10,2)
```

```
list(range(10))
```

```
[x*x for x in range(1,10)]
```

```
[x*x for x in range(1,10) if x%2==0]
```

```
[x+y for x in "123" for y in "abc"]
```

```
for x in range(4):  
    print (x, "little,")  
else:  
    print ("Indians!!")
```


List方法: append、extend、insert

```
mylab.append( "D")
```

```
mylab
```

```
[ "I"m", "student", "in", "LaRC!", "D"]
```

extend:

```
a=[1,2,3] b=[4,5,6]
```

```
a.extend(b)
```

insert: List.insert(3,"four")

List方法: count、index

- count:

- 计算某个元素出现的次数 `list("good").count("o")`

- index:

- 第一个匹配项的索引位置 `list("good").index("o")`

List方法: sort、inverse

■ 排序

- 会产生新序列, 且一定存回原序列

mylab.sort() #依照ASCII来排序

mylab → ["l"m", "LaRC!", "in", "nthu", "student"]

- sort: **x.sort()** 不要y=x.sort() 不返回值

- 可以**y=sorted(x)**

- reverse: a.reverse() y=reversed(x) list(y)

- a=["r","s","t","p"]

- t=**reversed**(a)

- print t

- list(t)

List方法: L.pop() + L.remove() + del L[]

```
del mylab[-1]          #删去一个项目
mylab      #→  [ "I'm", "LaRC!", "in", "nthu"]
del mylab[:-1]         #删去整个片段
mylab      #→  [ "nthu"]    #等于mylab[:-1] = []
```

```
a=["r","s","t","p"]
```

```
a.pop(1)
```

pop:移除列表中的某个索引, 默认是最后一个

```
a=["r","s","t","p"]
```

```
del a[1]
```

```
x.append(x.pop())
```

```
a.remove("s")
```

remove:移除列表中某个值的第一个匹配项

List应用-例1

```
for fund_type in ["zs","gp","hh","zq"]:
```

```
    #mainurl = "http://fund.eastmoney.com/data/rankhandler.aspx"
```

```
    mainurl = "http://fund.eastmoney.com/data/fundranking.html"
```

```
    fund_url = mainurl+"?op=ph&dt=kf&ft={0}&rs=&gs=0&sc={1}zf" \
        "&st=desc&qdii=|&pi=1&pn={2}&dx=1".format(fund_type, "1n", 10000)
```

```
    response = urllib.request.urlopen(fund_url).read().decode()
```

```
    data = response.split("[\"][1].split("\"]")[0]
```

```
for line in data.split("\",\""):
```

```
    item_list = line.split(",")
```

```
    if len(item_list) > 0:
```

```
        item_list.append(fund_type)
```

```
        fund_list.append(item_list)
```

List应用-例1

```
### Check a user name and PIN code
```

```
database = [  
    ['albert', '1234'],  
    ['dilbert', '4242'],  
    ['smith', '7524'],  
    ['jones', '9843'] ]  
  
username = input('User name: ')  
pin = input('PIN code: ')  
  
if [username, pin] in database:  
    print ('Access granted')  
else:  
    print ('No Access')
```

Print out a date, given year, month, and day as numbers

```
months = [ 'January', 'February', 'March', 'April', 'May', 'June',  
           'July', 'August', 'September', 'October', 'November', 'December']
```

A list with one ending for each number from 1 to 31

```
endings = ['st', 'nd', 'rd'] + 17 * ['th'] + ['st', 'nd', 'rd'] + 7 * ['th'] + ['st']
```

```
year = input('Year: ')
```

Year: 2018

```
month = input('Month (1-12): ')
```

Month (1-12): 9

```
day = input('Day (1-31): ')
```

Day (1-31): 18

```
month_number = int(month)
```

September 18th, 2018

```
day_number = int(day)
```

Remember to subtract 1 from month and day to get a correct index

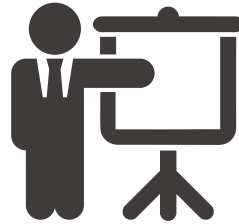
```
month_name = months[month_number-1]
```

```
ordinal = day + endings[day_number-1]
```

```
print (month_name + ' ' + ordinal + ', ' + year)
```



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04. Dictionary

Dictionary-概念

```
FUND_TYPE = {'hh': '混合型', 'gp': '股票型', 'zq': '债券型', 'zs': '指数型' }
```

```
market_dict =
```

```
{ "399006": ["399006", "创业板指"],
```

```
"000001": ["000001", "上证指数"],
```

```
"399001": ["399001", "深证成指"] }
```

```
phonebook = { "Alice": [22, 1, "山东", "东风楼", , ], "Beth": "9102",  
"Cecil": "3258" }
```

Dictionary 创建

- `D1 = { }`
- `D2 = { "LaRC":1, "NTHU":2 }`
- `D3 = { "TW":{"LaRC":1, "NTHU":2}}`
- `D2["NTHU"], D3["TW"]["LaRC"]`
- `items=[("name","Gumb"),("age",42)]`
- `d=dict(items)`
- **`my_dict = {i: i * i for i in range(10)}`**

Dictionary-基本运算

■ 取值

- `d = { "A":1, "B":2, "C":3 }`
- `d["A"]` `d.get("A")`
- `d["A"] = 4`

■ 字典数据项数量:

- `len(D2)`

■ 删除:

- `del d[key]` `d.clear()`

■ 新增: `d[8]="floor"`

Dictionary-基本运算

- `d.keys()` `d.values()` `d.items()`

- `list(d.keys())` `list(d.items())`

```
d = { "Python": "Guido van Rossum",  
      "Perl": "Larry Wall",  
      "Tcl": "John Ousterhout"}
```

`d.items()`

`list(d.items())`

`[('Python', 'Guido van
Rossum'), ('Tcl', 'John
Ousterhout'),
('Perl', 'Larry Wall')]`

- 关系测试: `("B") in d.keys()`

字典方法: `d.pop("A")+d.popitem()`

- `pop()` : 删除字典给定键 `key` 所对应的值
 - `d = { "A":1, "B":2, "C":3 }`
 - `d.pop("A")`
- `popitem()` #随机返回并删除一对键和值
 - `student={'name':'小萌','number':'1001'}`
 - `key,value=student.popitem()`
 - `key`

例子：通讯查询

```
people = {  
    'Alice': { 'phone': '2341',    'addr': 'Foo drive 23' },  
    'Beth': { 'phone': '9102',    'addr': 'Bar street 42' },  
    'Cecil': { 'phone': '3158',    'addr': 'Baz avenue 90' } }
```

```
labels = { 'phone': 'phone number',  'addr': 'address' }
```

```
name = input('Name: ')
```

```
request = input('Phone number (p) or address (a)? ')
```

```
# Use the correct key:
```

```
if request == 'p': key = 'phone'
```

```
if request == 'a': key = 'addr'
```

```
if name in people.keys():
```

```
    print ("%s's %s is %s." % (name, labels[key], people[name][key]))
```

```
else:
```

```
    print ("No this person")
```

Dictionary-例子

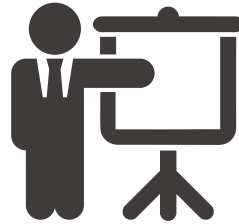
```
for fund_type in FUND_TYPE:
```

```
    temp_pd=pd.read_csv(u'data/基金_基础数据_分类  
_{}_{}.csv'.format(fund_type, DATE_NOW), encoding='gbk')
```

```
FUND_TYPE = {'hh': u'混合型',  
              'gp': u'股票型',  
              'zq': u'债券型',  
              'zs': u'指数型',  
              'qdii': u'QDII型',  
              'lof': u'LOF型',  
              'fof': u'FOF型' }
```



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05. Tuple

Tuple-Introduction

(0, 1, 2, 3)

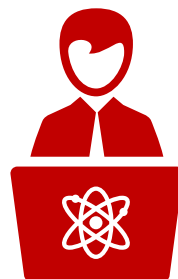
- 差别---不可变更
 - 不能变更某个项目的内容
 - 无法自行增长项目or删减项目
- 不可变更可以提供某种程度上的保证
- 使用于function上面的传递
- tuple(seq): 序列转换成无组

Tuple-基本tuple运算

<code>()</code>	#空tuple
<code>T1 = (0)</code>	#1个项目的tuple(与表达式区别)
<code>T2 = (0, 1, 2, 3)</code>	#4个项目的tuple
<code>T3 = 0, 1, 2, 3</code>	#4个项目的tuple(与上式相同)
<code>T4 = ("abc", ("def", "ghi"))</code>	#巢状tuples
<code>T1[i], T3[i:j]</code>	#索引值参考
<code>T1[i:j], len(t1)</code>	#切片运算, 长度
<code>T1 + T2</code>	#串接
<code>T2 * 3</code>	#重复串接
<code>for x in T2</code>	#循环反复
<code>3 in T2</code>	#成员关系



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谢谢大家!

