

JUNYEOL RYU

Curriculum Vitae

Department of Economics
University of Oklahoma
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EDUCATION

Ph.D., Economics, University of Oklahoma, Oklahoma, OK	2021.08-2027.05 (expected)
M.A., Economics, Soongsil University, Seoul, South Korea	2016.09-2019.02
B.A., Economics, Soongsil University, Seoul, South Korea	2010.03-2016.08

RESEARCH FIELDS

Industrial Organization, Energy and Environment Economics, Applied Microeconomics

PUBLICATIONS

- “What Occurs When a Shot is Fired? Gender Differences in Housing Markets” (with Yongseok Kim, Suman Basuroy, and Myongjin Kim), *Forthcoming at Marketing Letters*, 2024 *1st Author*
- “Household differentiation and residential electricity demand in Korea” (with Daewook Kim and Mankeun Kim), *Energy Economics*, Volume 95, March 2021, *1st Author*

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WORKING PAPERS

- “Energy Security and Competition in South Korea” (with Eric Lewis, Myongjin Kim, and Hongsoek So), 2024
- “Impacts of ZEV on Product Market, Environment, and Health Outcomes” (with Minhae Kim and Myongjin Kim), 2024
- “Quasi-Vertical Integration, Low-Cost Entrants, and Multi-Market Contact: Coordination and Competition in Regional Gasoline Station Market”, 2024
- “Tax Reform and Bonuses: Implications for Employee Productivity” (with Myongjin Kim, Georgia Kosmopoulou, and Jangsu Yoon), 2023, *Under Review at Strategic Management Journal*
- “Coordinated Pricing After a Failed Merger: Evidence from the JetBlue-Spirit Case” (with Minhae Kim and Myongjin Kim), 2024, *R&R at Review of Industrial Organization*

- “Price Competition and Market Dynamics Under Asymmetric Costs: Evidence from Discount Gas Stations on Local Markets” (with Yenjae Chang), 2024, *Under Review at Energy Economics*
- “A Study on the Competition of LNG Power Generation in the Korean Electricity Market following the Import Method” (with Hongseok So, Daewook Kim, and Mankeun Kim), 2024
- “Marijuana Legalization and Airline Competition” (with Minhae Kim and Myongjin Kim), 2024

WORK IN PROGRESS

- “A Network, Scoring Auction and Collusion” (with Georgia Kosmopoulou and Myongjin Kim), 2024
- “A Study of Renewable Energy Policy on Electricity Market in South Korea, Jeju” (with Hongseok So), 2025

SEMINARS / CONFERENCES

- 2025 Southern Economic Association Conference, Tampa, FL
- 2025 Western Economic Association International, San Francisco, CA
- 2025 OU Ph.D. Economics Conference, Norman, OK
- 2025 OU Ph.D. Economics Brown Bag Seminar × 1, Norman, OK
- 2024 Southern Economic Association Conference, Washington, D.C.
- 2024 OU Ph.D. Economics Brown Bag Seminar × 2, Norman, OK
- 2023 Southern Economic Association Conference, New Orleans, LA
- 2023 OU Ph.D. Economics Conference, Norman, OK
- 2023 OU Ph.D. Economics Brown Bag Seminar × 2, Norman, OK
- 2018 Korean Resource Economics Association, Seoul, South Korea

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AWARDS

- 2025 Chong Liew Summer Research Award, University of Oklahoma
- 2024 Chong Liew Summer Research Award, University of Oklahoma
- 2023 Chong Liew Summer Research Award, University of Oklahoma
- 2018 Graduate Student Paper Competition Award, Korean Resource Economics Association

Grant/Scholarship

- Research Assistant, Dr. Myongjin Kim, 2025 Summer
: Battery Industry Structural Demand Estimation and Data Work
- Conference/Travel Grant, University of Oklahoma, 2025 Fall
- Conference/Travel Grant, University of Oklahoma, 2024 Fall
- Conference/Travel Grant, University of Oklahoma, 2023 Fall
- Research Assistant, Dr. Georgia Kosmopoulos, 2023 Summer
: DARPA Project - Data Work

OTHER RESEARCH EXPERIENCE

Researcher & Research Assistant

- The Proposal for Electricity Market Diversification Strategy with Korea Water Resources Corporation 수자원공사 (2024-2025)
- The Proposal for Electricity Market Institutional Change Strategy with Korea South-East Power Co., Ltd 남동발전 (2021-2022)
- National Antitrust Litigation with Fair Trade Commission 공정거래위원회 (2018-2021)

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Data Analysis: Data collection and estimating antitrust damages for 7 collusion bidding cases

- The Development of the Energy Industry Strategy with SK E&S CO., Ltd SK E&S (2019-2020)
- The Development of the REC Trading Market Monitoring with Korea Power Exchange 전력거래소 (2019-2020)
- The Proposal for Electricity Price and Energy Policy with Korea Iron & Steel Association 철강협회 (2018-2019)
- The Proposal for Competitiveness of Busan Creative Economy Innovation Center with Busan Creative Economy Innovation Center 부산창조경제혁신센터 (2017)

Assistant for Textbook Translation Editing (English to Korean)

- Translation of a Textbook on Industrial Organization Theory Economics (2023-2024)
 - “Industrial Organization: Contemporary Theory and Empirical Applications 5th”, 2024 August, ISBN 979-11-91679-31-1 93320, Translated by Daewook Kim, Written by Lynne Pepall, Dan Richards, and George Norman

TEACHING EXPERIENCE

University of Oklahoma

- Instructor

Business Statistics (Summer 2023), undergraduate

- Guest Lecturer

Mathematical Economics 1 (Fall 2024, Fall 2025), graduate

- Teaching Assistant

Graduate: Mathematical Economics 1

Undergraduate: Business Statistics, Intermediate Microeconomic Theory,

Governmental Relations to Business, Behavioral and Experimental Economics

Soongsil University

- Teaching Assistant

Undergraduate: Special Lecture on Economics, Industrial Organization Theory

Sae-il Academy (public educational institute)

- Teaching Economics and Mathematics to North Korean Defector University Students (2016-2019)

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PERSONAL INFORMATION

- Programming Skills: STATA, R, Python, MATLAB, LaTeX
- Citizenship/Visa: South Korea/F-1
- Languages: English (fluent), Korean (native), Chinese (beginner)
- Military Service: Republic of Korea Army Brass Band (2011-2012)

REFERENCES

Georgia Kosmopoulos (co-chair)

Professor

Department of Economics

University of Oklahoma

Email: georgiak@ou.edu

Myongjin Kim (co-chair)

Associate Professor

Department of Economics

University of Oklahoma

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Greg Burge

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Eric Lewis

Assistant Professor

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Brigham Young University

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Chitru Fernando

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Price College of Business

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