

# 타 상품 대비 할인율이 높은 상품

```
WITH AVERAGE AS (  
  SELECT ROUND(AVG(discount_percentage), 2) AS avg_discount  
  FROM supple-moon-464902-i1.0715_Project.amazon  
)
```

```
SELECT product_id, product_name, category, discount_percentage  
FROM supple-moon-464902-i1.0715_Project.amazon AS a  
CROSS JOIN AVERAGE AS b  
WHERE a.discount_percentage > b.avg_discount  
ORDER BY discount_percentage DESC;
```

← 쿼리 결과

Sharing(Analytics Hub)				
차트    JSON    실행 세부정보    실행 그래프				
행	product_id	product_name	category	discount_percent...
1	B097C564GC	rt's [2 Pack] Mini USB C Type C Adapter Plug, Type C Female to USB A Male Charger Charging Cable Adapter Converter compatible for	Computers&Accessories(Accessories&Peripherals Adapters USBtoUSBAdapters	0.94
2	B0BF57RN3K	Fire-Boltt Ninja Call Pro Plus 1.83" Smart Watch with Bluetooth Calling, AI Voice Assistance, 100 Sports Modes IP67 Rating, 240*280	Electronics(WearableTechnolog...	0.91
3	B0BF54972T	Fire-Boltt Ninja Call Pro Plus 1.83" Smart Watch with Bluetooth Calling, AI Voice Assistance, 100 Sports Modes IP67 Rating, 240*280	Electronics(WearableTechnolog...	0.91

# 90퍼 이상 폭탄세일!!

```
SELECT product_id, product_name, category, discount_percentage  
FROM supple-moon-464902-i1.0715_Project.amazon  
WHERE discount_percentage >= 0.9  
ORDER BY discount_percentage DESC;
```

← 쿼리 결과

작업 정보    결과    차트    JSON    실행 세부정보    실행 그래프				
행	product_id	product_name	category	discount_percent...
1	B097C564GC	rt's [2 Pack] Mini USB C Type C Adapter Plug, Type C Female to USB A Male Charger Charging Cable Adapter Converter compatible for	Computers&Accessories(Accessories&Peripherals Adapters USBtoUSBAdapters	0.94
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# 전품목 최저가 상품 TOP 10 (할인반영)

```
SELECT product_id, product_name, discounted_price
FROM supple-moon-464902-i1.0715_Project.amazon
ORDER BY discounted_price
LIMIT 10;
```

작업 정보	결과	차트	JSON	실행 세부정보	실행 그래프
행	product_id	product_name	discounted_price		
1	B08TDJ5BVF	E-COSMOS 5V 1.2W Portable Flexible USB LED Light (Colours May Vary, Small, EC-POF1)	39.0		
2	B00MFPCY5C	GIZGA essentials Universal Silicone Keyboard Protector Skin for 15.6-inches Laptop (5 x 6 x 3 inches)	39.0		
3	B00URH5E34	Inventis 5V 1.2W Portable Flexible USB LED Light Lamp (Colors mav varv)	39.0		

# 카테고리 품질 임박 상품!! 선착순 마지막 물량 대기중

```
SELECT
  TRIM(SPLIT(category, '|')[SAFE_OFFSET(0)]) AS top_cate,
  TRIM(SPLIT(category, '|')[SAFE_OFFSET(1)]) AS mid_cate,
  TRIM(SPLIT(category, '|')[SAFE_OFFSET(2)]) AS sub_cate,
  ROUND(AVG(discount_percentage), 2) AS avg_discount,
  ROUND(AVG(SAFE_CAST(rating AS FLOAT64)), 2) AS avg_rating,
  COUNT(product_id) AS num_product,
  SUM(discounted_price) AS price
FROM supple-moon-464902-i1.0715_Project.amazon
GROUP BY top_cate, mid_cate, sub_cate
ORDER BY num_product;
```

← 쿼리 결과

결과 차트 JSON 실행 세부정보 실행 그래프

행	top_cate	mid_cate	sub_cate	avg_discount	avg_rating	num_product	price
1	Electronics	Cameras&Photography	VideoCameras	0.75	3.7	1	499.0
2	Computers&Accessories	NetworkingDevices	DataCards&Dongles	0.35	3.8	1	2099.0
3	Car&Motorbike	CarAccessories	InteriorAccessories	0.42	3.8	1	2339.0
4	Electronics	Headphones,Earbuds&Accesso...	Earbuds	0.9	3.8	1	99.0
5	Electronics	Cameras&Photography	Flashes	0.6	3.8	1	799.0
6	Home&Kitchen	CraftMaterials	Scrapbooking	0.21	3.9	1	130.0
7	Computers&Accessories	Accessories&Peripherals	UninterruptiblePowerSupplies	0.2	3.9	1	3299.0
8	Health&PersonalCare	HomeMedicalSupplies&Equipm...	HealthMonitors	0.53	4.0	1	899.0
9	Electronics	HomeTheaterTV&Video	AVReceivers&Amplifiers	0.36	4.0	1	1990.0
10	HomeImprovement	Electrical	Adapters&Multi-Outlet	0.57	4.0	1	425.0

# 리뷰수 + 고평점 상품

```
WITH cnt_re AS (  
    SELECT product_id, SUM(ARRAY_LENGTH(SPLIT(user_id, ','))) AS cnt_review  
    FROM supple-moon-464902-i1.0715_Project.amazon  
    GROUP BY product_id  
,  
    avg_re AS (  
        SELECT ROUND(AVG(cnt_review), 2) AS avg_review  
        FROM cnt_re  
    ),  
    cnt_ra AS (  
        SELECT product_id, MAX(rating_count) AS rating_count  
        FROM supple-moon-464902-i1.0715_Project.amazon  
        GROUP BY product_id  
    ),  
    avg_ra AS (  
        SELECT ROUND(AVG(rating_count), 2) AS avg_rating  
        FROM cnt_ra  
    )
```

```
SELECT  
    a.product_id,  
    a.product_name,  
    cnt_re.cnt_review,  
    avg_re.avg_review,  
    a.rating,  
    cnt_ra.rating_count,  
    avg_ra.avg_rating  
FROM supple-moon-464902-i1.0715_Project.amazon AS a  
JOIN cnt_re  
    ON a.product_id = cnt_re.product_id  
JOIN cnt_ra  
    ON a.product_id = cnt_ra.product_id  
JOIN avg_re  
    ON TRUE  
JOIN avg_ra  
    ON TRUE  
WHERE cnt_re.cnt_review > avg_re.avg_review  
    AND cnt_ra.rating_count > avg_ra.avg_rating  
    AND SAFE_CAST(a.rating AS FLOAT64) >= 4.0  
GROUP BY  
    a.product_id,  
    a.product_name,  
    cnt_re.cnt_review,  
    avg_re.avg_review,  
    cnt_ra.rating_count,  
    avg_ra.avg_rating,  
    a.rating  
ORDER BY cnt_re.cnt_review DESC;
```

쿼리 결과		결과 저장					
작업 정보	결과	차트	JSON	실행 세부정보	실행 그래프		
명	product_id	product_name	cnt_review	avg_review	rating	rating_count	avg_rating
1	B09N8SPVVG	Ambrane Unbreakable 60W / 3A Fast Charging 1.5m Braided Type-C Cable for Smartphones, Tablets, Laptops & other Type-C	24	8.51	4.0	43994	17644.52
2	B07JW9H4J1	Wayona Nylon Braided USB to Lightning Fast Charging and Data Sync Cable Compatible for iPhone 13, 12 11, X, 8, 7, 6, S, iPad Air, Pro, Mini (3 FT)	24	8.51	4.2	24270	17644.52
3	B08HJUR6NZ	boAt Decco USB 300 2 in 1 Type-C & Micro USB Stress	24	8.51	4.2	94364	17644.52