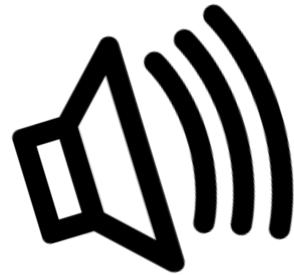


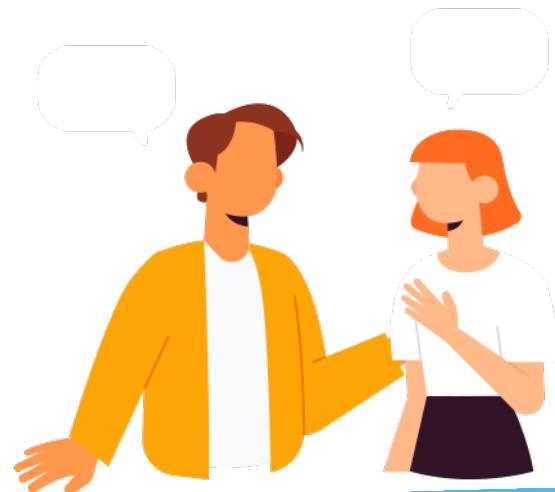
Atención

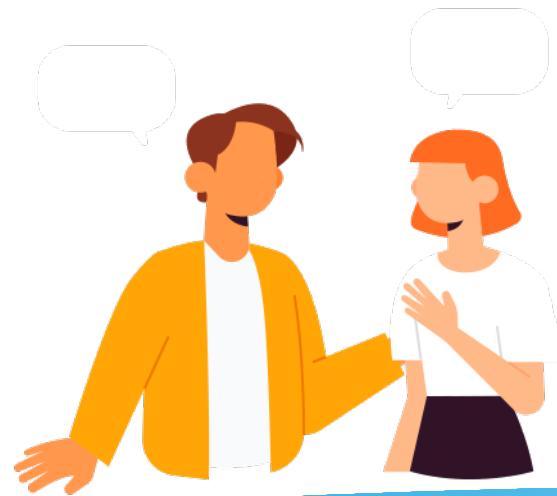


Solo una porción de eventos simultáneos
se puede procesar en conducta



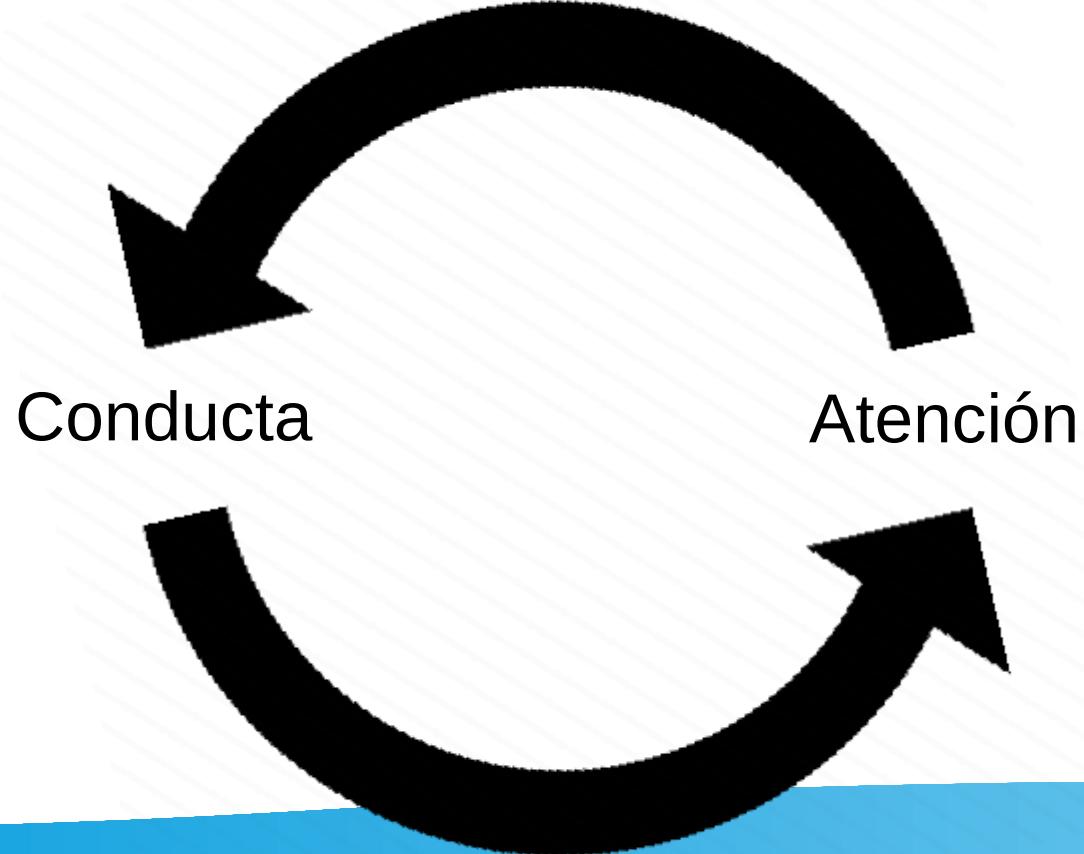


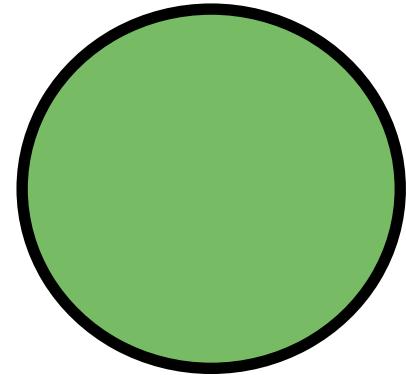












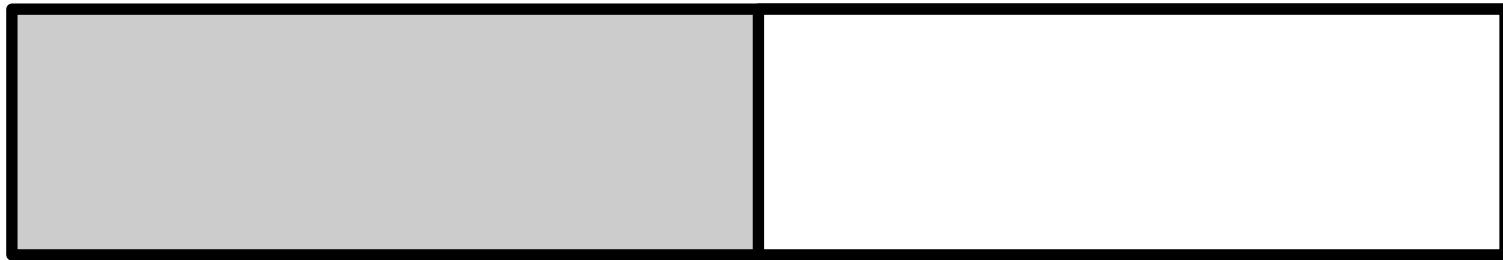


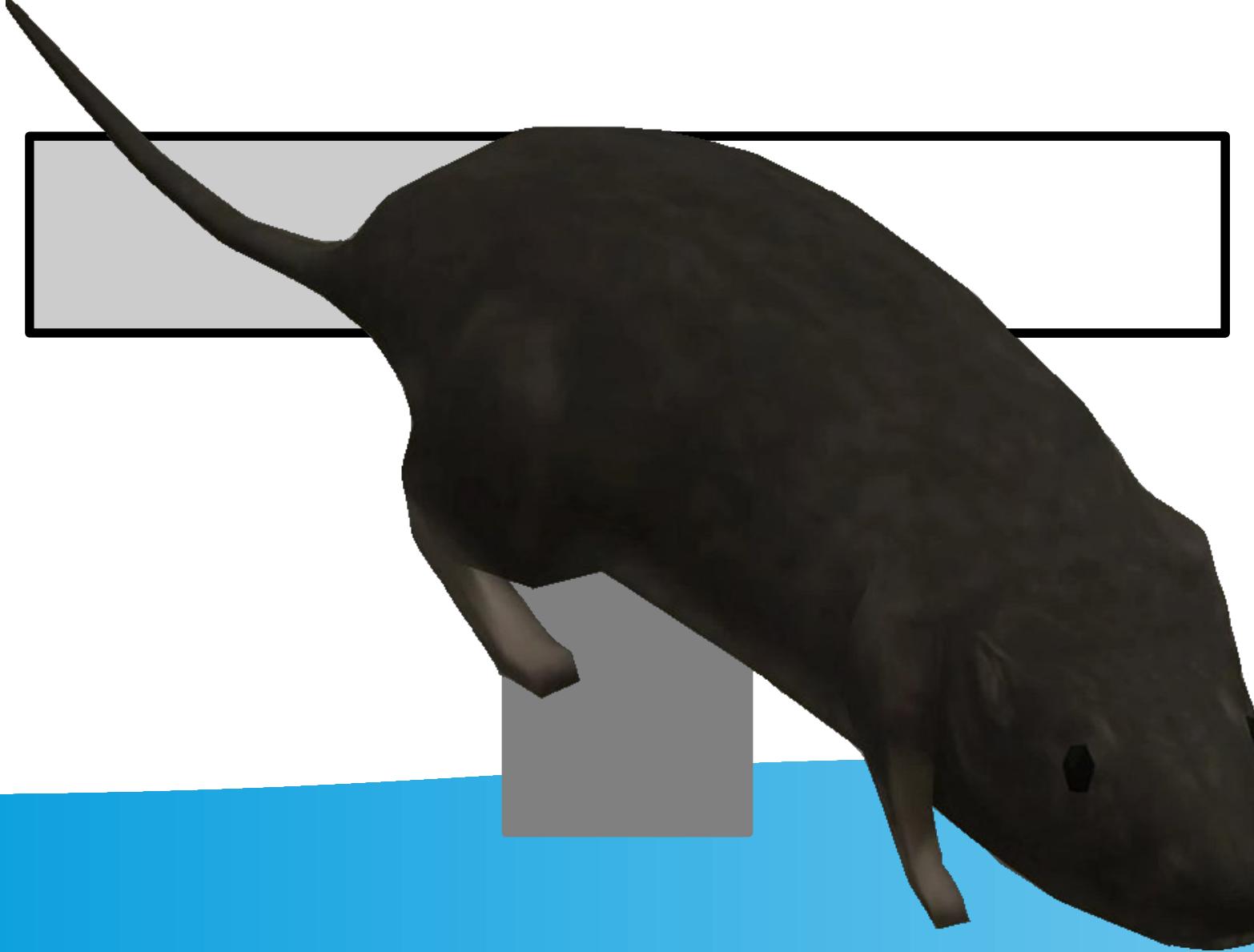
Tres líneas de investigación para la atención en análisis de la conducta

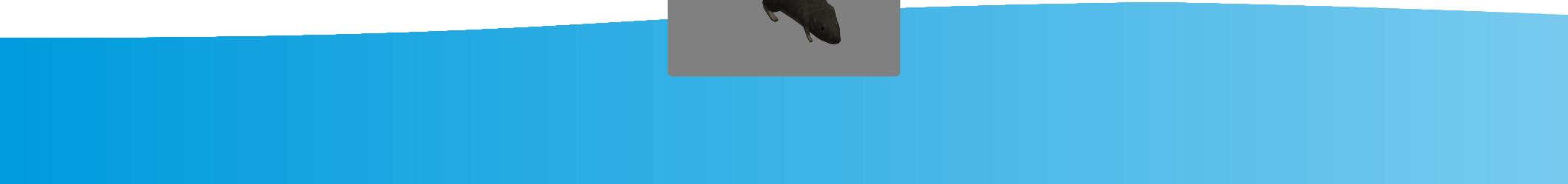
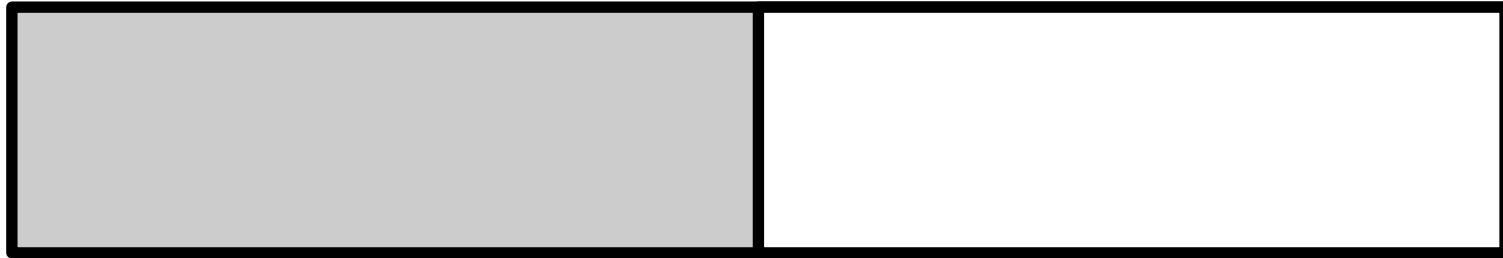
- Atención selectiva
- Respuestas de orientación
- Respuestas de observación

Atención selectiva

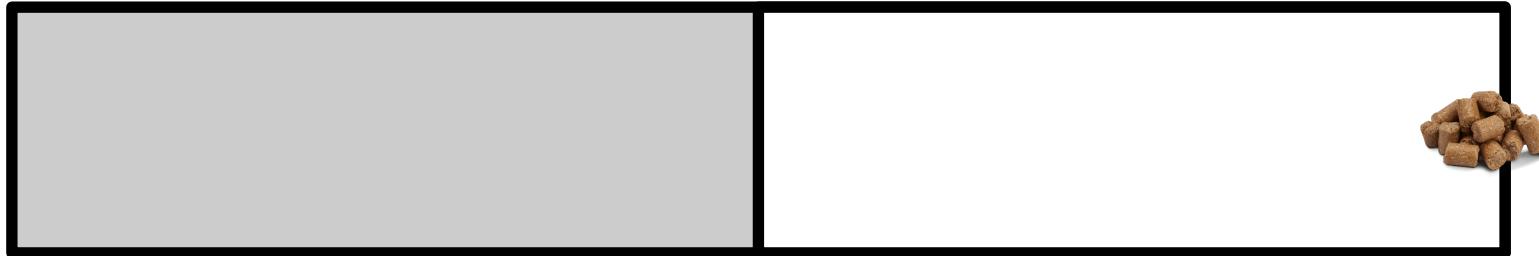


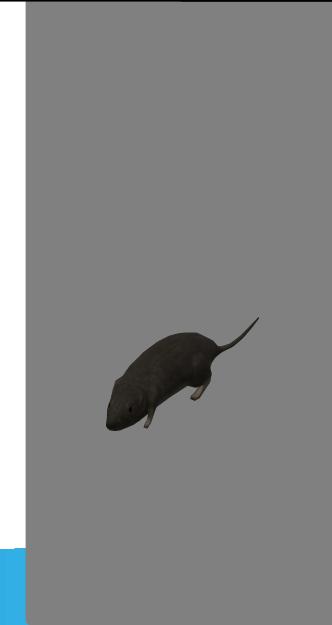
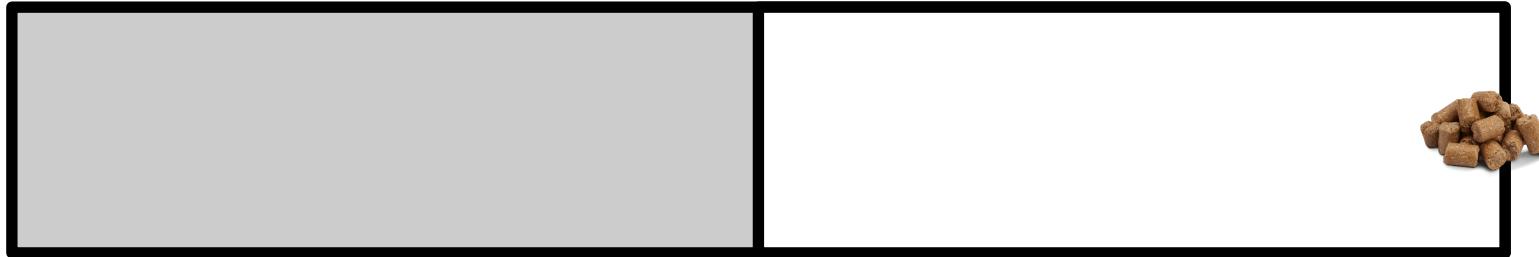


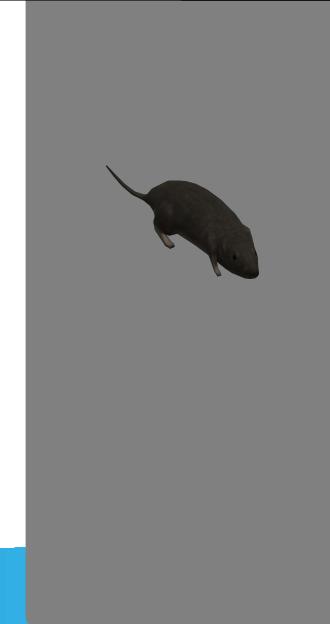
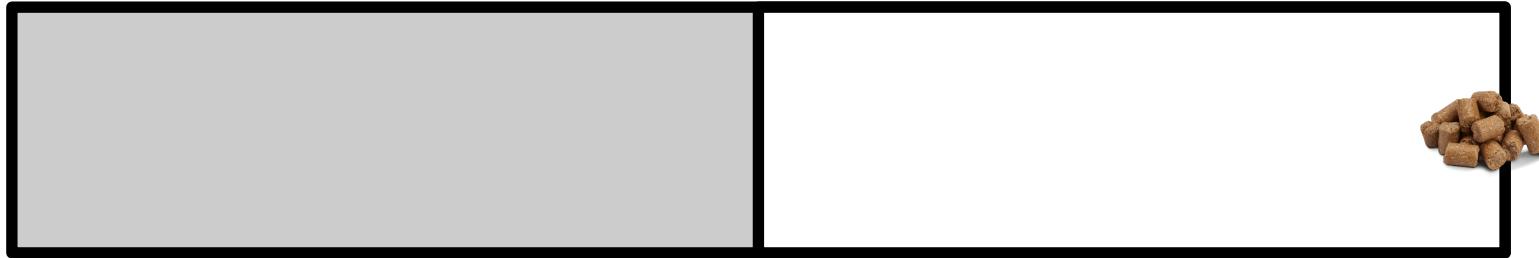


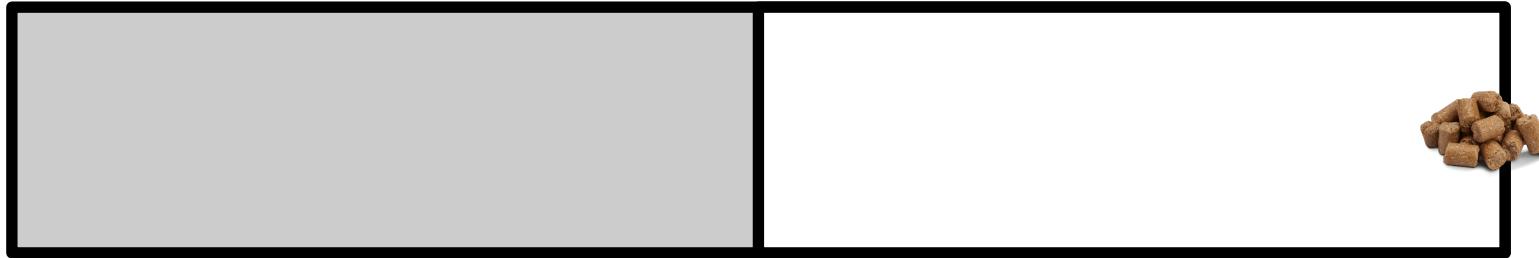


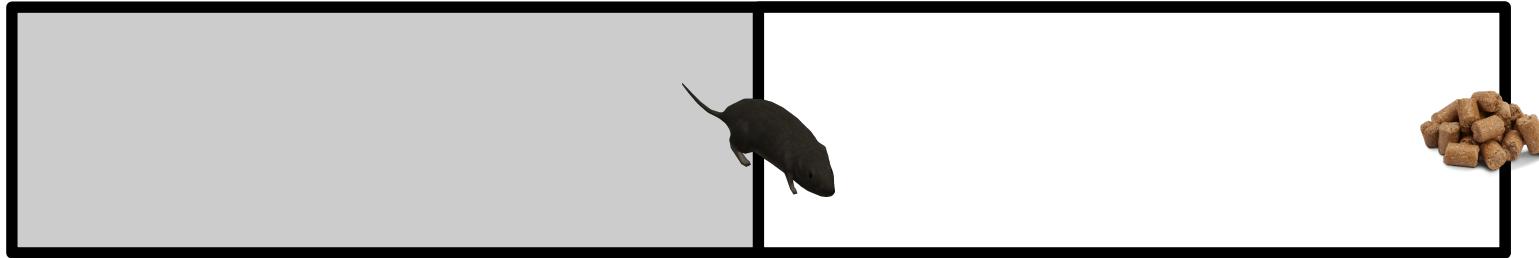


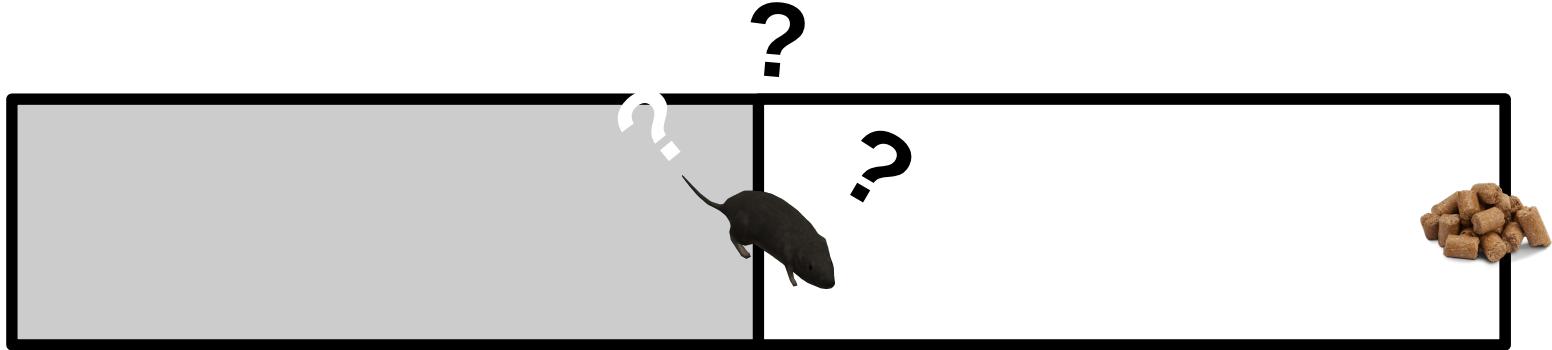


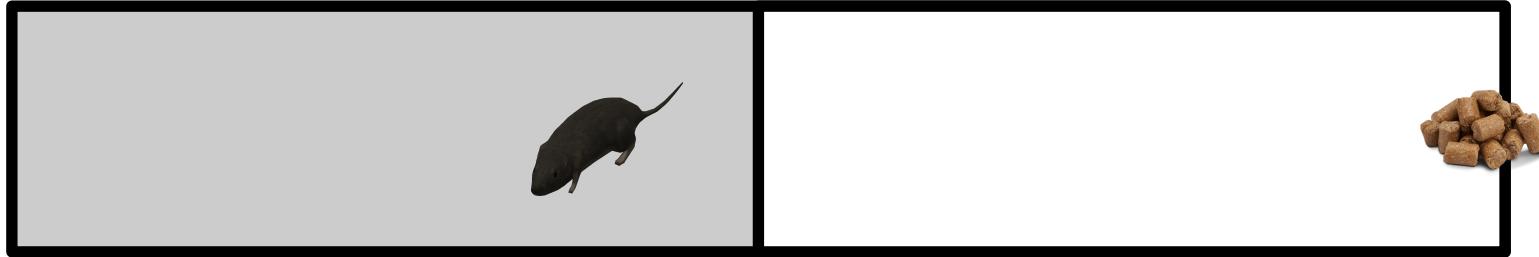




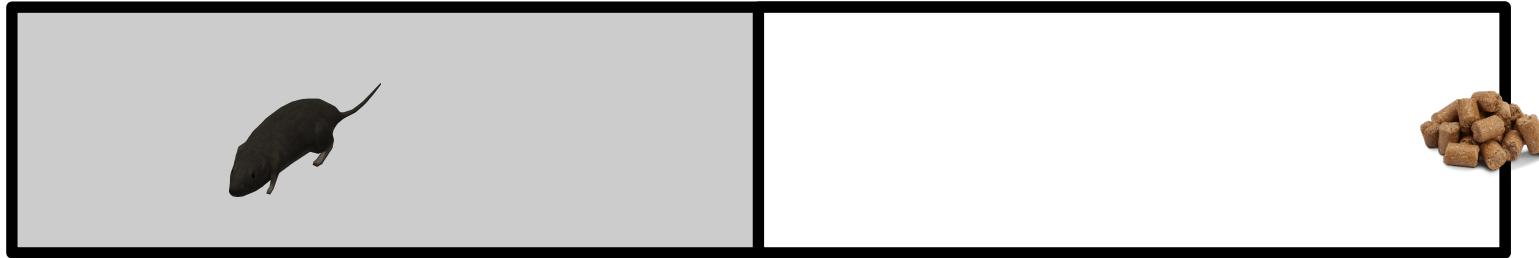


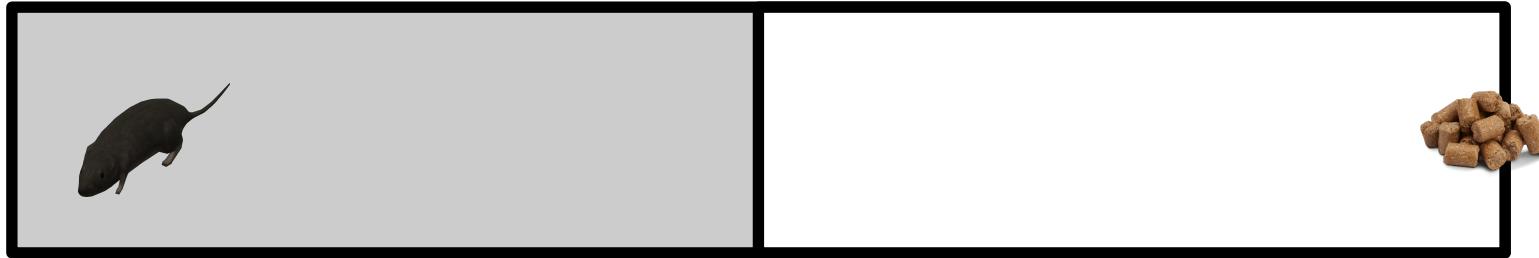


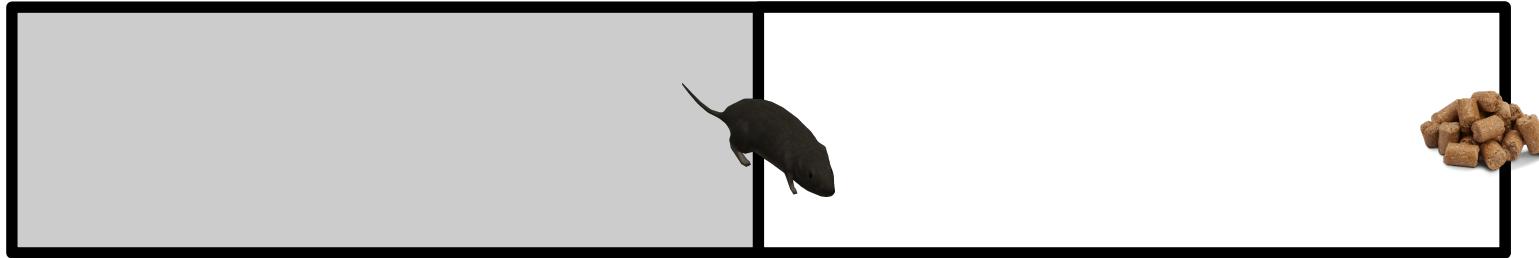




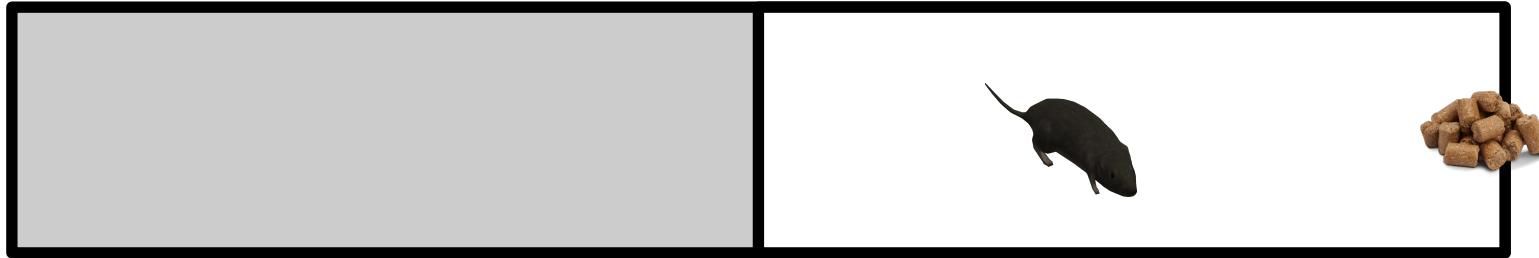


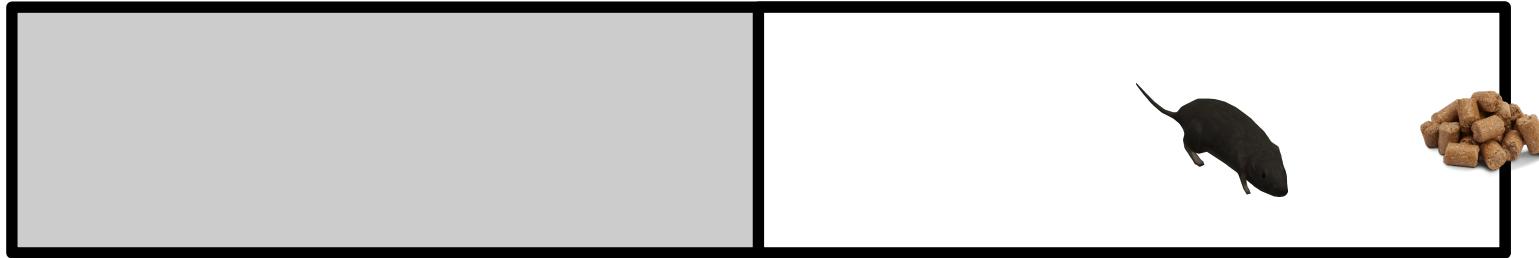


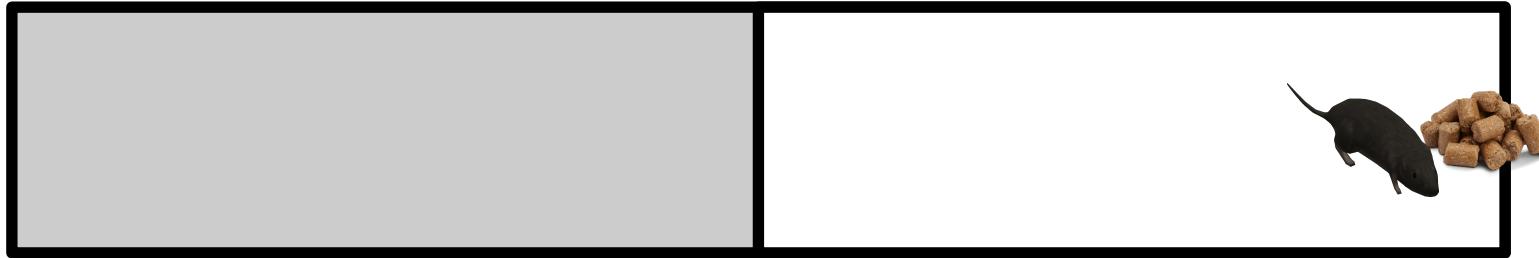


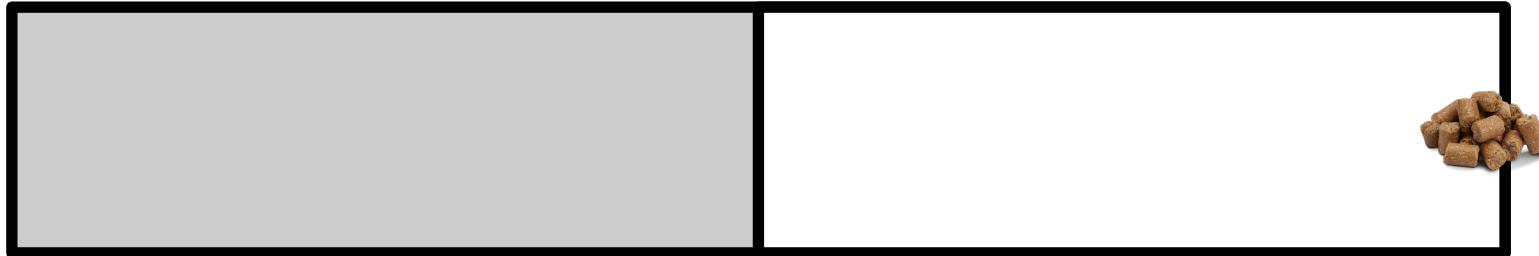


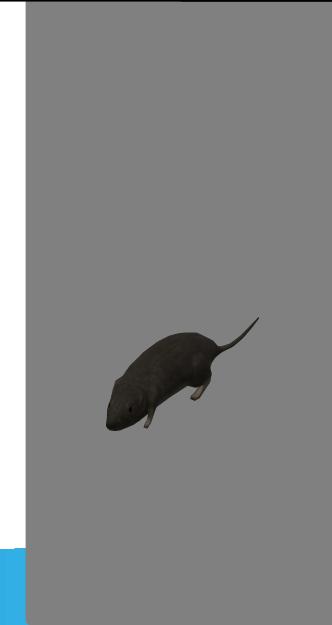
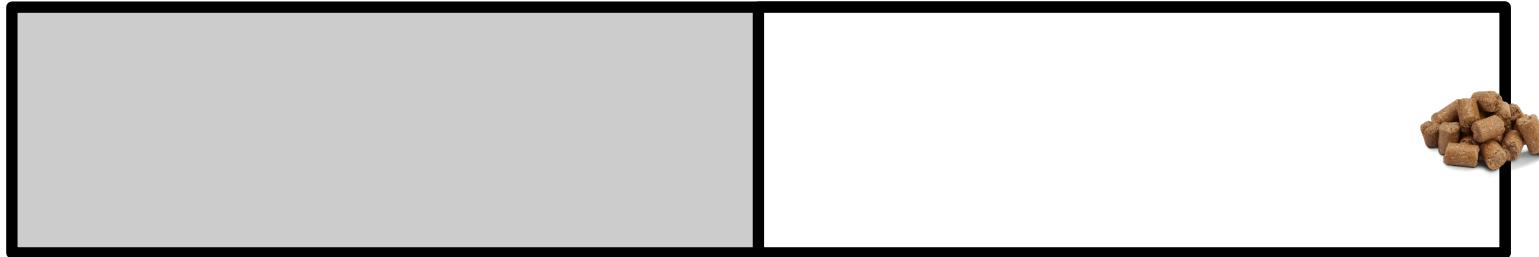


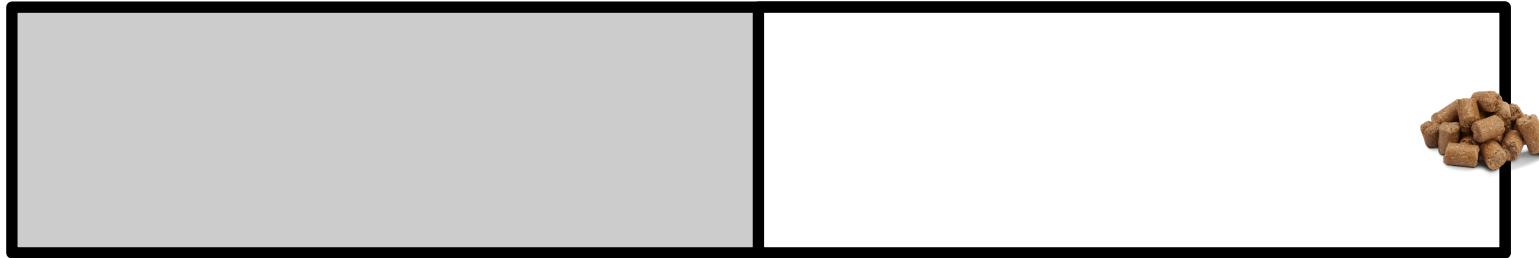


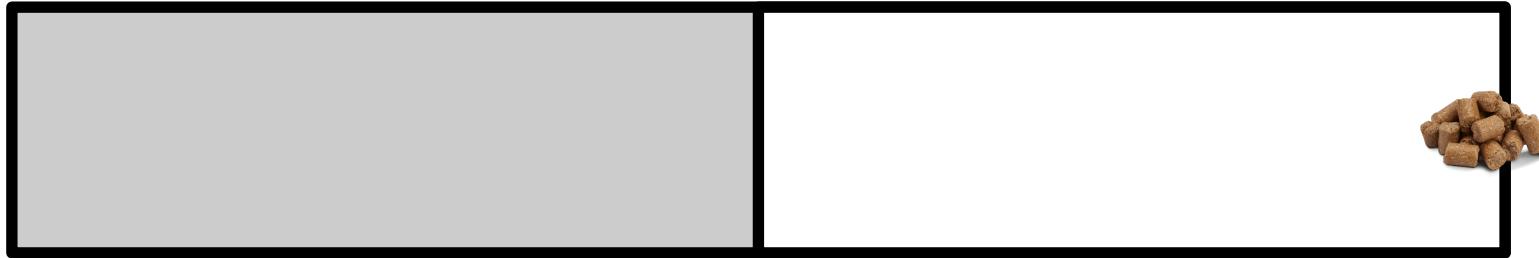


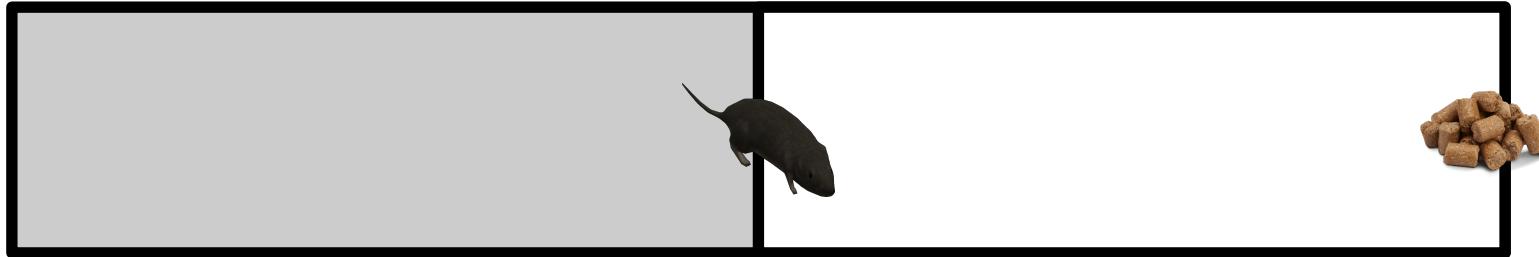


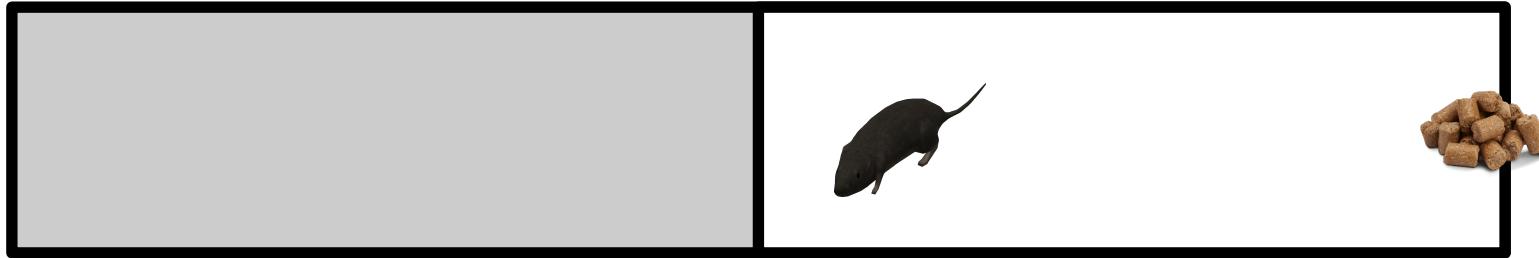


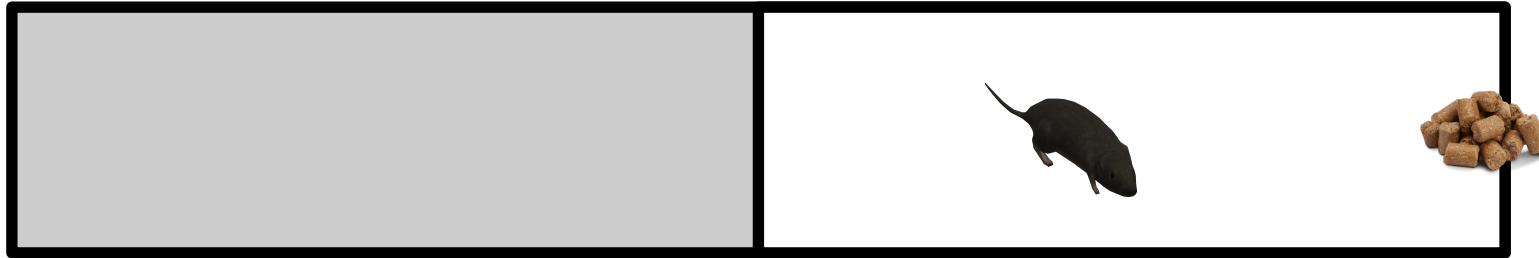


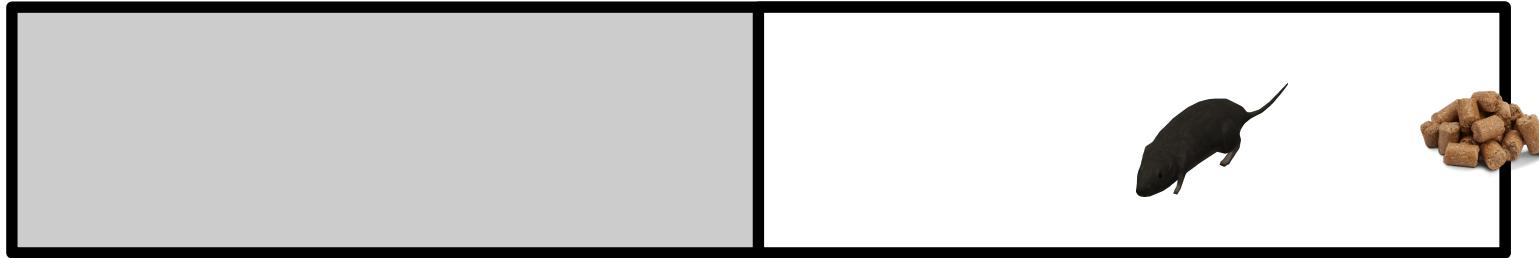


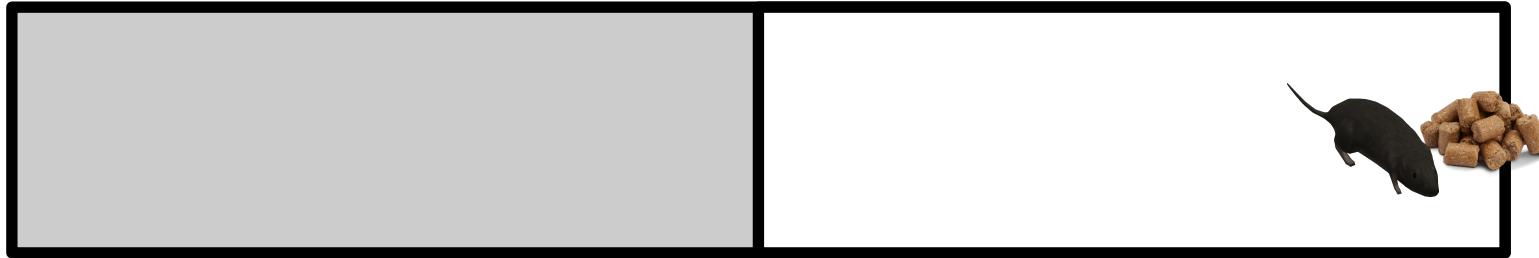






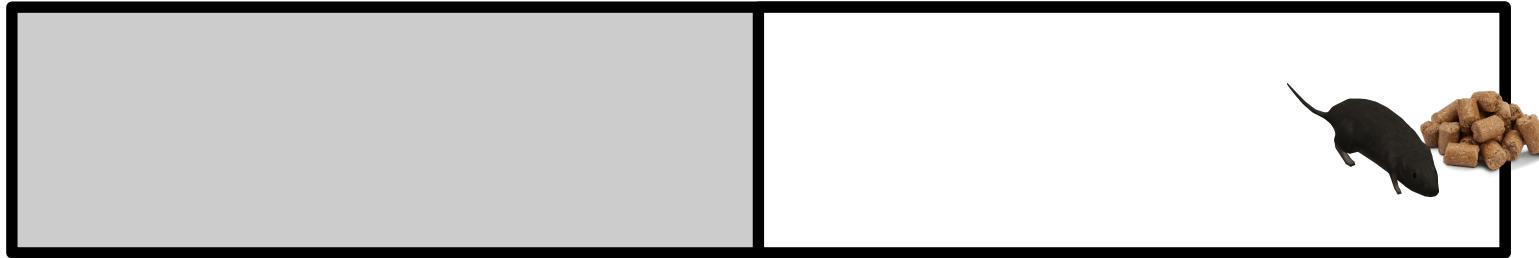






Teoría de no-continuidad vs teoría de continuidad

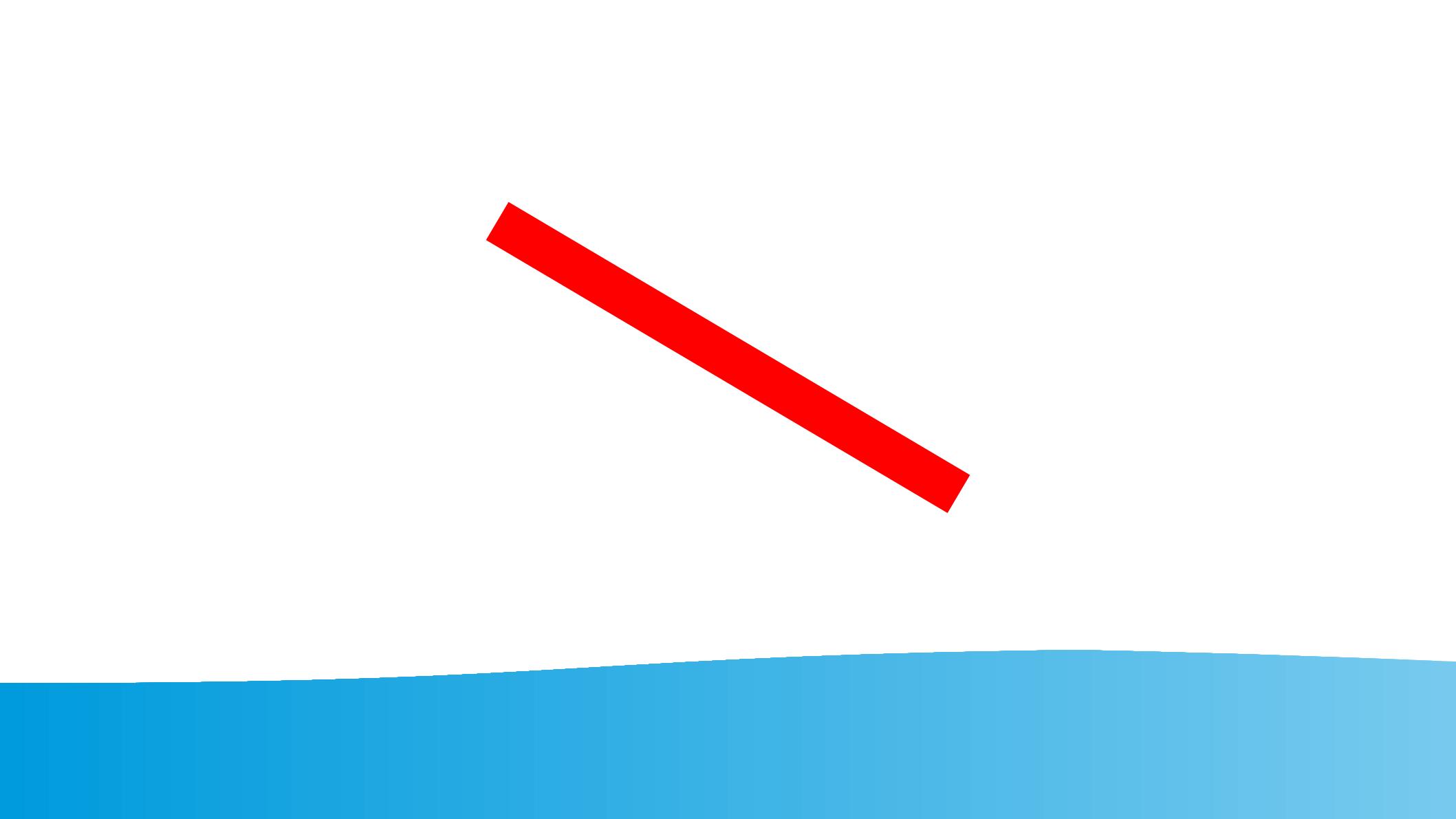








¿De qué color era la línea?

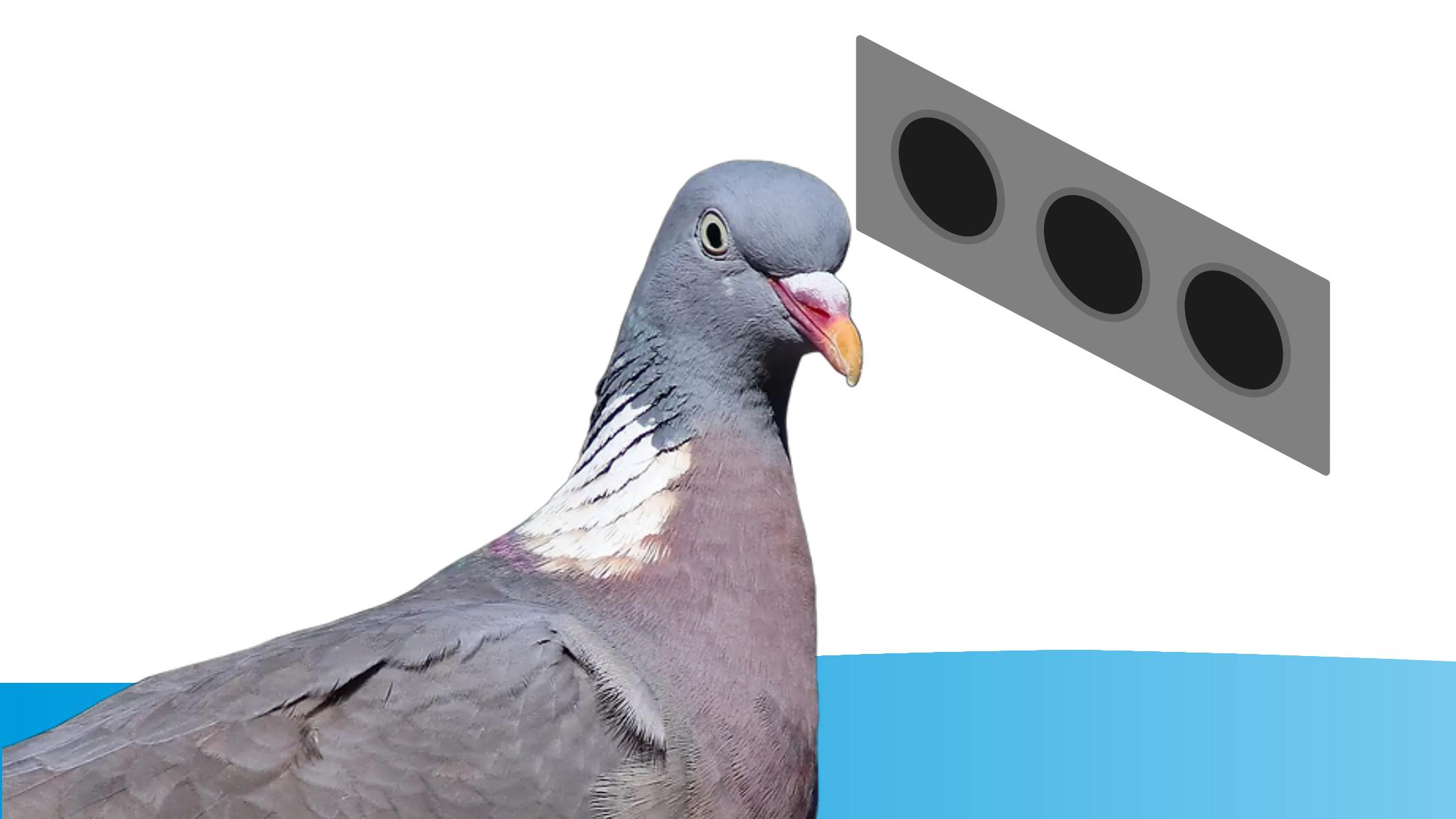


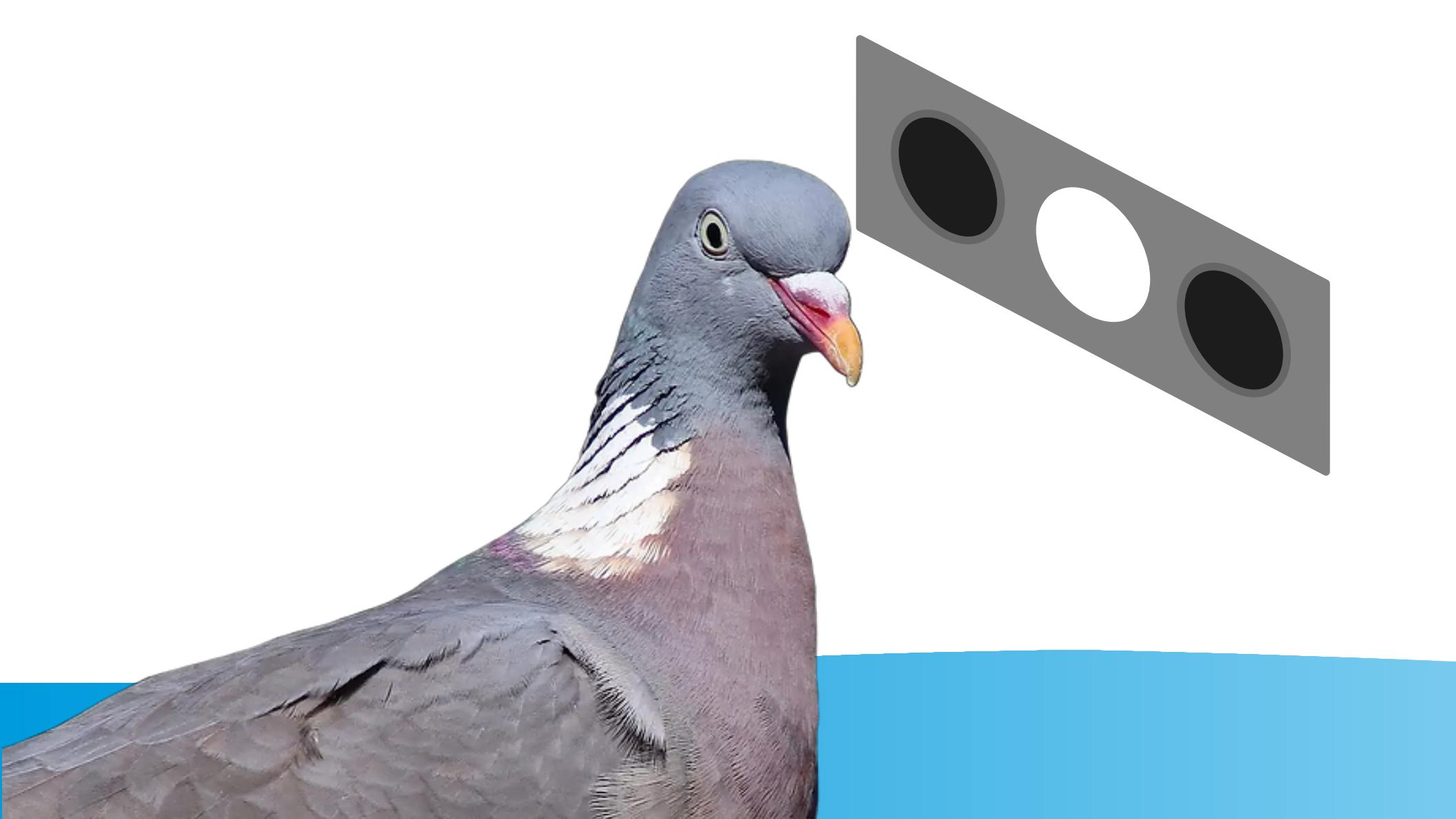


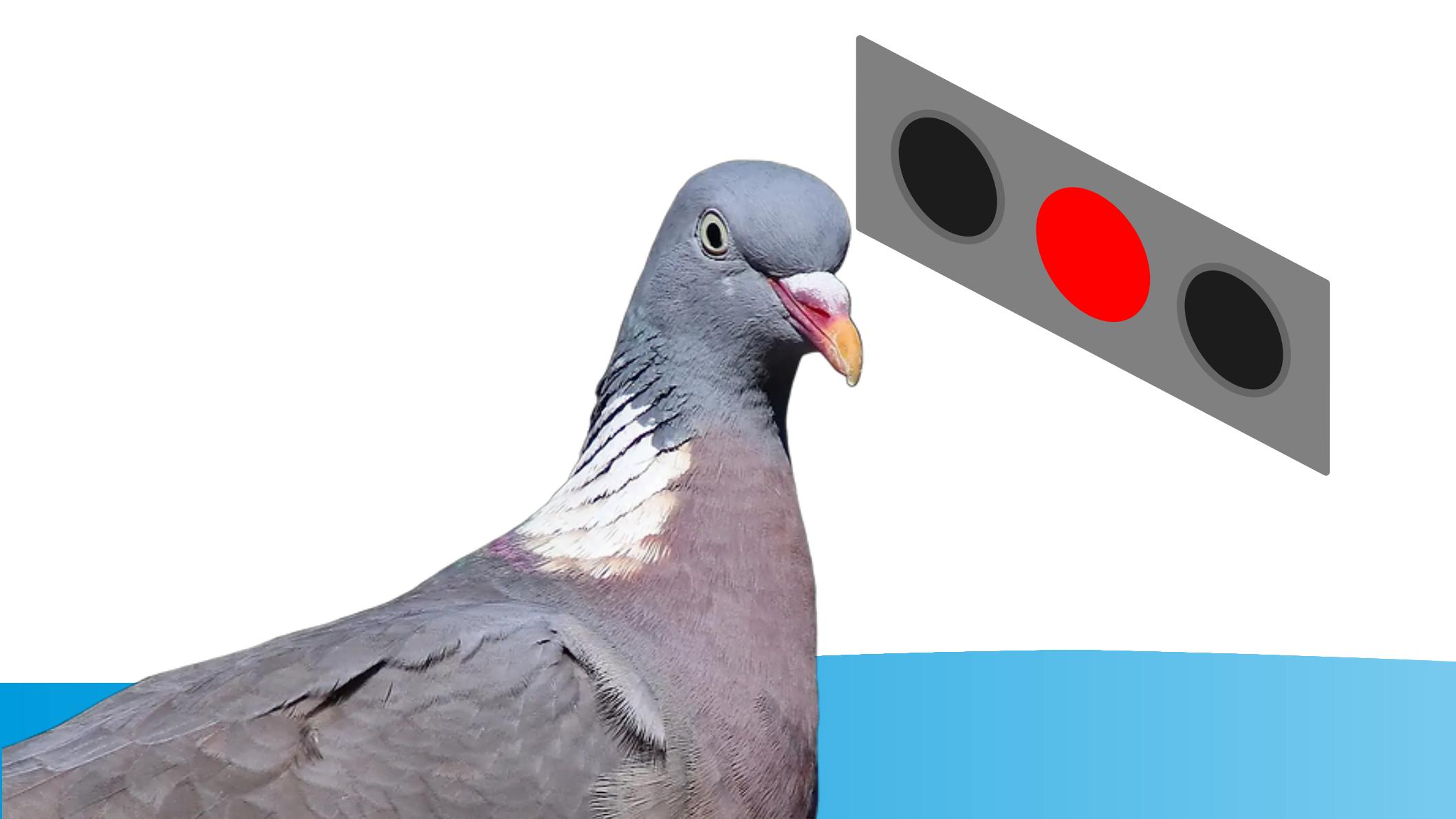
¿De qué color era la línea?

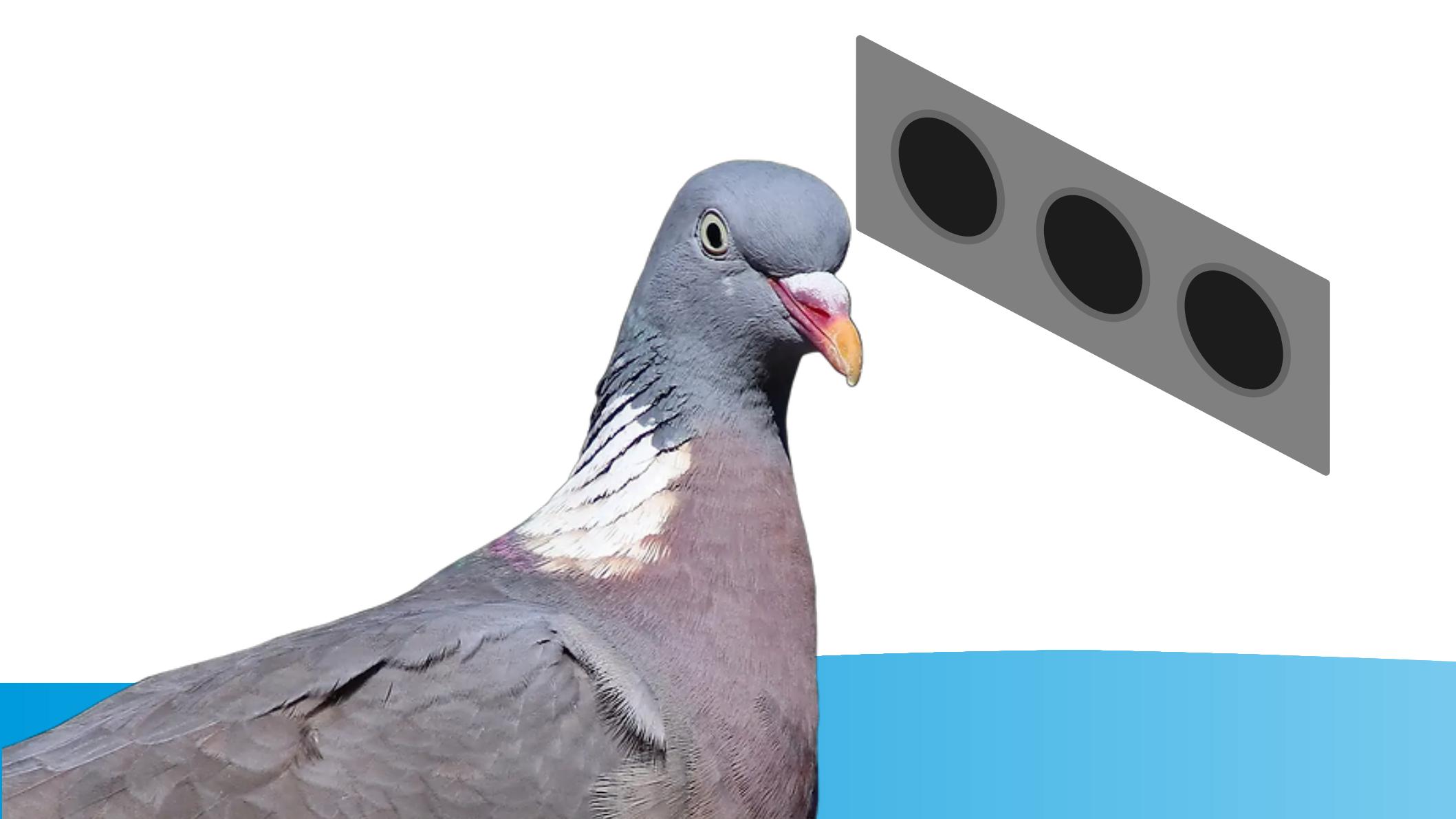
¿De qué grosor era la línea?

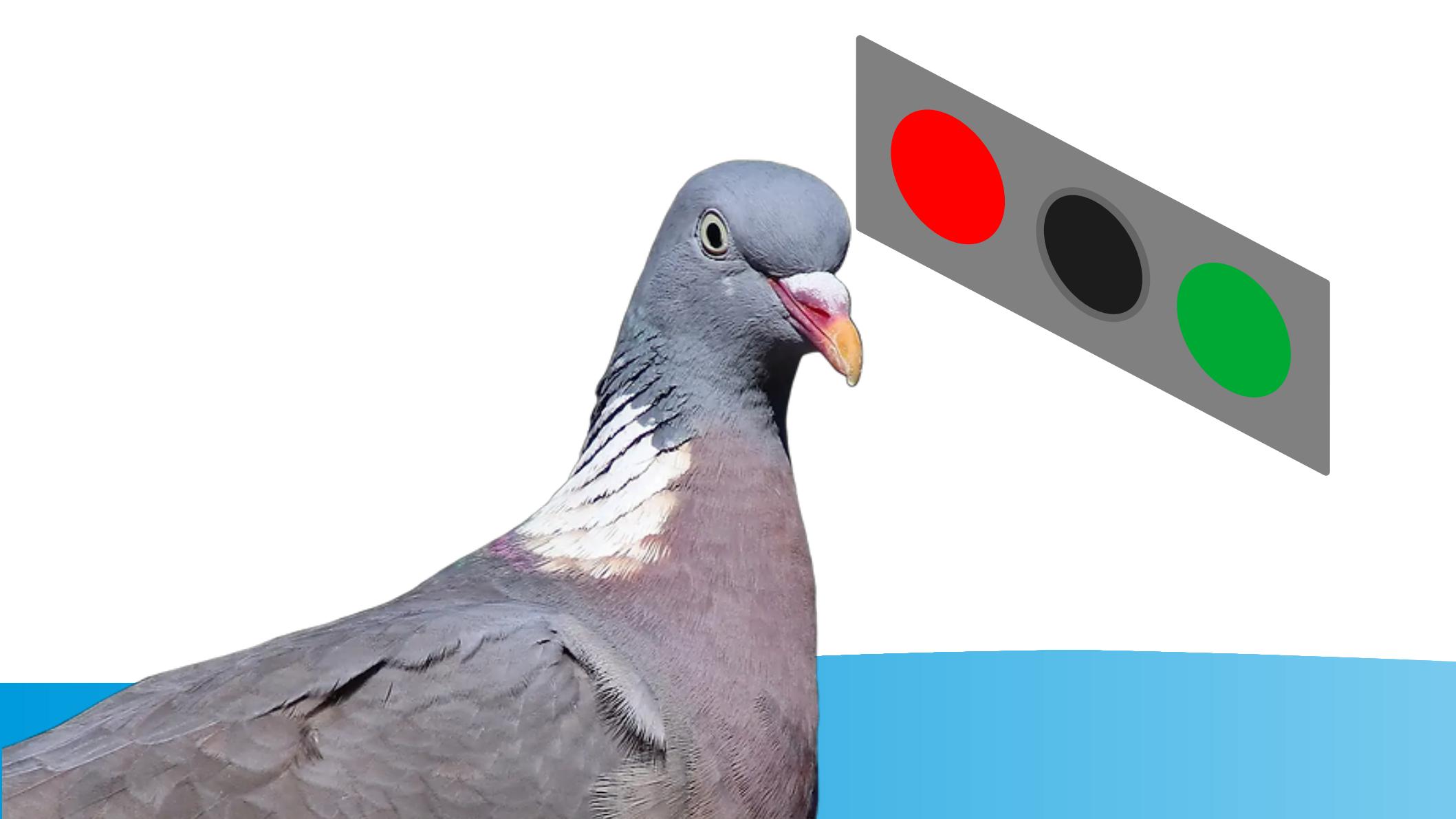
¿Qué inclinación tenía la línea?

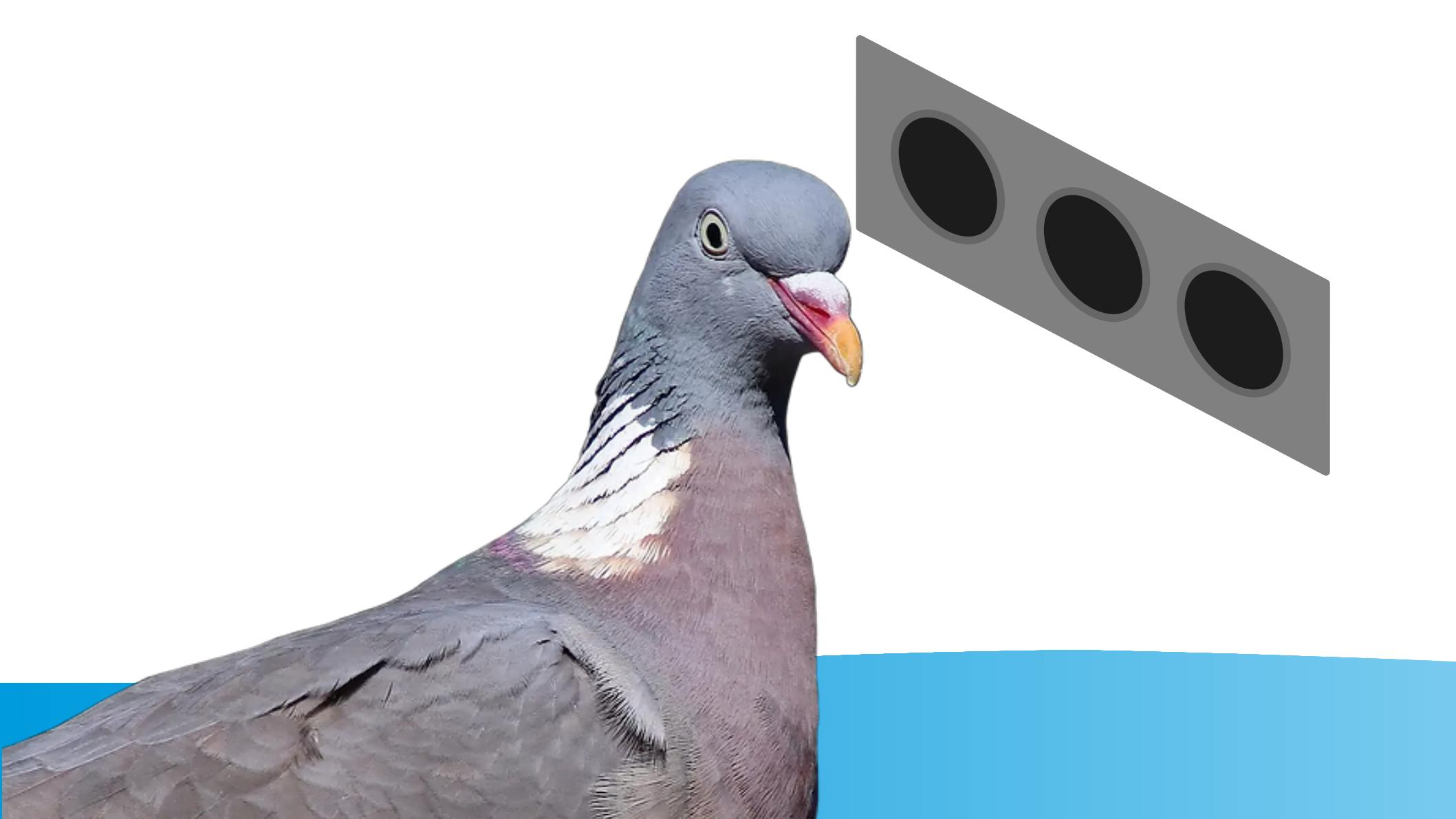


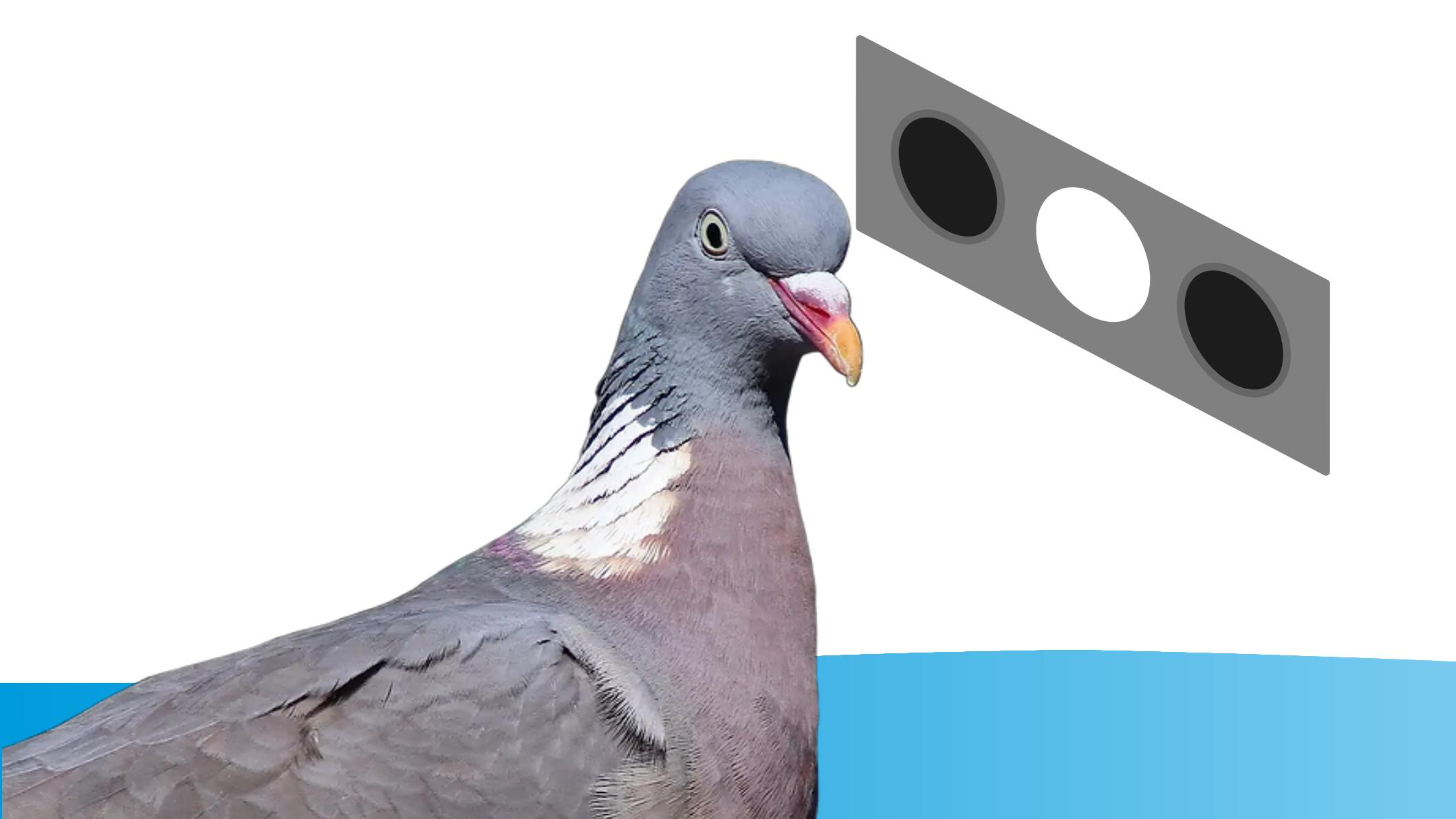


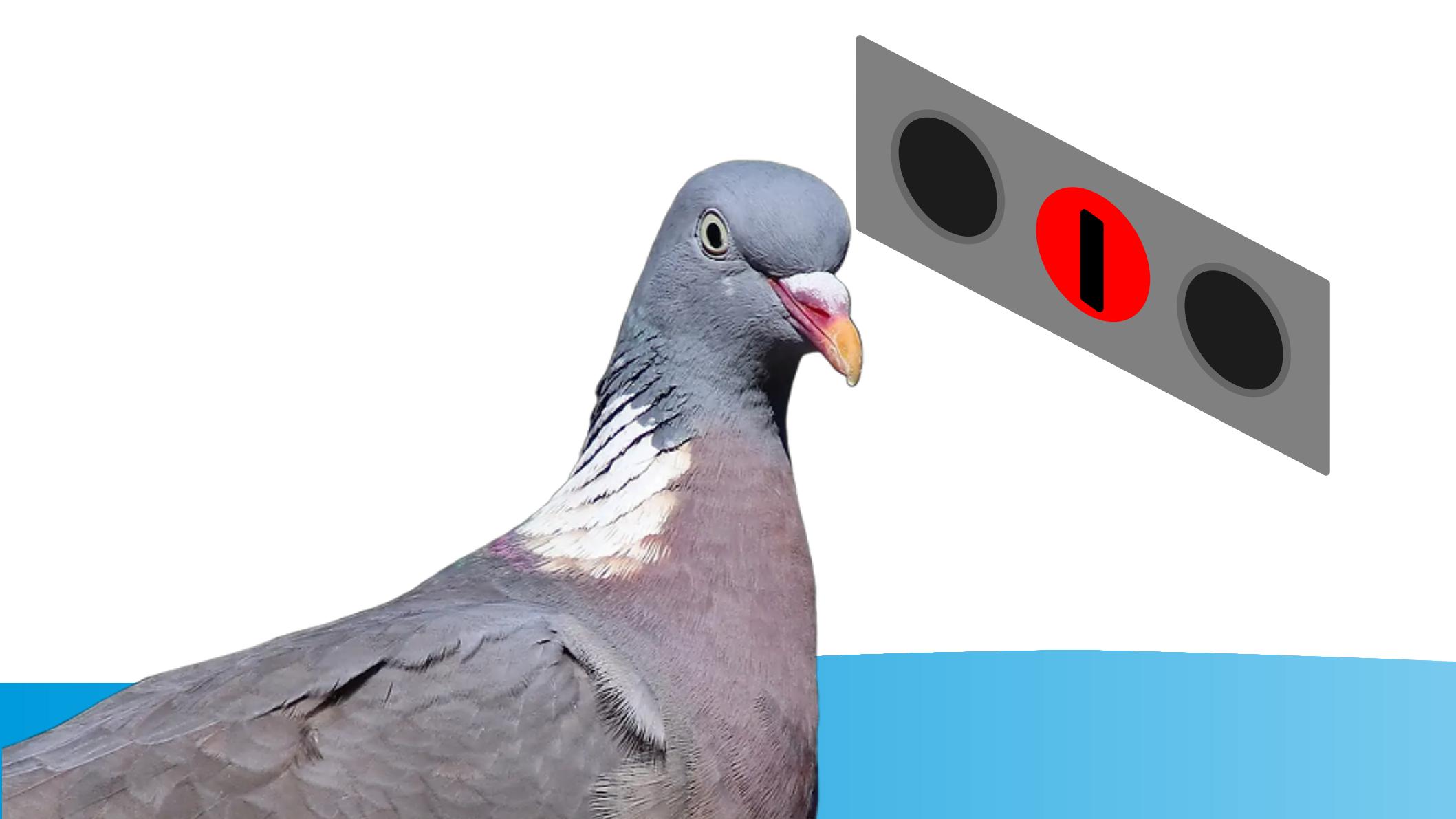


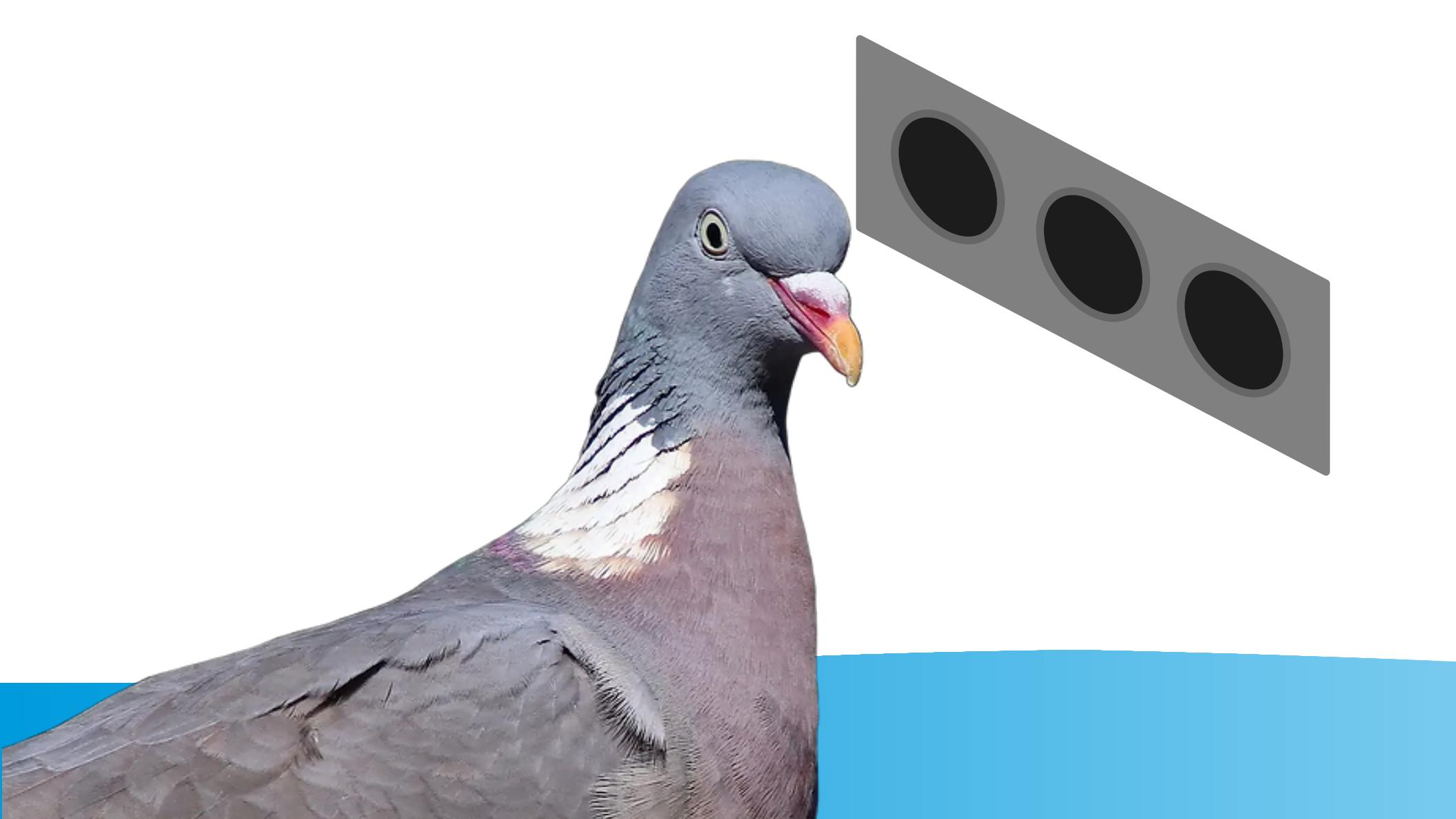


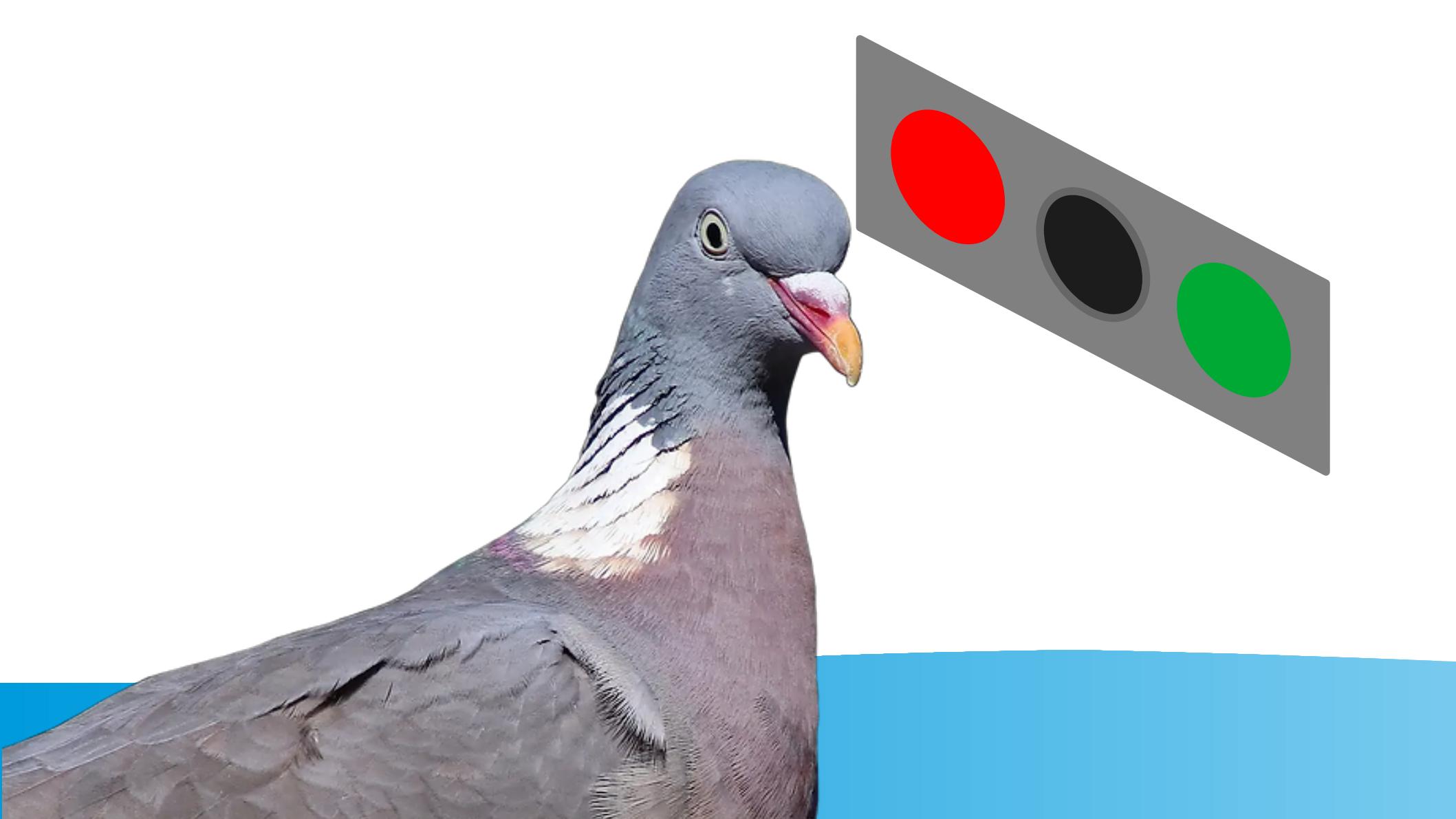


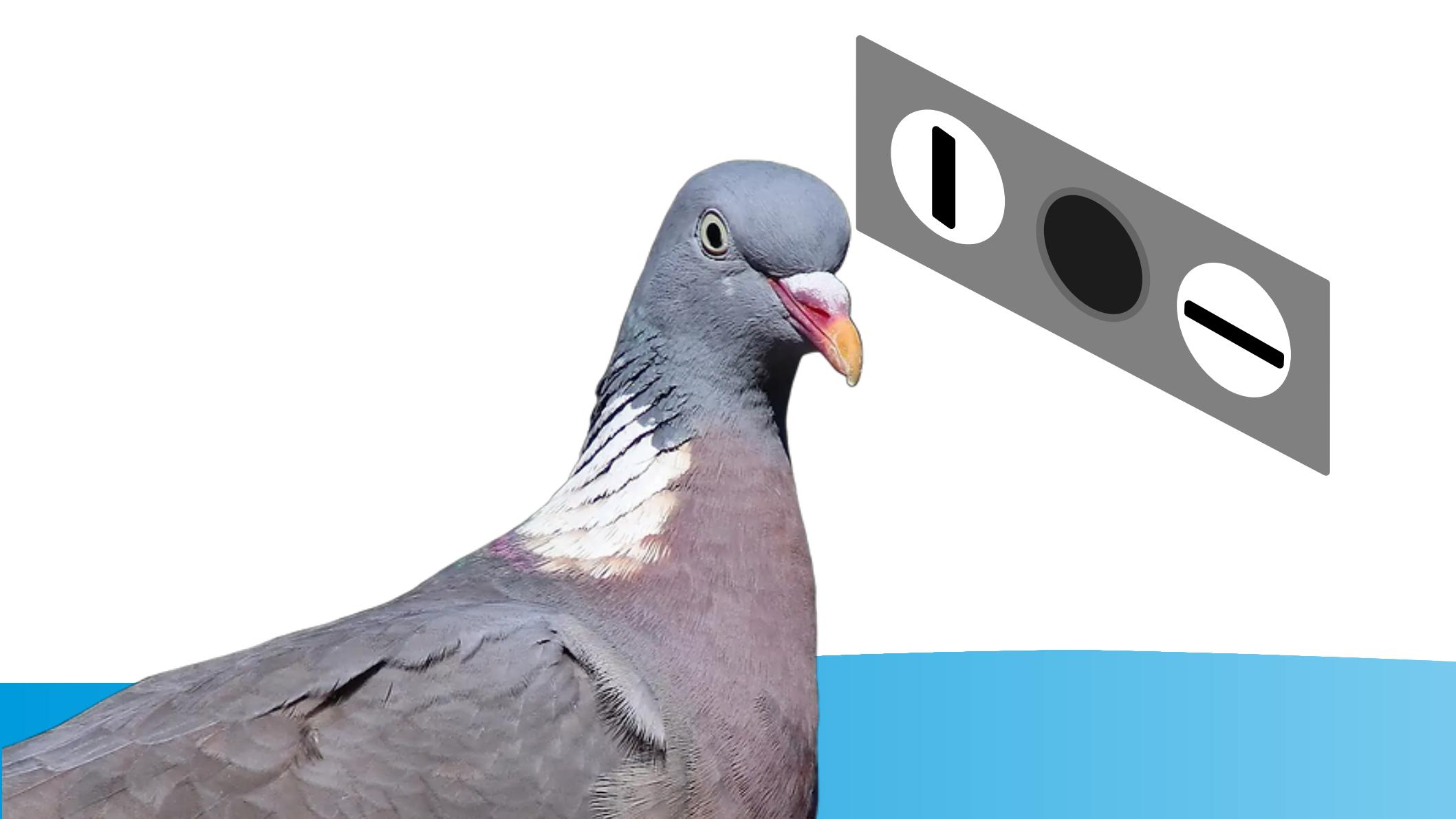








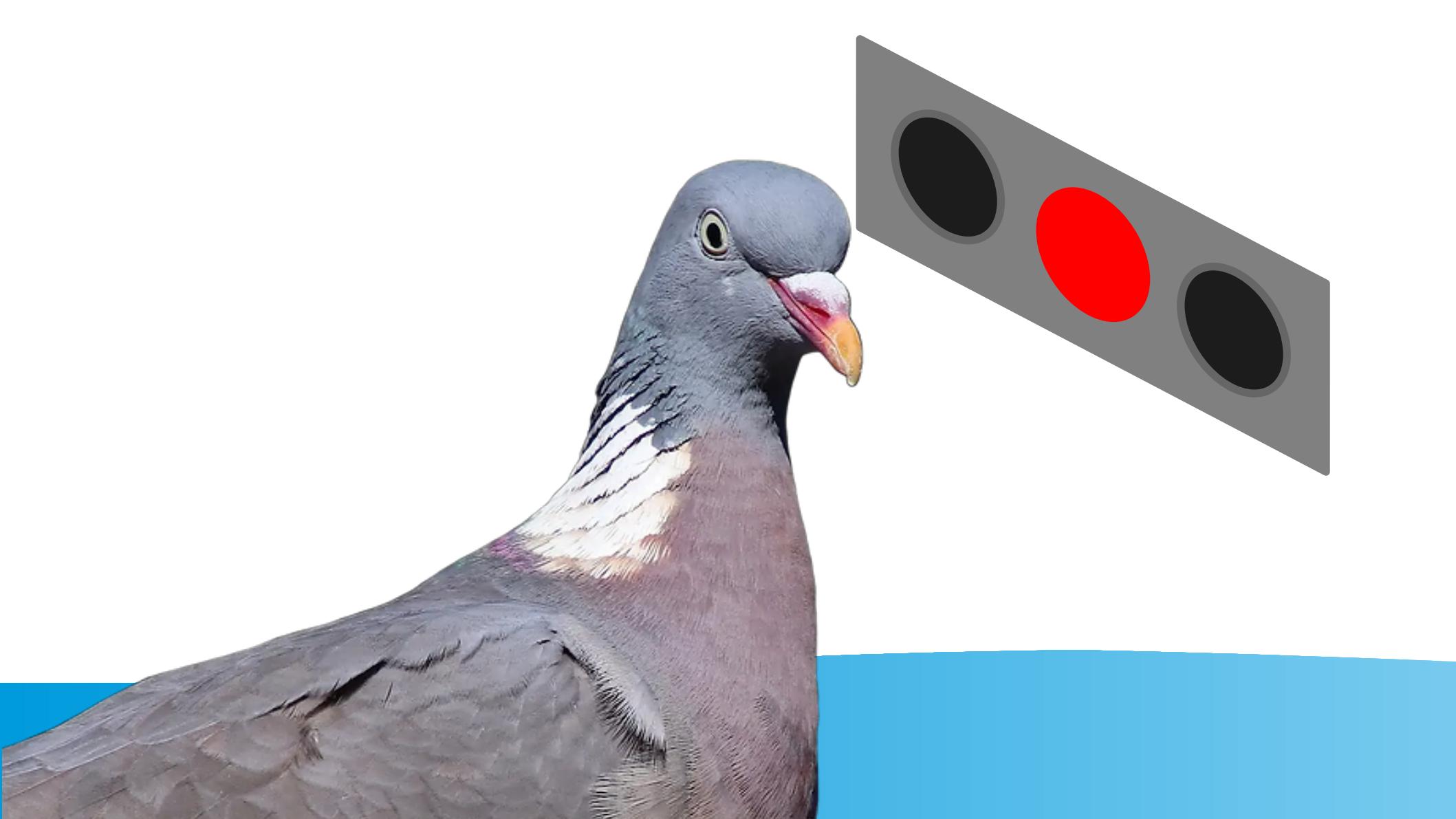


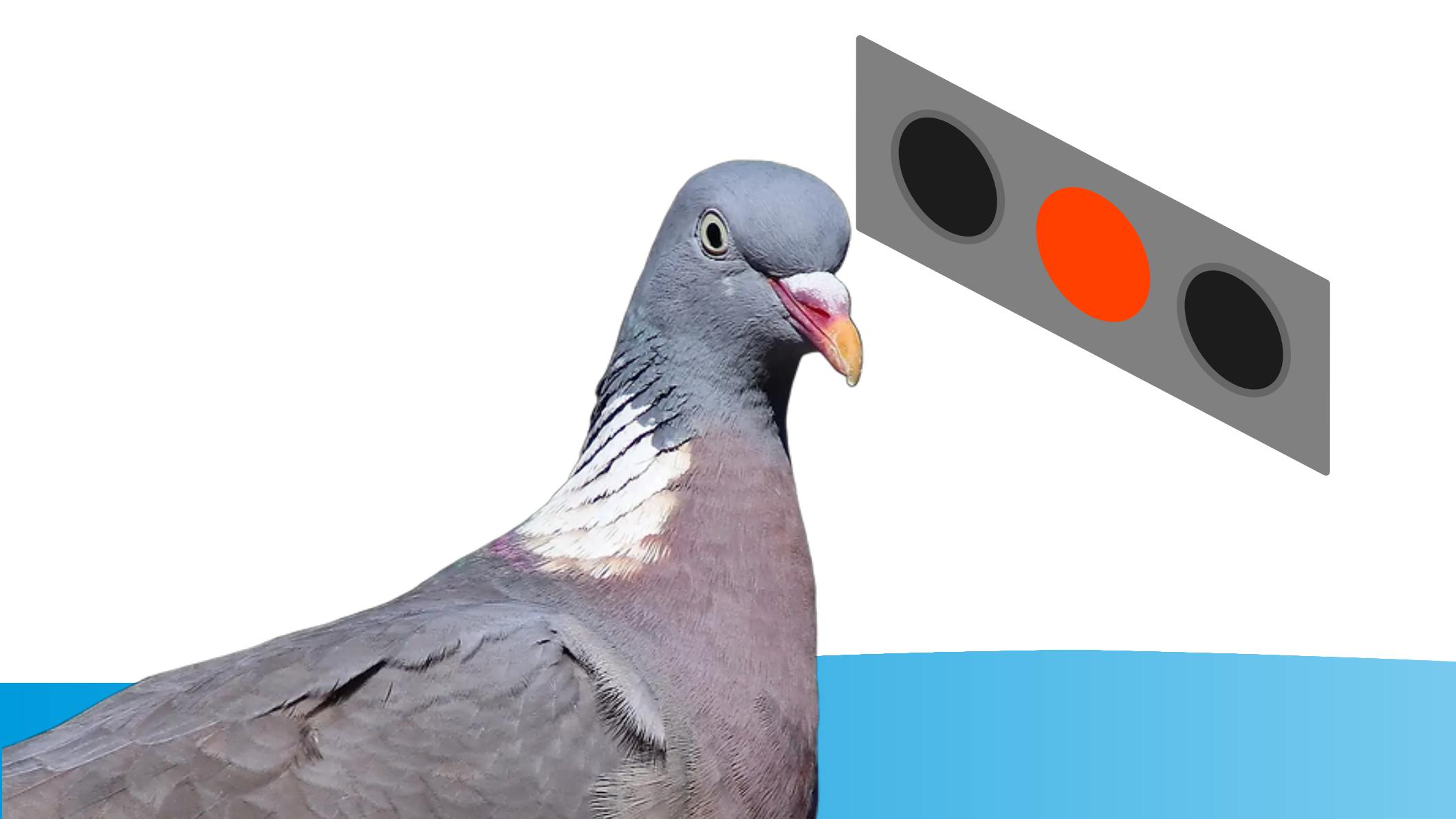


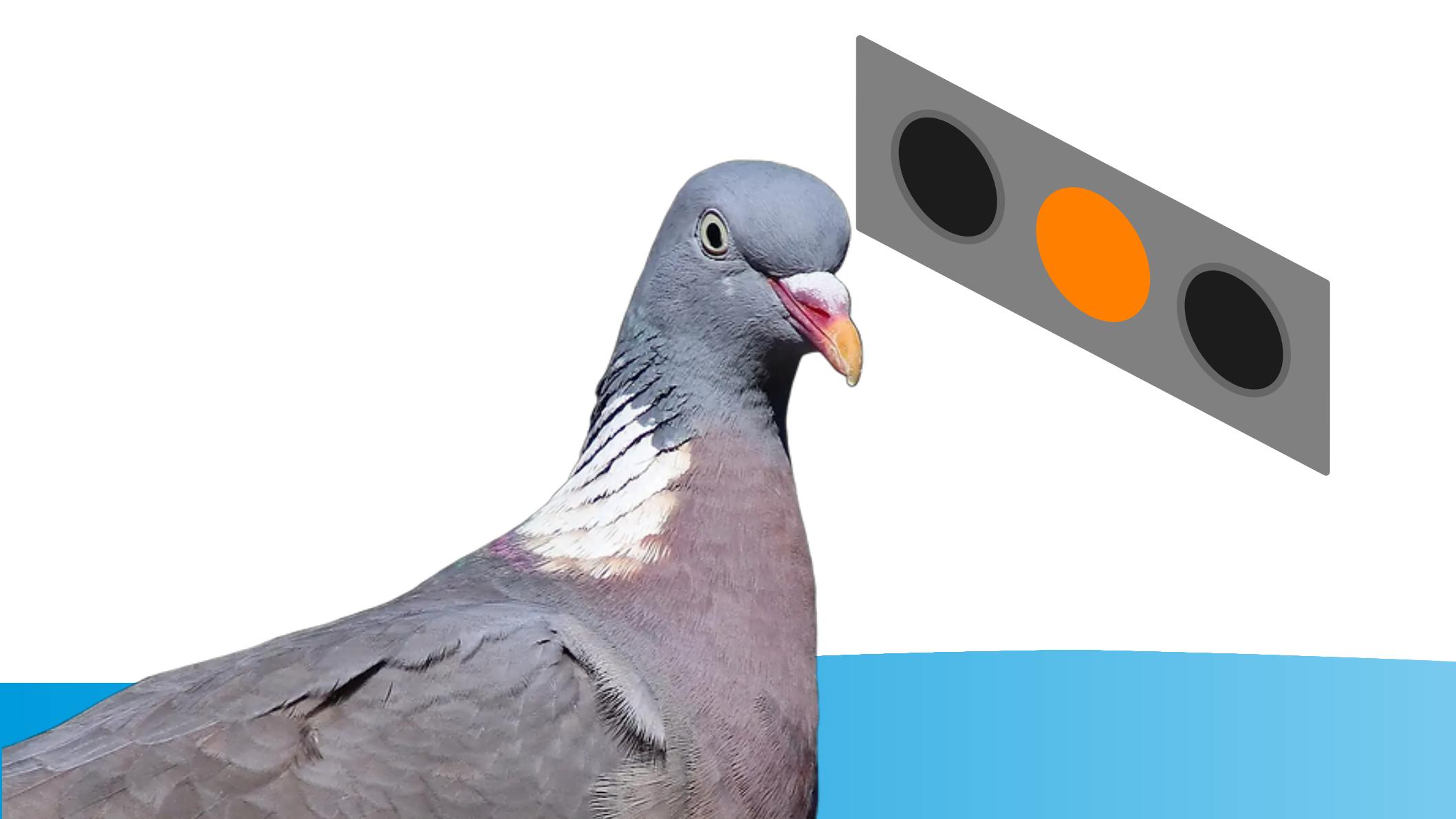
Las palomas, igual que las personas, parecen tener un límite en cuanto a la cantidad de información que pueden atender.

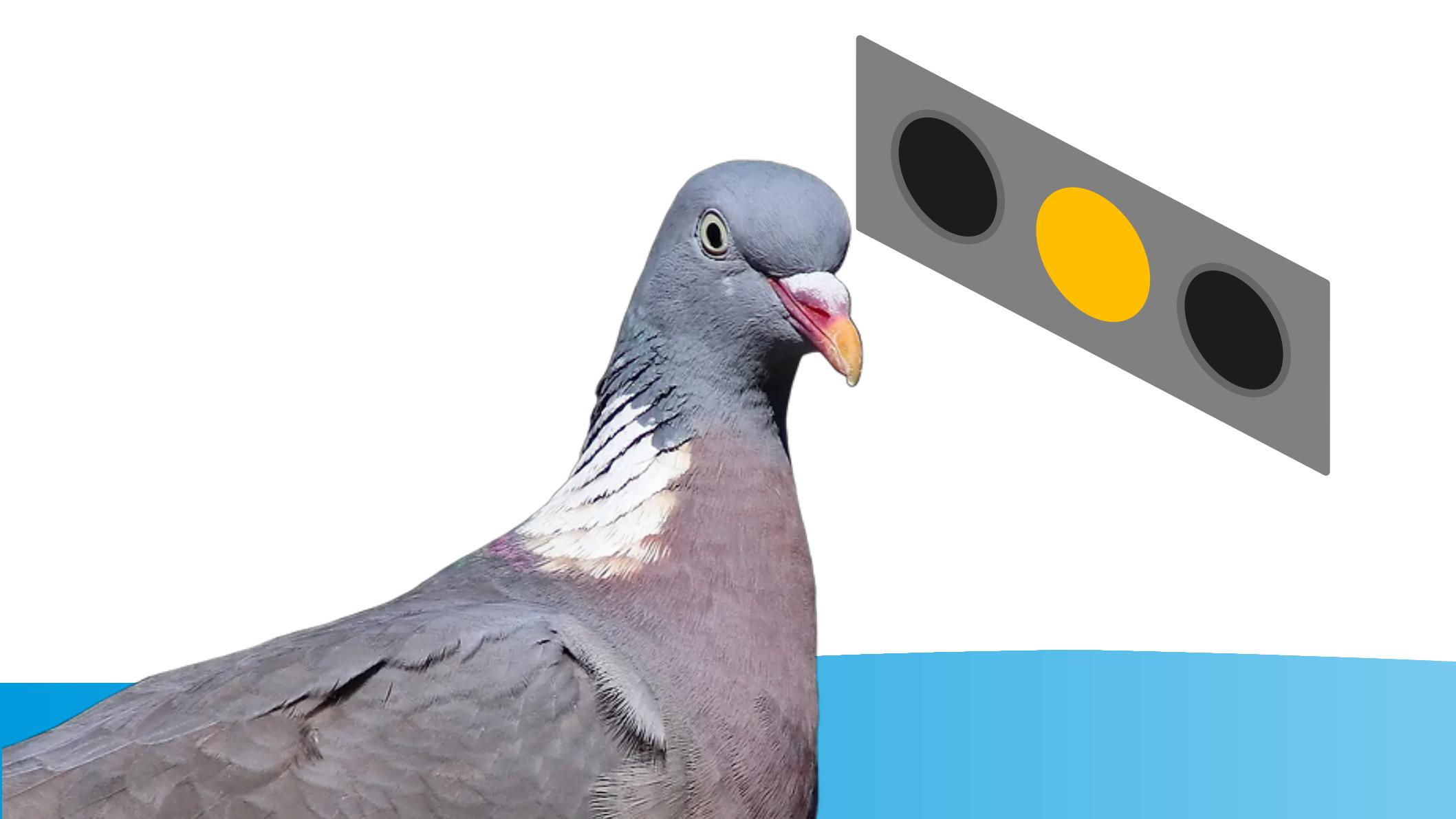
Las palomas, igual que las personas, parecen tener un límite en cuanto a la cantidad de información que pueden atender.

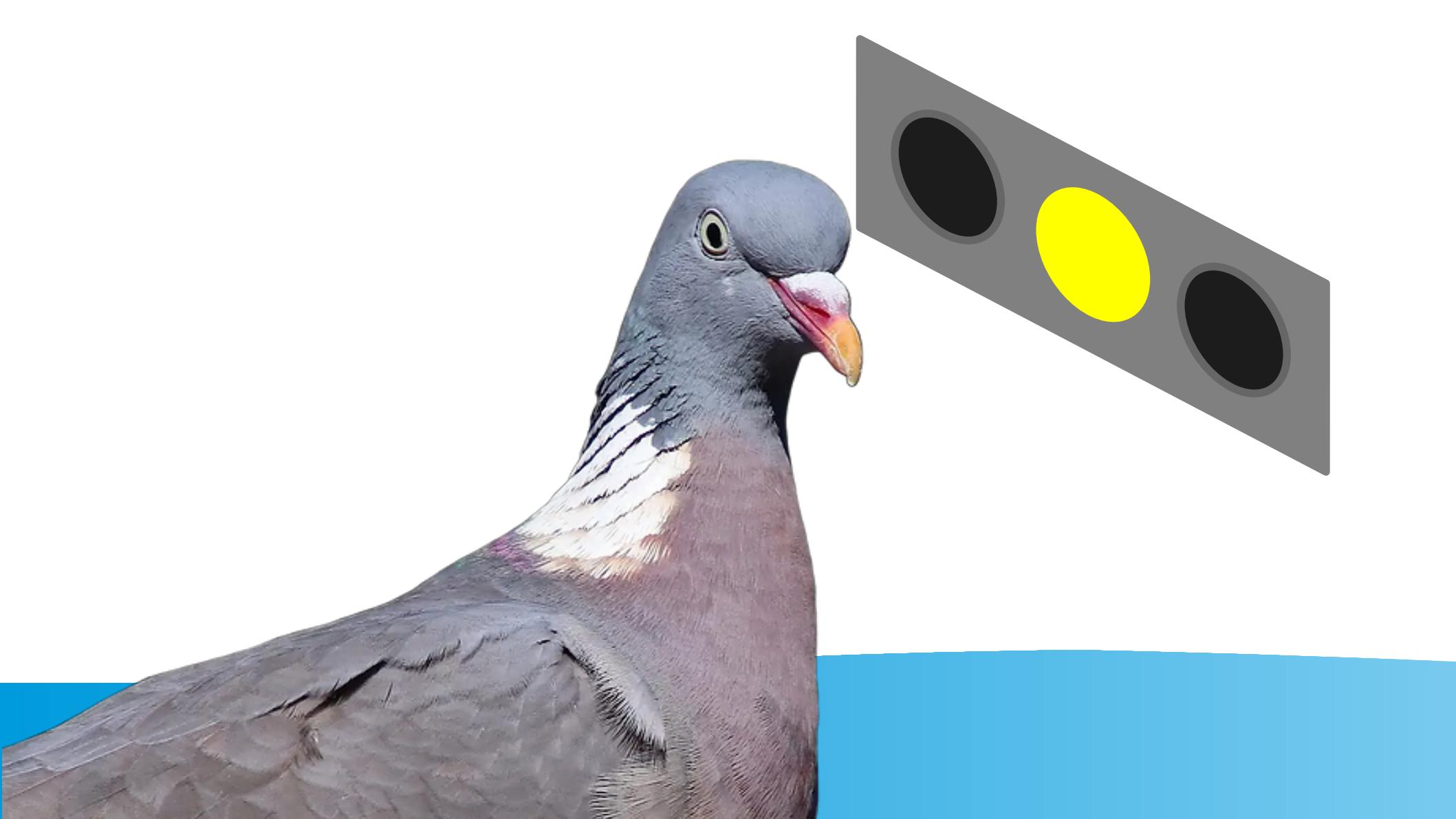
¿o no? D:

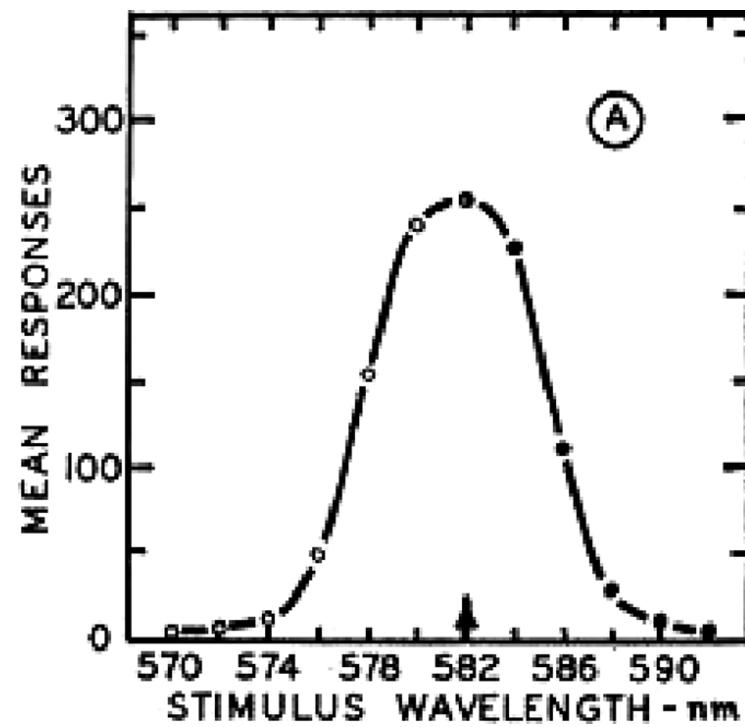


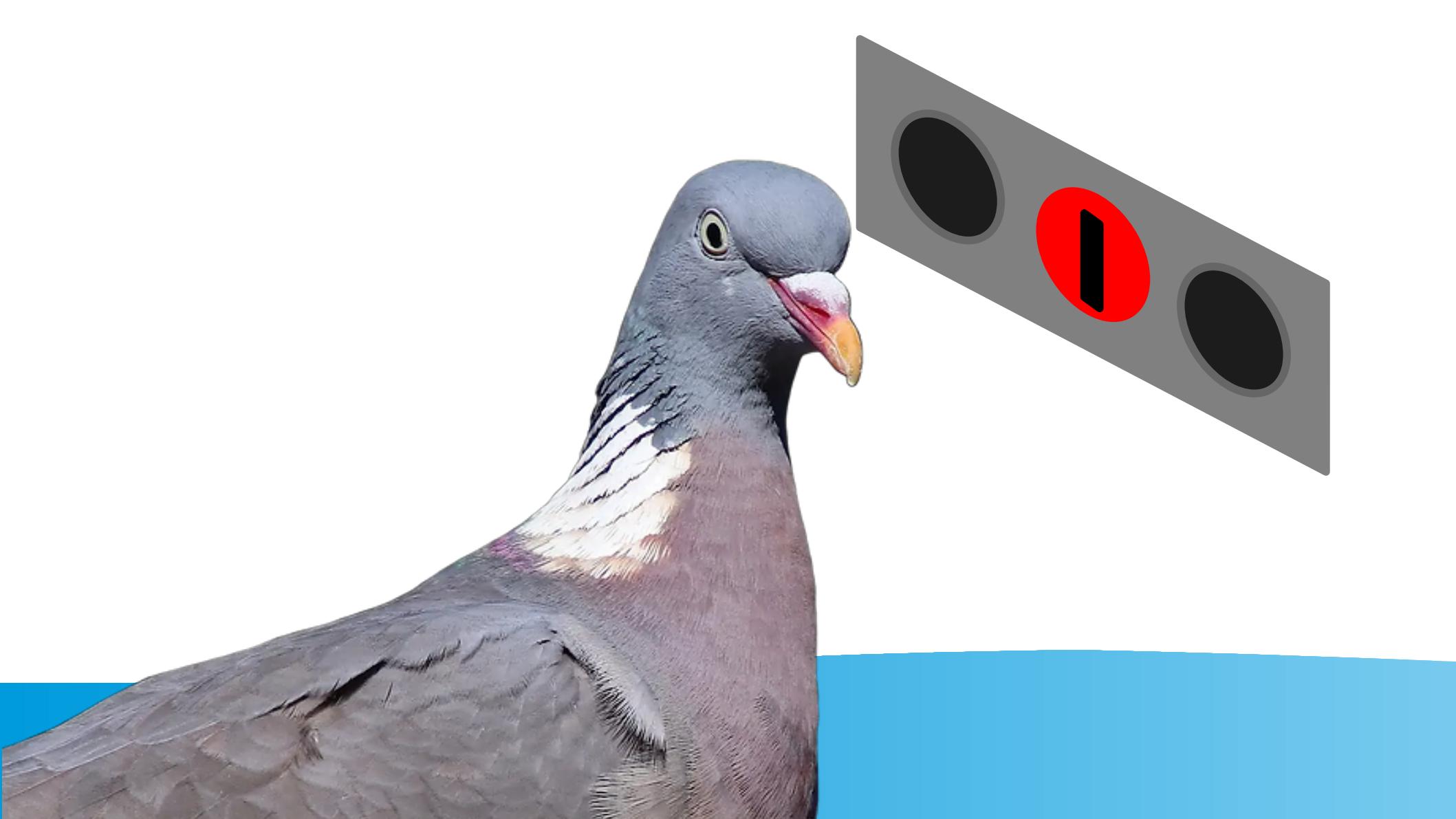


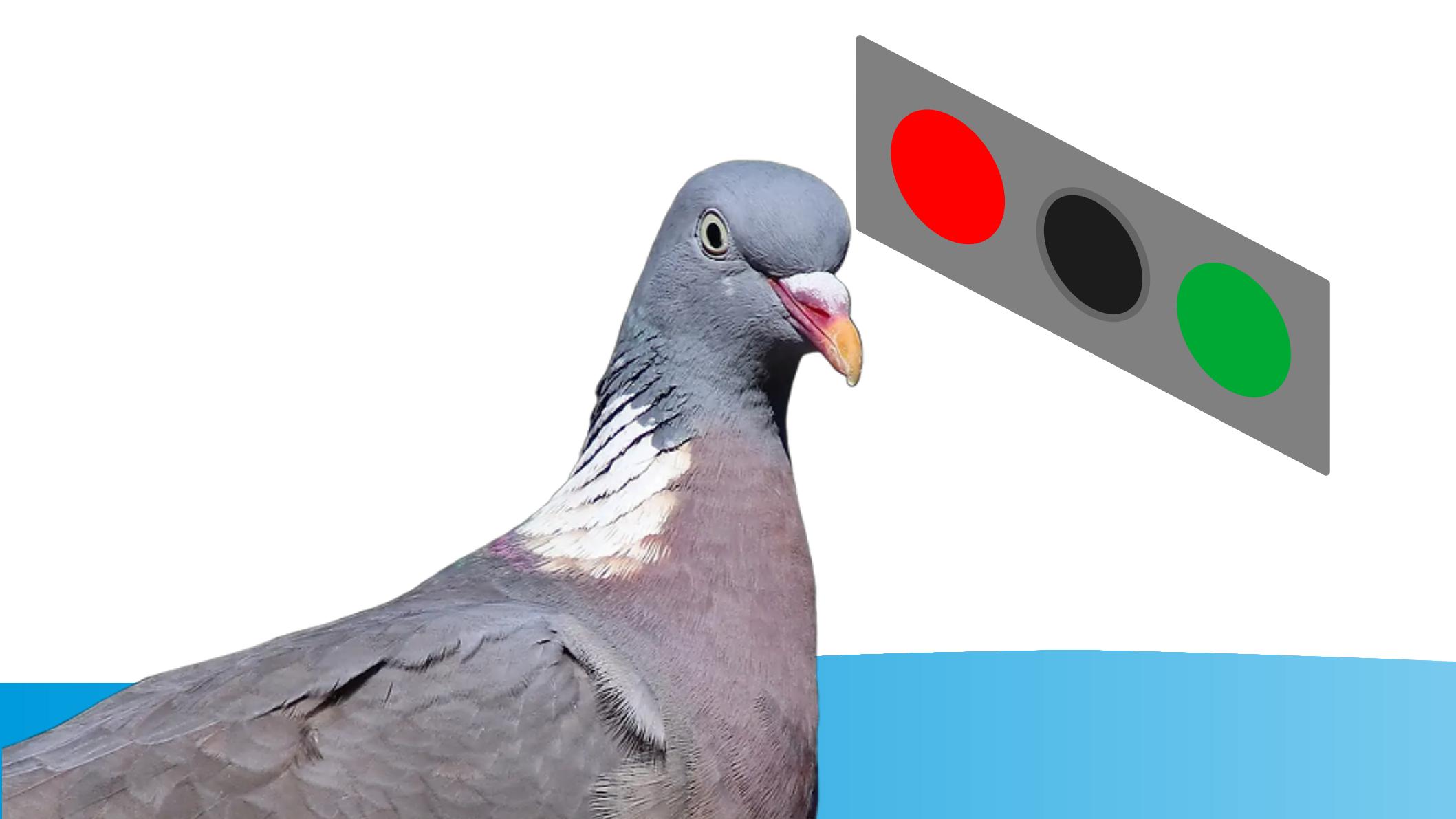


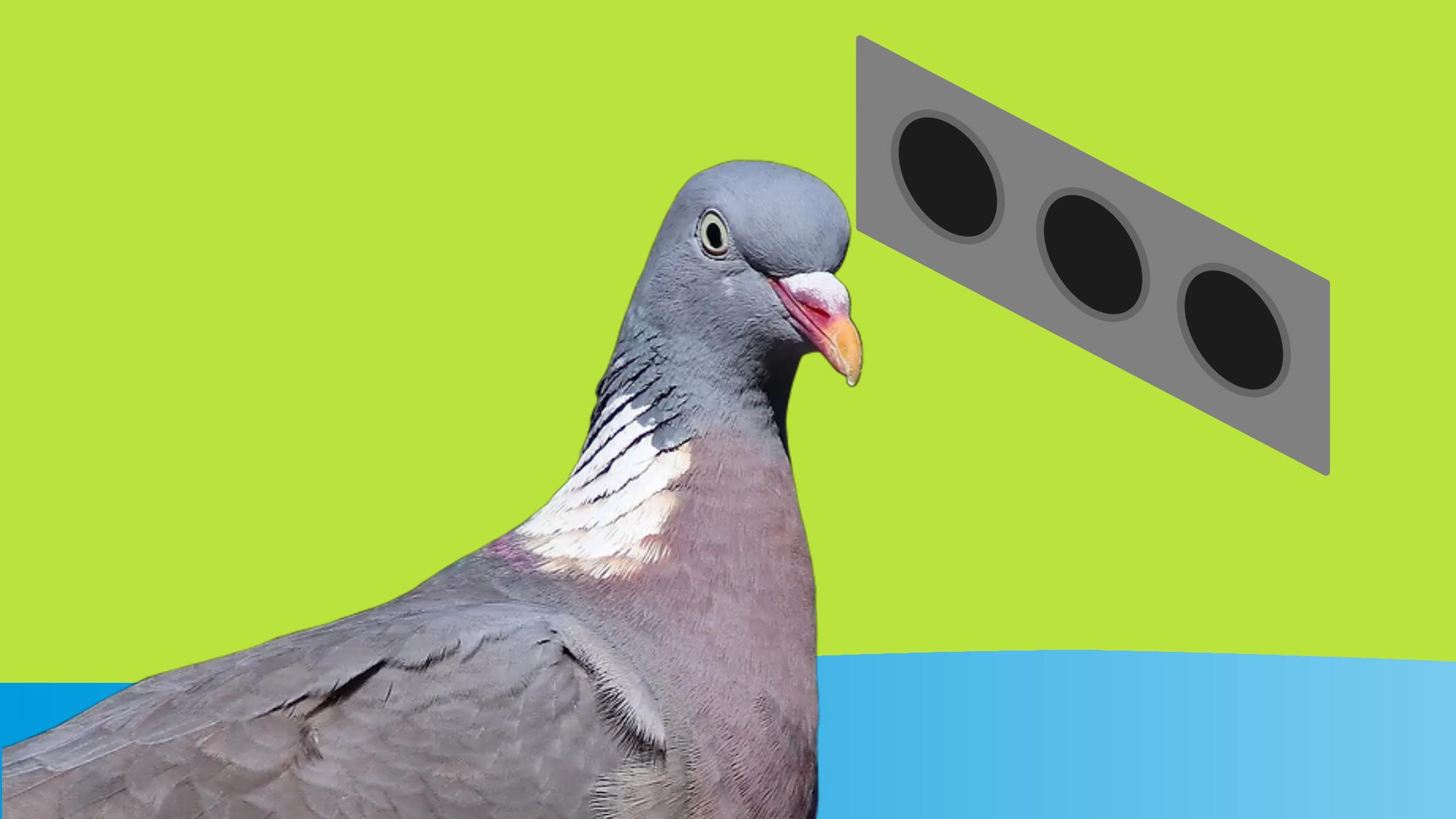


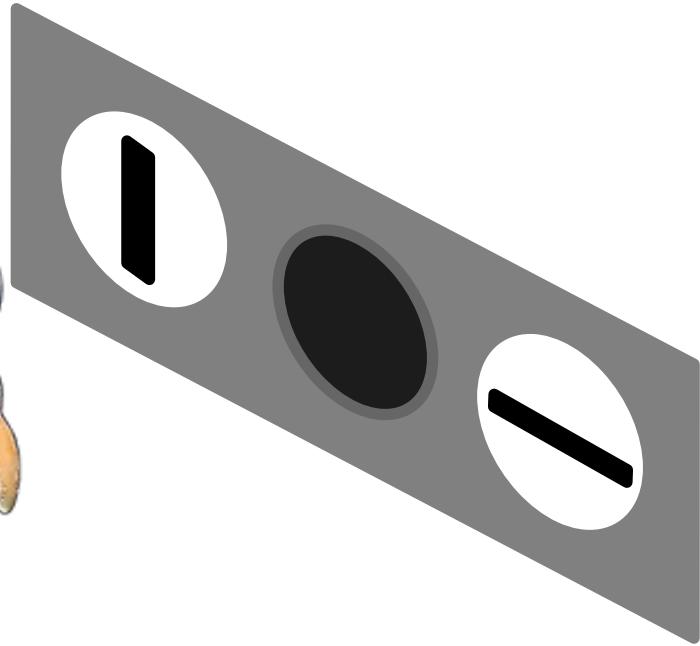






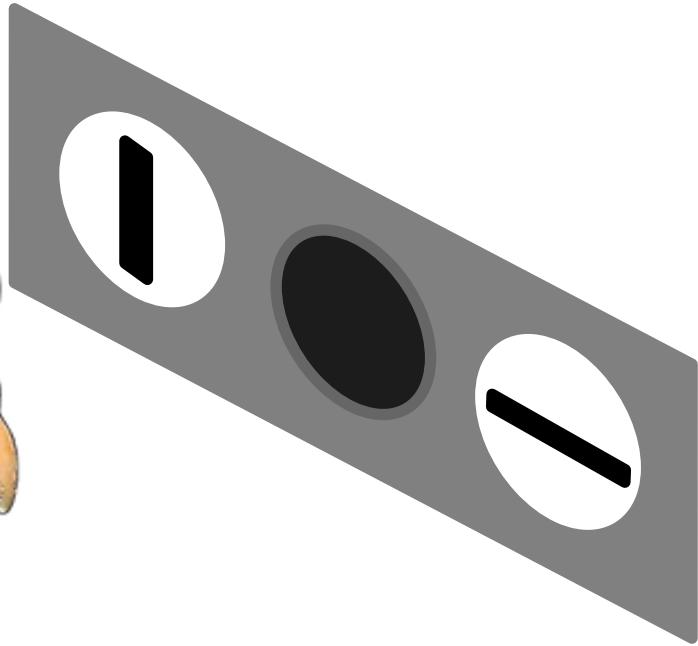






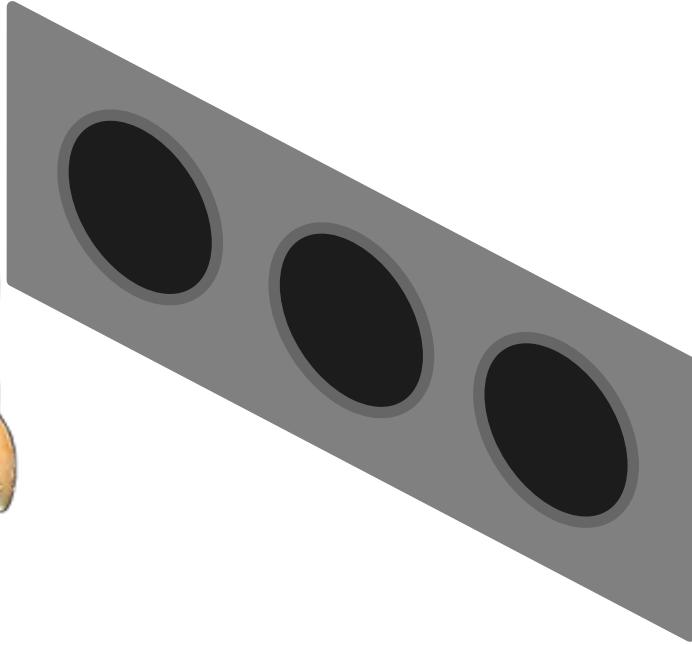


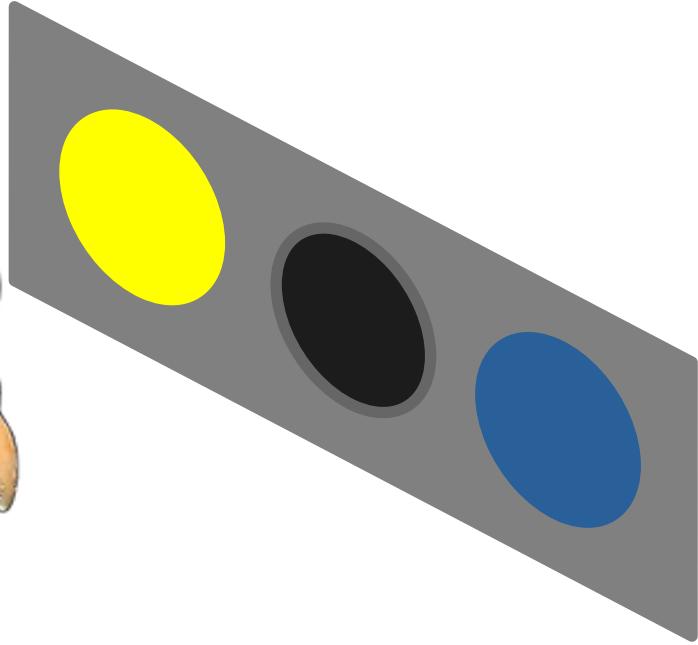
Éxito > 90%





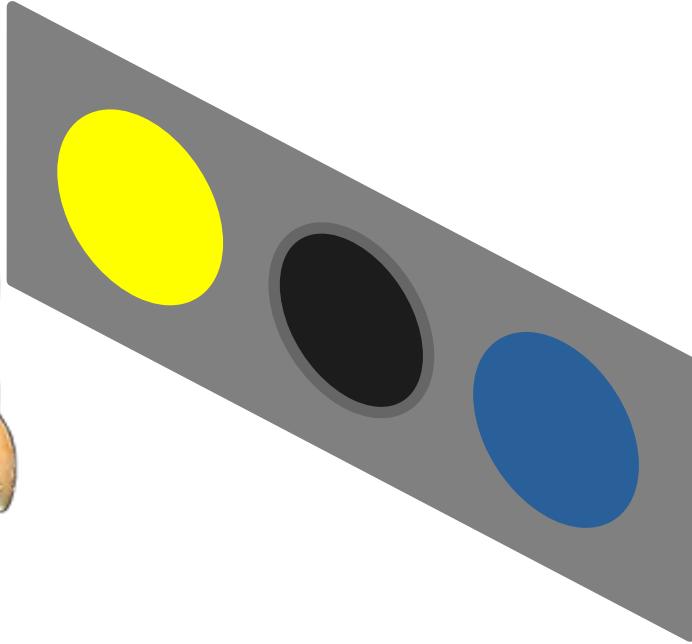
300Hz/3000Hz





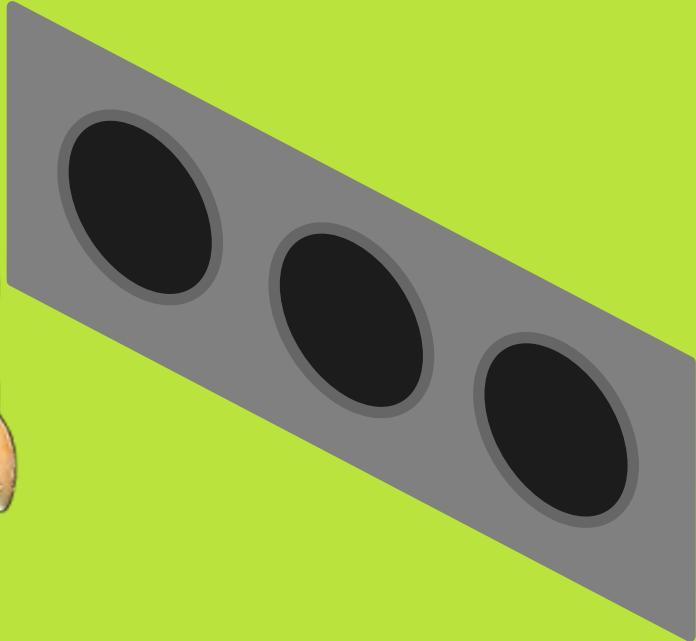


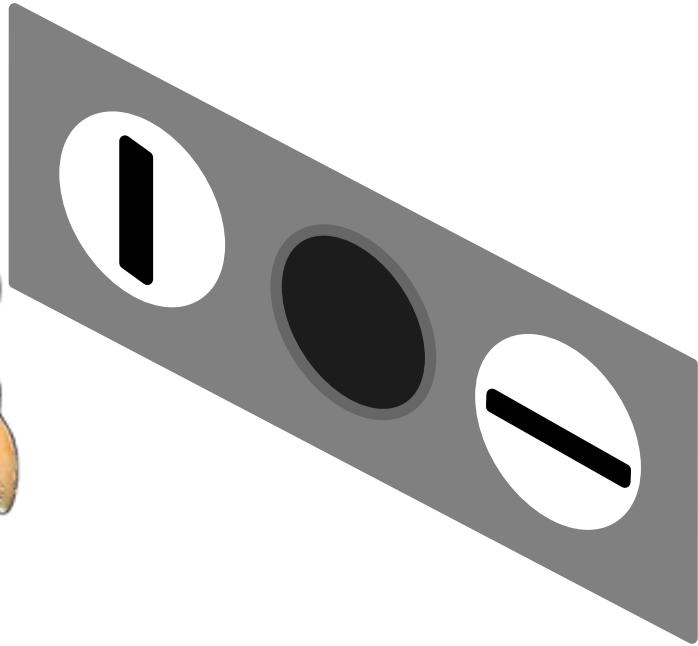
Éxito > 80%





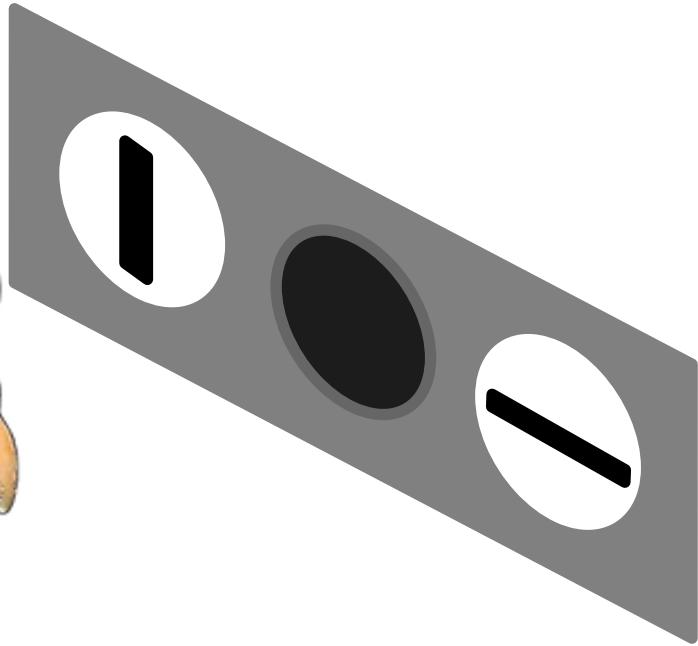
300Hz/3000Hz

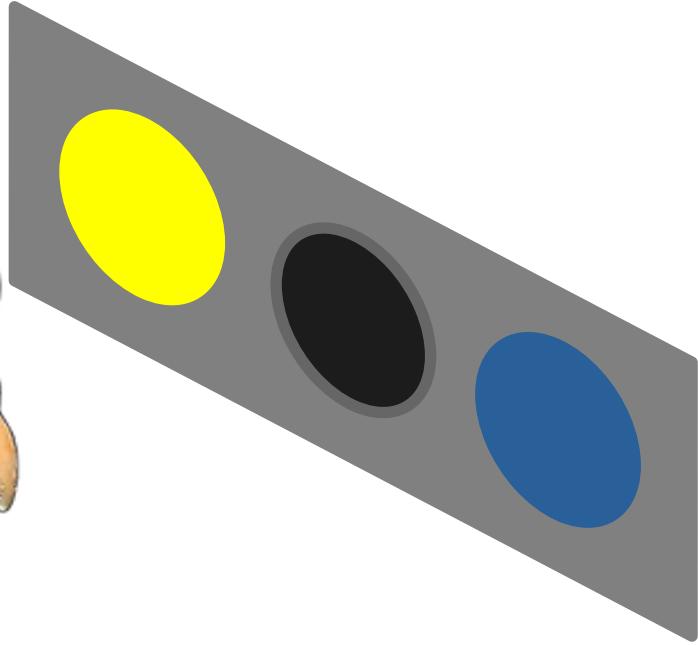






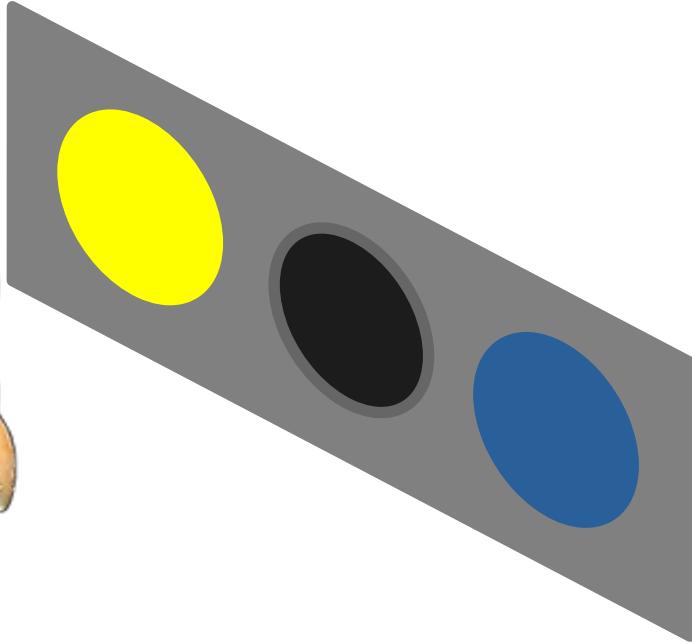
Éxito > 90%





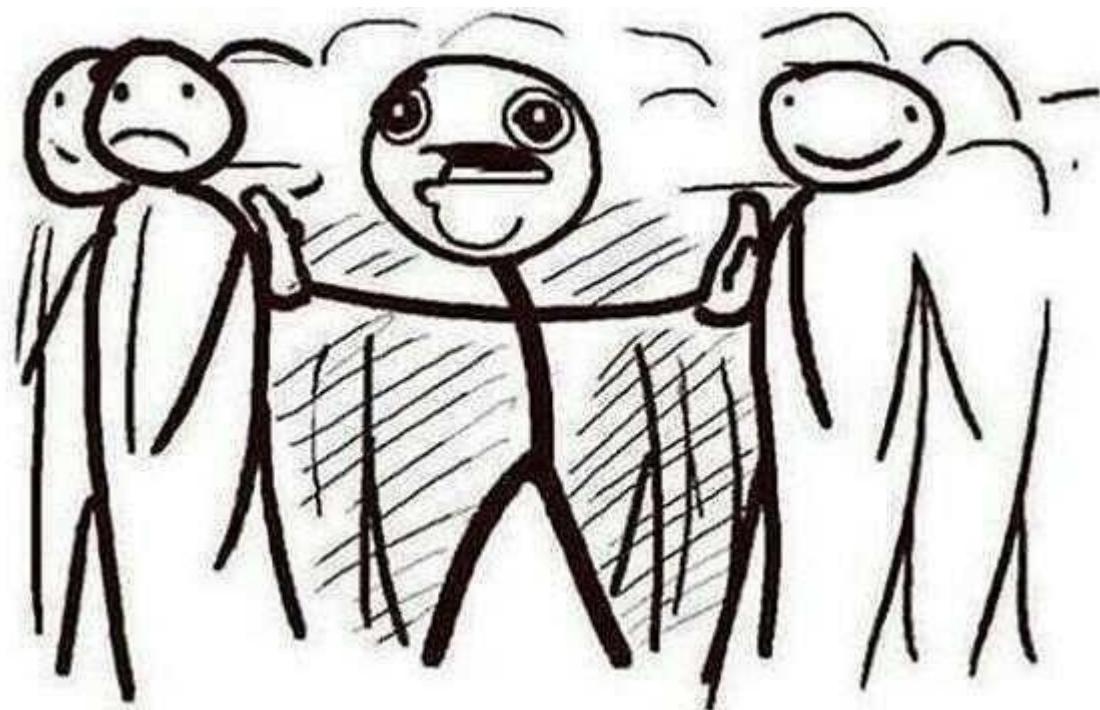


Éxito 50%



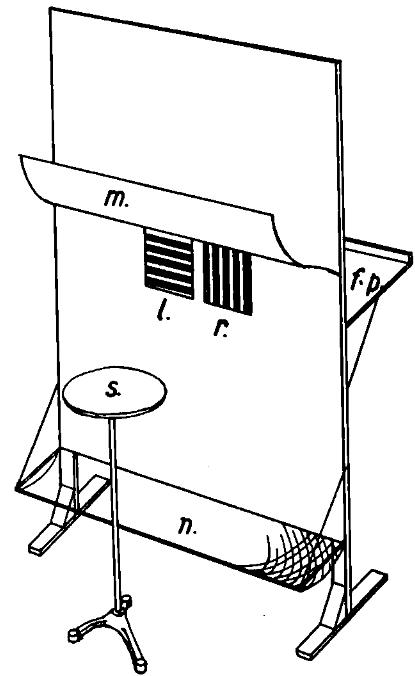
Algunos estímulos son imposibles de ignorar,
y puede haber preferencias por algunas
modalidades

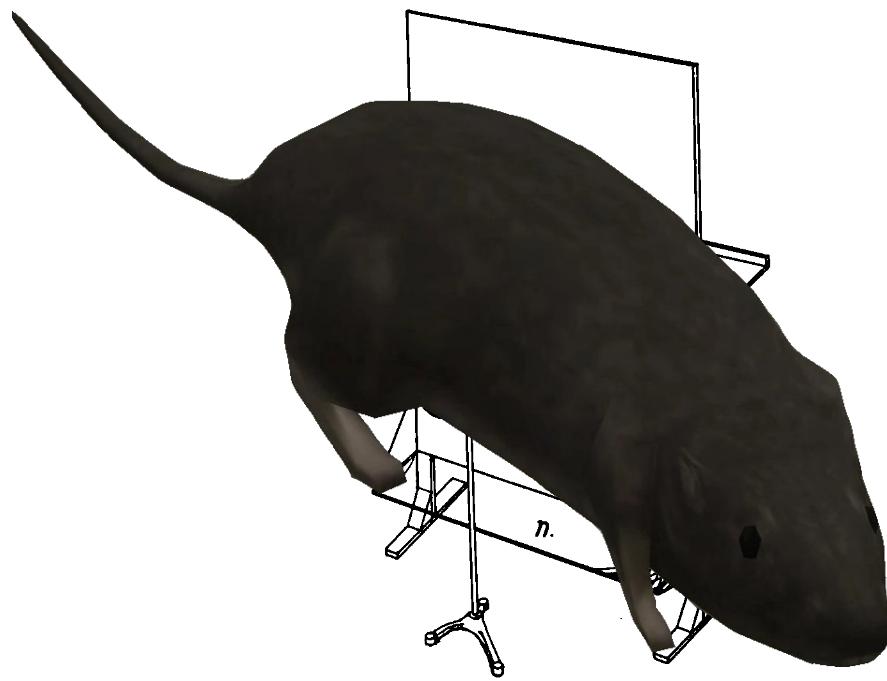


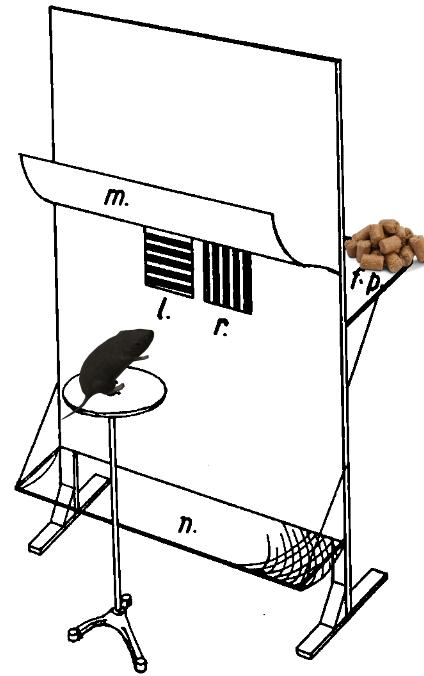


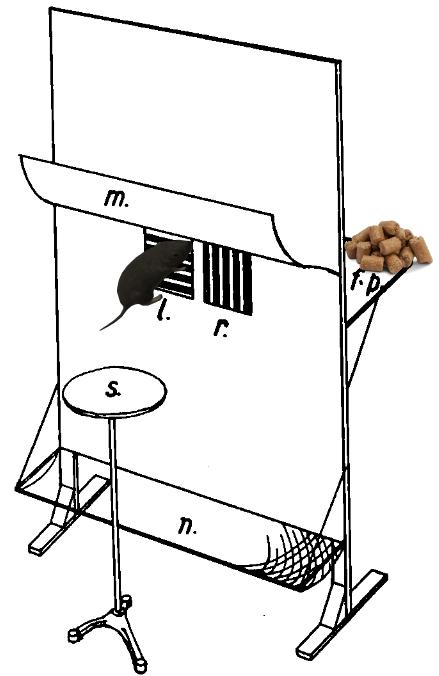


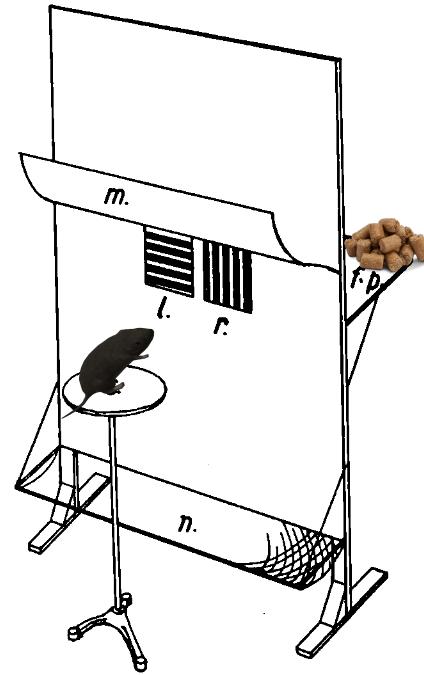
¿Alguien dijo
Segismundo? :0

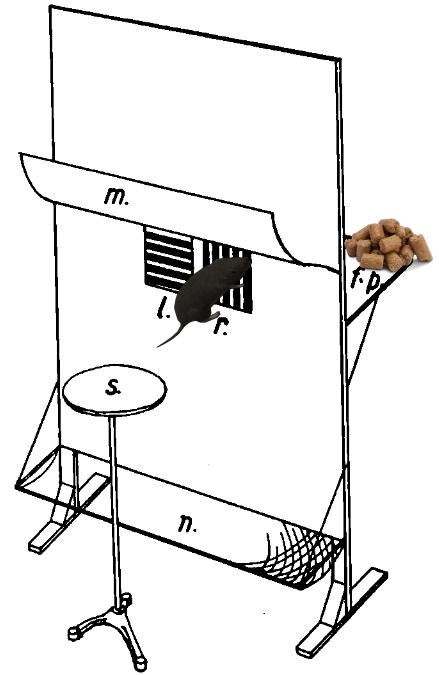


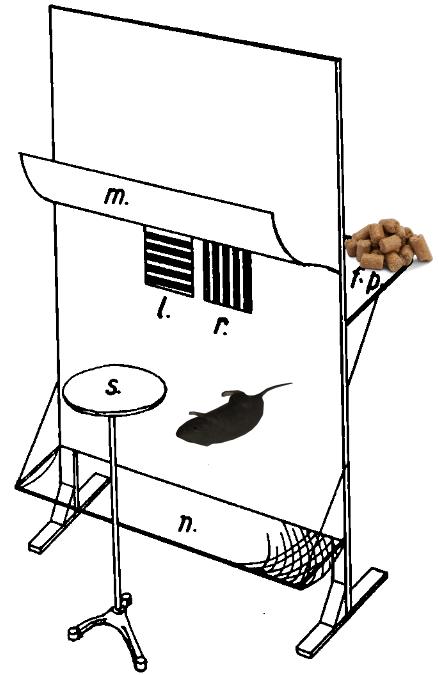


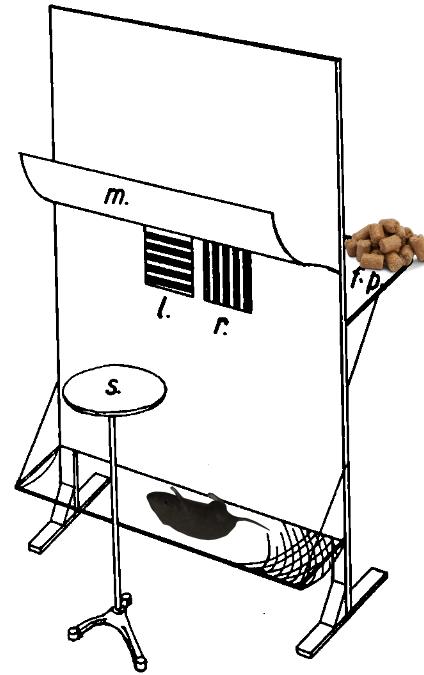


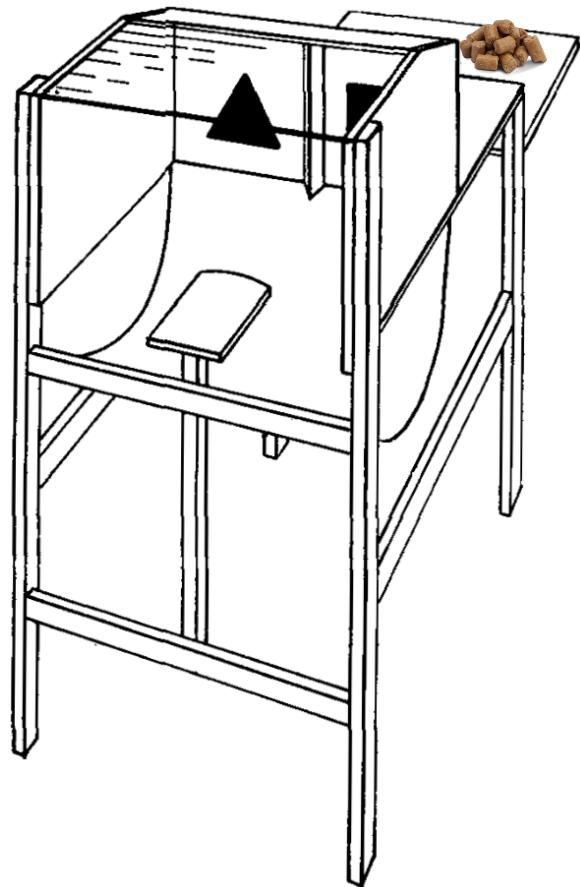












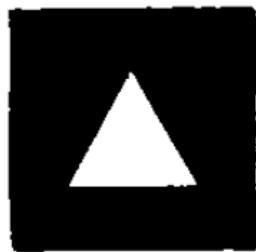


FIGURE 2



FIGURE 3

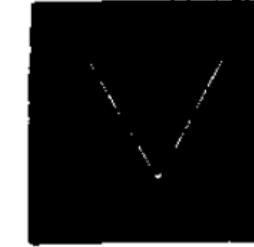


FIGURE 4



FIGURE 5



FIGURE 6



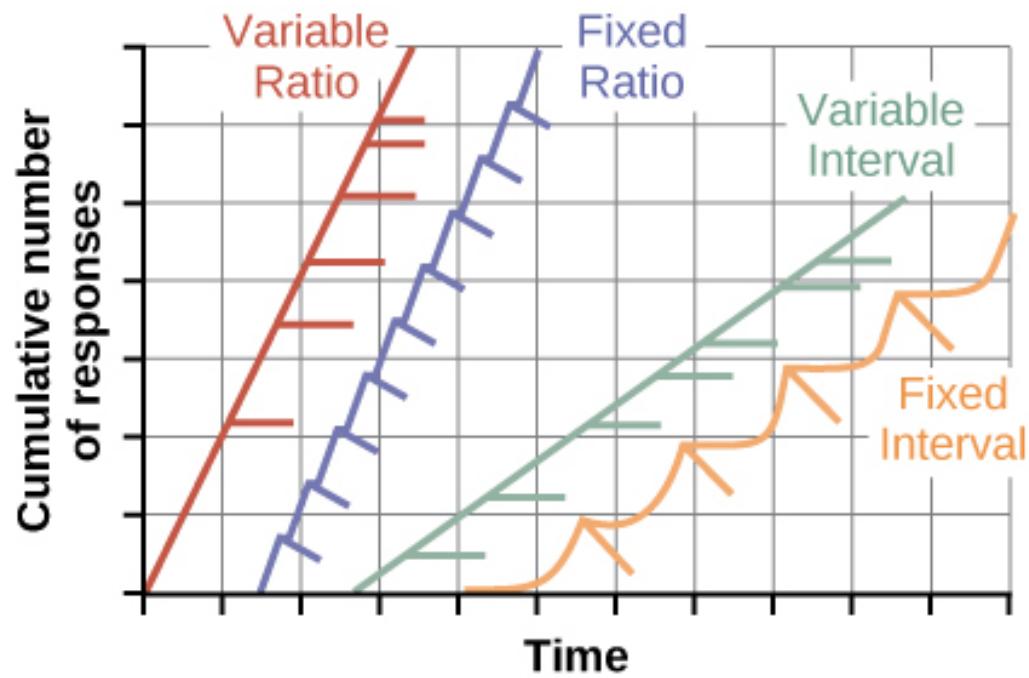
FIGURE 7

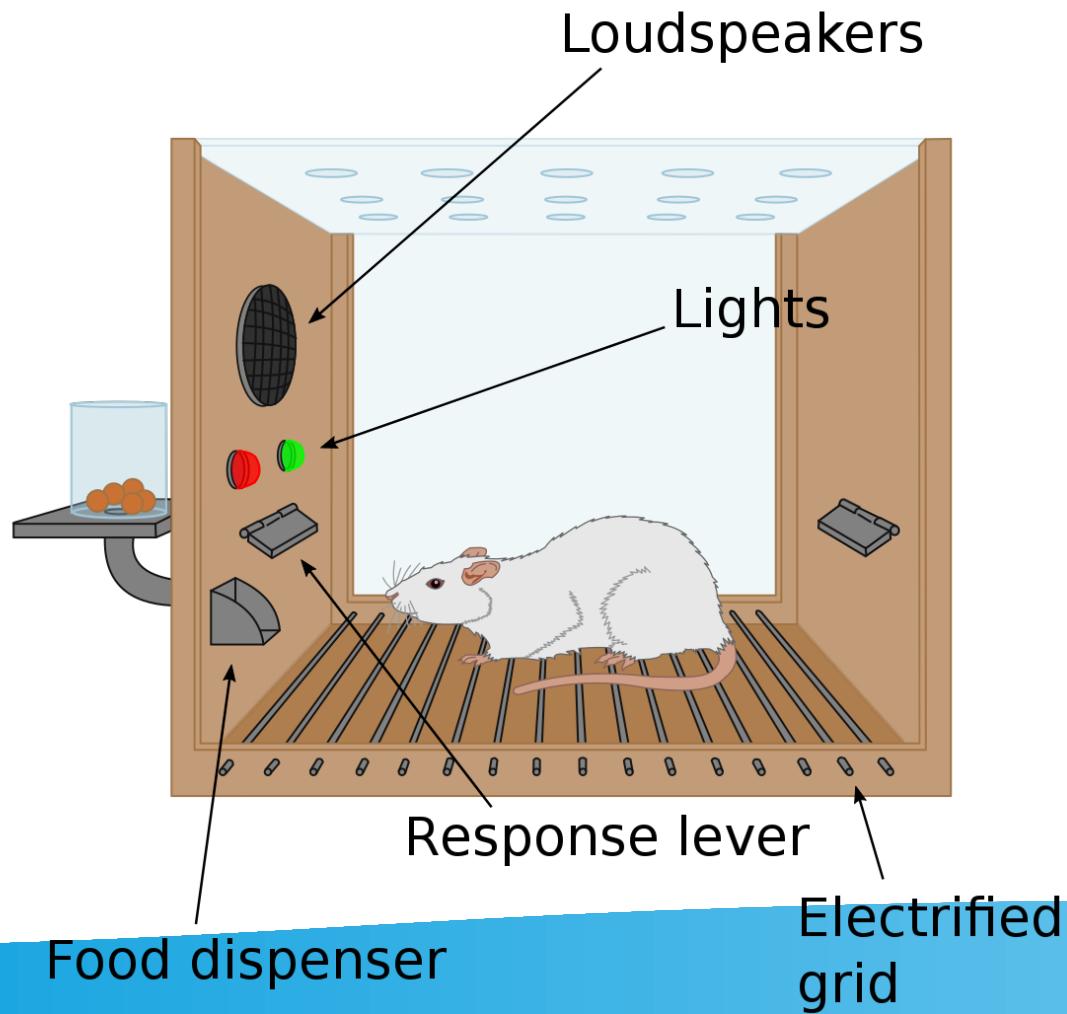
Videos

Respuesta de orientación

Respuesta de orientación

- Refleja, basada en la historia filogenética
- Prepara a los organismos para un estímulo
- Estudiada mediante programas de intervalo variable





Respuesta de observación

Respuesta de observación

- Permite a los organismos hacer contacto con información
- ¿Cómo registrar cuando los organismos observan un estímulo?
 - Programas múltiples y mixtos

Programas de reforzamiento compuestos

- Múltiple: dos o más programas básicos que ocurren de forma alternada, usualmente al azar, señalados diferencialmente con estímulos discriminativos.
- Mixto: lo mismo, pero sin señalar.

Respuesta de observación

- Transforma un programa mixto en uno múltiple
- Mantenida por buenas noticias solamente



