

Almost.pedro Creatives - Client Inquiry Card Proposal

Overview

This proposal outlines the development of an interactive inquiry form designed for my photography and videography services. The goal is to create a seamless and engaging experience for potential clients, allowing them to easily navigate through essential questions. The form will incorporate a Frequently Asked Questions (FAQ) section with multiple-choice options, guiding clients toward the most suitable creative packages.

Process Flow

1. Landing Page
 - Visual Element: An SVG logo of Almost.pedro Creatives, which is clickable and features a transition effect from solid black to a gradient of gray.

Inquiry Questionnaire

2. Clients will progress through a series of questions that lead to an ideal creative package recommendation:
Phase 1: Service Type
 - What kind of creative service do you need?
 - Photography
 - Videography
3. Phase 2: Event Description
 - Tell me about the event:
 - Portrait Shoot
 - Wedding
 - Commercial/Company Party
 - Product/Fun Shoot
4. Phase 3: Audience Size
 - Number of attendees/subjects?
 - 1-2 subjects
 - Under 10 subjects
 - Under 25 subjects
 - 40-50 subjects
5. Phase 4: Coverage Duration

- How many hours of coverage do you need?
 - 1-2 hours
 - 3-4 hours
 - 5-6 hours
 - More than 8 hours
- 6. Package Recommendations

Based on the responses, clients will be directed to a tailored package outcome:

Photography Packages:

 - Package 1: Portrait Standard
 - Package 2: Portrait Deluxe
 - Package 3: Standard Events
 - Package 4: Premium Events
- 7. Videography Packages:
 - Package 1: Motion Picture Super 8 - Socials Package
 - Package 2: Motion Picture Super 8 - Ads Package
 - Package 3: Motion Picture Super 8 - Basic Package
 - Package 4: Motion Picture Super 8 - Full Package
- 8. Client Information Form

After the questionnaire, clients will complete a sign-up form with their basic contact information. Additional social media account details can be provided for optional recognition purposes.

 - Sign-Up Form:
 - Name: _____
 - Email: _____
 - Social Media (Optional): _____
 - Option to sign up using Meta, Apple ID, or Google.

Package Reveal

- 9. Clients will be directed to a page featuring a surprise box with a question mark icon. Upon clicking, the box will reveal their recommended package based on their responses.

****These last two feature was on my must/should have feature on the first presentation but I incorporated this on this project**

Countdown Timer

- 10. A feature that allows clients to input their wedding date, along with a countdown timer showing the days remaining until their special day.

Unsplash API Integration

- 11. An API integration from Unsplash will display a grid of wedding-themed photography in a 3x3 layout, offering inspiration and showcasing styles.

Feature List

Must-Have Features:

- Landing Page: Welcome message and brief introduction.
- Interactive Questionnaire: Sequential question pages with multiple-choice options to determine service type, event type, audience size, and coverage duration.
- Sign-Up Form: Basic information collection with multiple sign-up options.
- Package Outcome Page: Displays the recommended package based on client responses.

Nice-to-Have Features:

- Client Testimonials: A YouTube video link showcasing previous work and client satisfaction.
- Portfolio Gallery: A visual gallery of my photography and videography work.
- Photo Comparison Slider: Showcase before-and-after film simulation and filter effects.

