

# **Work & Pay (Car Lease Management Company Website)**

## **1. Introduction**

The website is for a car leasing management company whose business is to advertise and lease cars owned by individuals to uber/lyft drivers on finance lease terms. The goal is to create a platform where drivers can find cars to drive and make payments on a weekly basis. Even though the cars are not owned by the company, they aid in the management and also ensure that payments are made to car owners in a timely fashion. The benefit of this application is to help the company locate and connect car owners who lack both time and driver management skills; to drivers who are eager to drive for money but do not have the resources to purchase cars outright.

The benefit to the owners includes; real-time monitoring of the location of cars and also earning additional income without the stress of managing drivers.

The benefit to drivers includes the ability to track payments made to owners and also having a live support service. Also, the ease of finding a car to drive to generate income while making payments to the eventual ownership of the car.

## **2. Expected List of Features**

The website will have the following features.

1. Home
2. About
3. Registration & Login
4. Driver Dashboard: Give brief summary of drivers' performance and payments made
5. Owner Dashboard: Give brief summary of owners' earnings and state and location of vehicle
6. Contact
7. Live Support: Interactive chatting system answer questions from both prospective drivers and owners
8. Car Search: In order to make search easy for prospective drivers
9. Useful links
10. Social media handles

## **3. Market Survey**

- [carlease.com](http://carlease.com)
- [eautolease.com](http://eautolease.com)
- [tonaton.com](http://tonaton.com)

- [uber.com](https://www.uber.com)

There appears to be a lot of similarities between this project and the above listed car rental and leasing company websites. The main differentiation factor is the fact that with this project the owners are required to register and upload details of their vehicle onto the platform and also the company manages the incomes from drivers on behalf of the owners. Also, the cars are owned by the drivers after all contractual obligations in the finance lease agreement have been fulfilled by the driver.

#### **4. References**

<https://www.uber.com/us/en/drive/vehicle-solutions/>  
<https://www.carlease.com/>  
<https://www.eautolease.com/>  
<https://tonaton.com/en/ads/ghana/vehicles>